

# BROCHURE 2024

## FINANCE & ECONOMICS CLUB



Bridging theoretical knowledge with  
practical application, focusing on financial  
literacy and economic awareness.

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INDIAN INSTITUTE OF  
TECHNOLOGY KHARAGPUR





# ABOUT US

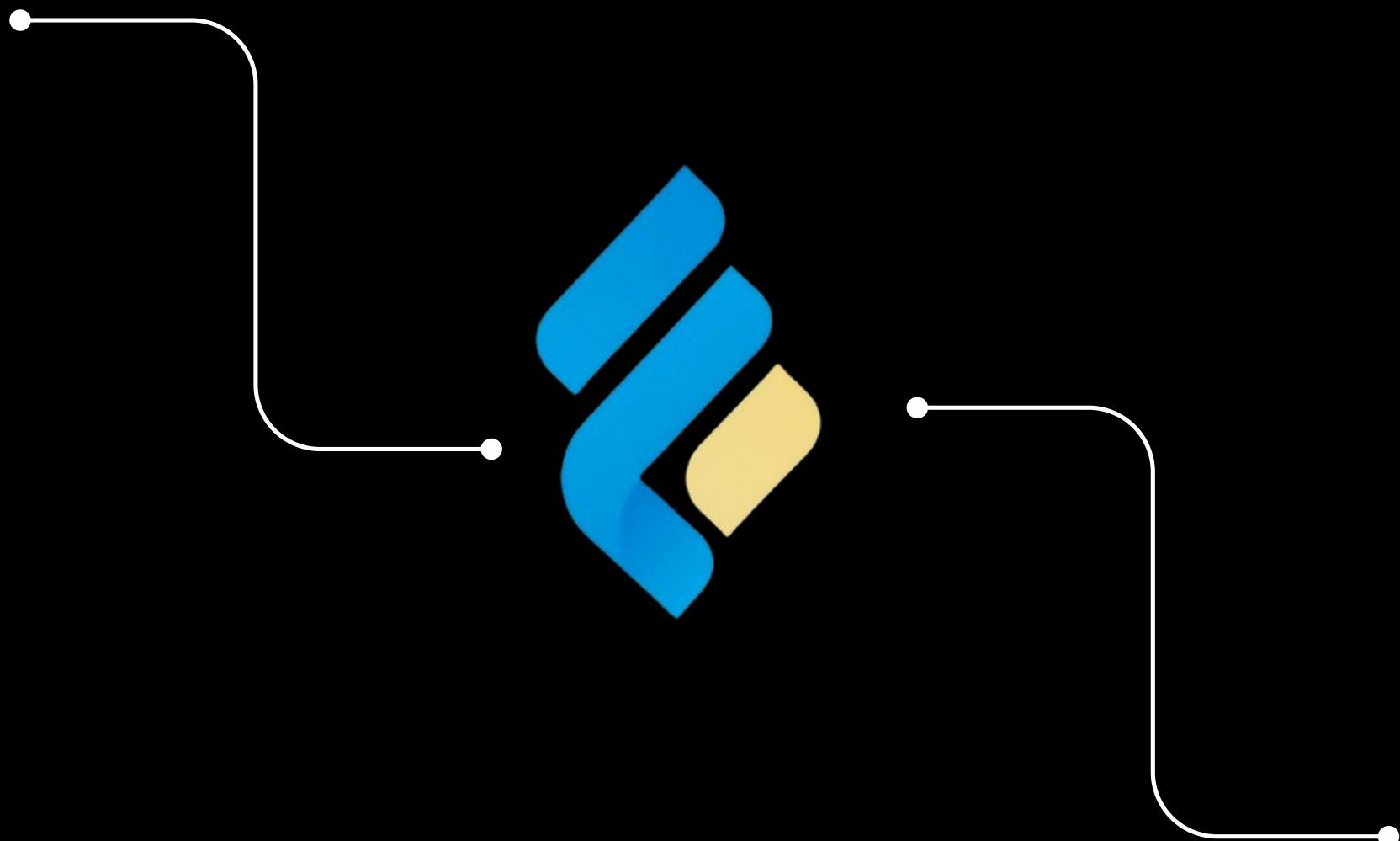
The **Finance and Economics Club**, established in 2022, is one of the most dynamic and rapidly growing societies at IIT Kharagpur. We have quickly become a hub for students with a shared passion for finance and economics. Our diverse group of members is dedicated to promoting financial literacy and economic understanding across campus.

**40+**  
**enthusiasts**  
**1**  
**mission**



# VISION

We envision a community of **financially literate and economically aware** students who can leverage their knowledge to make informed decisions, contribute to the economy, and excel in their professional careers.



