

# INSTAGRAM REEL FOR BUSINESS BRAND

USING CANVA

NAAN MUDHALVAN GROUP ID : NM2023TMID03580 TEAM

## MEMBERS:

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## PROJECT OVERVIEW:

### DETAILS:

BRAND NAME: Tint Boutique

CATEGORY: Clothing Brand

TARGET AUDIENCE: Teenagers

EMAIL: [tintboutiquee@gmail.com](mailto:tintboutiquee@gmail.com)

Insta id: tintint\_\_

## ABOUT:

At Tint Boutiquee, we are more than just a clothing brand. We are a reflection of your unique style, a source of confidence, and a statement of individuality. Our journey is rooted in a passion for fashion and a commitment to quality.

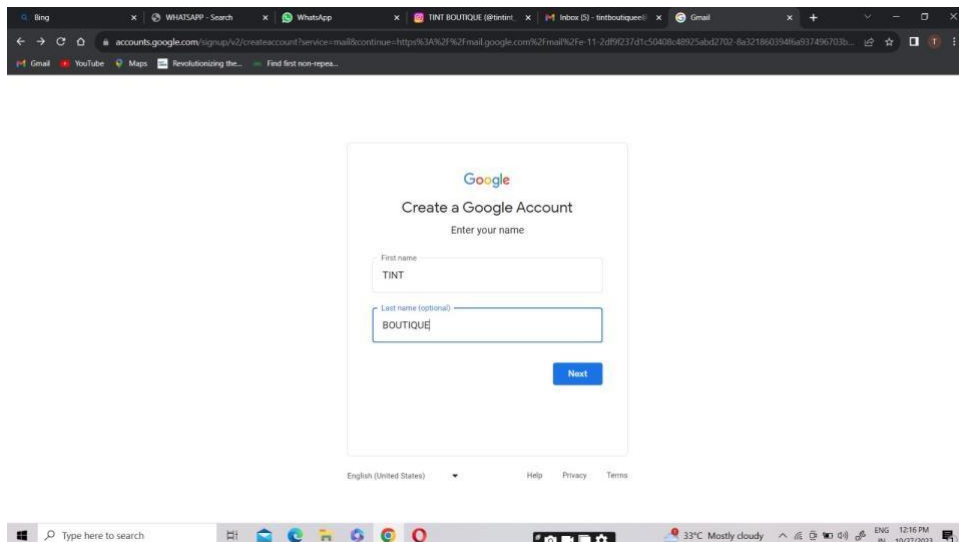
This Company is all about our brand Tint Boutiquee which is founded by a team of dedicated fashion enthusiasts, we've curated a collection that embodies the latest trends, timeless classics, and sustainable choices. We believe that clothing should not only make you look good but also feel good.

That's why we prioritize comfort, quality, and responsible sourcing in every piece we create.

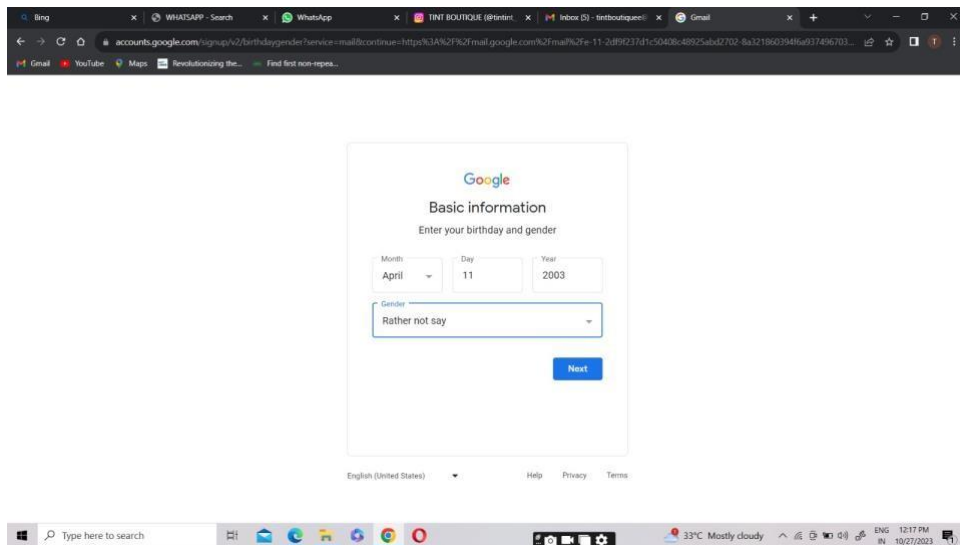
Discover the latest trends, experience exceptional quality, and be part of a movement that cares. Explore our collection today and become a part of the Tint Boutique family.

