

# Nishant Panchal

UX & PRODUCT DESIGNER

 [nishantdp.com](http://nishantdp.com)  
 [nish@gatech.edu](mailto:nish@gatech.edu)  
 [/in/nishant-panchal](https://www.linkedin.com/in/nishant-panchal)

## SKILLS

### Design Skills

Interaction Design  
LoFi/HiFi Prototyping  
Wireframing  
Motion Graphic  
Graphic Design

### UX Skills

Human Centered Design  
User Research  
Affinity Mapping  
User Journey Mapping  
Storyboarding  
Usability Testing

### Design Tools

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe XD  
Adobe After Effects  
Framer JS  
Balsamiq  
Axure

### Programming Skills

Javascript  
PHP  
Ruby  
Arduino Programming

## ACHIEVEMENTS

### Net Impact Chapter, GT VP for Design Strategy Spring 2017

Will be leading a 4-month  
UX project at Georgia Tech

### J.N. Tata Scholar

Awarded the prestigious J.N.  
Tata Scholarship to pursue  
Masters in the US.

### Autodesk Design-A-Thon Fall 2016

Project finished in top 4.

## EDUCATION

### Georgia Institute of Technology

#### Masters in Human-Computer Interaction (HCI)

Expected Graduation: Summer 2018

### Mumbai University

#### B.E. in Information Technology

Aggregate: 76.38% | US Equivalent: 4.0/4.0

## EXPERIENCE

### Georgia Tech Info Tech Group

Aug 2016 -  
present

#### UX Designer

Performed user research, sketched, designed and developed the BuzzCard and Student Center website in the re-design project that I led. Made sure that the websites comply to WCAG 2.0 accessibility guideline.

### BrowserStack

Jun 2014 -  
Jun 2016

#### Selenium Specialist

Developed Selenium scripts to automate UI testing for customers that saved 80% of their testing time. Internally at BrowserStack, I facilitated usability testing for new features implemented on BrowserStack website that helped uncover usability issues.

### WeChat

Mar 2014 -  
Apr 2014

#### Product Design Intern

Sparked a new project at WeChat that was influenced by my findings from user journey mapping to identify application sections that hamper user experience. Conducted user research and usability testing to uncover issues that impact experience.

### Atos India

Feb 2013 -  
May 2013

#### Project Trainee

Involved in design and development of 'Smart Mobility' project that helped car owners save money and time by providing location based active notifications from nearby gas stations. This allowed car owners to exploit cheap offers and services provided at nearby gas stations.

## SELECTED PROJECTS

### DuckTab

2016

#### UX Designer

Strategized the process that enriched waiting time and significantly reduced the level of frustration for kids with cancer at Aflac's Children's Healthcare of Atlanta, Scottish Rite location. I was involved in, brainstorming the process, designing the iOS and web application, and developing the iOS application.

### GoodR

2016

#### UX Designer and Team Leader

Led the team through Goodie Hack and Goodie Marketing to finish #3 and #2 respectively among 20+ teams at each competition.

### Backbone

2016

#### UX Researcher and Designer

Researched and designed a physical desk object that provides real-time posture feedback to a person working at a desk. I lead the arduino development to build the physical prototype.