

# Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Transaction

Amount

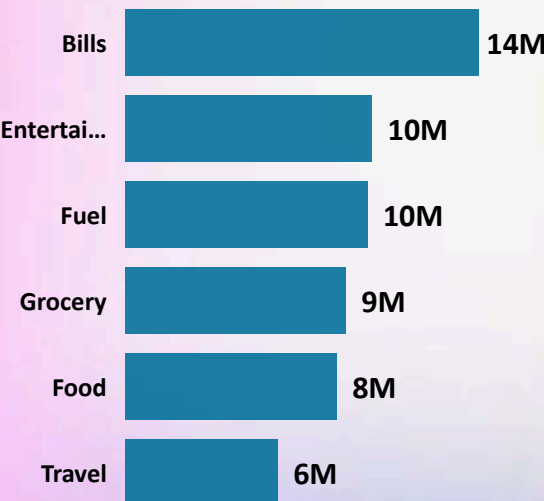
46M

Transaction Count

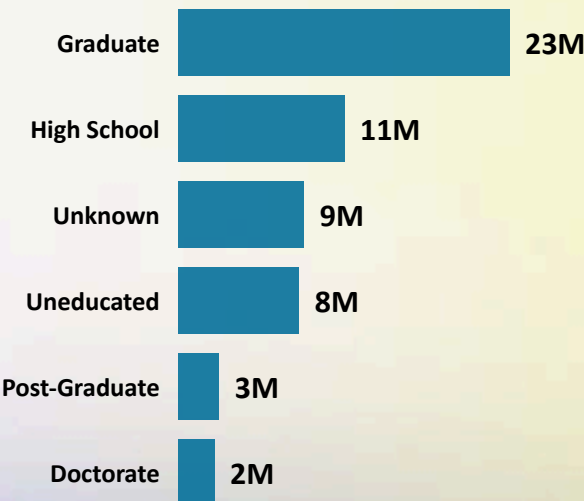
667K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47,188,611.6	6614172.6	2,733,690.0
Silver	5,659,109.0	821923.0	189,590.0
Gold	2,533,682.2	384755.2	57,565.0
Platinum	1,135,608.1	161629.1	20,665.0
Total	56,517,010.8	7982479.8	3,001,510.0

## Revenue By Expenditure Type



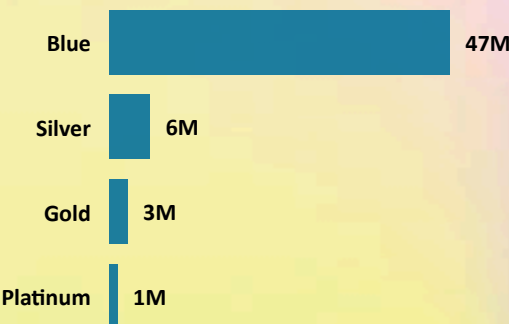
## Revenue By Education



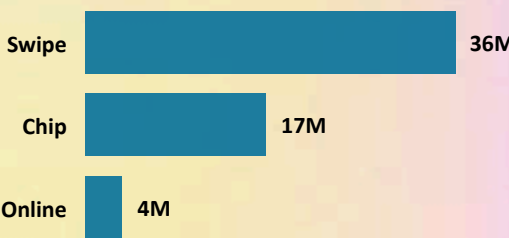
## Revenue By Customer Job



## Customer Acq Cost



## Revenue by Use Chip



Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Low

Medium

High

Gold

Silver

Blue

Platinum

## QTR Revenue & Trans\_Cnt

