



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Developed for
parents and
students to log in
and access
Homework, Examp
results, Exam dates,
Attendances

Windows-
based
software

The best
schooling
experience.

Ways To
Reach
Students

Management
solutions to
help schools

All-in-one
integrated
school



NAS LEARNING CENTER
Educonnect Center

Users
collect data
on pc

Discussions
and
presentations

Transmit the
collected
data

SMART
school

[parent-
teacher-
student] all
in one place

Learning
needs Our
knowledge



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?