

PRAFUL AHIRE

Digital Marketing Executive

CONTACT

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PROFILE SUMMARY

Digital Marketing Executive with 3 years of experience in driving growth through targeted digital strategies and sales initiatives. Proficient in SEO, PPC, content marketing, SMM and analytics to optimize campaigns and enhance brand visibility. Skilled in lead generation, client engagement, and data-driven decision-making to exceed business goals and drive measurable results.

EDUCATION

2020

OMEGA BUSINESS SCHOOL

- Bachelors of Business Management

2017

TELANGANA STATE BOARD

- SM Ali's Shantiniketan Jr College

WORK EXPERIENCE

Linepro Controls Pvt.Ltd.

APRIL 2024 - PRESENT

Digital Marketing Executive

- Develop and implement SEO, SEM, and SMM strategies to enhance brand visibility, drive engagement, and optimize ROI across digital platforms.
- Manage content creation, oversee creative design, and support website design to ensure cohesive branding, improved user experience, and effective lead generation.

Marathe Infotech Pvt.Ltd.

Jan 2022 - Mar 2024

Business Executive

- Drive sales growth by identifying new opportunities, building client relationships, and developing targeted sales strategies to meet revenue goals.
- Implement SEO strategies, including keyword research, on-page and off-page optimization, and performance analysis, to increase organic traffic, improve search rankings, and enhance brand visibility.

Univeral Enterprises

JAN 2021 - May 2021

Business Executive

- Drive dynamic sales growth by crafting tailored strategies, building meaningful client connections, and seizing new market opportunities to exceed revenue targets.
- Lead social media management with creative, engaging content, and data-driven insights to elevate brand presence and foster loyal community engagement.

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

LANGUAGES

- Marathi
- Hindi
- English
- Telugu