

# RETAIL SALES PERFORMANCE DASHBOARD (2024)

Total Transactions

90K

Total Sales

\$49.52M

Total Discounts

\$2.24M

Region ▼

- ☐ East
- ☐ North
- ☐ Others
- ☐ South
- ☐ West

Age Group ▼

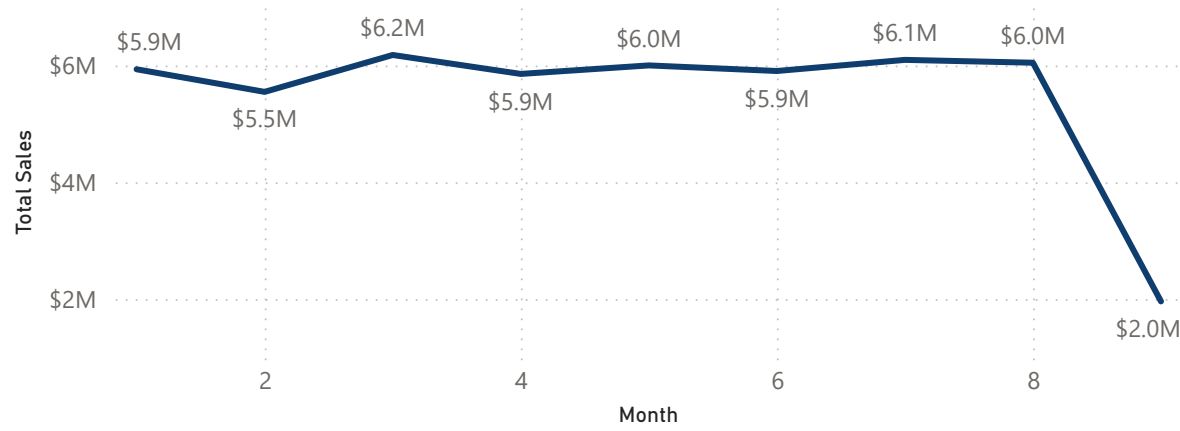
- ☐ <18
- ☐ 18–30
- ☐ 31–45
- ☐ 46–60
- ☐ 60+

Gender ▼

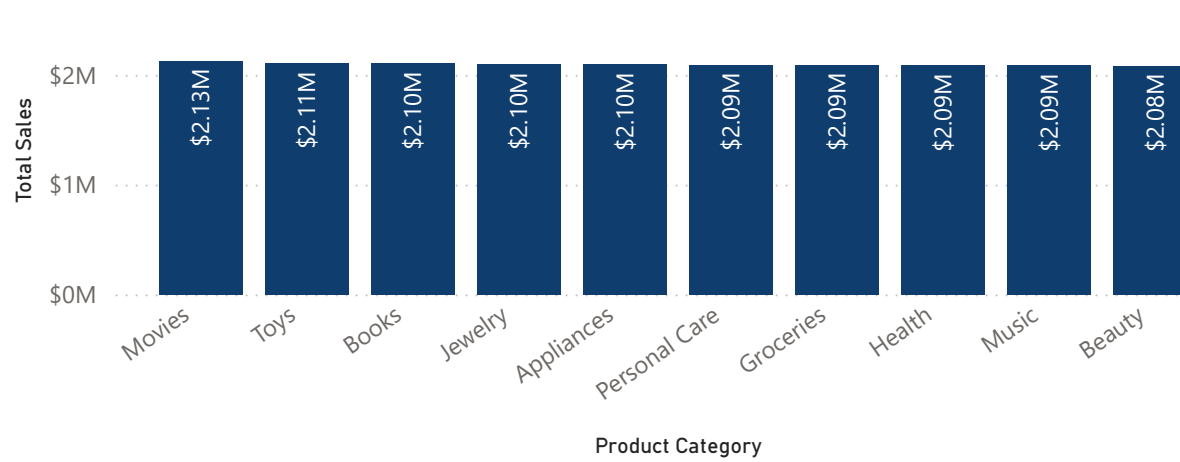
- ☐ Female
- ☐ Male
- ☐ Other

Clear Filters

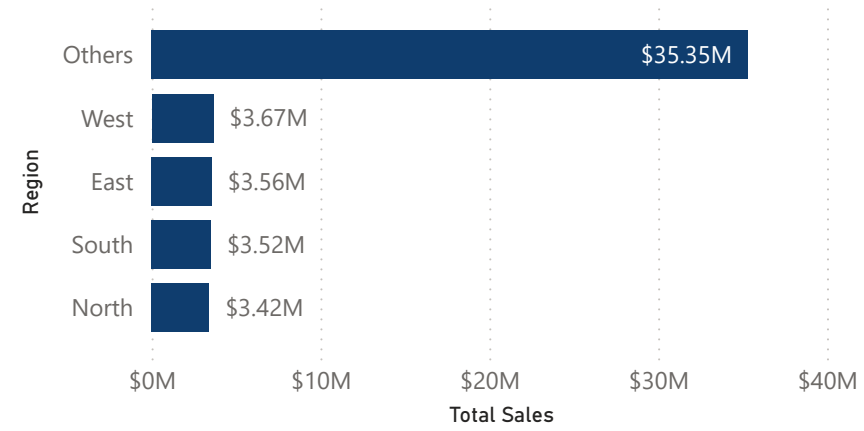
Monthly Sales Trend



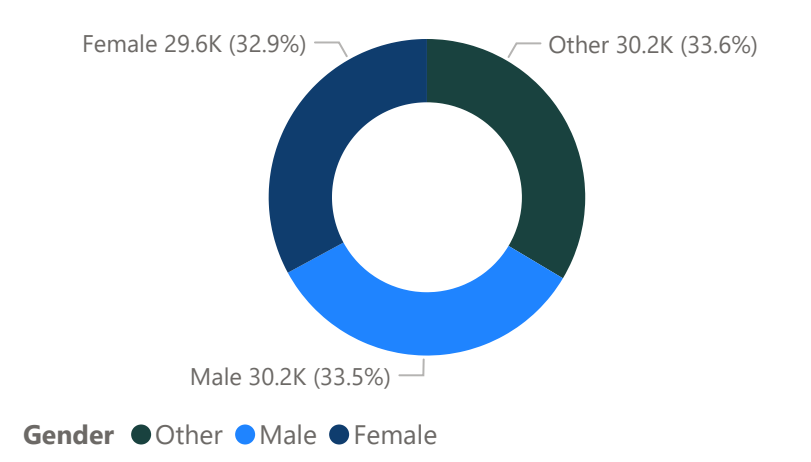
Product Category Sales



Region Sales



Gender Distribution






1

Month

\$59,33,523.69



Total Sales



## Appliances



\$20,96,142.06

Total Sales



East

\$35,61,460.56

Total Sales





Female

29618

Number of Sales