

Ideation Phase

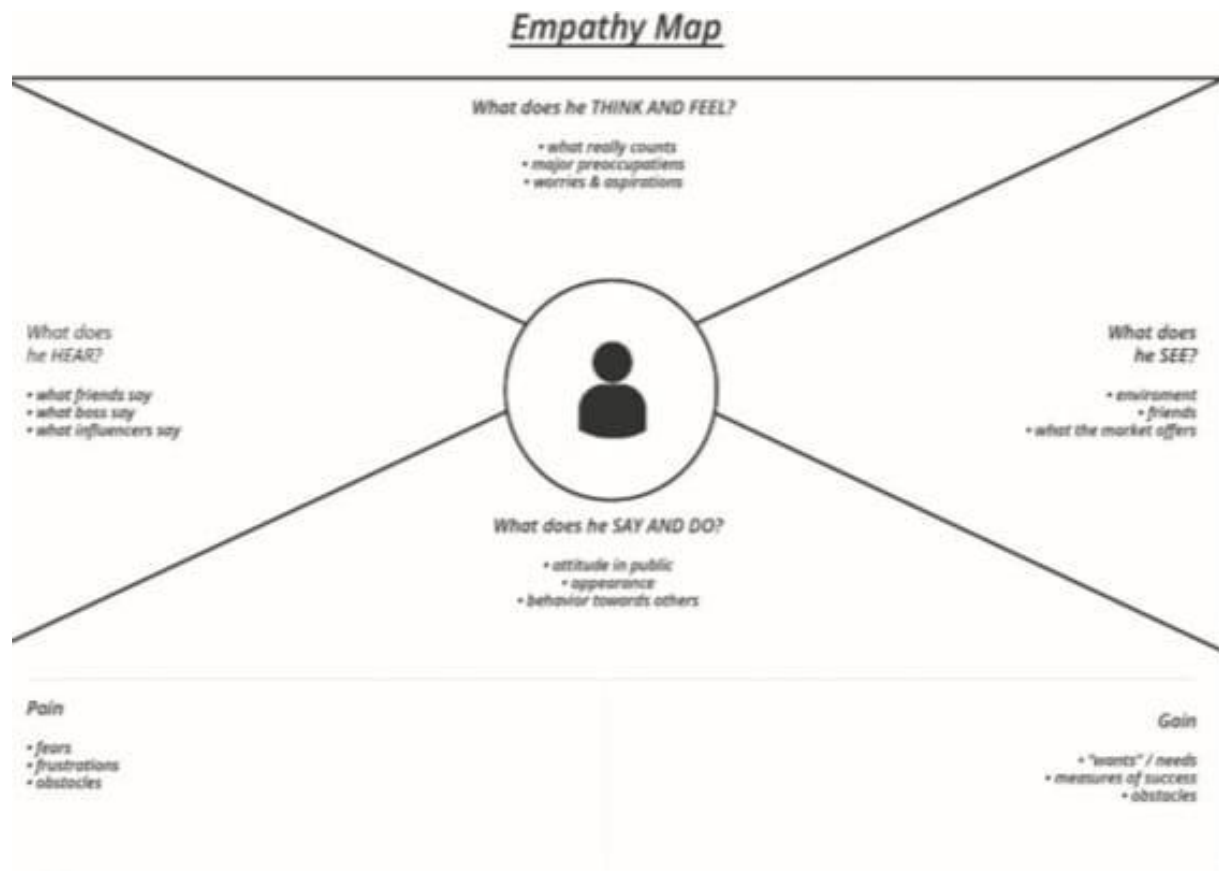
Empathize & Discover

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| Date | 28 June 2025 |
| Team ID | LTVIP2025TMID41715 |
| Project Name | Transfer Learning-Based Classification of Poultry Diseases for Enhanced Health Management |
| Maximum Marks | 4 Marks |

Empathy Map:

An empathy map is a collaborative tool used to understand the user's thoughts, feelings, needs, and behaviours. It helps team step into the user's shoes by capturing what the user says, thinks, does, and feels. This visualization guides the design of user-centred solutions by highlighting pain points and motivations. In the poultry disease classification project, an empathy map can reveal what poultry farmers struggle with—like disease recognition or lack of resources—so that the solution better addresses their real-world challenges and improves their experience.

Example:



Example: Poultry-diseases in a farm

Transfer Learning-Based Classification of Poultry Diseases