## STEPS:

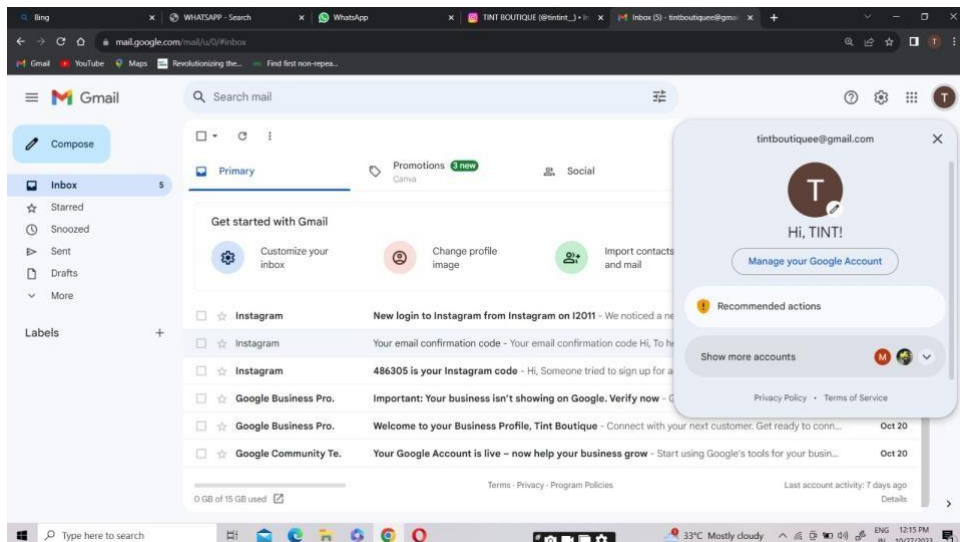
### 1. Create a google account for our brand

A screenshot of a web browser showing the Google Account creation page. The browser's address bar displays a URL from accounts.google.com. The page itself has the Google logo at the top, followed by the heading 'Create a Google Account' and the instruction 'Enter your name:'. There are two input fields: 'First name' with the text 'TINT' and 'Last name (optional)' with the text 'BOUTIQUE'. A blue 'Next' button is positioned below the last name field. At the bottom of the page, there is a language selector set to 'English (United States)' and links for 'Help', 'Privacy', and 'Terms'. The Windows taskbar is visible at the very bottom of the image, showing the search bar, task view button, and several application icons, along with system information like '33°C Mostly cloudy' and the date '10/27/2023'.

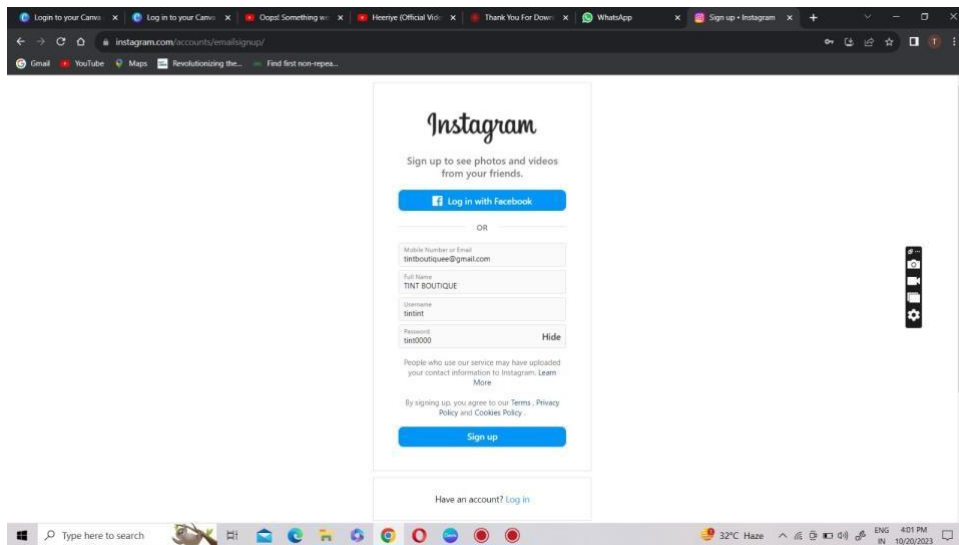
### 2. Fill the basic details for opening the gmail account.