# MISSION

Promote interdisciplinary approaches that combine **technology, finance and economics** while encouraging research in financial technologies and economic models, in order to prepare our community for successful careers in finance, consulting and related fields



# EVENTS

The Finance and Economics Club at IIT Kharagpur is dedicated to providing students with numerous opportunities to enhance their knowledge and skills in finance and economics through a variety of **workshops** and **competitions** held throughout the year. Our events are designed to cater to students at different levels of expertise, from beginners to advanced practitioners, ensuring that there is something **valuable for everyone**.





# WHAT'S NEXT?

We are excited to announce our upcoming workshop, "**Mastering Market Mechanics**", designed to equip participants with essential trading skills and market insights. This workshop is perfect for both beginners and experienced traders looking to enhance their understanding and strategies.

## TECHNICAL ANALYSIS

Candlestick  
patterns

OHCL  
Concept

Chart reading  
techniques

## CORE CONCEPTS

Liquidity &  
Traps

Options  
Trade

Options  
Greeks

## ANALYSIS THEORY

Orderflow  
analysis

Footprint  
charts

Trading  
psychology

POSITIONAL  
TRADE SETUPS

LIVE DOUBT  
SESSIONS



# WHAT'S NEXT?

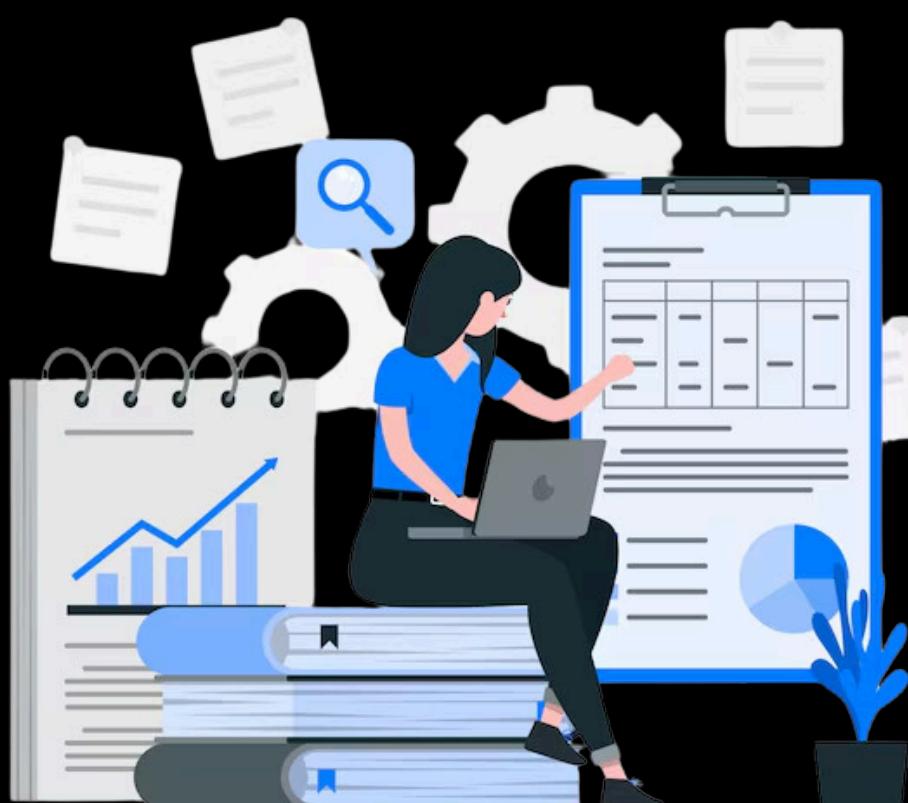
We are excited to announce a thrilling **case study competition** hosted by the Finance and Investment Club, IIT Kharagpur, on the **Unstop** platform. This event is designed to challenge your problem-solving skills, strategic thinking, and financial acumen.

**REAL WORLD CASE STUDIES**

**EXPERT JUDGING PANEL**

**NETWORKING OPPORTUNITIES**

**EXCITING PRIZES**





# PREVIOUS WORKSHOP

We have conducted several successful workshops throughout the year, each tailored to enhance the financial acumen and trading skills of our participants. Here are some highlights from our past events:

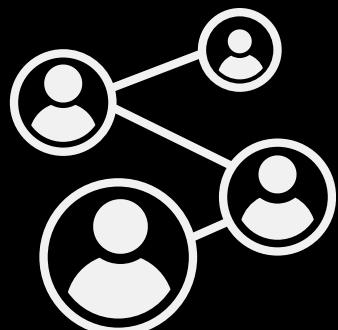
- QUANTITATIVE TRADING STRATEGIES
- ALGORITHMIC TRADING TECHNIQUES
- INVESTMENT PORTFOLIO MANAGEMENT
- RISK MANAGEMENT IN FINANCIAL MARKETS
- EQUITY REPORT
- SENTIMENT ANALYSIS

Each workshop is carefully crafted to provide both theoretical knowledge and practical insights, ensuring participants leave with valuable skills applicable in real-world financial scenarios.



