



# SNEHA LOHAR

## Digital Marketer

### About Me

I am certified Digital Marketer in Mumbai. I have completed Digital Marketing Course from Dgmark Institute.



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Mira Road

### SKILLS

- Search Engine Optimization (SEO)
- Social Media Marketing (SEM)
- Content Writing
- Facebook Ads
- Wordpress

### EDUCATION

**Dgmark Institute**  
**Advance Digital Marketing Course**  
June 2023–Sept 2023

**Shailendra Education Society**  
**Bachelor of Commerce–BCOM**  
2021–2023

**Shailendra Education Society**  
**HSC Business/Commerce**  
2019–2020

**VPM's Vidya Mandir**  
**SSC**  
2017–2018

### EXPERIENCE

**DGMARK AGENCY**  
**Digital Marketing Intern**  
**oct 2023– Dec 2023**

- Creating Social Media Post, Skilled in Canva for graphic design
- Performing OnPage SEO for websites
- Off Page SEO for backlinks & Website Traffic
- Experienced in using ChatGPT for creating engaging content

**BIZNEX (Marketing Agency)**  
**Digital Marketing Executive**  
**Jan 2024– June 2024**

- Writing content for social media posts and reels
- Performing on-page and off-page SEO for websites
- Creating a monthly content calendar
- Managing Facebook ad campaigns
- Creating professional PowerPoint presentations
- Using ChatGPT for content creation
- Conducting keyword research for website SEO
- Creating weekly and monthly reports for Google ad campaigns

**DIGI5 (Marketing Agency)**  
**Digital Marketing Executive**  
**July 2024– Present**

- Creating content for social media posts and reels
- Performing on-page and off-page SEO for websites
- Optimizing Google My Business (GMB) for local ranking
- Website designing
- Using ChatGPT for content creation
- Conducting keyword research for website SEO

### CERTIFICATIONS

Advance Digital Marketing

WP Website Development

Canva and Graphic Design

Chatgpt & AI Tools