

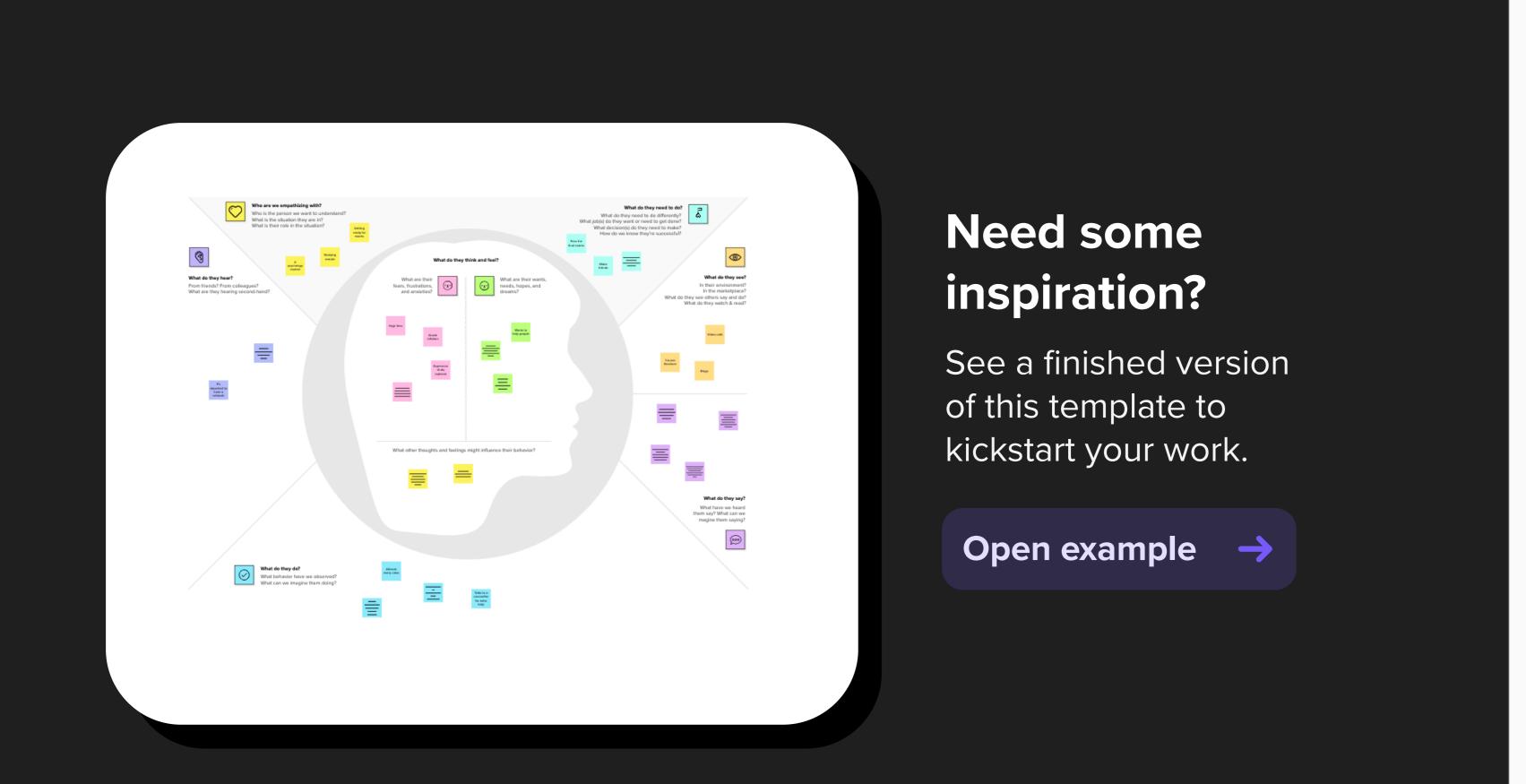
canvas

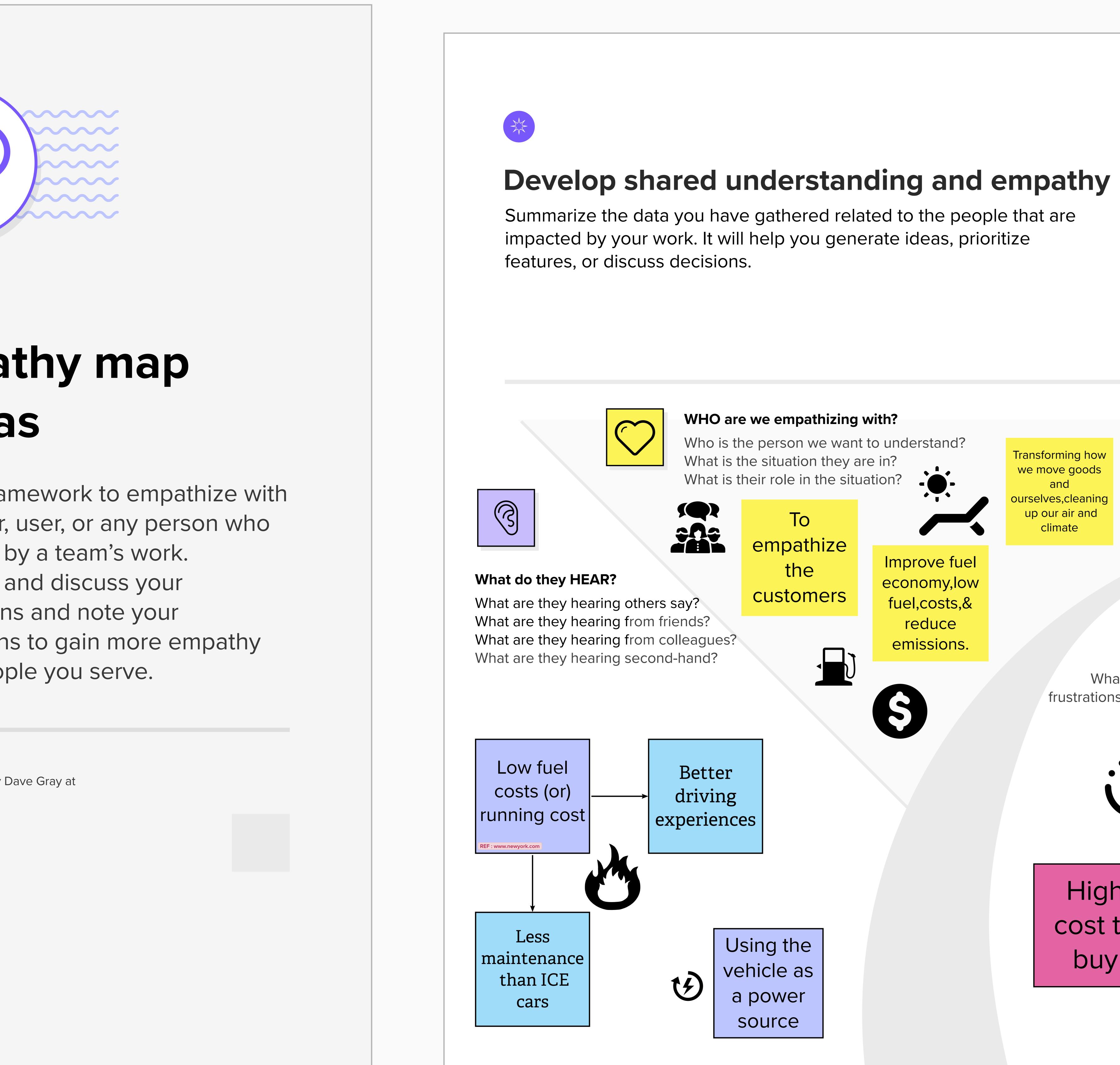
Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

