

Credit Card Transaction Report

Revenue

55.3M

Total Transactions Amt

44.5M

Interests

7.8M

Total Transactions Volume

656K

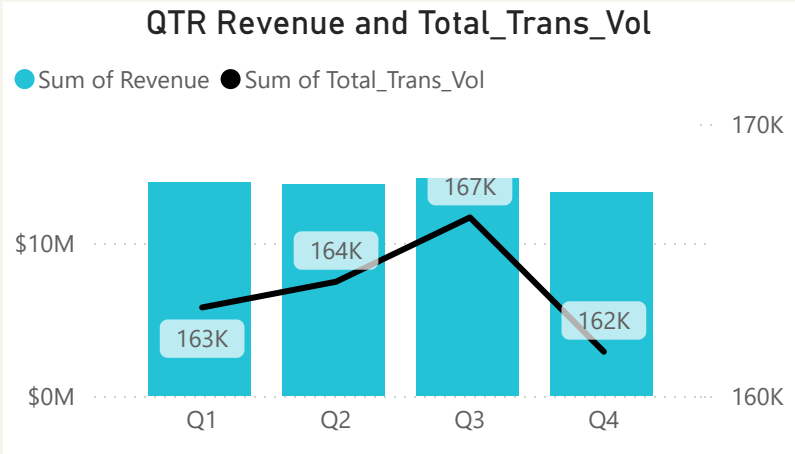
Q3

Q1

Q2

Q4

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	\$46,139,398	\$36,957,875	\$6,495,888
Silver	\$5,586,332	\$4,586,746	\$812,081
Gold	\$2,454,072	\$2,024,078	\$373,784
Platinum	\$1,135,608	\$953,314	\$161,629
Total	\$55,315,410	\$44,522,013	\$7,843,382

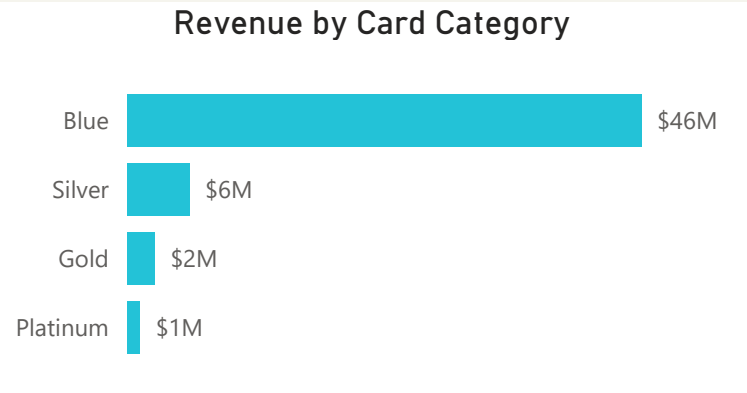
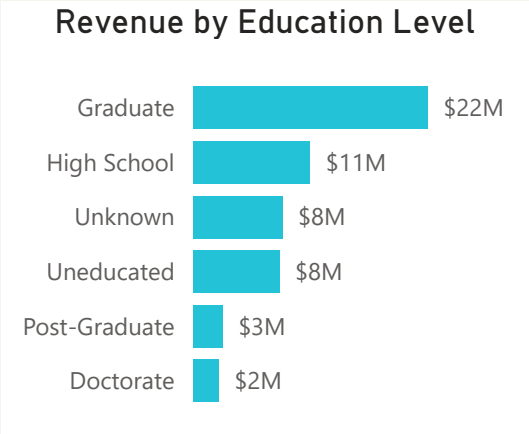
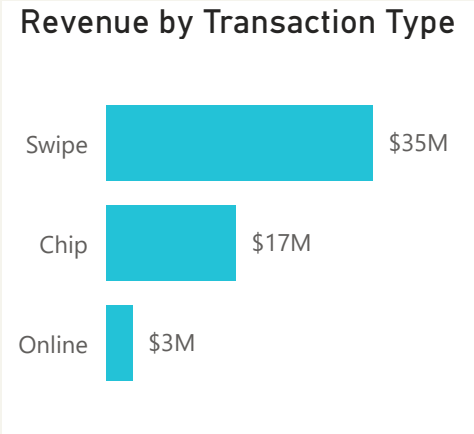
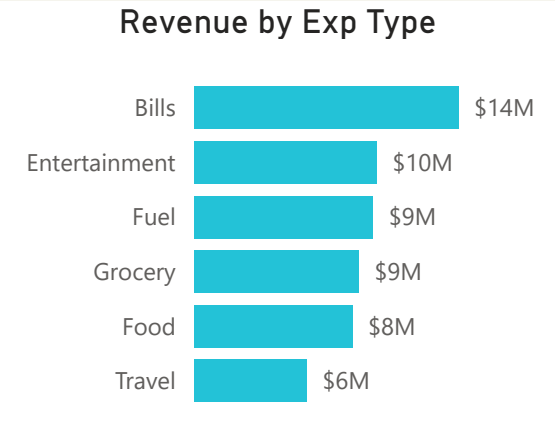
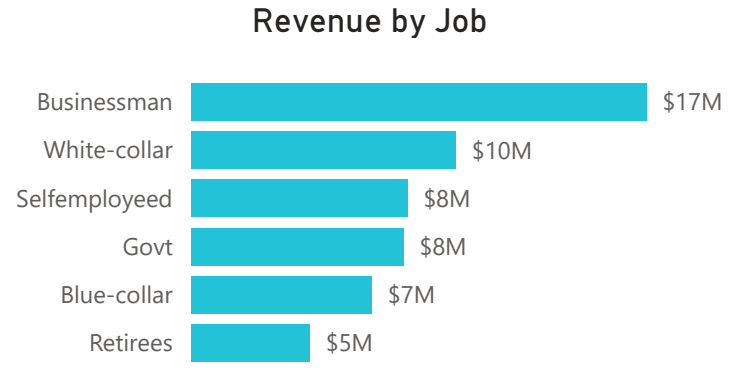


