

NAME : SHIVANI SANJAY PATIL	Date of Birth	: 29/10/1999
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CAREER OBJECTIVE:-

To work in an organization with honesty and hard work and I can get more opportunities to prove my worth where I can face challenge and develop my skills with the growth of organization. Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

EDUCATION

YEAR	DEGREE / CERTIFICATION	INSTITUTE	BOARD/UNIVERSITY	RESULT(%)
2021-2023	MASTER OF MANAGEMENT STUDIES (MBA/M.M.S-Marketing)	DR. V N BEDEKAR INSTITUTE OF MANAGEMENT STUDIES	UNIVERSITY OF MUMBAI	70.3% CGPI-7.40
2020	B.Sc(IT)	SMT.SUSHILADEVI DESHMUKHDEGREE COLLEGE	UNIVERSITY OF MUMBAI	76.88% CGPI-9.28
2017	HSC	SMT.SUSHILADEVI DESHMUKHDEGREE COLLEGE	MAHARASHTRA BOARD	60%
2015	SSC	SHREERAM VIDYALAYA	MAHARASHTRA BOARD	82.60%

Work Experience

Nblik India Private Limited as a Marketing Manager Intern (From May 2022-July2022)

- The task of the project involved me to do marketing about the app through different social media platform the app.
- How it can provide a platform for content writers to share their article, their point of view and ideas and to convince 20 to 30 writers to write articles in the app and 50 odd people to download the app and give their feedback about what they like about the app.
- Creative ideas with planning and strategies various process improvements, built Go-To-Market strategy for various categories.
- Developed strong relationships with industry influencers for collaborative marketing efforts.

ACADEMICS ACHIEVEMENTS

- Participation in Intercollegiate Quiz competition.
- Participation in drawing competition in College Fest.
- Participation in Crack IT-Get-IT intercollegiate quiz competition.

CERTIFICATIONS

- Completed MS-CIT course in June 2015
- 1ST rank in SY B.Sc. (IT) with 10 CGPI
- Completed TCS Youth Employment Program.

PERSONAL INFORMATION

- Date of Birth : 29/10/1999
- Gender: Female
- Marital Status: Unmarried

SKILLS

- Problem solving
- Leadership
- Communication
- Customer relationship management

ACADEMIC PROJECT UNDERTAKEN

- **Summer Internship Project-** Design and Implementing the overall process of social media startup for content writers in India
- **Winter Internship Project -**
 - Functional project- Advertising effectiveness of LG products.
 - CSR project- Study of CSR activities of Amul
 - General management project - Study of CRM in Axis bank
- **Project in BSc(IT) -** "Online Shopping Website"

LANGUAGE PROFICIENCY

- ENGLISH, MARATHI, HINDI

STRENGTH

- Positive attitude
- Quick learner
- Good listener
- Time management

HOBBIES

- Painting
- Cooking
- Listening music

Place-Airoli
Date