

# Discount Analysis Dashboard

A complete analysis on Discount

## Discount Analysis

Total Discount in 2017

**0.52K↑**

2016: 0.40K

State with max Discount(Texas)

**0.36K**

State wise average Discount: 0.03K

Segment with max Discount(Consumer)

**0.82K**

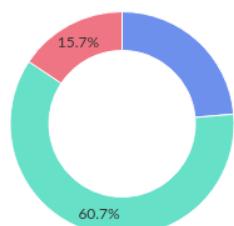
Segment wise average Discount: 0.52K

Category with max Discount(Office Supplies)

**0.95K**

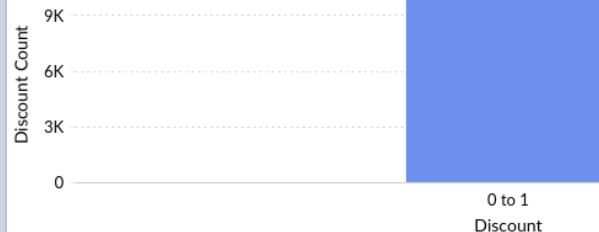
Category wise average Discount: 0.52K

### Category-wise Discount



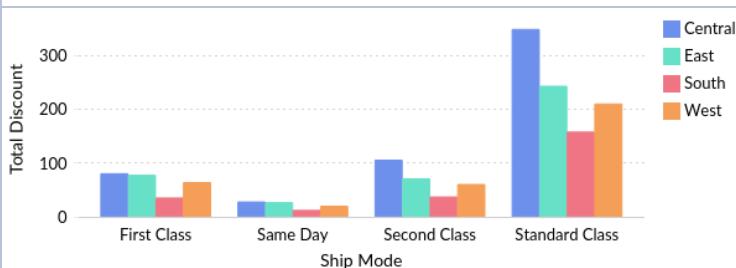
Furniture  
Office Supplies  
Technology

