Nishchitha V A

UI/UX Designer

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SUMMARY

Creative and user-focused UI/UX Designer with hands-on experience designing mobile and web interfaces through research driven processes and visual storytelling. Passionate about solving real world problems through design thinking.

EDUCATION

B.Tech in Electrical and Electronic Engineering - 8.65/10

PES University   03/2016 - 05/2020   Bangalore, India

PROFESSIONAL EXPERIENCE

Packaged App Development Analyst

Accenture   01/2021 - 09/2023   Bangalore, india

- Developed and maintained responsive web interfaces using HTML, CSS, and JavaScript, contributing to enhanced user experience across enterprise applications.
- Collaborated with cross-functional teams including UX designers, backend developers, and testers to implement front-end features, resolve UI bugs, and ensure design consistency.

Freelance Designer

Independent consultant   03/2024 - 07/2024   Bangalore, india

- Designed responsive real estate website and developed front-end code using HTML, CSS, and JavaScript to improve usability and performance.

UI/UX Design Trainee

Internshala   03/2025 - 08/2025   Bangalore, india

- Currently gaining hands-on experience in the complete UI/UX workflow, including user research, wireframing, prototyping, and usability testing using Figma.
- Working on real-world projects that apply design thinking, visual hierarchy, and accessibility principles to create responsive interfaces.

SOFT SKILLS

★ User-Centered Research
Strong research skills with a deep focus on understanding user behavior and needs

◆ Adaptive Learning & Innovation
Quick adaptability to new tools, technologies, and design trends

◆ Visual Precision & Design Clarity
Sharp eye for detail and mastery of visual hierarchy in interface design

◆ Cross-Functional Teamwork
Excellent communication with developers and stakeholders to ensure smooth collaboration and delivery

PROJECTS

UI UX Case Study on Movie Recommendation App
Maxovie was designed through extensive research, including surveys, interviews, and competitive analysis, uncovering a demand for emotionally driven movie discovery backed by user personas and real-life user journeys.

Grocery Delivery App UI UX Case Study
Designed am intuitive and visually engaging UI UX case study for grocery delivery app aimed at fast, seamless shopping. Conducted user research, created wireframes, and developed a UI system in Figma. Focused on pain points like delivery clarity and spend analysis.

Scalable Design System for Google Pay UI
Created a modular, scalable design system replicating the Google Pay UI to ensure visual consistency, faster prototyping, and smooth developer handoff. The system includes 15+ reusable components, built using Auto Layout, variants, and design tokens in Figma to support responsive behavior and scalability across devices.

Instagram Reels UI for Mobile and Tablet Prototype
Redesigned the Instagram Reels interface with a focus on responsiveness, interaction flow, and content hierarchy. Built using Auto Layout, variants, and smart prototyping in Figma to enhance usability, swipe experience, and visual balance—boosting engagement without disrupting familiar user patterns.

HARD SKILLS

Figma   Sketch   User Research

Information Architecture   Usability Testing

A/B Testing   Accessibility   Task flows

Design Thinking   CSS3   JavaScript

Mockups   Agile   Git   Design System

Adobe XD   Google Workspace

User Flows   Interaction Design   Sitemaps

Typography   Color Theory   Wireframes

Heuristic Reviews   Design Tokens

Responsiveness   Prototype