

Nishant Panchal

UX & PRODUCT DESIGNER

 nishantdp.com
 nish@gatech.edu
 [/in/nishant-panchal](https://in.linkedin.com/in/nishant-panchal)

SKILLS

Design Skills

Interaction Design
LoFi/HiFi Prototyping
Wireframing
Motion Graphic
Graphic Design

UX Skills

Human Centered Design
User Research
Affinity Mapping
User Journey Mapping
Storyboarding
Usability Testing

Design Tools

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe XD
Adobe After Effects
Framer JS
Balsamiq
Axure

Programming Skills

Javascript
PHP
Ruby
Arduino Programming

ACHIEVEMENTS

Net Impact Chapter, GT VP for Design Strategy Spring 2017

Will be leading a 4-month
UX project at Georgia Tech

J.N. Tata Scholar

Awarded the prestigious J.N.
Tata Scholarship to pursue
Masters in the US.

Autodesk Design-A-Thon Fall 2016

Project finished in top 4.

EDUCATION

Georgia Institute of Technology

Masters in Human-Computer Interaction (HCI)

GPA: 4.0/4.0 | Expected Graduation: Summer 2018

Mumbai University

B.E. in Information Technology

Aggregate: 76.38% | US Equivalent GPA: 4.0/4.0

EXPERIENCE

Georgia Tech Info Tech Group

Aug 2016 -
present

UX Designer

Performed user research, sketched, designed and developed the BuzzCard and Student Center website in the re-design project that I led. Made sure that the websites comply to WCAG 2.0 accessibility guideline.

BrowserStack

Jun 2014 -
Jun 2016

Selenium Specialist

Developed Selenium scripts to automate UI testing for customers that saved 80% of their testing time. Internally at BrowserStack, I facilitated usability testing for new features implemented on BrowserStack website that helped uncover usability issues.

WeChat

Mar 2014 -
Apr 2014

Product Design Intern

Sparked a new project at WeChat that was influenced by my findings from user journey mapping to identify application sections that hamper user experience. Conducted user research and usability testing to uncover issues that impact experience.

Atos India

Feb 2013 -
May 2013

Project Trainee

Involved in design and development of 'Smart Mobility' project that helped car owners save money and time by providing location based active notifications from nearby gas stations. This allowed car owners to exploit cheap offers and services provided at nearby gas stations.

SELECTED PROJECTS

DuckTab

2016

UX Designer

Strategized the process that enriched waiting time and significantly reduced the level of frustration for kids with cancer at Aflac's Children's Healthcare of Atlanta, Scottish Rite location. I was involved in, brainstorming the process, designing the iOS and web application, and developing the iOS application.

GoodR

2016

UX Designer and Team Leader

Led the team through Goodie Hack and Goodie Marketing to finish #3 and #2 respectively among 20+ teams at each competition.

Backbone

2016

UX Researcher and Designer

Researched and designed a physical desk object that provides real-time posture feedback to a person working at a desk. I led the arduino development to build the physical prototype.