User:

Farmers

Customers

Agri product sellers

Admins

Stakeholders:

Agri-based entrepreneurs

Government agricultural bodies

E-commerce partnersWeather & news API

providers

Activities:

Sell farm products

Buy fresh products

Add to cart

Apply filters/search

Make online payment

Chat with AI bot

Get crop/fertilizer/soil prediction

Check weather & news updates

Register/login securely

Story Boardding

Sad Story

A farmer is unable to sell crops due to middlemen and poor market access, facing losses despite a good harvest.

Happy Story

A farmer uses AgriMitra to list his produce online, gets direct orders from customers, receives timely payments, and also gets AI-based fertilizer suggestions to improve yield.