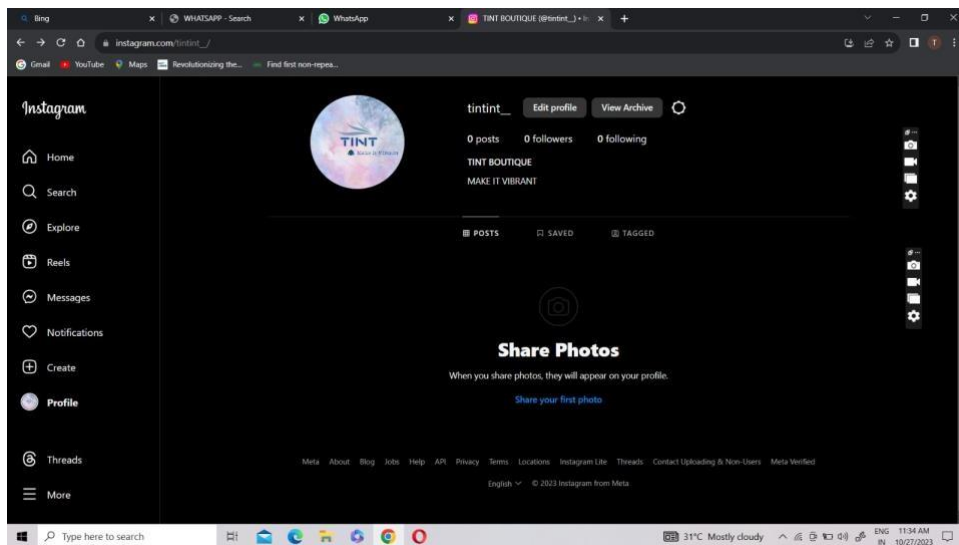
3. Check the gmail for instagram account activation



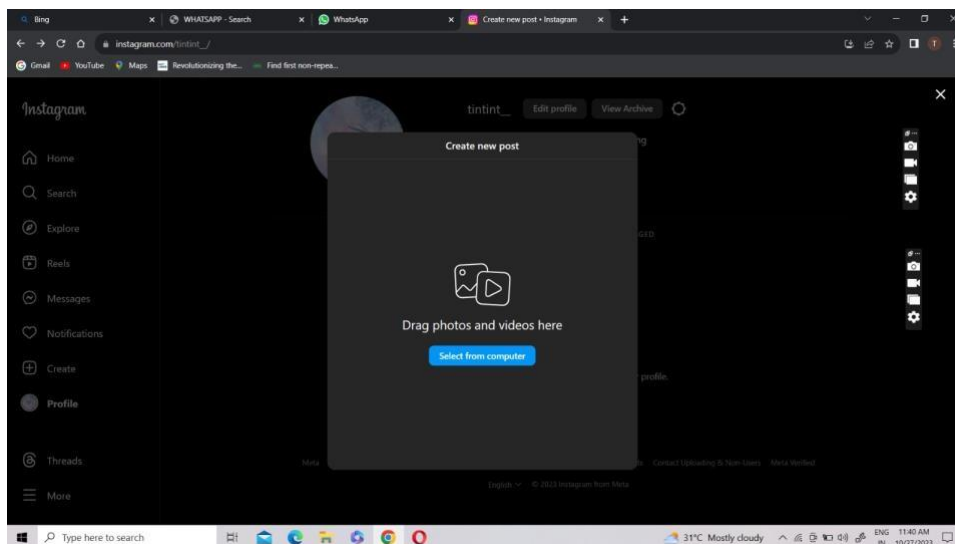
4. Create an instagram account for marketing our brand with the created gmail id



