Nishant Panchal

UX & PRODUCT DESIGNER

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/in/nishant-panchal

SKILLS

Design & Research

Wireframing
Information Architecture
LoFi/HiFi Prototyping
Motion Graphics
Personas
Interview / Survey
Affinity Mapping
User Journey Mapping
Storyboarding
Usability Testing
Contextual Inquiry
Congnitive Walkthrough

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effects
Framer JS
Balsamiq
Axure

Programming

Javascript
PHP
Ruby
Arduino Programming

ACHIEVEMENTS

Net Impact Chapter, GT
VP of Design Strategy
Spring 2017
Will be leading a 4-month UX project at Georgia Tech

J.N. Tata Scholar
Awarded the prestigious J.N. Tata Scholarship to pursue Masters in the US.

Autodesk Design-A-Thon
Fall 2016
Project finished in top 4.

EDUCATION

Georgia Institute of Technology — Masters in Human-Computer Interaction (HCI)
GPA: 4.0/4.0 | Expected Graduation: Summer 2018

Mumbai University — B.E. in Information Technology
Aggregate: 76.38% | US Equivalent GPA: 4.0/4.0

EXPERIENCE

Georgia Tech Info Tech Group
Aug 2016 - present
UX Designer
Performed user research, sketched, designed and developed the BuzzCard and Student Center website in the re-design project that I led. Made sure that the websites comply to WCAG 2.0 accessibility guideline.

BrowserStack
Jun 2014 - Jun 2016
Selenium Specialist
Developed Selenium scripts to automate UI testing for customers that saved 80% of their testing time. Internally at BrowserStack, I facilitated usability testing for new features implemented on BrowserStack website that helped uncover usability issues.

WeChat
Mar 2014 - Apr 2014
Product Design Intern
Sparked a new project at WeChat that was influenced by my findings from user journey mapping to identify application sections that hamper user experience. Conducted user research and usability testing to uncover issues that impact experience.

Atos India
Feb 2013 - May 2013
Project Trainee
Involved in design and development of 'Smart Mobility' project that helped car owners save money and time by providing location based active notifications from nearby gas stations. This allowed car owners to exploit cheap offers and services provided at nearby gas stations.

SELECTED PROJECTS

DuckTab
2016
Class Project with Real Client
UX Designer
Strategized the process that enriched waiting time and significantly reduced the level of frustration for kids with cancer at Aflac's Children's Healthcare of Atlanta, Scottish Rite location. I was involved in, brainstorming the process, designing the iOS and web application, and developing the iOS application.

GoodR
2016
Personal Project
Co-Founder and UX Designer
Led the team through Goodie Hack and Goodie Marketing to finish #3 and #2 respectively among 20+ teams at each competition.

Backbone
2016
Class Project
UX Researcher and UX Designer
Researched and designed a physical desk object that provides real-time posture feedback to a person working at a desk. I led the arduino development to build the physical prototype.