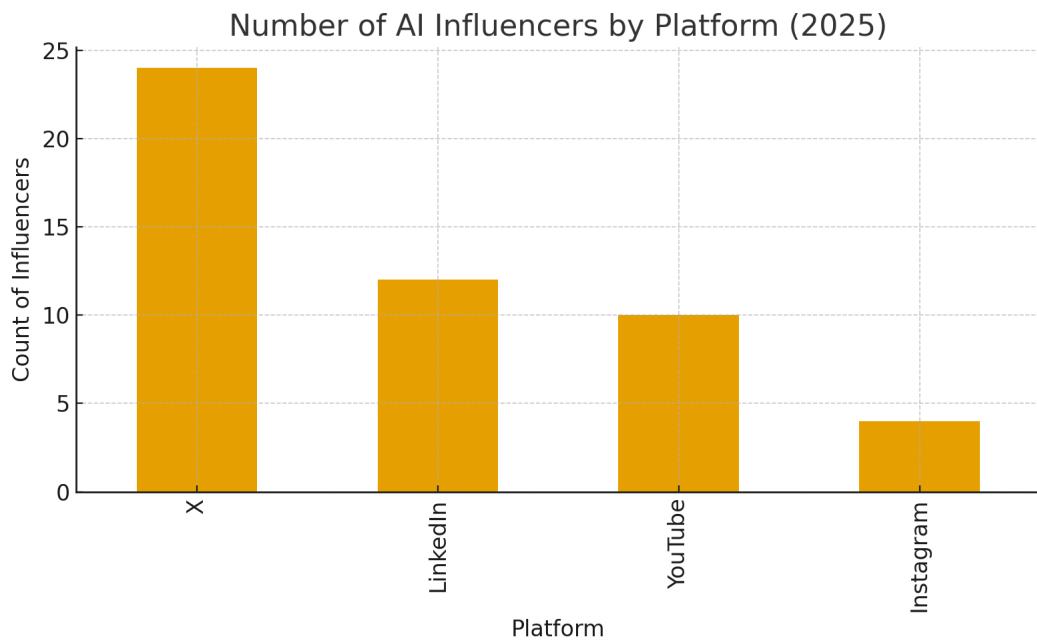


AI Influencer Tracker 2025 – Platform Analysis Report

This report analyzes data from 50+ top AI influencers across multiple social media platforms. The analysis identifies which platforms dominate AI discussions and where engagement is highest in 2025.

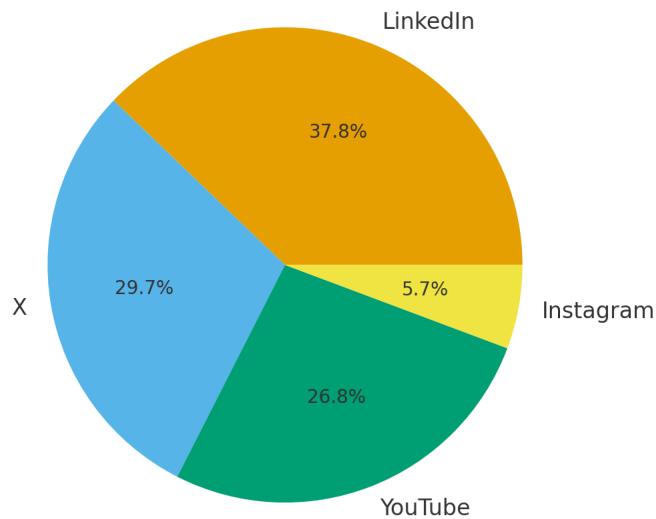
1. Platform Distribution



LinkedIn and X (Twitter) lead in AI influencer activity, followed by YouTube.

2. Followers Distribution

Share of Followers by Platform



The majority of AI influencer followers are concentrated on LinkedIn and YouTube, indicating high professional and educational engagement.

3. Insights Summary

- LinkedIn and X (Twitter) dominate influencer activity in AI discussions.
- YouTube remains a strong platform for educational and long-form AI content.
- Emerging niches include Generative AI, Ethics, and Human-centered AI.
- Influencers combining education with real-world AI applications attract the highest engagement.