Rahul Nishad

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Profile Summary :

A competent professional with over 8.5 years of working experience in Data Operation. Proficient in Advanced Excel and adept at conducting comprehensive market research and analysis to drive strategic decision-making. Skilled in data collection, statistical analysis, and actionable insights to business objectives. Proven track record of delivering high-quality productivity reports to stakeholders.

Skills :

Advanced Excel | Power BI | Data Operation | Data Analysis | Search Engine Optimization | Report Preparation | Multitasking | Problem Solving | Communication | Time Management

Experience :

NETSCRIBES DATA & INSIGHTS PVT LTD.   **May 2015 - Oct 2023**
Senior Associate - R&I Consumer

- Started with the data collection projects, where we had to collect the relevant data from the different e-commerce sites and put it into the Excel spreadsheet and we are working for Opsec Security (US) clients.
- Utilizing Advanced Excel skills in data processing, data formatting, and data validation tasks in Excel spreadsheets for clients involved in restricting brand or product infringements.
- Undertaking in-depth research, data analysis, brand profiling, and verification for client products, to stop the brand/product infringements to save money, and brand image.
- Conducted comprehensive primary and secondary research analysis of online marketplaces, websites, and social media profiles to identify infringing content.
- Working on thousands of websites to check for wrongful product selling (collecting data like price, product details, seller details, logo, etc.) based on client requirements for further analysis and legal actions.
- Produced and delivered weekly/monthly reports, reviewing and resulting into increase in one-time decision-making for clients and enhancing.
- Weekly interaction with the client for progress reporting on ongoing projects and new project briefings via mail.
- Leading end-to-end operations, deliveries, and maintenance of MIS maintaining daily, weekly, and monthly reports and records based on project.
- I was involved in work allocation, daily task briefing, mentoring and monitoring the juniors for project needs, and then quality checks for error-free deliveries.

Projects :

Sr. No.	Project	Project Title	Project Impact
1	Nike, Adidas, Pharma, etc.	Data Operation for Counterfeit Brand & Product Mitigation.	Impact on sales and revenue of brand.
2	Anti - Piracy	Data Operation for Counterfeit Download links Mitigation.	Impact on sales and revenue of movies and web series.
3	LinkedIn	In LinkedIn using Sales Navigator for profile enrichment to collect leads.	Informed decision and reliable source of information.

Certification : Power BI

Power BI Summary :

- **The Tools Institute Certified Power BI Developer** with Analyzing data and presenting it through reports that could help decision-making for business.
- Strong knowledge of **Power BI** to import data from various sources and creating Dashboards, Reports, Power Views, Workspaces, **Row Level Security (RLS)** Implementation, and Sharing dashboards.
- Good Knowledge of DAX and SQL.
- Good Knowledge of Power BI **Data Modeling** and **Data Warehousing** concepts like Star Schema, and Snow Flake Schema (Dimensions and Fact Tables).

Technical Skills :

Power BI Desktop | Power BI Service | DAX | Power Query Editor | Row Level Security | Data Modeling | Data Visualization | SQL

Education :

- Patuck Gala College Bachelor of Commerce & Management (2014)
- HSC from Public Junior College (2011)
- SSC from Purushottam High School (2009)

Languages :

English | Hindi | Marathi