

Nishant Panchal



UX & PRODUCT DESIGNER

 nishantdp.com





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EDUCATION

-  Georgia Institute of Technology Masters in Human-Computer Interaction (HCI), Atlanta, USA
Expected Graduation: Summer 2018
-  D.J. Sanghvi College of Engg Bachelor of Engineering in Information Technology, Mumbai, India
Aggregate: 76.38%

EXPERIENCE

-  ITG, Georgia Tech UX Designer
Aug 2016 - present
Leading the re-design project for BuzzCard and Student Center at Georgia Tech. Performed user research, designed new information architecture and developed the website.
-  BrowserStack Selenium Specialist
Jun 2014 - Jun 2016
Developed Selenium scripts for Automated UI testing. Performed usability testing for new features implemented on BrowserStack website.
-  WeChat Product Design Intern
Mar 2014 - Apr 2014
Mapped user journeys to improve interactivity of the WeChat mobile app. Performed user research and usability testing for new features.
-  Atos India Project Trainee
Feb 2013 - May 2013
Worked on wireframing and storyboarding the android application under the 'Smart Mobility Project'. Also developed the final application.

PROJECTS

-  DuckTab UX Designer
2016
Strategized the process that enriches waiting time for patients (kids) with cancer, at Aflac's Children's Healthcare of Atlanta. Also designed and developed iOS app to support the process.
-  GoodR UX Designer and Team Leader
2016
Lead a team of five developers at GoodieHack 2016 to build a mobile application that facilitates real-time food rescue. The product won #3 at the the GoodieHack.
-  Backbone UX Researcher and Designer
2016
Designed and developed a physical character that represents body posture of a person when sitting at a desk. It is a desk character that aims to provide ambient feedback to the user about their poor postures. This helps them correct the posture and build healthier posture habits.
-  Penny-Wise UX Designer and iOS developer
2016
Designed and developed an iOS app to counteract overspending due to credit cards.

DESIGN & SOFTWARE SKILLS

Design Skills

Interaction Design
LoFi/HiFi Prototyping
Wireframing
Motion Graphic

UX Skills

Human Centered Design
User Research
Affinity Mapping
User Journey Mapping
Storyboarding
Usability Testing

Design Tools

Sketch
Photoshop
Illustrator
XD
Framer JS
Balsamiq

Programming Skills

Javascript
PHP
Ruby
Arduino Programming