

# WordPress Developer

**Program:** Bachelor of Information Management (Eighth sem)

**Institution:** Gupteshwor Mahadev Multiple Campus

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**TU Roll No.:** 12267/20

**Internship Period:** December 02, 2024 – March 02, 2025

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# About the Organization

- **Company:** Nep Tech Pal Pvt. Ltd.
- **Organization Type:** Private Limited
- **Address:** Jalpa Road, Street No. 5, Pokhara-8, Gandaki Province, Nepal.
- **Service provided:** Web Design and Development, Mobile App Development, SEO and Digital Marketing, Graphics Design, Branding Services, E-commerce Solutions, Domain and Hosting Services

# About my role as a Wordpress Developer Intern

- Worked alongside the company's Wordpress Developer
- Contributed to real-time projects (Best Adventure Nepal Website, Pokhara water tank cleaning website, Sanchaya Multipurpose Co-Operative Limited website)
- **Task/Activities performed**
- Setting Up Wordpres
- Theme Selection:
- Utilizing Elementor:

Utilizing Elementor, I designed custom layouts, integrated interactive elements like booking forms and adventure galleries, and ensured the site was responsive across different devices.

### **Plugin Installation:**

1. Contact Form: Contact Form 7, Wp forms Lite
2. SEO: Rank Math SEO, Yoast SEO
3. Page builder: Elementor, Elementor Pro, Ultimate Addons for Elementor Lite

# Objectives Of Internship

- Gain practical experience in wordpress development.
- Understand real-world project flow and teamwork.
- To build interpersonal skills and confidence.
- To Gain insights into existing career opportunities within and outside the country.
- To build strong foundation for my future career in web development.

# Tools Used

## 1. Content Management System (CMS):

**WordPress** – Core platform for building websites

## 2. Page Builders:

**Elementor** (Free & Pro) – Drag-and-drop

## 3. Themes & Customization:

**Astra Theme** – Lightweight and customizable theme

**Hello Elementor** – Minimal theme for custom builds

## 4. Plugins:

### 1. SEO Optimization:

1. *Yoast SEO*

2. *Rank Math SEO*

### 2. Forms:

1. *Contact Form 7*

2. *WPForms Lite / Pro*

***Project Management tool: Trello***

# Analysis of Activities

- Developed Website:
  1. Best Adventure Nepal Website
  2. Pokhara water tank cleaning website
  3. Sanchaya Multipurpose Co-Operative Limited website
- Created a fully responsive design to ensure optimal viewing on various devices including desktops, tablets and mobile phones.
- Ensured fast loading times to enhance user experience



# **Challenges Faced During Internship**

## **Adjusting to Real Workflows**

It was sometimes hard to follow fast project schedules and team planning.

## **Combining creativity with client needs**

I had to design websites that looked attractive while also meeting the exact requirements of the client.

## **Less Time to Learn New Tools**

There wasn't always enough time to fully explore all plugins or features in WordPress.

## **Making Changes After Feedback**

I had to improve the website design and layout based on suggestions from the team or client.

## **Handling Many Tasks at Once**

Managing multiple projects and deadlines at the same time was challenging but taught me time management.

# Conclusions

- Gained hands-on experience in designing and developing websites using WordPress and Elementor.
- Improved my ability to collaborate effectively within a development team.
- Learned how to turn design concepts into fully functional websites with interactive features.
- Built a strong foundation for a future career in WordPress development and web design.

# Appendix



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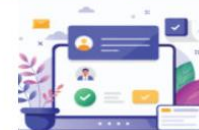


  
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