

FIND YOUR ROOMMATE

DEV WADHWA
NISHITA AMBERKAR

AIRBNB



BEN & JERRY'S



Tinder for Roommates

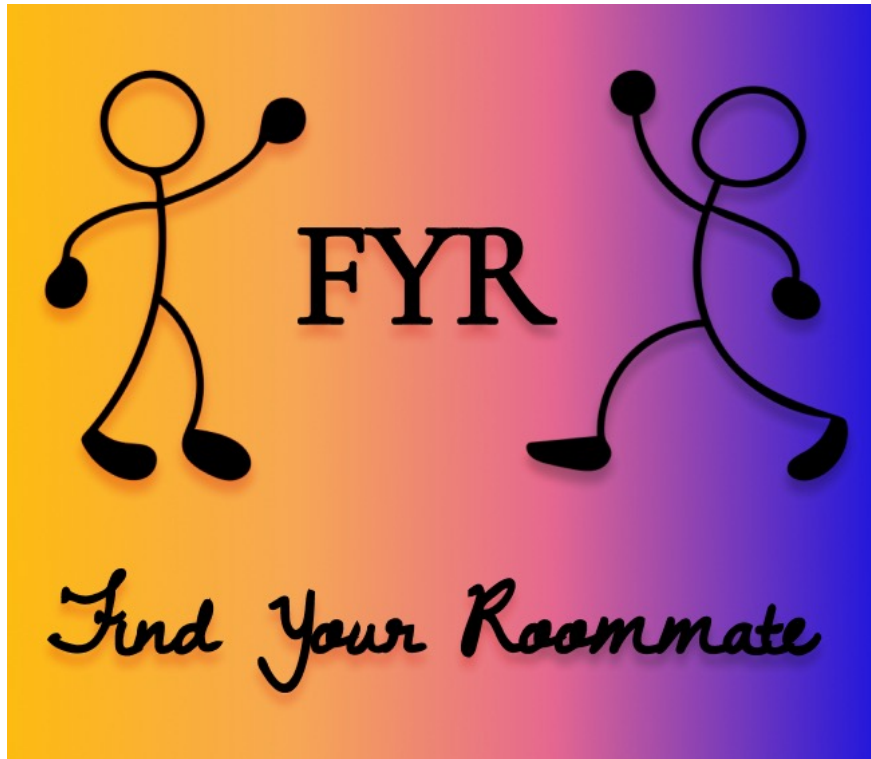
"I can't find the roommate I want!
There's way too
unwanted options."

"I can't live with her
anymore. How do I get out
of it?"

Problem

"He is a total slob and
has friends over way too
late!"

"She borrows my
makeup without asking!"



We Got You!

- **FYR** is an application which not only makes the process of finding a **compatible roommate easier**, but also helps you find an apartment where **you feel like home!**

Prototype

<https://www.figma.com/proto/c7Awrf1GtITwFOPuHiaNe/Untitled?node-id=18%3A1913&scaling=scale-down>



What Makes Us Better?

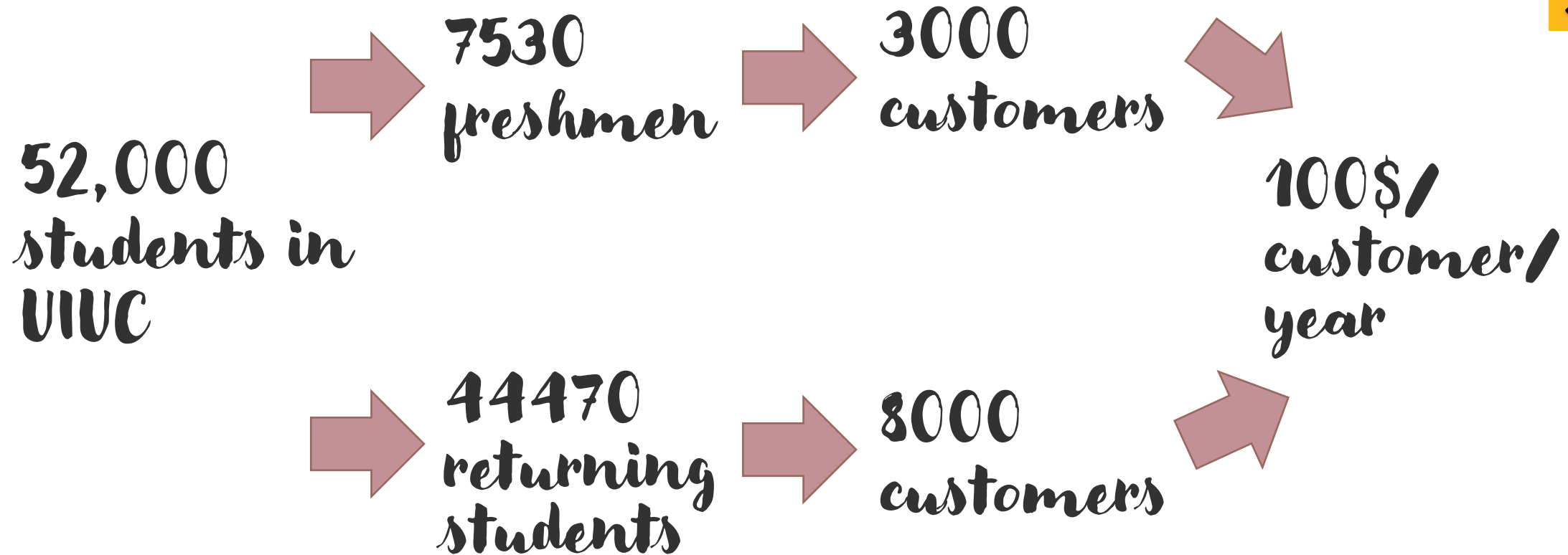
Created **by Students for Students**

We don't stop until we find the Perfect Roommate(s) for You
Even if you're an **introvert** or **busy!**

FYR

Great Offers and Deals while **Apartment Hunting**. We find an Apartment for you too!

