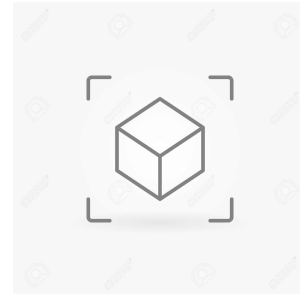


STARTUP PROFILE

AugmenTry



Address: SP-TBI, Bhavan's Campus, Andheri West, Mumbai.

Abstract: Our company is aiming to provide a hassle free experience of shopping in-stores. Also, the compact nature of our product helps customers to own it for their personal use. The key customers will be the shopaholics who enjoy buying articles in-stores. Alongside the owners of the store will be the targeted customers, who would like to expand their business of selling goods.

Website: <https://nishu20-11-1998.github.io/AUGMENTRY/>

Promotional

Video: <https://drive.google.com/file/d/1mcvr23euromAooefcWhoEtLz7m8xX4oo/view?usp=sharing>

Startup: Augmentry was formed in the year 2020 by promoters Anurag Pandey, Shweta Pandey and Nisarg Patil.

About Us:



Anurag Pandey

COO

Technical Expert

Designer

Shweta Pandey

CFO

Problem solver

Resource Planner

Nisarg Patil

CEO

Finance Expert

Manager Windows

Go to Settings to activate Windows.

Executive Summary:

AUGMENTRY Inc is an augmented reality (AR) and virtual reality (VR) technology company founded by Anurag Pandey, Shweta Pandey and Nisarg Patil Located in Andheri Mumbai.

Augmentry Inc provides distinguished AR/VR products and services to customers with Augmentry, a virtual fitting solution. Our company is aiming to provide a hassle free experience of shopping in-stores. Also, the compact nature of our product helps customers to own it for their personal use.

We are bound to offer hassle free experience to our customers.

Our product is compact, thus it's feasible to hang in anywhere. The transparent OLED screen gives it an edge over others.

The cameras are positioned in such an angle that it grabs all required dimensions of the person standing in front. Captures movements in real-time and looks for the best fit.

Other customization on size, articles, color, tone or fashion are also available.

Company Description:

Mission Statement

To establish a global presence and set industry benchmark for digital shopping by:

Adopting best process, quality and ethical standards

Using our experience and expertise to enhance value to stakeholders money and time

Implementing continuous improvement in work standard to provide maximum customer satisfaction

Developing technological proficiencies

Company Vision

To provide ultimate shopping experience through Augmented Reality by research, strategic consulting services and development of bespoke products and solutions.

Company Mission

Current technology status shows that a mounted device is on the wall with a set of cameras installed to capture the first image of the person so as to depict a virtual clothing experience. Module synthesize feature is enabled to map the subject (person) with the object (cloth, accessories).

The device will first of all capture the image of a user and user viewpoint through multiple units and sensors and then it will recognize an augmented-reality target, to which augmented reality is to be applied. It consists of a sensor which calculates the speed of the user motion in real time and accordingly renders the virtual content.