

**Filters**

|          |     |
|----------|-----|
| market   | All |
| region   | All |
| division | All |

**Customers****Net Sales Performance**

All values are in USD

| <b>Customers</b>         | <b>2019</b> | <b>2020</b> | <b>2021</b> |
|--------------------------|-------------|-------------|-------------|
| Acclaimed Stores         | 1.4M        | 2.9M        | 10.9M       |
| All-Out                  |             | 0.2M        | 0.8M        |
| Amazon                   | 12.2M       | 37.5M       | 82.1M       |
| Argos (Sainsbury's)      | 0.4M        | 0.7M        | 2.3M        |
| Atlas Stores             | 0.2M        | 0.7M        | 3.2M        |
| Atliq e Store            | 7.2M        | 23.7M       | 53.0M       |
| AtliQ Exclusive          | 9.6M        | 17.7M       | 61.1M       |
| BestBuy                  | 0.9M        | 1.8M        | 6.3M        |
| Boulanger                | 0.2M        | 0.8M        | 4.1M        |
| Chip 7                   | 0.6M        | 1.3M        | 5.5M        |
| Chiptec                  |             | 0.4M        | 3.0M        |
| Control                  | 0.9M        | 2.2M        | 7.7M        |
| Coolblue                 | 0.5M        | 1.2M        | 4.2M        |
| Costco                   | 1.1M        | 2.8M        | 9.3M        |
| Croma                    | 1.7M        | 2.5M        | 7.5M        |
| Currys (Dixons Carphone) | 0.3M        | 0.8M        | 1.9M        |
| Digimarket               | 0.8M        | 1.7M        | 4.1M        |
| Ebay                     | 2.6M        | 6.3M        | 15.2M       |
| Electricalsara Stores    | 0.1M        | 0.6M        | 1.9M        |
| Electricalsbea Stores    |             | 0.1M        | 0.7M        |
| Electricalslance Stores  | 0.1M        | 0.7M        | 2.3M        |
| Electricalslytical       | 1.8M        | 2.6M        | 11.9M       |
| Electricalsocity         | 2.3M        | 3.5M        | 12.4M       |
| Electricalsquipo Stores  | 0.2M        | 0.7M        | 3.6M        |
| Elite                    | 0.4M        | 0.8M        | 4.1M        |
| Elkj p                   | 0.5M        | 1.3M        | 5.2M        |
| Epic Stores              | 0.4M        | 0.9M        | 4.2M        |
| Euronics                 | 0.4M        | 0.9M        | 3.9M        |
| Expert                   | 0.8M        | 1.8M        | 6.4M        |
| Expression               | 1.7M        | 3.0M        | 9.8M        |
| Ezone                    | 1.5M        | 2.0M        | 7.9M        |
| Flawless Stores          | 0.1M        | 0.5M        | 1.8M        |
| Flipkart                 | 2.9M        | 8.3M        | 19.3M       |
| Fnac-Darty               | 0.5M        | 0.8M        | 2.9M        |
| Forward Stores           | 0.6M        | 1.5M        | 4.1M        |
| Girias                   | 1.5M        | 2.1M        | 8.7M        |
| Info Stores              | 0.1M        | 0.5M        | 1.8M        |
| Insight                  | 0.4M        | 1.0M        | 2.8M        |
| Integration Stores       |             | 0.2M        | 1.4M        |
| Leader                   | 4.7M        | 6.0M        | 18.8M       |
| Logic Stores             | 0.2M        | 0.9M        | 4.8M        |
| Lotus                    | 1.5M        | 2.1M        | 8.1M        |
| Neptune                  | 1.0M        | 3.4M        | 16.1M       |
| Nomad Stores             | 0.5M        | 1.6M        | 4.0M        |



|                    |              |               |               |
|--------------------|--------------|---------------|---------------|
| Notebillig         | 0.2M         | 0.4M          | 1.1M          |
| Nova               |              | 0.0M          | 0.4M          |
| Novus              | 1.9M         | 3.7M          | 9.9M          |
| Otto               | 0.3M         | 0.4M          | 1.2M          |
| Premium Stores     | 0.5M         | 1.1M          | 3.9M          |
| Propel             | 1.6M         | 2.5M          | 10.8M         |
| Radio Popular      | 0.5M         | 1.5M          | 5.3M          |
| Radio Shack        | 0.8M         | 1.7M          | 5.4M          |
| Reliance Digital   | 1.6M         | 2.6M          | 9.7M          |
| Relief             | 0.4M         | 1.0M          | 4.1M          |
| Sage               | 4.8M         | 6.4M          | 20.7M         |
| Saturn             | 0.2M         | 0.4M          | 1.2M          |
| Sorefoz            | 0.6M         | 1.1M          | 4.7M          |
| Sound              | 0.6M         | 1.7M          | 4.4M          |
| Staples            | 1.2M         | 2.9M          | 8.8M          |
| Surface Stores     | 0.1M         | 0.5M          | 2.1M          |
| Synthetic          | 1.9M         | 4.4M          | 12.2M         |
| Taobao             | 0.2M         | 1.3M          | 3.3M          |
| UniEuro            | 0.6M         | 1.6M          | 7.3M          |
| Vijay Sales        | 1.7M         | 2.1M          | 8.5M          |
| Viveks             | 1.6M         | 2.2M          | 7.8M          |
| walmart            | 1.3M         | 2.6M          | 9.7M          |
| Zone               | 0.3M         | 1.6M          | 5.3M          |
| <b>Grand Total</b> | <b>87.5M</b> | <b>196.7M</b> | <b>598.9M</b> |

**20vs21**

378.08%  
495.70%  
218.87%  
305.98%  
470.34%  
223.83%  
345.77%  
356.08%  
492.93%  
416.07%  
722.03%  
349.23%  
360.00%  
337.37%  
305.11%  
246.94%  
241.05%  
242.16%  
285.96%  
504.64%  
313.34%  
457.50%  
358.75%  
535.32%  
495.52%  
391.90%  
446.06%  
444.67%  
363.98%  
328.24%  
391.62%  
396.28%  
231.03%  
349.77%  
271.97%  
419.29%  
384.09%  
271.84%  
887.19%  
314.81%  
515.17%  
382.61%  
471.50%  
246.89%



- 287.39%
- 2664.92%
- 264.20%
- 298.58%
- 353.09%
- 440.64%
- 362.56%
- 311.51%
- 377.90%
- 403.57%
- 321.52%
- 310.46%
- 433.63%
- 260.26%
- 306.95%
- 398.80%
- 275.98%
- 248.66%
- 457.03%
- 397.78%
- 348.10%
- 370.45%
- 336.20%
- 304.48%**