

# STORE SALES REPORT

Overview

Category

All

## Current Year Sales

\$22M

\$2,31,32,601

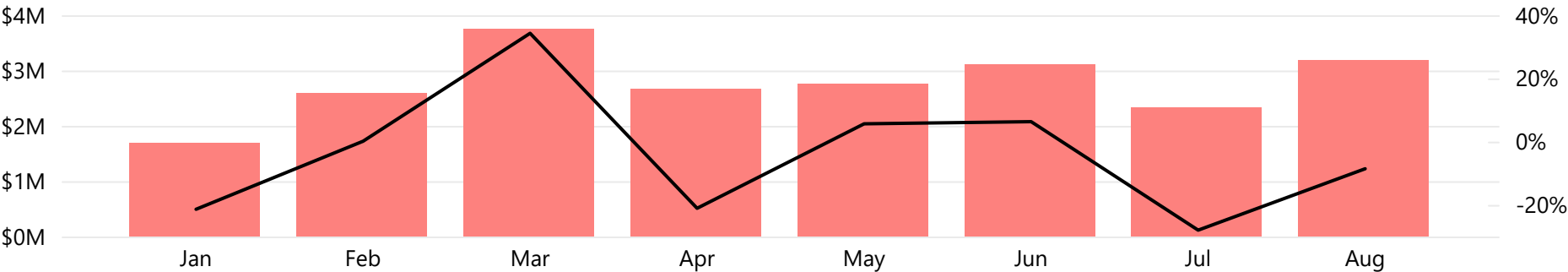
Last Year Sales

10

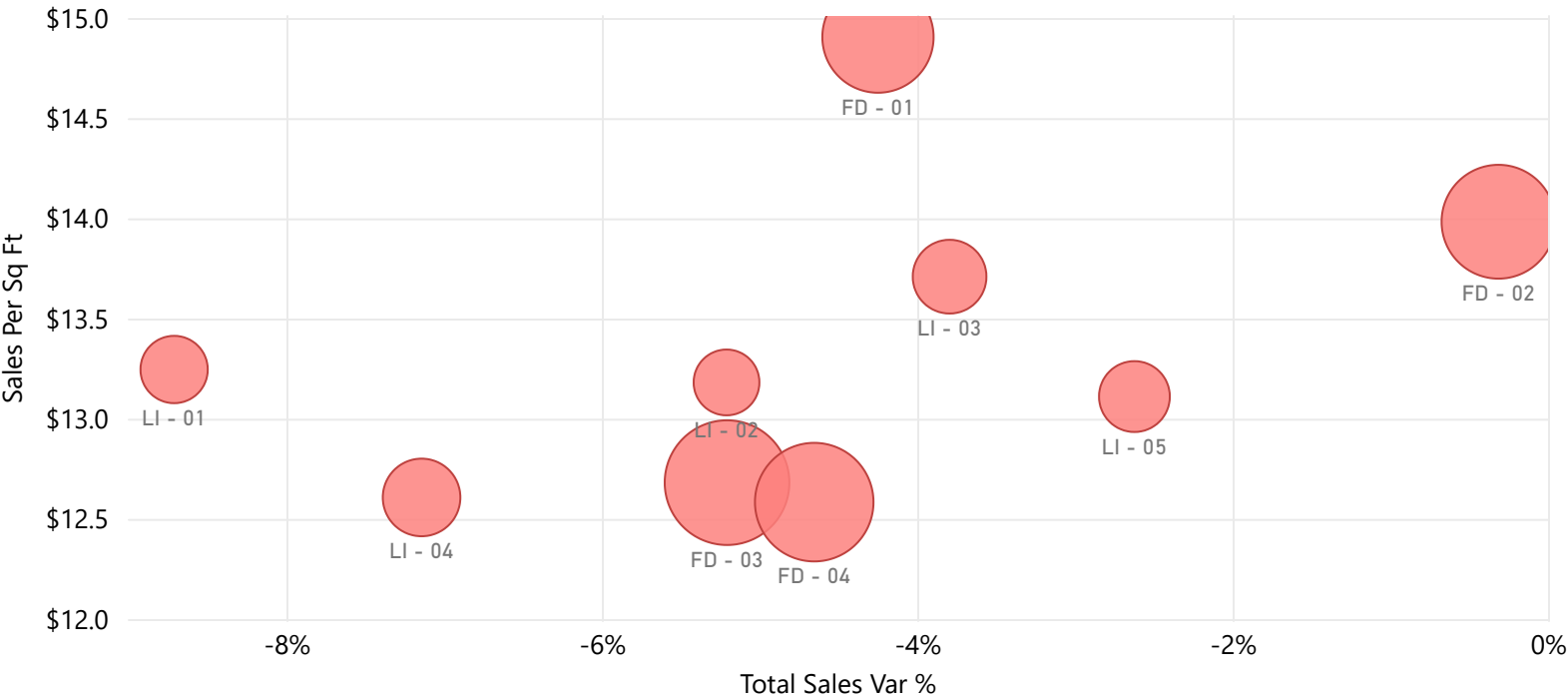
New Stores

## Total Sales Variance by FiscalMonth and District Manager

This Year Sales Total Sales Var %



## Total Sales Var %, Sales Per Sq Ft and This Year Sales by District

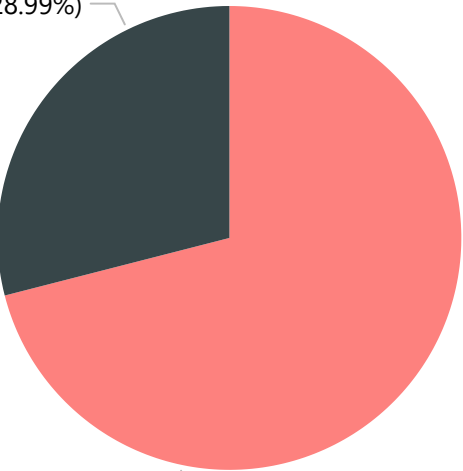


## Sales by Chain

Fashions Direct Lindseys

\$6M (28.99%)

