

Project Name: How to create Reel Design using Canva

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### TEAM MEMBERS:

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### INTRODUCTION:

### PROJECT OVERVIEW:

#### DETAILS:

BRAND NAME: Tint Boutiques

CATEGORY: Clothing Brand

TARGET AUDIENCE: Teenagers

EMAIL: [tintboutiquee@gmail.com](mailto:tintboutiquee@gmail.com)

Insta id: tintint\_\_

#### ABOUT:

At Tint Boutiquee, we are more than just a clothing brand. We are a reflection of your unique style, a source of confidence, and a statement of individuality. Our journey is rooted in a passion for fashion and a commitment to quality.

This Company is all about our brand Tint Boutiquee which is founded by a team of dedicated fashion enthusiasts, we've curated a collection that embodies the latest trends, timeless classics, and sustainable choices. We believe that clothing should not only make you look good but also feel good. That's why we prioritize comfort, quality, and responsible sourcing in every piece we create.

Discover the latest trends, experience exceptional quality, and be part of a movement that cares. Explore our collection today and become a part of the Tint Boutique family.

## STEPS:

1.Create a google account for our brand

A screenshot of a web browser showing the Google account creation process. The address bar displays "accounts.google.com/signup/v2/createaccount?service=mail&continue=https%3A%2F%2Fmail.google.com%2Fmail%2Fe-11-2d9f9c37d1c50408e46925abx2702\_8a321860194f6a937496703b...". The main content area features the Google logo at the top, followed by the heading "Create a Google Account" and the instruction "Enter your name". Below this are two input fields: "First name" containing the text "TINT" and "Last name (optional)" containing the text "BOUTIQUE". A blue "Next" button is positioned below the last name field. At the bottom of the page, there are links for "English (United States)", "Help", "Privacy", and "Terms". The Windows taskbar is visible at the very bottom of the image.

2.Fill the basic details for opening the gmail account.

