

CREDIT CARD

WEEKLY

STATUS REPORT



Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.





Download Data

GitHub:

<https://github.com/Nishantsharma277/Credit-Card-Report>

Import data to SQL database

1. Prepare csv file
2. Create tables in SQL
3. import csv file into SQL



NOTE: Find all SQL queries & project data- <https://github.com/Nishantsharma277/Credit-Card-Report>

Project Insights- Week 53 (31st Dec)

WoW change:

- Revenue increased by 28.8%, Total Transaction Amt &
- Count increased by 19.62% & 54.58% Customer count
- increased by 1.83%

Overview YTD:

- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%



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Aspiring Data Analyst

Connect with me for any feedback and recommendations:



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