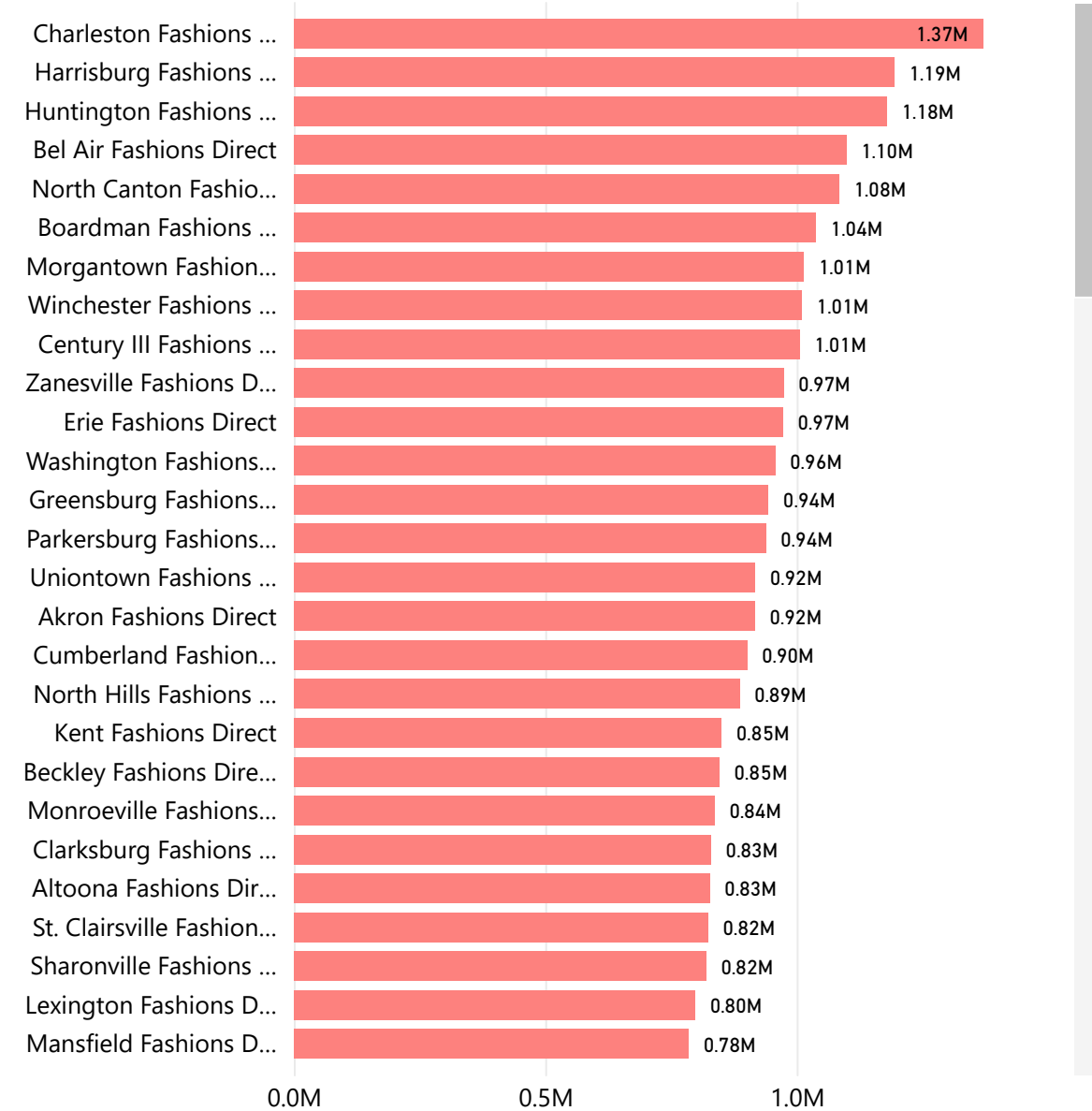
\$16M (71.01%)