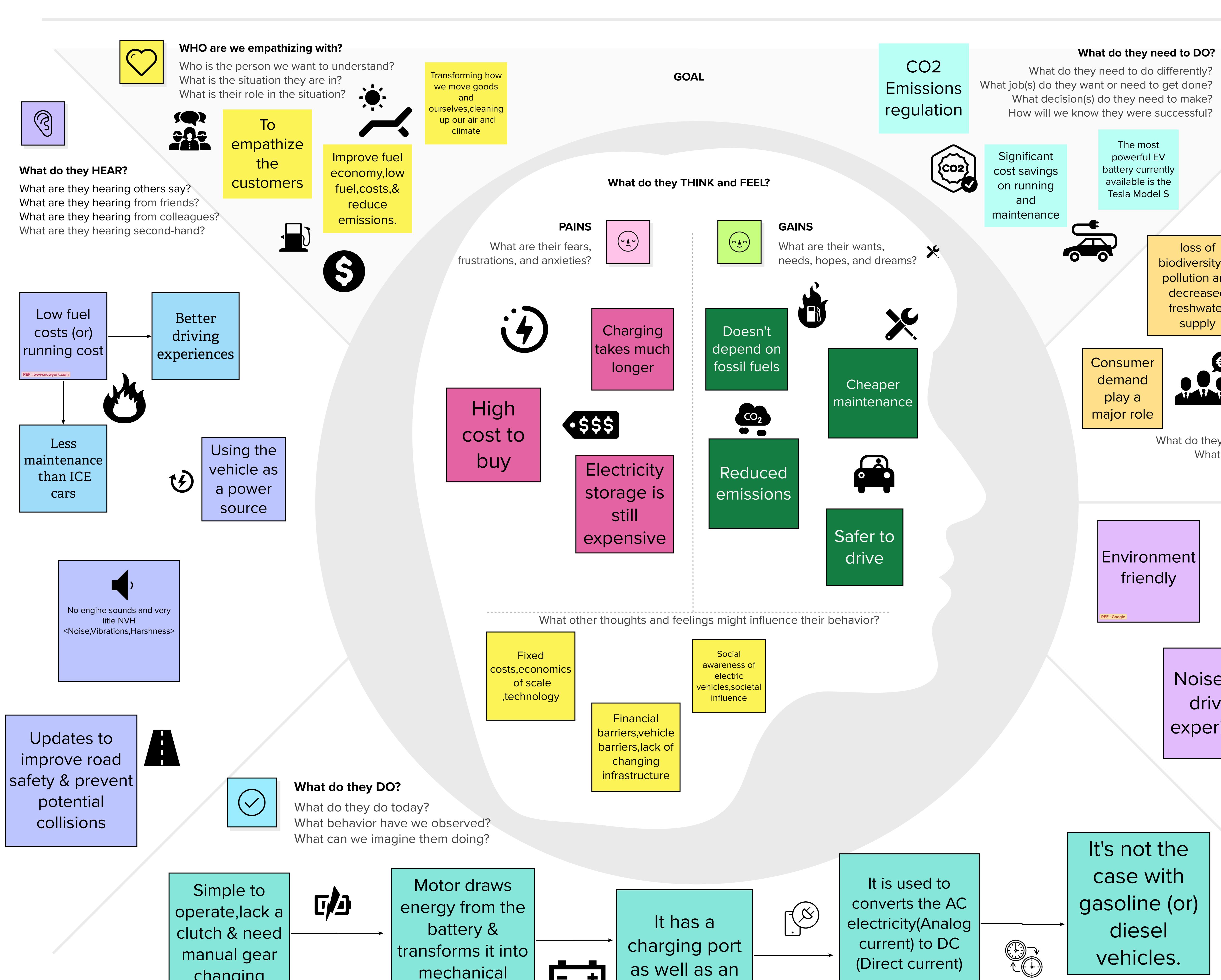
Originally created by Dave Gray at



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as well as an

inbuilt charger

EV MARKETZ is

unarguably a

highly promising

venture,with a

great potential.

What do they see in the marketplace?

What are they watching and reading?

What have we heard them say?

What can we magine them saying?

What do they see others saying and doing?

What do they see in their immediate environment?

What do they SEE?

What do they SAY?

Expensive

to buy

loss of

biodiversity,air

pollution and

decreased

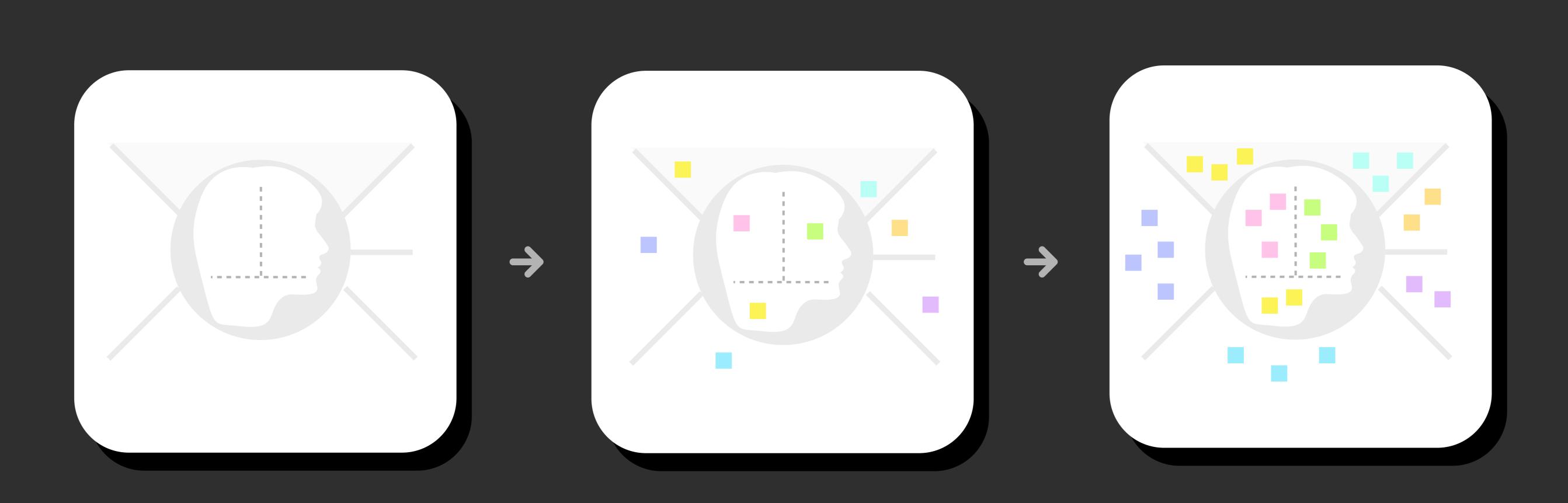
freshwater

supply

Noise free

driving

experience



changing

mechanical

energy