Google

Basic information

Enter your birthday and gender

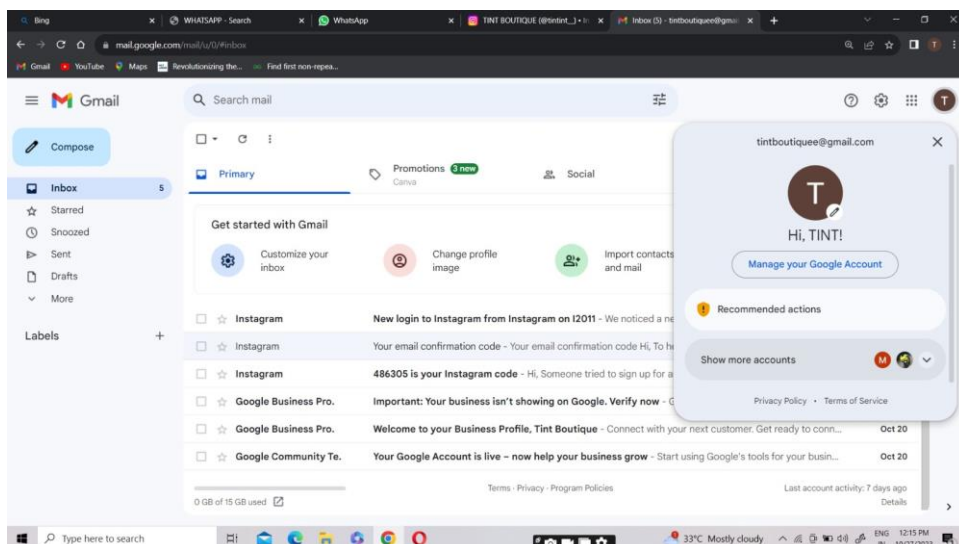
Month: April, Day: 11, Year: 2003

Gender: Rather not say

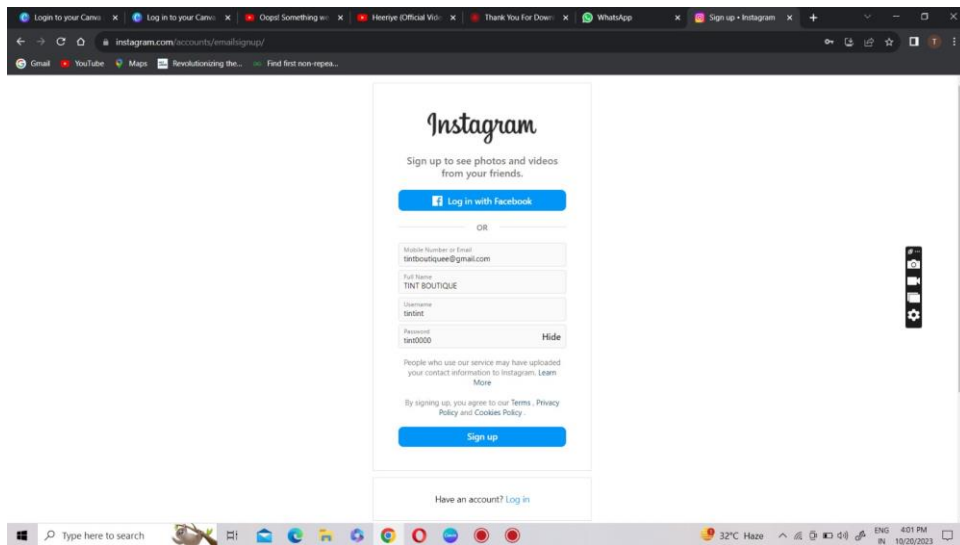
Next

English (United States) Help Privacy Terms

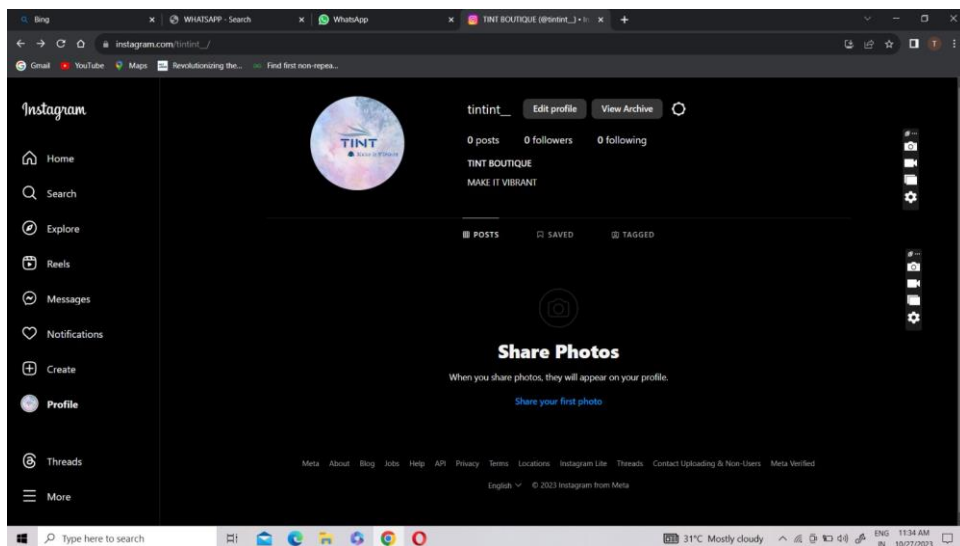
### 3. Check the gmail for instagram account activation



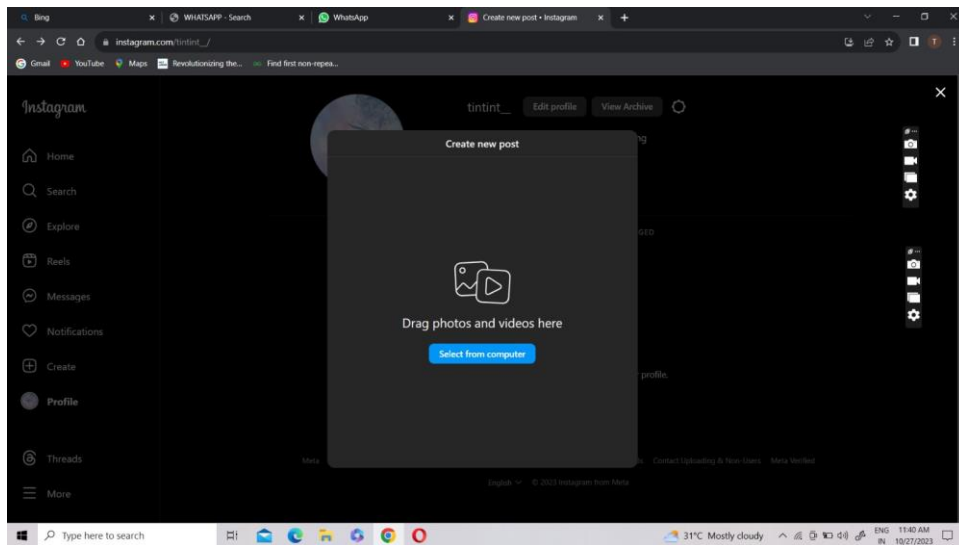
### 4. Create an instagram account for marketing our brand with the created gmail id



