# SPARKSPOT CONSULTING | ADVISORY | TRANSFORMATION

SPARKSPOT is born with an IDEA to identify, harness and unleash the inherent potential of an individual or an entity to impact the lives of the people for the better.

Team Sparkspot comprises of professionals from diverse field of expertise which brings together, enriched experience, high energy and tremendous ability to execute assignments effectively.

Sparkspot, works on three key areas of business;

CONSULTING - ADVISORY - TRANSFORMATION.

Each vertical is managed by dedicated teams.

The team possesses the right skill and importantly an unflinching attitude of positivity.

We operate in following areas. We adopt 3C "COLLABORATE, CREATE & CHANGE" approach in delivering the agreed mandate.

Sparkspot Talent Management Service Pvt. Ltd.

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# **NEW BUSINESS/PROJECT:**

- 01 Feasibility report, Socio economic survey, Impact assessment.
- 02 Community engagement & participation, Happiness intervention.
- 03 Land acquisition, Rehabilitation & Resettlement.
- 04 Ground-up strategy and project commencement.

### **EXISTING BUSINESS:**

- 01 Business turnaround strategy & innovation.
- 02 Business process re-engineering and transformational interventions.
- 03 Employee performance management, skilling, training and coaching.
- 04 Organization structure & hiring strategy.

### **BUSINESS PROMOTION & BRANDING:**

- 01 Brand development and showcasing.
- 02 Technical consulting and product promotion.

### **DIGITAL:**

- 01 Data analytics and futuristic outlook.
- 02 Vendor performance and new collaboration.

We derive joy through doing our job sincerely. We truly believe in an enduring partnership, a learning of life time and a value adding experience. We partner with following entities.

### **CIVIL GOVERNMENT:**

Skilling of human resources, design and applications of new interventions, survey, statistics & data analytics, industry interface and real time information sharing from ground zero.

## **ORGANIZATIONS/INDUSTRIES:**

- 01 New project strategy for seamless start-up spearheading all legal compliances, effective community engagement,
- Organization design, head search and leadership hiring, training & development.
- 03 New product launching, technical positioning, digital marketing.

