THARUN KUMAR MN

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Summary

Analytically-minded and seeking an entry level position in Business Analytics (MBA Business analytics) pursuing. Possess a solid foundation in statistical analysis, data interpretation and problem-solving. Proficient in utilizing analytical tools such an Excel, python, SQL, Power BI, Tableau. Proven ability to work collaboratively in team environments, with good communication skills. Eager to apply academic knowledge and passion for data-driven decision-making to contribute effectively in a dynamic business analytics role.

Experience

CAMPALIN Innovation   **01 August 2023 TO 09 September 2023**

Job Title-Business Analytics

Responsibility-In this company my role includes understanding Python, Open CV, and power BI, Advance excel.

Education

Presidency University   **February 2023**
Bengaluru
MBA: Business Analytics & Marketing

Trisha evening college of commerce and management
[Bangalore city university]   **June 2019 – Aug 2022**
Bengaluru
B.COM:
Finance and
Accounts
CGPA: 8.72/10

Alva's Pre-university College   **July 2017 – May 2019**
Moodbidrae,Dakshina Kannada
Pre – University: Commerce
Percentage: 88.88

Skills

- Data Analysis: Exploratory Data Analysis, Data Cleansing. Data Visualization
- Programming Languages: Python, SQL,
- Tools: Excel, Tableau, Power BI
- Data Manipulation: Power Query Editor, Pandas, NumPy

Certifications

- Participation in Data thon Conducting by KPMG
- Business Intelligence using Tableau and Power BI by KPMG
- Data Science Foundation
- Python for Data Analysis by Great learning.
- SQL for data science by Great learning.

Projects

- **SQL [Digital Music Store Analysis]**

Analyze digital music store data to understand customer preferences, track sales trends, and optimize music catalog.

- **Python [Diwali sales analysis]**
  - Performed data cleaning and manipulation
  - Performed exploratory data analysis (EDA) using pandas, matplotlib and seaborn libraries
  - Improved customer experience by identifying potential customers across different states, occupation, gender and age groups
  - Improved sales by identifying most selling product categories and products, which can help to plan inventory and hence meet the demands

Additional

- Good computer skills with proficiency in Microsoft Word, PowerPoint, and Excel.
- Proficiency in using Power BI for data visualization, extracting meaningful insights from complex datasets to support decision-making.
- Familiar with Python basics, allowing for scripting and simple programming tasks, contributing to a versatile skill set for data manipulation and analysis