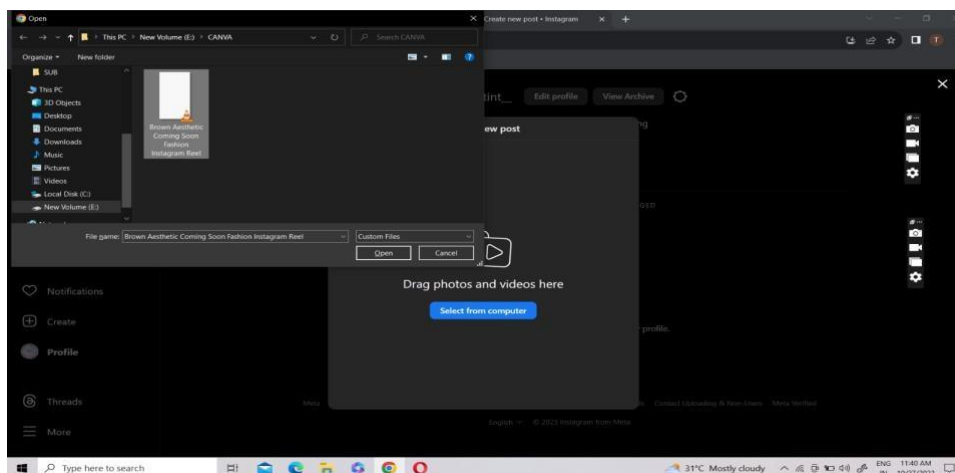
5.After the instagram account activation check the profile for further proceedings



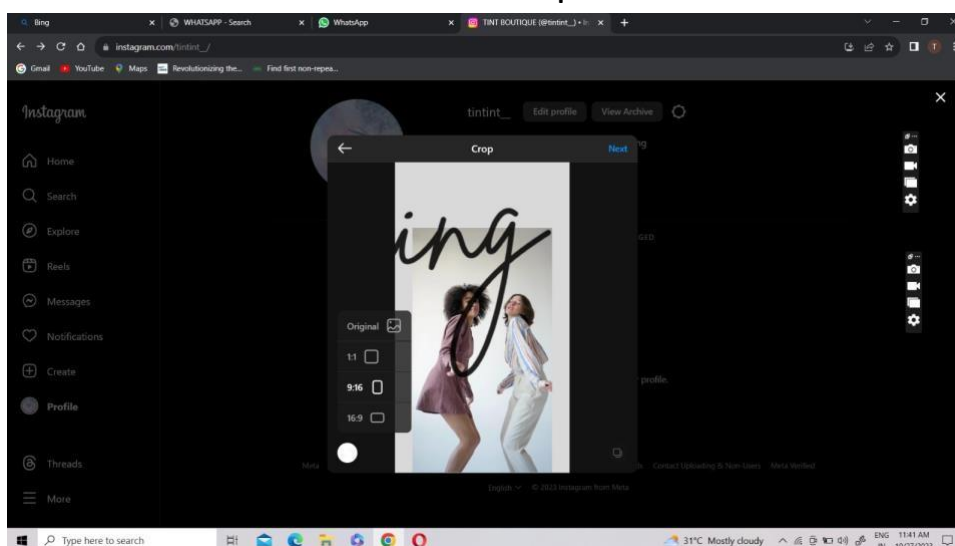
6.Click the upload button on post section.

