

ADEBAYO BOLUWATIFE ESTHER

1b, Kolapo Ishola GRA, Akobo. Ibadan, Oyo state.
Tel: 08074147297 Email: Estheradeybayo190@gmail.com

BIO-DATA

DOB: 3rd of July, 2003 **Sex:** Female **LGA:** Ikole LGA **State of Origin:** Ekiti State
Nationality: Nigerian

Dedicated young professional currently studying towards a Bsc. With complimentary experience in content writing from various freelancing gigs. A reliable team member with a personable nature and positive communication style committed to continuous learning and professional development.

CAREER OBJECTIVES

To work in a creative organization with an enabling environment that presents the best opportunities to utilize my skills towards the progress of the organization while also pursuing my goals to personal goals to improve my career.

SKILLS

- Excellent Communication Skills.
 - Creative and innovative skills.
 - Facebook, Twitter & Instagram.
 - Freelance content manager.
 - SEO & Link building.
 - Microsoft office suit.
 - Research.
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EDUCATIONAL QUALIFICATIONS

- **Bsc. In Mass Communication**, Joesph Ayo Babalola University, Ilesha-akure Road, ipo Ikeji Arakeji, Ilesha, Osun state. (2019- present)
 - **SSCE**, Good Tidings Standard Collegiate, Osogbo, Osun State. (2013-2019)
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WORK EXPERIENCE

MEDIA MANAGER, AQUA EMPIRE MULTI-SERVICES, OSOGBO OSUN STATE.

- Manage social media handles for the organization to create exposure and promote consumer awareness
- Create social media posts to update the work profile of the organization and show newly completed projects. (2020- present)

OFFICE ASSISTANT, STUDENTS AFFAIRS OFFICE, JOSPH AYO BABALOLA UNIVESITY. OSOGBO, OSUN STATE.

- Management of student files and records. (2021- 2022)

PERSONAL ASSISTANT, JABU TV.

- Management of adverts and announcements on the social media platform. (2021 - present)

SOCIAL MEDIA PERSONNEL RAVE FM, OSUN STATE.

- Handling of social media pages
- Scheduling key contents across various accounts.
- Live-streaming of programs.
- Growth Instagram page and editing of reels and content videos. (July 2022 - October 2022)

MARKETING INTERN, TranscendAI.

- Assisting in market research and analysis to identify target audiences and industry trends.
- Contributing to the development and execution of marketing campaigns across the organization's media channels.
- Assisting with organizing and coordinating promotional events, such as webinars and twitter spaces.
- Answering questions and inquiries on the organizations activities. (June 2023 - Present)

LANGUAGE SKILLS

- English language.
- Yoruba.
- French.

INTERESTS

- Reading.
- Research.
- Travelling and adventure.

REFERENCES

- Mrs Omowunmi Adebayo
CEO,
Aqua Empire Multi-services.
Tel: 08068318525
- Babalola Bethel
Handler,
JABUTV.
Tel:08164315151

Additional

Adobe Photoshop, Canva, MS Office, Google Docs, Google forms, Adobe Lightroom.