

# Nishant Panchal

UX & PRODUCT DESIGNER

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## SKILLS

### Design Skills

Interaction Design  
Prototyping  
Wireframing  
Micro Interactions

### UX Skills

Persona  
User Research & Synthesis  
User Journey Mapping  
Storyboarding  
Usability Testing

### Design Tools

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe XD  
Adobe After Effects  
Framer JS  
Balsamiq  
Axure

### Programming Skills

Javascript  
PHP  
Ruby  
Arduino Programming

## EDUCATION

● Georgia Institute of Technology

Masters in Human-Computer Interaction (HCI)  
GPA: 4.0/4.0 | Expected Graduation: Summer 2018

● Mumbai University

B.E. in Information Technology  
Aggregate: 76.38% | US Equivalent GPA: 4.0/4.0

## EXPERIENCE

● Salesforce  
May 2017 - Aug 2017

### UX Design Intern

Performed user research, synthesized, sketched, designed and prototyped for Refocus, a real-time data visualization tool for based API-infrastructure. Worked in collaboration with designers and developers to complete the project.

● Georgia Tech  
Aug 2016 - Dec 2016

### UX Designer and Web Developer

Performed user research, sketched, designed and developed the BuzzCard and Student Center website in the re-design project that I lead. Made sure that the websites comply to WCAG 2.0 accessibility guideline.

● BrowserStack  
Jun 2014 - Jun 2016

### Selenium Specialist

Developed Selenium scripts to automate UI testing for customers that saved 80% of their testing time. Internally at BrowserStack, I facilitated usability testing for new features implemented on BrowserStack website that helped uncover usability issues.

● WeChat  
Mar 2014 - Apr 2014

### Product Design Intern

Sparked a new project at WeChat that was influenced by my findings from user journey mapping to identify application sections that hamper user experience. Conducted user research and usability testing to uncover issues that impact experience.

## ACHIEVEMENTS

### Jiang-China Design

UX Mentor  
Summer 2017  
Mentored a 5 student team for Design competition in China.

### Net Impact Chapter, GT

VP of Design Strategy  
Spring 2017  
Lead a 4-month UX project at Georgia Tech for IoT.

### J.N. Tata Scholar

Awarded the prestigious J.N. Tata Scholarship to pursue Masters in the US.

## SELECTED PROJECTS

● GoodR  
2016  
Self-Employed Startup

### Co-Founder and UX Designer

Lead the team through Goodie Hack and Goodie Marketing to finish #3 and #2 respectively among 20+ teams at each competition.

● DuckTab  
2016  
Class Project with Real Client

### UX Designer

Redesigned the process that enriched waiting time and significantly reduced the level of frustration for kids with cancer at Aflac's Children's Healthcare of Atlanta, Scottish Rite location. I was involved in, brainstorming the process, designing the iOS and web application, and developing the iOS application.

● Social Scrappers  
2017  
Class Project

### DataVis Designer (Tableau)

Researched and designed dashboards for various visualizations designed for social media tweet data. I came up with designs for the tweet data we had and created visualizations in Tableau.