

# Nishant Panchal

UX & PRODUCT DESIGNER

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## SKILLS

Design & Research  
Wireframing  
Information Architecture  
LoFi/HiFi Prototyping  
Motion Graphics  
Personas  
Interview / Survey  
Affinity Mapping  
User Journey Mapping  
Storyboarding  
Usability Testing  
Contextual Inquiry  
Cognitive Walkthrough

### Design Tools

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe XD  
Adobe After Effects  
Framer JS  
Balsamiq  
Axure

### Programming

Javascript  
PHP  
Ruby  
Arduino Programming

## ACHIEVEMENTS

Net Impact Chapter, GT  
VP of Design Strategy  
Spring 2017

Will be leading a 4-month  
UX project at Georgia Tech

J.N. Tata Scholar  
Awarded the prestigious J.N.  
Tata Scholarship to pursue  
Masters in the US.

Autodesk Design-A-Thon  
Fall 2016  
Project finished in top 4.

## EDUCATION

• Georgia Institute  
of Technology

Masters in Human-Computer Interaction (HCI)  
GPA: 4.0/4.0 | Expected Graduation: Summer 2018

• Mumbai  
University

B.E. in Information Technology  
Aggregate: 76.38% | US Equivalent GPA: 4.0/4.0

## EXPERIENCE

• Georgia Tech  
Info Tech Group  
Aug 2016 -  
present

### UX Designer

Performed user research, sketched, designed and developed the BuzzCard and Student Center website in the re-design project that I led. Made sure that the websites comply to WCAG 2.0 accessibility guideline.

• BrowserStack  
Jun 2014 -  
Jun 2016

### Selenium Specialist

Developed Selenium scripts to automate UI testing for customers that saved 80% of their testing time. Internally at BrowserStack, I facilitated usability testing for new features implemented on BrowserStack website that helped uncover usability issues.

• WeChat  
Mar 2014 -  
Apr 2014

### Product Design Intern

Sparked a new project at WeChat that was influenced by my findings from user journey mapping to identify application sections that hamper user experience. Conducted user research and usability testing to uncover issues that impact experience.

• Atos India  
Feb 2013 -  
May 2013

### Project Trainee

Involved in design and development of 'Smart Mobility' project that helped car owners save money and time by providing location based active notifications from nearby gas stations. This allowed car owners to exploit cheap offers and services provided at nearby gas stations.

## SELECTED PROJECTS

• GoodR  
2016  
Self-Employed  
Startup

### Co-Founder and UX Designer

Led the team through Goodie Hack and Goodie Marketing to finish #3 and #2 respectively among 20+ teams at each competition.

• DuckTab  
2016  
Class Project  
with Real Client

### UX Designer

Strategized the process that enriched waiting time and significantly reduced the level of frustration for kids with cancer at Aflac's Children's Healthcare of Atlanta, Scottish Rite location. I was involved in, brainstorming the process, designing the iOS and web application, and developing the iOS application.

• Backbone  
2016  
Class Project

### UX Researcher and UX Designer

Researched and designed a physical desk object that provides real-time posture feedback to a person working at a desk. I led the arduino development to build the physical prototype.