# PERKS FOR SPONSORS

**Experience the ultimate in brand prestige and audience engagement with our bespoke sponsorship advantages.**



## Connections

Networking opportunities with CDC IIT Kharagpur for campus recruitments.



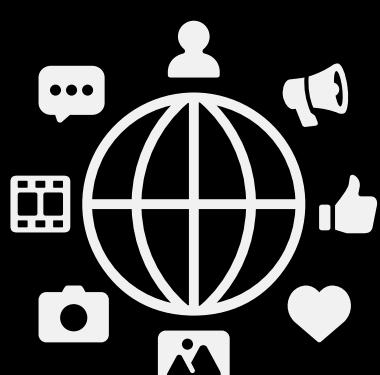
## Spread

Publicity among 20k+ students and faculty members across the campus



## CSR Benefits

Enhancing the company's reputation as a socially responsible finance educating organization.



## Coverage

In campus exposure by posters and standees at crowded places and via various social media platforms.



## Contribution

Our members are eager to actively contribute to your company's finance-related projects

# **COLLABORATE WITH US**

## **SPONSOR PLAN OVERVIEW**

### **SILVER PLAN**



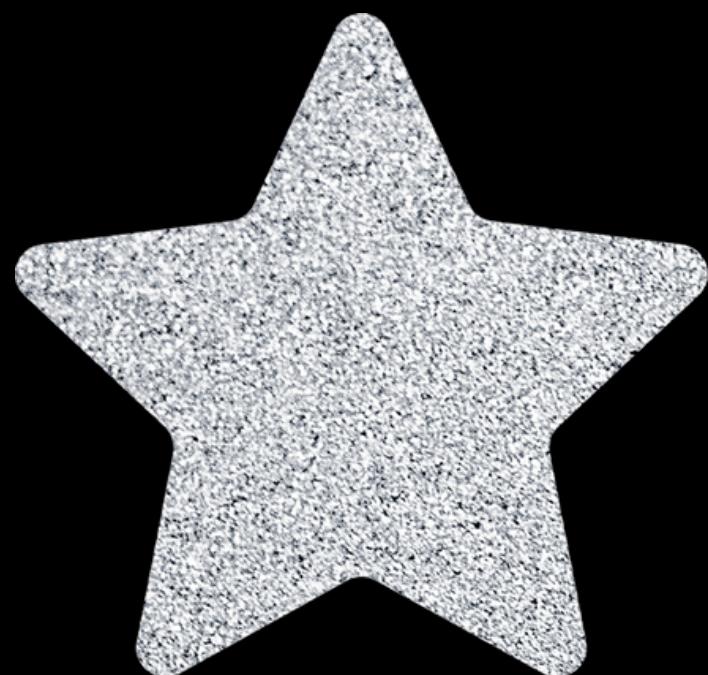
### **GOLD PLAN**



### **PLATINUM PLAN**



# **SILVER PLAN**



## **EVENT PLAN**

**RS 30,000/-**

**PROMOTION AND BRANDING AS THE  
ASSOCIATE SPONSOR IN THE EVENT.**

**LOGO WITH THE TAG, DIGITAL  
BRANDING**

**DISTRIBUTION OF PRODUCTS  
/PROMOTIONAL MATERIAL AMONG  
THE DELEGATES.**

# **GOLD PLAN**



## **SEMESTER PLAN**

**RS 50,000 /-**

**PROMOTION AND BRANDING AS THE SILVER  
IN ALL FLAGSHIP EVENTS.**

**NAME/LOGO WILL BE MENTIONED ON EACH  
AND EVERY ONLINE PROMOTIONAL POST.**

**LOGO WITH THE TAG-B SPONSOR ON ALL THE  
PROMOTIONAL POSTERS AND BANNERS OF  
RCA DISTRIBUTED AND PUBLICIZED IN EACH  
HALL OF CAMPUS.**

