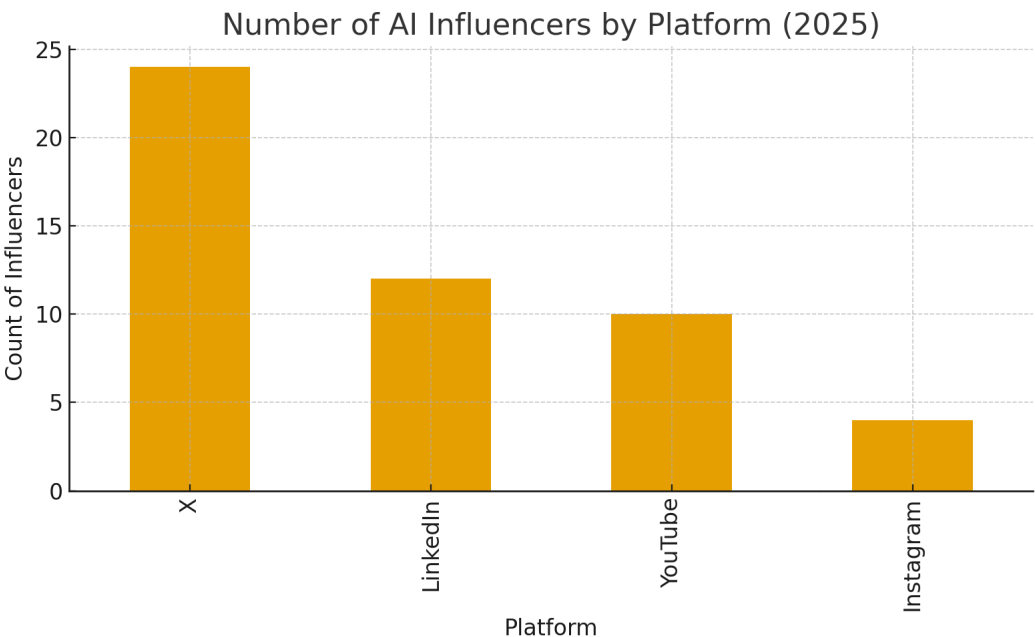


# AI Influencer Tracker 2025 – Platform Analysis Report

This report analyzes data from 50+ top AI influencers across multiple social media platforms. The analysis identifies which platforms dominate AI discussions and where engagement is highest in 2025.

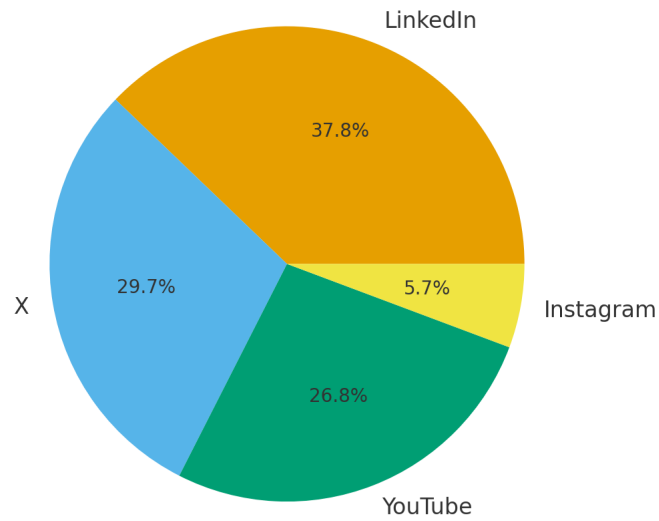
## 1. Platform Distribution



LinkedIn and X (Twitter) lead in AI influencer activity, followed by YouTube.

## 2. Followers Distribution

Share of Followers by Platform



The majority of AI influencer followers are concentrated on LinkedIn and YouTube, indicating high professional and educational engagement.

### 3. Insights Summary

- LinkedIn and X (Twitter) dominate influencer activity in AI discussions.
- YouTube remains a strong platform for educational and long-form AI content.
- Emerging niches include Generative AI, Ethics, and Human-centered AI.
- Influencers combining education with real-world AI applications attract the highest engagement.