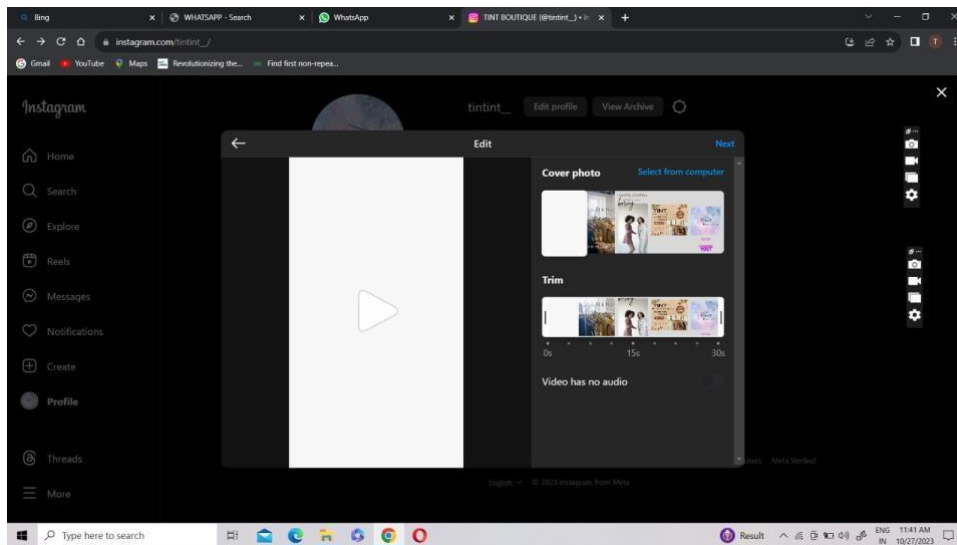


6. Select the reel video for our brand advertisement

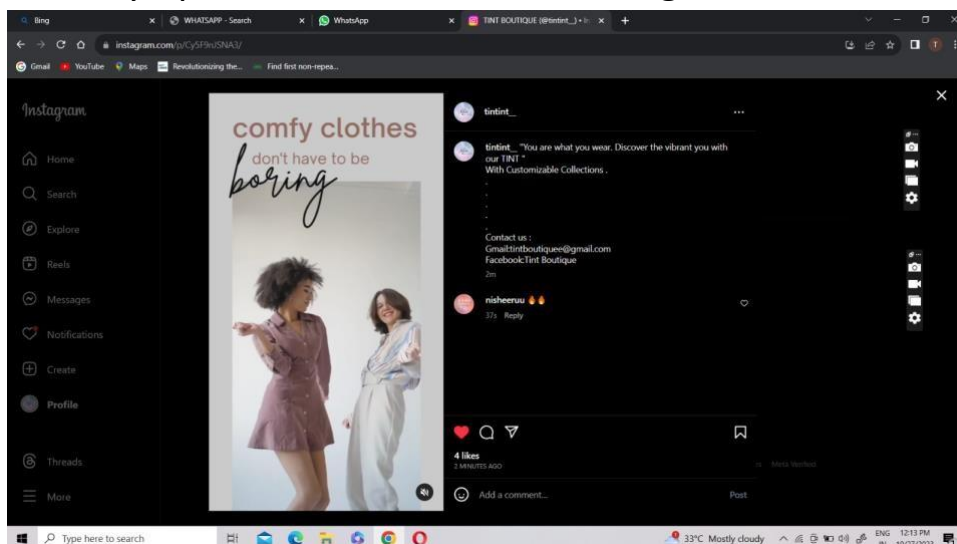


7. Select the ratio for the reel requirement





8. Finally upload the reel video in instagram for Promotion.



INSTAGRAM REEL LINK :

<https://www.instagram.com/reel/Cy5F9nJSNA3/?igshid=MzRIODBiNWFIZA==>

RECORDED VIDEO LINK (MAKING VIDEO) :

<https://youtu.be/J5Qz25VlowI>

CONCLUSION:

Our clothing brand website is a well-designed, user-friendly, and visually appealing platform that effectively showcases the brand's products and

engages visitors. It successfully combines aesthetics with functionality, providing a pleasant shopping experience. To maintain and improve its performance, ongoing monitoring and updates are recommended, along with a continued focus on user feedback and emerging web design trends. This website serves as a valuable asset in the brand's digital presence and contributes to its overall success in the competitive fashion industry.