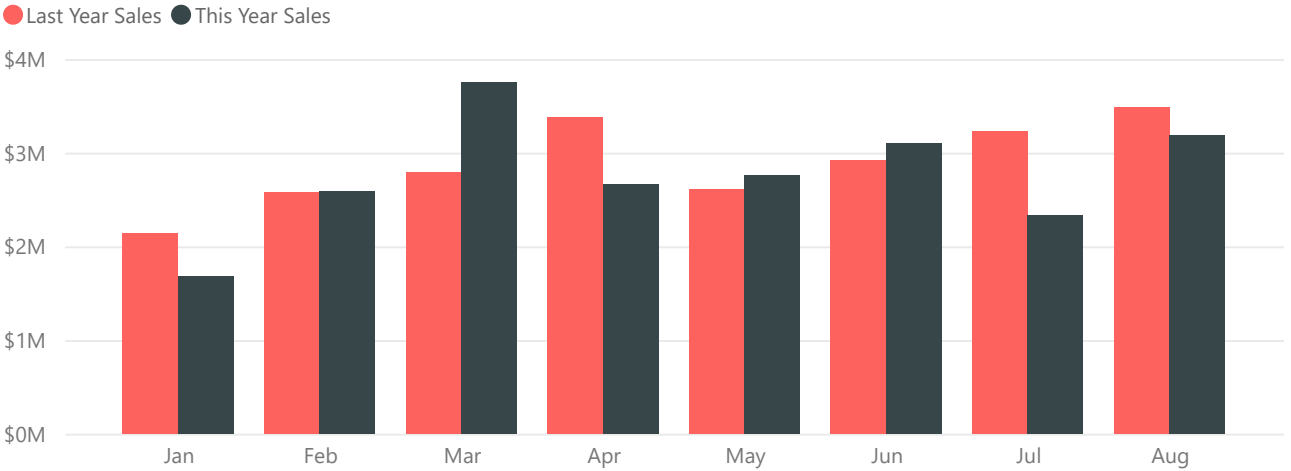
# STORE SALES REPORT

Monthly Sales

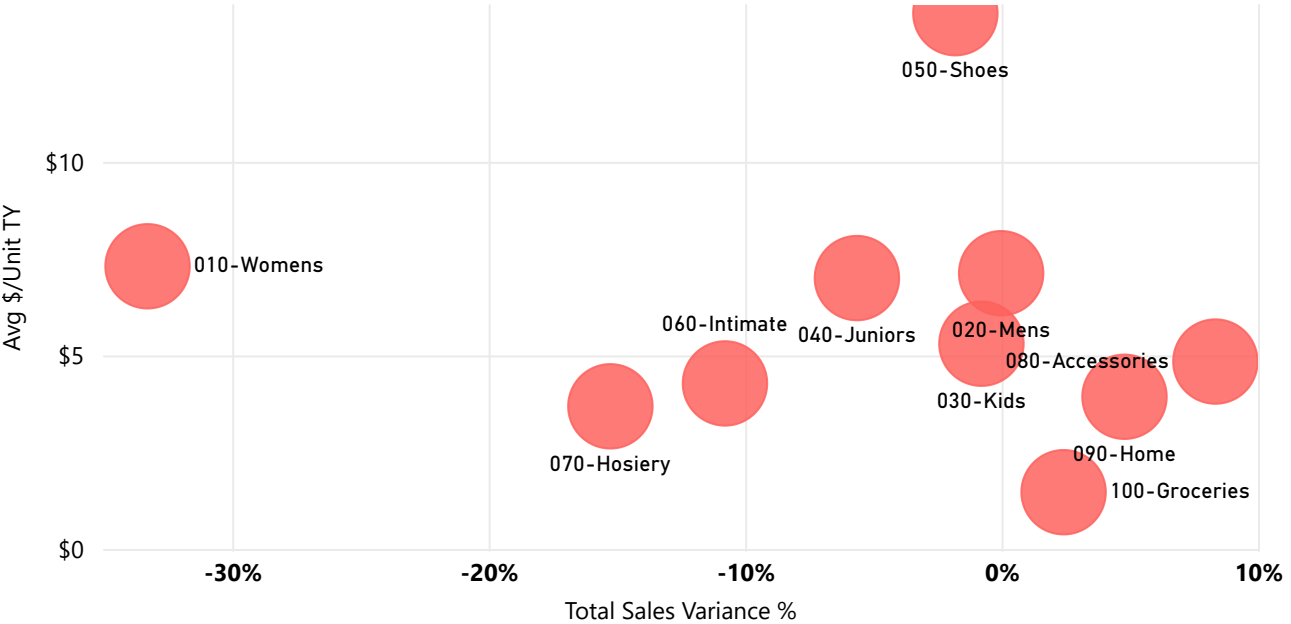
TotalSales by Name



Last Year Sales, This Year Sales and Total Sales Variance % by FiscalMonth



Total Sales Variance % and Avg \$/Unit TY by Category

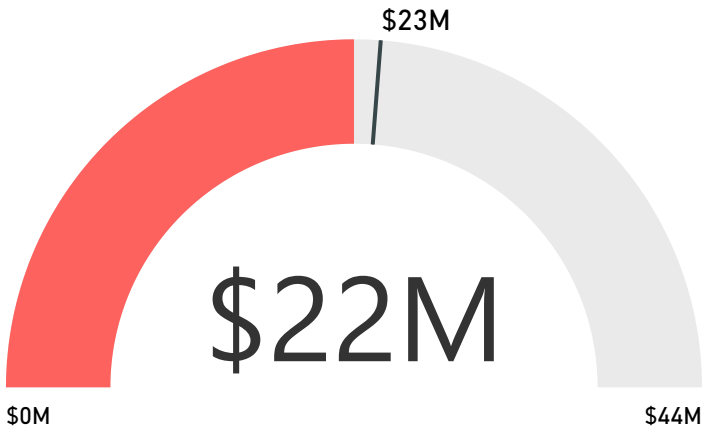




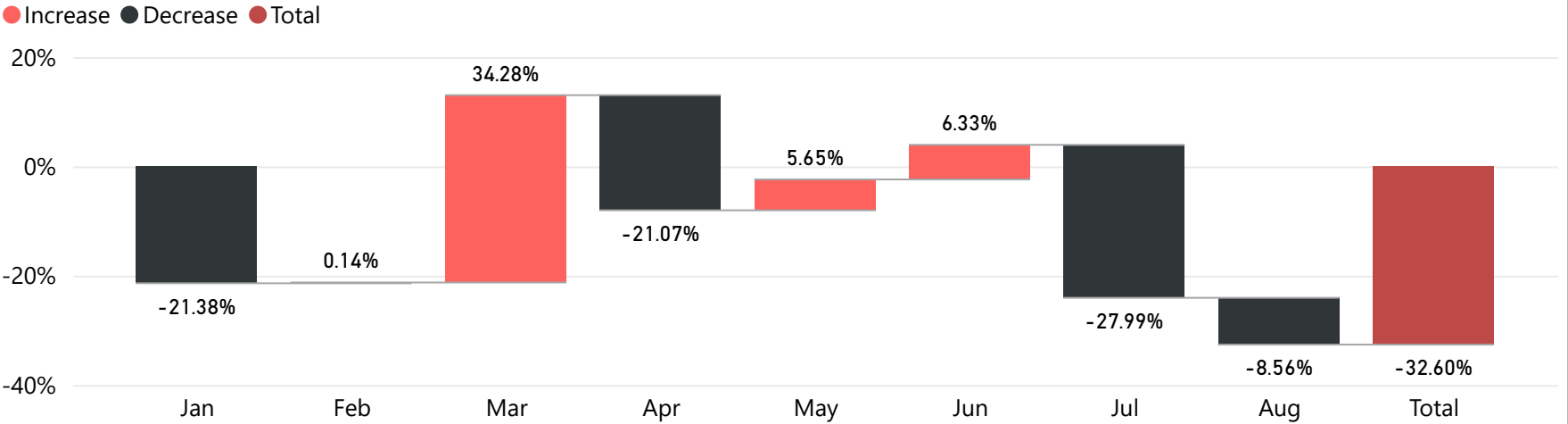
# STORE SALES REPORT

Total Stores

This Year Sales and Last Year Sales



Total Sales Variance % by FiscalMonth



| Chain           | Name                  | Buyer              | This Year Sales | Last Year Sales | Total Sales Var % | Total Sales Var |
|-----------------|-----------------------|--------------------|-----------------|-----------------|-------------------|-----------------|
| Fashions Direct | Akron Fashions Direct | Barrett, Galvin    | \$3,046         |                 |                   | \$3,046         |
| Fashions Direct | Akron Fashions Direct | Bolton, Marshall   | \$3             | \$9,563         | -99.97%           | (\$9,560)       |
| Fashions Direct | Akron Fashions Direct | Bridges, Blossom   |                 | \$2,922         | -100.00%          | (\$2,922)       |
| Fashions Direct | Akron Fashions Direct | Bright, Evangeline |                 | \$13            | -100.00%          | (\$13)          |
| Fashions Direct | Akron Fashions Direct | Buchanan, Alma     | \$36,716        | \$44,677        | -17.82%           | (\$7,961)       |
| Fashions Direct | Akron Fashions Direct | Burris, Blair      | \$40            |                 |                   | \$40            |
| Fashions Direct | Akron Fashions Direct | Cardenas, Jayme    | \$416           | \$5             | 8938.91%          | \$411           |
| Fashions Direct | Akron Fashions Direct | Carney, Noelle     | \$2,338         | \$1,040         | 124.75%           | \$1,298         |
| Fashions Direct | Akron Fashions Direct | Carr, Slade        | \$12,168        | \$15,141        | -19.63%           | (\$2,973)       |
| Total           |                       |                    | \$2,20,51,952   | \$2,31,32,601   | -4.67%            | (\$10,80,649)   |