



SAGAR KUMAR SABHAJEET SINGH

ABOUT ME

Dedicated and results-driven marketing and sales professional with 2+ years of experience in developing and implementing effective strategies, to drive revenue growth. Proven track record of exceeding sales targets, cultivating client relationships, and leveraging innovative marketing tactics to maximize brand visibility. Skilled in market analysis, campaign management, and cross-functional collaboration to achieve organizational objectives.

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Vadodara, Gujarat, India

EDUCATION

Masters of business administration

Parul University, Vadodara

2022-2024

CGPA: 7.5

Bachelor of commerce

Mumbai University

2019 - 2022

CGPA: 8.41

SKILLS

Communication skills

Networking

Ms office

Branding

Creativity

Customer relationship Management

Adaptability

Time management

Team work

Leadership

LANGUAGE

English

Hindi

Gujarati

Marathi

Maithili

WORK EXPERIENCE

Nov 2023- Present

Dhanesvari commodities Pvt. Ltd. | Vadodara, Gujarat

Business Development Manager

- Prepared reports and presentation detailing business development activities and outlining new initiatives.
- Improved customer acquisition rates through targeted discussion on Market segmentation and targeted customers.
- Added value to marketing material by introducing creative advertising concepts and driving interests.
- Cold and warm calling to new and exciting accounts per day.

June 2021- Jan 2023

Jay enterprises | Vadodara, Gujarat

Business Development and operations executive

- Supervised staff from different departments to provide constructive feedback and recommendations for improvement.
- Executed policies and procedures to improve day-to-day operations.
- Assessed financial information to develop strategies in promoting profitability.
- Developed policy and procedural changes to Improve customer service and satisfaction

June 2023- July 2023

Tenhard India Pvt Ltd | Noida, Uttar Pradesh

Marketing intern

- Supported sales staff on client pitches, observing and implementing positive closing techniques
- Helped with development and distribution of press releases and media advisories.
- Created digital campaigns on social media using Instagram, Facebook ads and other tools.

ACHIEVEMENTS AND CERTIFICATES

- MS office
- State level Treasure hunt player
- Industrial visit at adani port, Mundra

Interests

- Playing sports (Cricket, kabaddi, football etc.)
- Listening music
- Photography