

Credit Card Transaction Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

F

M

Gold

Silver

Blue

Platinum

Low

Med

High

Revenue

57M

Total Transactions

46M

Interest Earned

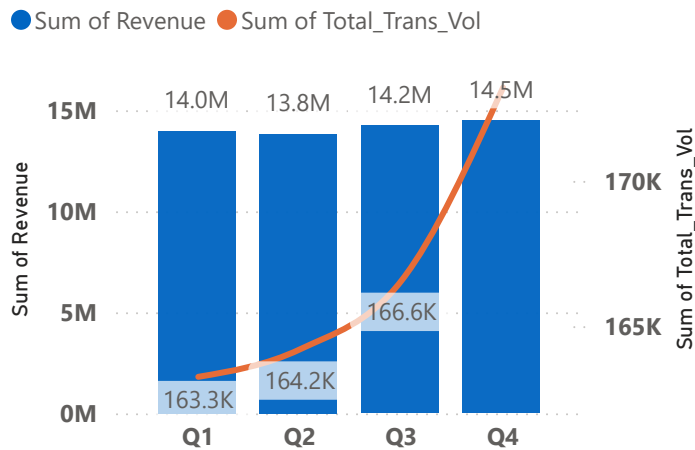
8M

Total Transaction
Volume

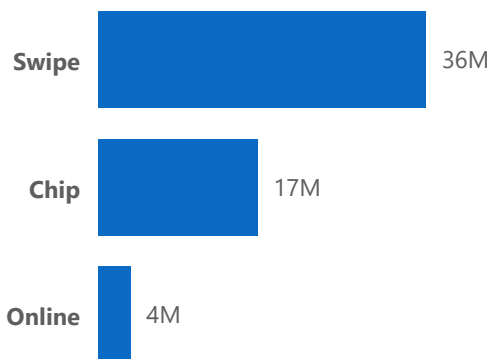
667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	3,78,40,749.00	66,14,172.62
Gold	25,33,682.16	20,91,362.00	3,84,755.16
Platinum	11,35,608.05	9,53,314.00	1,61,629.05
Silver	56,59,108.98	46,47,596.00	8,21,922.98
Total	5,65,17,010.81	4,55,33,021.00	79,82,479.81

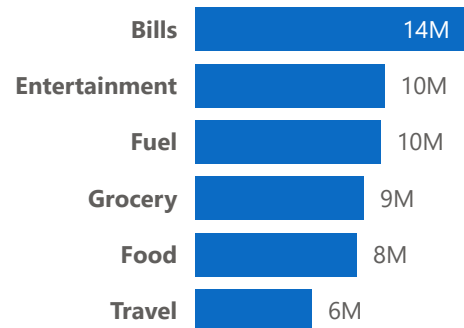
Qtr Revenue and Total Transaction Volume



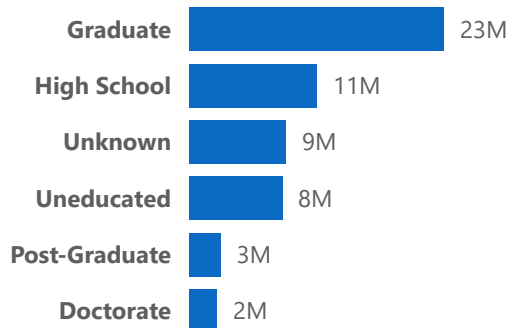
Revenue by Use Chip



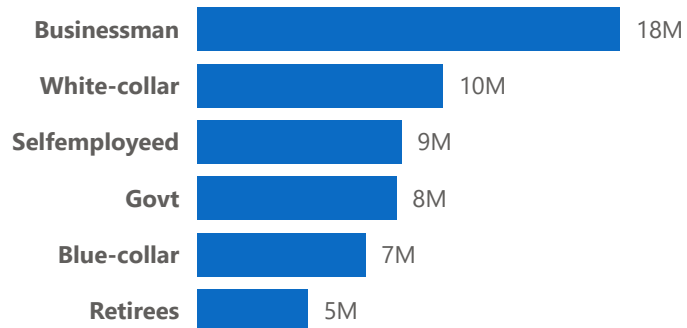
Revenue by Expenditure Type



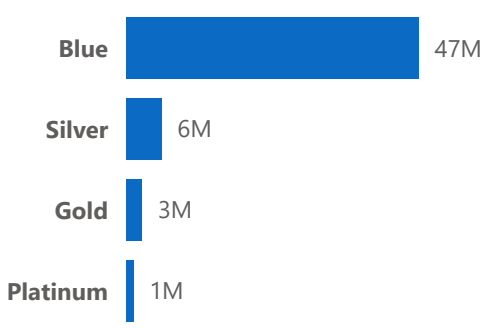
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