**DISTRIBUTION OF PRODUCT/PROMOTIONAL  
MATERIAL AMONG THE DELEGATES.**

# **PLATINUM PLAN**



## **YEARLY PLAN**

**RS 80,000 /-**

**PROMOTION AND BRANDING AS THE  
GOLD SPONSOR IN ALL FLAGSHIP EVENTS.**

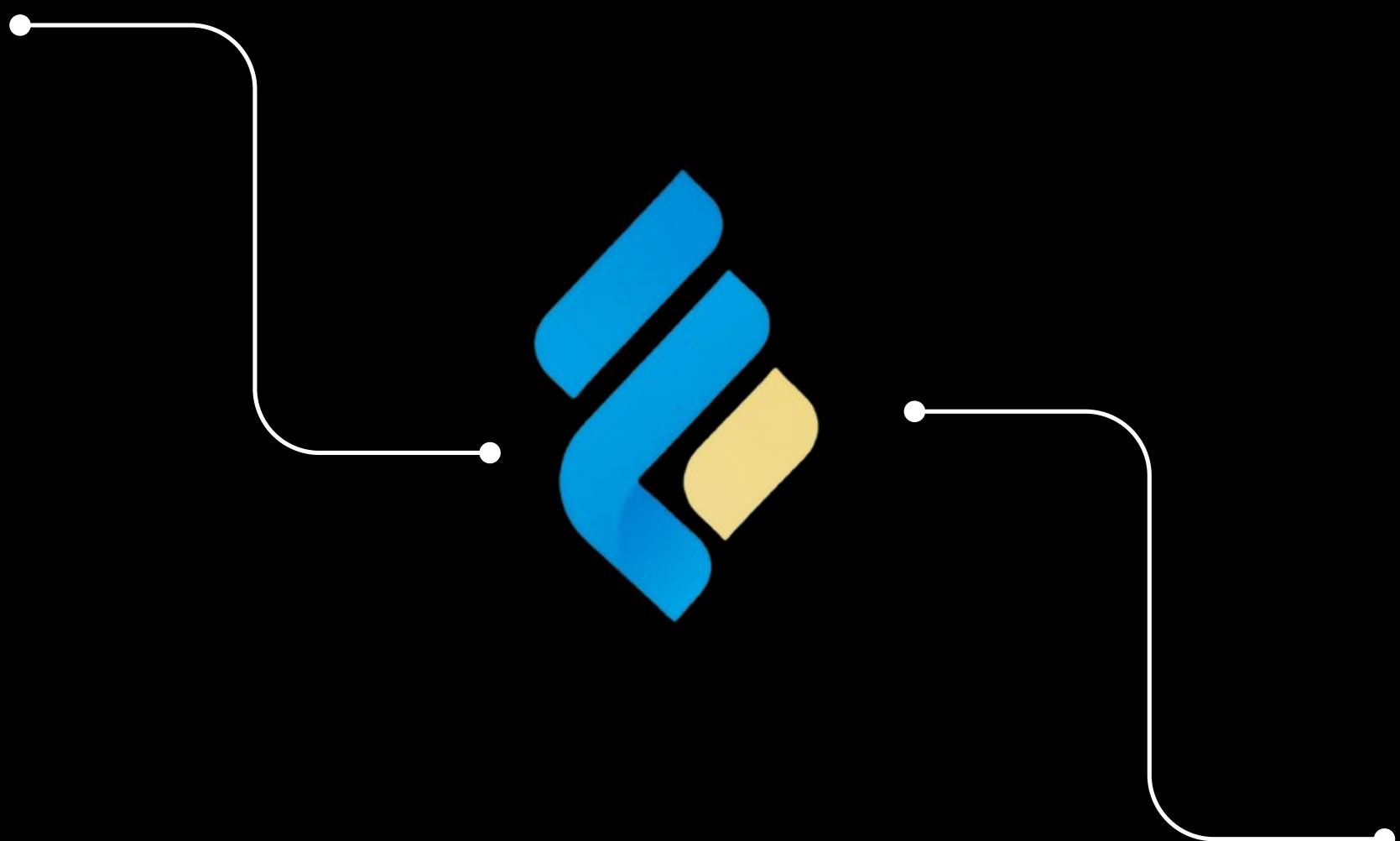
**NAME LOGO WILL BE MENTIONED IN EACH  
AND EVERY PHOTO WITH EVERY  
ONLINE/OFFLINE PROMOTION POST.**

**PROMOTIONAL BANNER WILL BE  
DISPLAYED DURING THE EVENTS.**

**NAME/LOGO WILL BE MENTIONED IN  
TEASER/PROMOTIONAL VIDEO OF ALL  
EVENTS.**

# GIFT PARTNER

Your brand will be promoted as the Gift Partner of the event. Your logo with the tag "Gift Partner" will be featured on all promotional posters and banners.

