# LALIKANT CHAUHAN

**SENIOR DATA ANALYST** 

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LOCATION I Mumbai, INDIA

**EXPERIENCE I** 4 Years 4 Months

# **Key Skills**

- Data Analysis
- Business Insights
- Data Visualization
- Predictive Modelling
- Stakeholder Engagement
- Statistical Analysis
- Data Mining
- Data Cleansing
- Sql
- Python
- Tableau
- Data Analytics
- Business Analysis
- Senior Data Analyst
- Requirement Analysis

#### Certification

- GOOGLE SHEETS -ADVANCED TOPICS
- Tableau Training And Certification
- POWER BI

## **Profile Summary**

??? Senior Data Analyst offering 4 years of rich experience in gathering & interpreting complex, high-volume, relevant and reliable data for researching consumer behaviour and recognizing customer/user trends or patterns ??? Proficient in conducting full lifecycle analysis including data gathering and cleansing, deep dive advanced statistical analysis/modeling and recommendations to optimize performance & metrics ??? Expertise in providing pragmatic insights & detailed reports on areas of improvement, thereby supporting senior management in improving top-line & bottomline profitability ??? Interfaced with stakeholders and identified business needs, utilized critical & analytical thinking to perform gap analysis and recommended & presenting the most effective techniques or solutions that increased market share & revenue growth ??? Understanding of performing various types of analytics including descriptive, diagnostic, predictive or prescriptive analytics

## **Work Experience**

Senior Data Analyst
UltraTech Cement LTD.
08/2023 - 01/2024

Provided routine and weekly MIS reports to management, ensuring accurate data verification and maintenance. Built databases and validated their stability and efficiency. Created a database with information from different sources. Restructured and cleansed data content to ensure it's accurate. Combined

## Languages

- English
- HINDI

information and removed redundancies. Analyzed the data to find useful information. Wrote optimized SQL queries for integration with other applications. Took regular database backup. Tracked daily stock, purchase and sales reports, while also monitored and maintained the cleanliness and consistency of existing data. Maintained and upgraded the Master sheet on a daily basis, resulting in enhanced data accuracy and impactfulness. Submitted monthly reports to the Finance Department, summarizing key insights and financial metrics. Prepared reports for the management stating trends, patterns, and predictions using relevant data. Built datadriven dashboards using Power BI & graphs to support stakeholders in decision-making and in addressing problems. Created production sheet for Customer Success Managers; brainstormed and finalized metrics as well as monitored and continuously improved the programs. Participated in leadership discussions and ensured that the programs are on track and attuned to the key objectives. Conducted monthly forecast analysis to understand Month Till Date and End of Month trends, thereby supporting in accordingly framing strategies and deliverable. Evaluated product adoption and engagement of accounts and proactively reached out to accounts.

#### Data Analyst

INCREDBILE TECHNOLOGIES PVT LTD. 01/2021 - Present

MAKING REPORT AND DASHBOARD. DOING ANALYST ACCORDING TO STAKEHOLDER.

### **Data Analyst**

Shriram City Union Finance Ltd. 05/2019 - 07/2021

Streamlined data collection procedures to optimize efficiency and accuracy, resulting in the generation of weekly, monthly, and quarterly reports. Leveraged advanced Microsoft Excel skills, including the effective utilization of the VLOOKUP function, to create

pivot tables and generate insightful pivot reports. Developed and implemented policies to ensure effective data management across the organization. Formulated management techniques for quality data collection, guaranteeing adequacy, accuracy, and legitimacy of the collected data. Devised and implemented efficient and secure procedures for data management and analysis, taking into consideration all technical aspects. Created, revised, and enforced data management policies to ensure compliance and standardization. Developed innovative techniques for accurate data collection, improving the reliability and integrity of the collected information. Implemented robust procedures for secure and efficient management and sharing of data, safeguarding sensitive information and optimizing data accessibility and usability.

#### Education

MBA - finance
2021
kota technical university

B.Com - Commerce 2017 Mumbai University

# **Projects**

BUSINESS ANALYTICS 1252 Days

I grab the knowledge and skill of analytics in this crouse