### Distribution of Discount over different ranges



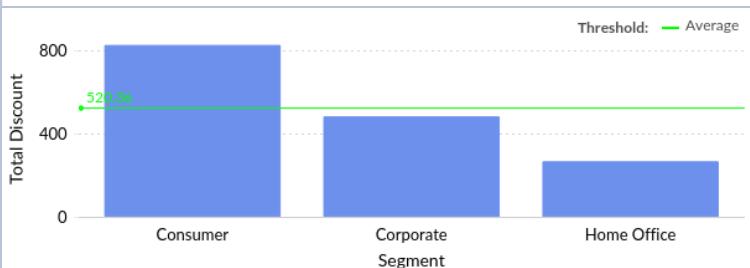
0 to 1  
Discount

### Ship Mode-wise Discount by Region



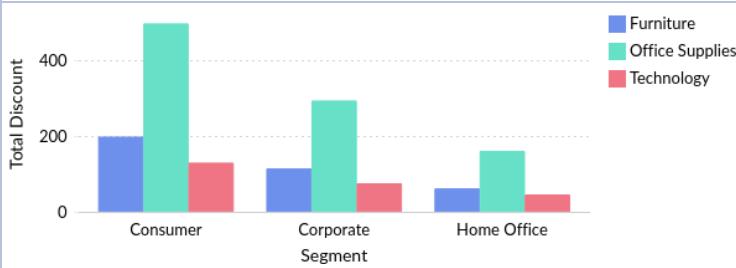
Central  
East  
South  
West

### Segment-wise Discount



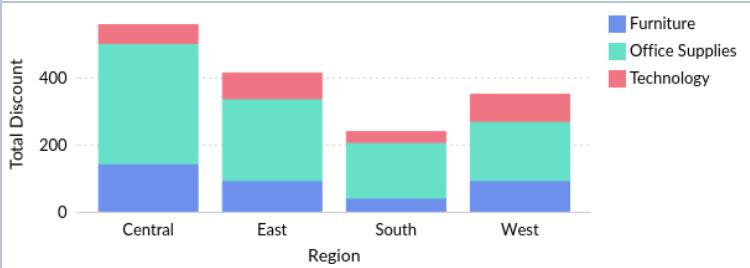
Threshold: Average

### Segment-wise Discount by Category



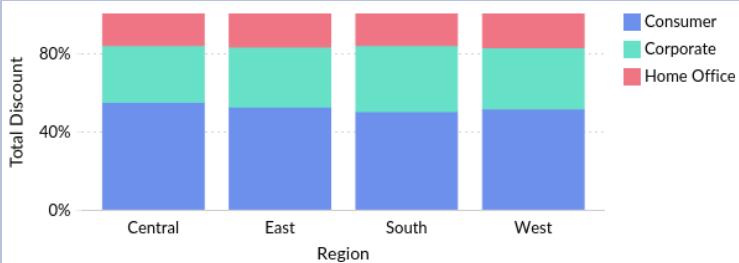
Furniture  
Office Supplies  
Technology

### Region-wise Discount by Category



Furniture  
Office Supplies  
Technology

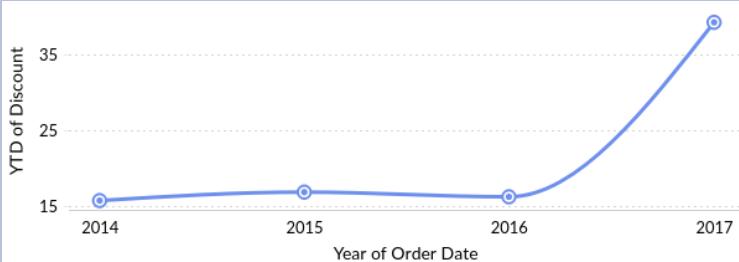
### Ratio of Region-wise Discount by Segment



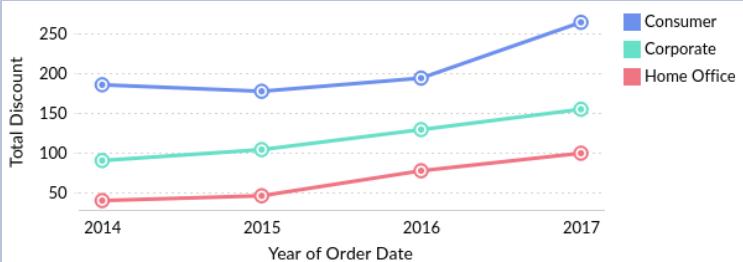
### Region-wise Discount



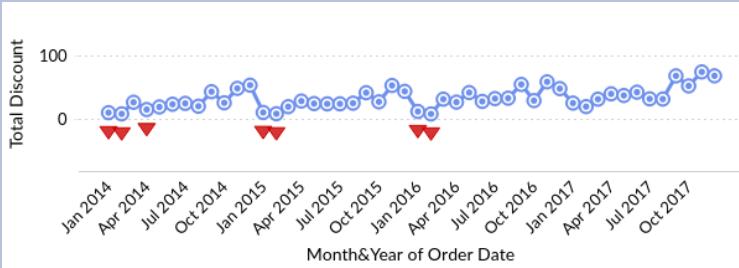
### Year to Date(YTD) Discount by each Year(Order Date)



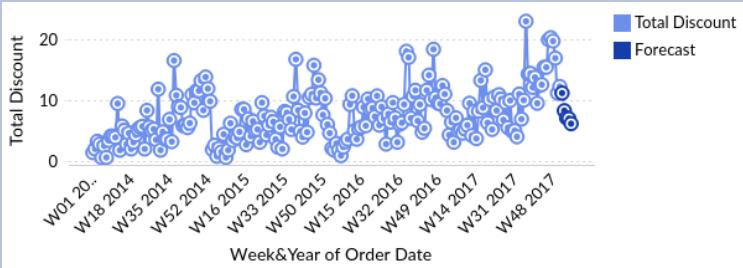
### Discount Across Years(Order Date) by Segment