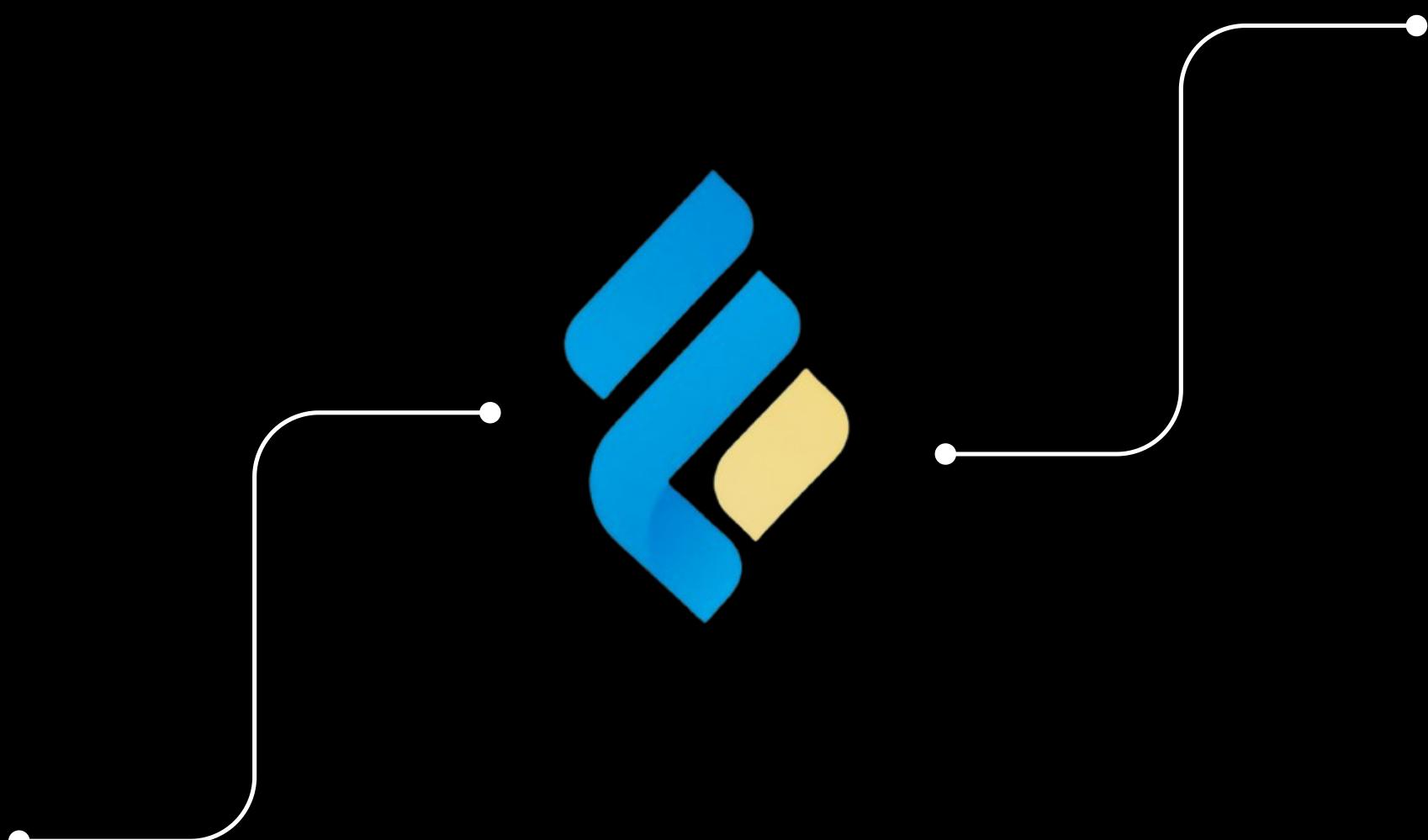


# MERCH PARTNER

Your brand will be promoted as the Merchandise Partner of the event. Your logo with the tag "Merchandise Partner" will be featured on all promotional posters and banners.

# MEDIA PARTNER

Your brand will be promoted as the Media Partner of the event. Your logo with the tag "Media Partner" will be featured on all content published by the club, custom posts will be made too.



# RESEARCH PARTNER

Gain access to cutting-edge research, talented students, increased brand visibility, exclusive resources, and customized insights through collaborative projects, seminars, and co-branded publications and events.

# CONTACT US



**AMAN GUPTA**  
+91 63803 35695



**AISHWARYA SRIVASTAVA**  
+91 78199 60702



**DIVYANSH GUPTA**  
+91 91710 82908



**NISHANT KUMAWAT**  
+91 83029 63154



**SHIVEE GUPTA**  
+91 62652 79554



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