Nishant Panchal

UX & PRODUCT DESIGNER

🌐 **nishantdp.com**
✉ nish@gatech.edu
in /in/nishant-panchal

SKILLS

Design Skills

Interaction Design
Prototyping
Wireframing
Micro Interactions

UX Skills

Persona
User Research & Synthesis
User Journey Mapping
Storyboarding
Usability Testing

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effects
Framer JS
Balsamiq
Axure

Programming Skills

Javascript
PHP
Ruby
Arduino Programming

ACHIEVEMENTS

Jiang-China Design
Design Mentor
Summer 2017
Mentored a 5 student team for Design competition in China.

Net Impact Chapter, GT
VP of Design Strategy
Spring 2017
Lead a 4-month UX project at Georgia Tech for IoT.

J.N. Tata Scholar
Awarded the prestigious J.N. Tata Scholarship to pursue Masters in the US.

EDUCATION

Georgia Institute of Technology
Masters in Human-Computer Interaction (HCI)
GPA: 4.0/4.0 | Expected Graduation: Summer 2018

Mumbai University
B.E. in Information Technology
Aggregate: 76.38% | US Equivalent GPA: 4.0/4.0

EXPERIENCE

Salesforce
May 2017 - Aug 2017
UX Design Intern
Performed user research, synthesized, sketched, designed and prototyped for Refocus, a real-time data visualization tool for API based infrastructure. Worked in collaboration with designers and developers to complete the project.

Georgia Tech
Aug 2016 - Dec 2016
UX Designer and Web Developer
Performed user research, sketched, designed and developed the BuzzCard and Student Center website in the re-design project that I lead. Made sure that the websites comply to WCAG 2.0 accessibility guideline.

BrowserStack
Jun 2014 - Jun 2016
Selenium Specialist
Developed Selenium scripts to automate UI testing for customers that saved 80% of their testing time. Internally at BrowserStack, I facilitated usability testing for new features implemented on BrowserStack website that helped uncover usability issues.

WeChat
Mar 2014 - Apr 2014
Product Design Intern
Sparked a new project at WeChat that was influenced by my findings from user journey mapping to identify application sections that hamper user experience. Conducted user research and usability testing to uncover issues that impact experience.

SELECTED PROJECTS

GoodR
2016
Self-Employed Startup
Co-Founder and UX Designer
Lead the team through Goodie Hack and Goodie Marketing to finish #3 and #2 respectively among 20+ teams at each competition.

DuckTab
2016
Class Project with Real Client
UX Designer
Redesigned the process that enriched waiting time and significantly reduced the level of frustration for kids with cancer at Aflac's Children's Healthcare of Atlanta, Scottish Rite location. I was involved in, brainstorming the process, designing the iOS and web application, and developing the iOS application.

Social Scrappers
2017
Class Project
DataVis Designer (Tableau)
Researched and designed dashboards for various visualizations designed for social media tweet data. I came up with designs for the tweet data we had and created visualizations in Tableau.