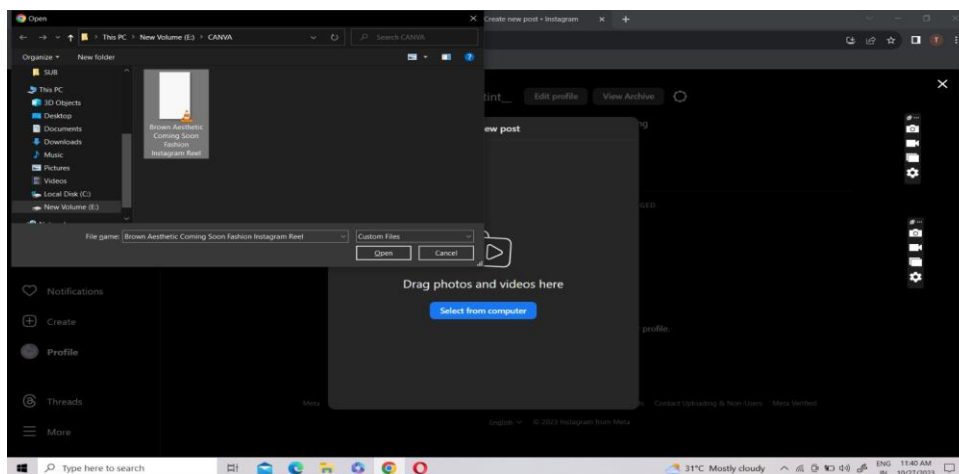
5. After the Instagram account activation check the profile for further proceedings



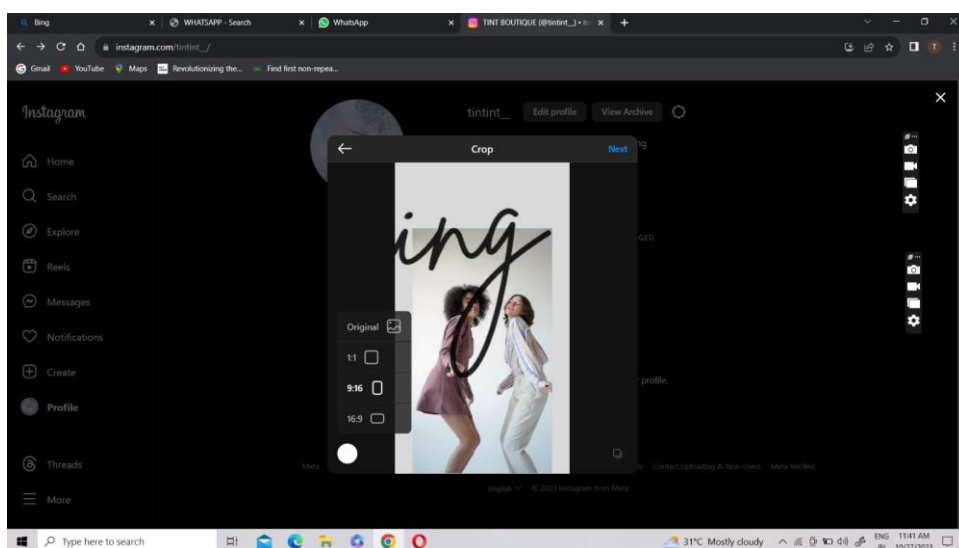
6. Click the upload button on post section.

