

AI LinkedIn Auto Poster – Gumloop Workflow

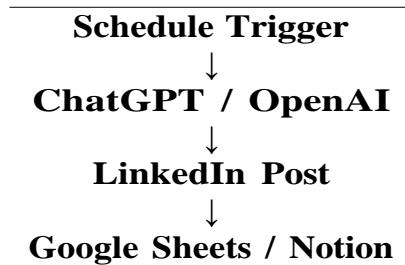
1. Workflow Overview

- **Tool Used:** Gumloop (No-Code Automation Platform)
- **Workflow Name:** AI LinkedIn Auto Poster
- **Purpose:** Automatically generate AI-written LinkedIn posts, publish them, and log post details.
- **Problem Solved:** Eliminates repetitive manual posting, ensures consistent professional content, and tracks posts for reporting.

2. Workflow Steps

Step	Block / Node	Description
1	Schedule Trigger	Runs the workflow automatically at a specific time (e.g., daily at 10 AM). Ensures posts are generated and published consistently without manual intervention.
2	ChatGPT / OpenAI Block	Generates AI-written LinkedIn post content based on a predefined prompt. Example prompt: “Write a short LinkedIn post (under 120 words) about how AI automation tools like Gumloop save time for professionals. Add 2 trending hashtags.” The output is stored as variable {{post text}}.
3	LinkedIn Block	Publishes the generated AI content directly to LinkedIn. The {{post text}} variable from the previous step is mapped to the post content. Uses OAuth for secure account connection.
4	Google Sheets / Notion Block	Logs the post details for record-keeping. Fields include Post Content, Post link. Allows tracking of all AI-generated posts.

3. Workflow Diagram



4. How to Use

1. Open Gumloop and navigate to the workflow.
2. Connect your LinkedIn account via OAuth.
3. Connect Google Sheets or Notion for logging.
4. Test run manually to verify AI content generation and posting.
5. Activate the workflow. It will now run automatically according to schedule.

5. Example AI Post Output

“AI tools like Gumloop are changing the way we work — automating repetitive tasks so we can focus on what truly matters. #Automation #Productivity”

6. Benefits

- Saves time and effort by automating content creation and posting.
- Ensures regular, consistent LinkedIn activity for professional branding.
- Logs every post automatically, making it easy to track or analyze engagement.
- Demonstrates integration of AI tools with real-world platforms in a no-code environment.

- Nishanth U