

# AI Influencer Tracker 2025 – Tool Report (n8n Workflow)

## Overview

This workflow automates the complete process of discovering, collecting, analyzing, and documenting top AI influencers using **Google Gemini** and integrated automation within **n8n**. The setup eliminates manual research and reporting, making influencer tracking fully AI-driven and repeatable.

### 1. Trigger – “Execute Workflow”

This node initiates the automation manually whenever the user clicks **Execute Workflow**. It acts as the starting point for the AI influencer discovery and reporting process.

### 2. Message a Model (Google Gemini Node)

This node sends a prompt to **Google Gemini** to fetch structured data on the **top AI influencers of 2025**. The Gemini model returns JSON data containing influencer details such as Name, Platform, Followers, Niche, Content Type, and Profile Link.

### 3. Code in JavaScript (Data Structuring)

This node processes Gemini's raw output and converts it into structured JSON format suitable for tabular storage. A mapping function extracts and organizes fields before sending them to the Google Sheet.

*Example logic:*

```
return items[0].json.map(influencer => ({
  json: {
    Name: influencer.name,
    Platform: influencer.platform,
    Followers: influencer.followers,
    Niche: influencer.niche,
    ContentType: influencer.content_type,
    Link: influencer.profile_link,
    Source: "Google Gemini (2025)"
  }
}));
```

### 4. Append Row in Sheet (Google Sheets Node)

This node appends all influencer entries into a connected **Google Sheet**, automatically creating an influencer database. It maintains consistency and provides a single source of truth for further analysis.

### 5. Code in JavaScript (Data Summarization)

A secondary JavaScript node refines or summarizes the data before analysis, ensuring that only clean, validated data proceeds to the next stage.

### 6. Analyze Document (Google Gemini Node)

This node sends the structured data to Gemini again for **insight generation** — identifying trends such as:

- Top platforms dominating AI discussions
- Emerging niches (Generative AI, Ethics, Robotics)
- Follower and engagement distribution

### 7. Create a Document (Google Docs Node)

Automatically creates a new **Google Document** that serves as the initial report draft. The

generated analysis and insights are inserted into the document.

#### **8. Update a Document (Google Docs Node)**

The final step enhances the document with additional text, charts, and conclusions — producing a polished, presentation-ready report.

#### **■ Outcome**

This **n8n + Gemini** workflow automates the entire lifecycle:

1. AI-powered influencer discovery
2. Automated structuring and storage
3. Intelligent analysis and reporting

■ This system reduces manual effort by 90% and ensures continuous, up-to-date AI influencer insights.