M

F

31M

26M

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

Revenue

57M

Total Transactions

46M

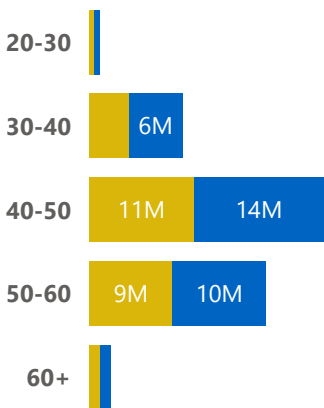
Total Income

588M

CSS

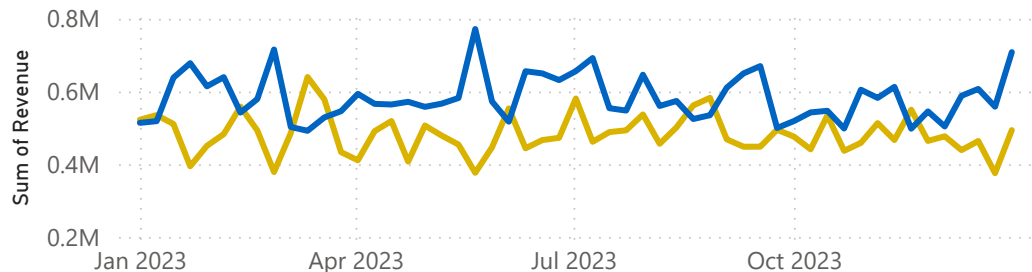
3.19

Revenue by Age Group

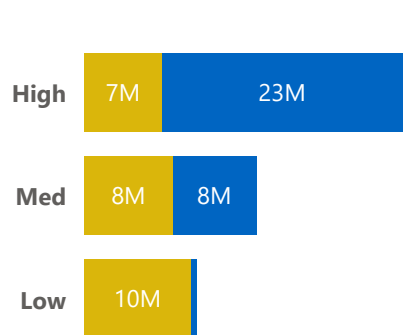


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	70,40,606.42	7,35,16,911.00	9,67,751.42
Businessman	1,76,97,472.01	19,03,50,431.00	25,84,604.01
Govt	83,35,533.84	9,08,34,727.00	11,82,230.84
Retirees	46,17,448.22	4,96,19,308.00	6,41,692.22
Selfemployeed	85,42,826.40	7,76,59,931.00	11,41,510.40
White-collar	1,02,83,123.92	10,56,18,475.00	14,64,690.92
Total	5,65,17,010.81	58,75,99,783.00	79,82,479.81

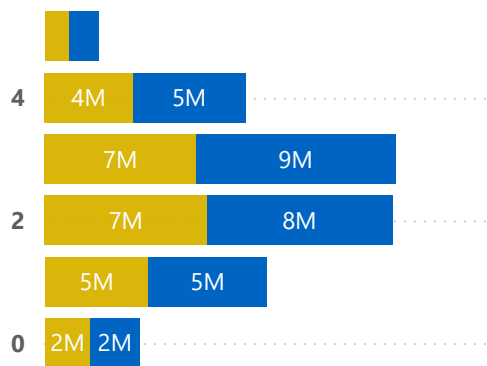
Revenue by Week



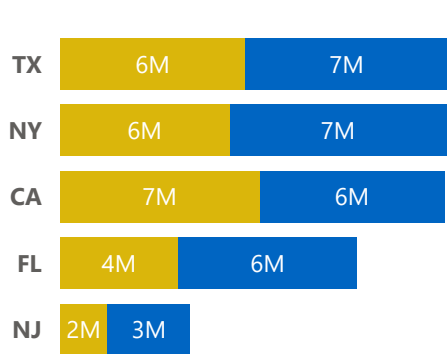
Revenue by Income Group



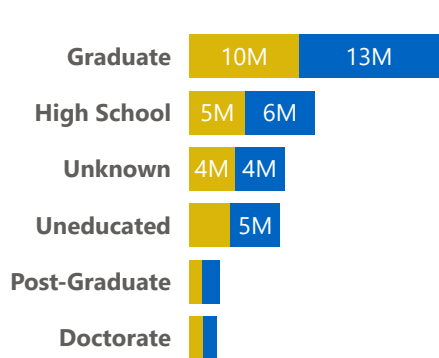
Revenue by Dependent Count



Top 5 states



Revenue by Education Level



Revenue by Marital Status