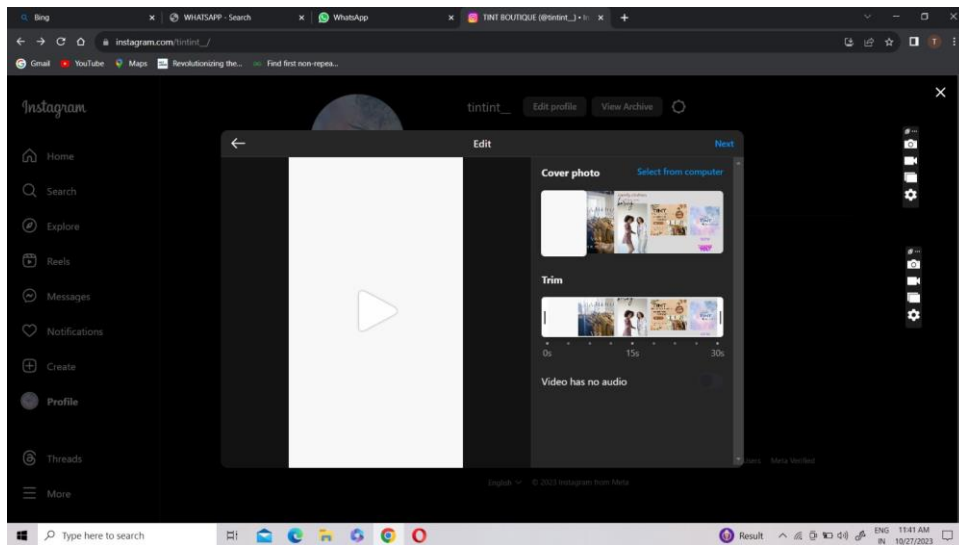


6. Select the reel video for our brand advertisement

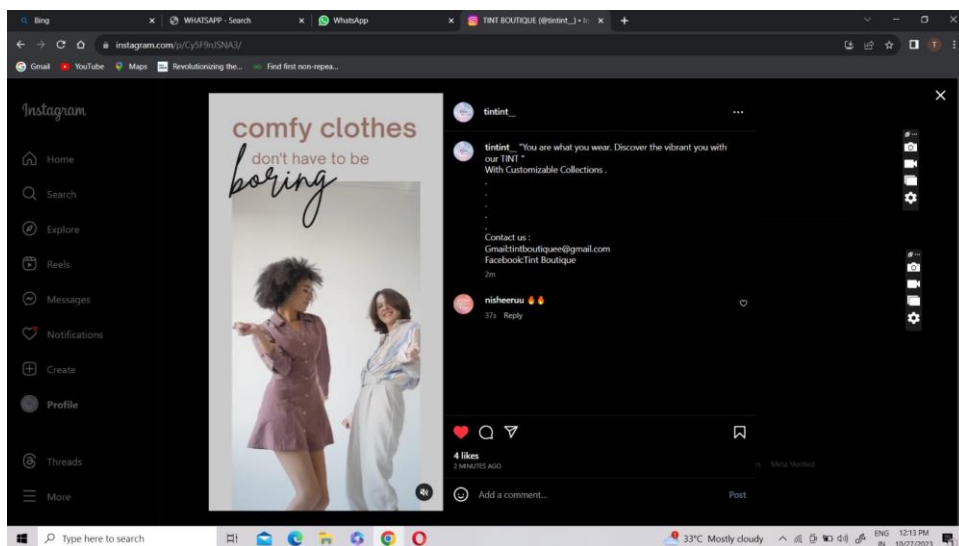


7. Select the ratio for the reel requirement





8.Finally upload the reel video in instagram for Promotion.



## CONCLUSION:

Our clothing brand website is a well-designed, user-friendly, and visually appealing platform that effectively showcases the brand's products and engages visitors. It successfully combines aesthetics with functionality, providing a pleasant shopping experience. To maintain and improve its performance, ongoing monitoring and updates are recommended, along with a continued focus on user feedback and emerging web design trends. This website serves as a valuable asset in the brand's digital presence and contributes to its overall success in the competitive fashion industry.