M

F

Week_Start_Date

All



Credit Card Customer Report

Total Customers

10.1K

Avg. revenue per customer

\$5.5K

Avg. Customer acquisition cost

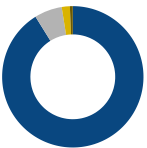
\$96.3

Avg. Customer satisfaction score

3.19



Blue Silver Gold Platinum



Car Owner

no yes

Week_Start_Da... ▾

All ▾

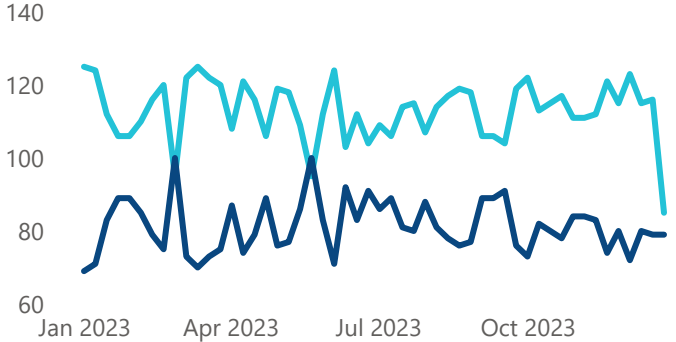
Swipe Chip Online



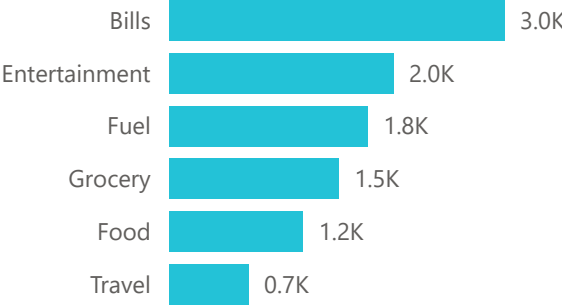
Married Single Unknown



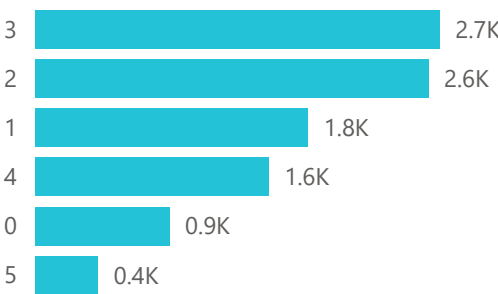
Gender F M



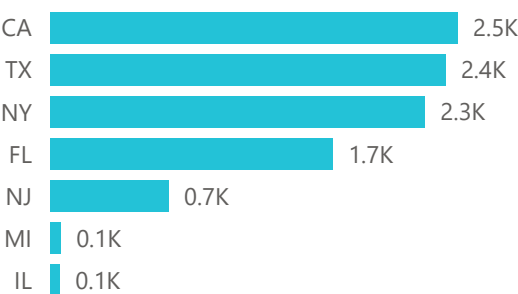
Customers by exp



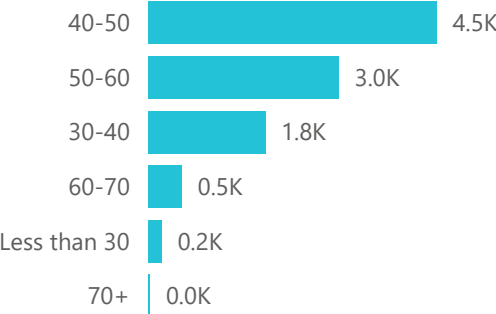
Customers by no. of dependents



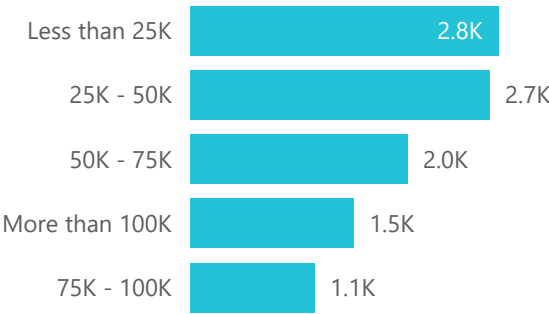
Customers by US states



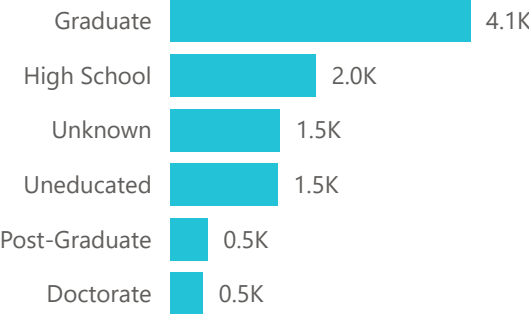
Customers by Age_group



Customers by income group



Customers by education level



Customers by Job

