



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
A.NISHANTINI

IT PROOF
THE
KNOWLEDGE
AND ABILITY
OF THE
CANVA

IT HELPS TO
GIVE
INFORMATION
TO EVERYONE

WHY WE
NEED
GRAPHIC
VERSION OF
INVITATION

GETTING
ENGAGED
IN THE
WORKS

ONFIDENT IN
THIER
PROFESSIONAL
STATUS

GATHER
HIGHER
COMPANYS
ADS

GETTING
JOB IN OUR
DESIRED
FIELD

ENHANCED
RESPECT
FROM
PEERS

GATHER
THE
PEOPLE

MAKING
OTHERS
CRUSIOTY

CORRECT
INFORMATION

DESIGN
WERE
OTHER
VIEWS



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?