### Discount showing Anomaly across Months



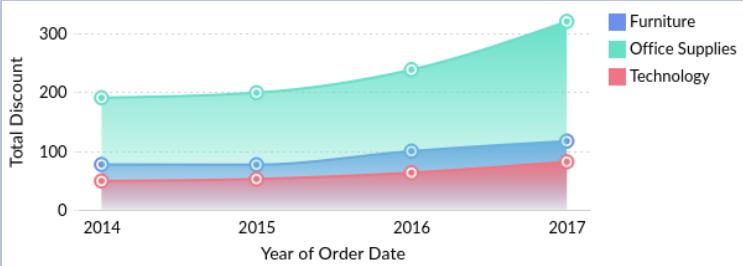
### Discount across Weeks with Forecast



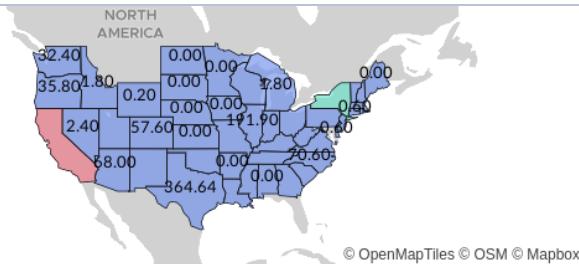
### Discount Trend (based on Order Date)



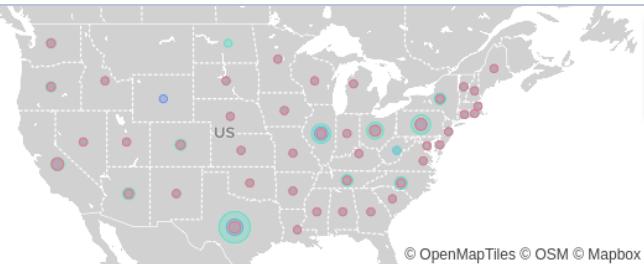
### Discount Across Years(Order Date) by Category



## State-wise Discount



## State-wise Discount by Category



## Discount, % Difference distribution across Years and Segment by Category

Year of Order Date	Segment	Category	Total Discount	% Difference
2014	Consumer	Furniture	0.04K	
		Office Supplies	0.11K	
		Technology	0.03K	
	Consumer		0.19K	
	Corporate	Furniture	0.02K	
		Office Supplies	0.05K	
		Technology	0.01K	
	Corporate		0.09K	
	Home Office	Furniture	0.01K	
		Office Supplies	0.02K	
		Technology	0.01K	
2014	Home Office		0.04K	
			0.32K	
2015	Consumer	Furniture	0.04K	-4.7%
		Office Supplies	0.11K	-5.1%
		Technology	0.03K	-1.3%
	Consumer		0.18K	-4.4%
	Corporate	Furniture	0.02K	5.5%
		Office Supplies	0.06K	15.1%
		Technology	0.02K	33.6%
	Corporate		0.10K	15.2%
	Home Office	Furniture	0.01K	5.0%
		Office Supplies	0.03K	25.0%
		Technology	0.01K	-6.3%
2015	Home Office		0.05K	15.3%
			0.33K	3.7%
2016	Consumer	Furniture	0.05K	14.1%
		Office Supplies	0.12K	9.6%
		Technology	0.03K	1.7%
	Consumer		0.19K	9.4%
	Corporate	Furniture	0.03K	46.3%
		Office Supplies	0.08K	18.6%
		Technology	0.02K	13.8%
	Corporate		0.13K	24.2%
	Home Office	Furniture	0.02K	61.0%
		Office Supplies	0.05K	58.0%
		Technology	0.01K	135.6%
2016	Home Office		0.08K	68.6%
			0.40K	22.4%
2017	Consumer	Furniture	0.06K	26.6%
		Office Supplies	0.16K	41.6%
		Technology	0.04K	30.9%
	Consumer		0.26K	36.2%
2017	Corporate	Furniture	0.03K	-11.7%

		Office Supplies	0.10K	31.7%
		Technology	0.02K	31.1%
	Corporate		<b>0.15K</b>	<b>19.8%</b>
	Home Office	Furniture	0.02K	52.0%
		Office Supplies	0.06K	21.7%
		Technology	0.02K	25.2%
	Home Office		<b>0.10K</b>	<b>28.6%</b>
<b>2017</b>			<b>0.52K</b>	<b>29.5%</b>
<b>Grand Summary:</b>				<b>1.56K</b>