STARTUP PROFILE

AugmenTry



Address: SP-TBI, Bhavan's Campus, Andheri West, Mumbai.

Abstract: Our company is aiming to provide a hassle free experience of shopping in-stores. Also, the compact nature of our product helps customers to own it for their personal use. The key customers will be the shopaholics who enjoy buying articles in-stores. Alongside the owners of the store will be the targeted customers, who would like to expand their business of selling goods.

Website: https://nishu20-11-1998.github.io/AUGMENTRY/

PromotionalVideo:

https://drive.google.com/file/d/1ILQBUwbzEkoLANKtoB KG9al6lPR6H5-/view

Startup: Augmentry was formed in the year 2020 by promoters Anurag Pandey, Shweta Pandey and Nisarg Patil.

Executive Summary:

AUGMENTRY Inc is an augmented reality (AR) and virtual reality (VR) technology company founded by Anurag Pandey, Shweta Pandey and Nisarg Patil Located in Andheri Mumbai. Augmentry Inc provides distinguished AR/VR products and services to customers with Augmentry, a virtual fitting solution. Our company is aiming to provide a hassle free experience of shopping in-stores. Also, the compact nature of our product helps customers to own it for their personal use.

We are bound to offer hassle free experience to our customers.

Our product is compact, thus it's feasible to hang in anywhere. The transparent OLED screen gives it an edge over others.

The cameras are positioned in such an angle that it grabs all required dimensions of the person standing in front. Captures movements in real-time and looks for the best fit.

Other customization on size, articles, color, tone or fashion are also available.