

**Business Demand Overview:**

- Reporter : Emma - Sales Manager
- Value of Change: Visual Dashboards and improved SAles Reporting or Follow up or sales force
- Other Info : Budgets Have been delivered in Excel

**User Stories:**

No	As a (role)	I want(Request/demand)	So that (user value)	Acceptance Criteria
1	Sales Manager	To get a Dashboard Overview of Internet Sales	Can follow better which customers and products sells the best	A power BI dashboard which updates data once a day
2	Sales Representative	A detailed overview of internet sales per customer	Can follow up my customers that buys the most	A power BI Dashboard which allow me to filter data for each customer
3	Sales Representative	A detailed overview of internet sales per products	Can follow up my products that sells the most	A power BI Dashboard which allows me to filter data for each product
4	Sales Manager	A dashboard overview of internet sales	Follow sales over time against budget	A powr BI dashboard which graphs and KPIs comparing against Budget