Easy to **Use**, Appealing to the **Eye**,
Time Saving



ANNUAL REVENUE: \$1.1M

COST TO ACQUIRE CUSTOMER: \$10

LIFETIME VALUE OF CUSTOMER: \$120



Boost Your Experience

\$30 /month

FYR ORANGE

- ✓ *Unlimited Matches*
- ✓ *Personalized Matching Experience*
- ✓ *100% Increase in Search Appearances*

\$50 /month

FYR BLUE

- ✓ *FYR Orange Benefits!*
- ✓ *Apartment Hunting + Exclusive Deals*

ADDITIONAL MATCHES:

5 more matches = \$5

10 more matches = \$8

20 more matches = \$14

Revenue Streams

- 1) Sponsored Advertisements
- 2) FYR Specialized Packages

Competition

	USER FRIENDLY	UNIVERSITY SPECIFIC	SAFETY	ALGORITHM
SYMBI	+	-	-	-
ROOMIE MATCH	-	-	+	-
ROOMSTER	-	-	+	+
FYR	+	+	-	+

Partnerships



UNIVERSITY HOUSING



APARTMENTS / REAL
ESTATE



CAFÉS

Marketing



SOCIAL MEDIA



STUDENT
ORGANIZATIONS



CAMPUS
AMBASSADORS



Founder

Nishita Amberkar



Dev Wadhwa

Founder



Team

We're Hiring!

- 1. Advertising (SEO)*
- 2. Software Developer*
- 3. Brian Lilly + Matthew Grimm*

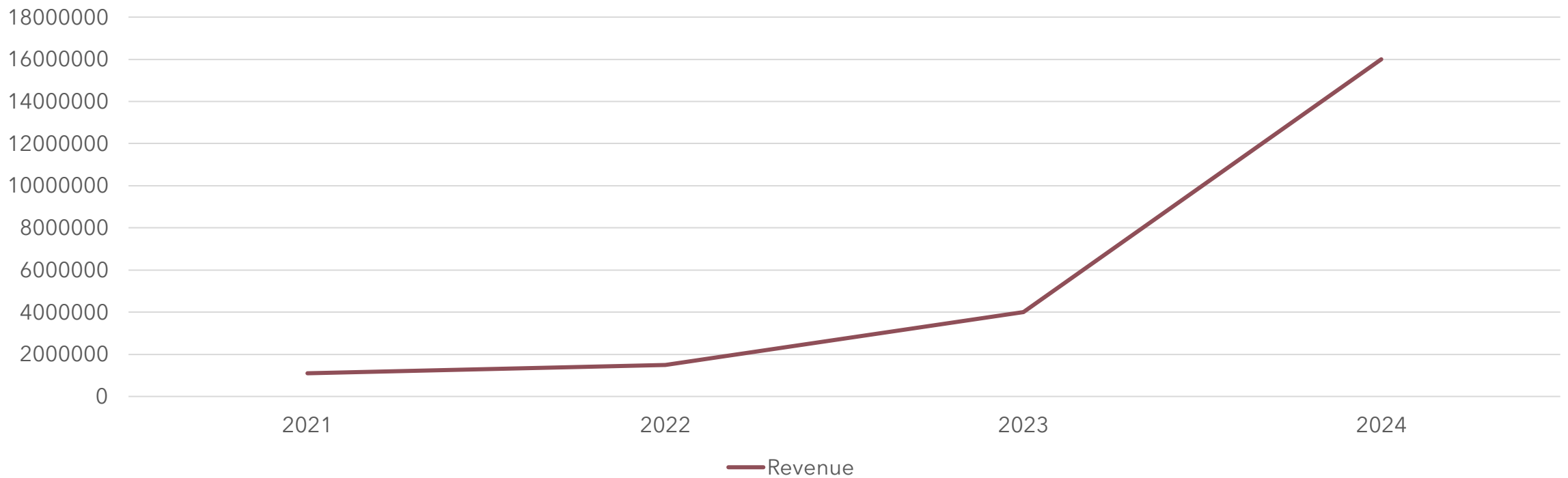


Financial Projections

\$20,000 NEEDED IN A YEAR

FUNDING OBTAINED THROUGH:
Angel, Bootstrap, Y Combinators

Revenue



Roadmap

Sr. No.	Process	Year
1)	Finish App Development	February 2021
2)	Advertisement and Partnership at UIUC	April 2021
3)	Releasing prototype to Batch of Fall 2025	June 2021
4)	Updating Software and finalizing app	September 2021
5)	Advertisement and Partnership at other Universities in the Midwest	December 2021
6)	Releasing app to all the Universities in Midwest	January 2022
7)	Expansion to the rest of the United States	April 2022