



Week_num2 Previous_Week_Revenue Current_Week_Revenue View_Revenue



53	9,33,134.43	12,01,600.58	28.8%
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
Total	9,33,134.43	12,01,600.58	28.8%

Credit Card Transaction Report

Count of client_num by qtr

Q4

Q2

Q3

Q1

week_start_date

All

Revenue

57M

Trans_amt

46M

Intrest Earned

8M

Trans_count

667K

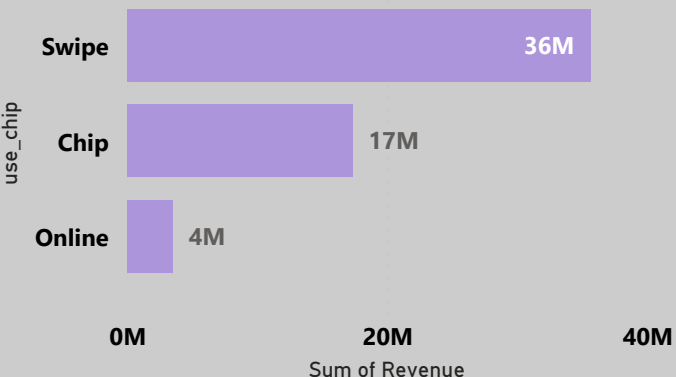
Incomegroup ● High ● Low ● Medium

card_category ● Blue ● Gold ● Platinum ● Silver

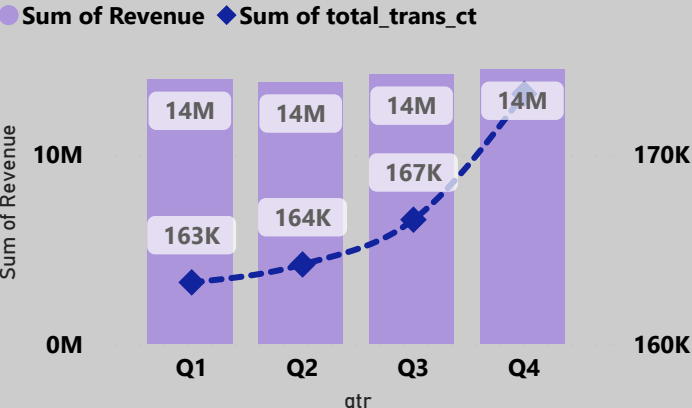
gender ● F ● M

card_category	Sum of total_trans_amt	Sum of Revenue	Sum of interest_earned
Blue	37840749	4,71,88,611.62	66,14,172.6
Silver	4647596	56,59,108.98	8,21,922.9
Gold	2091362	25,33,682.16	3,84,755.1
Platinum	953314	11,35,608.05	1,61,629.0
Total	45533021	5,65,17,010.81	79,82,479.8

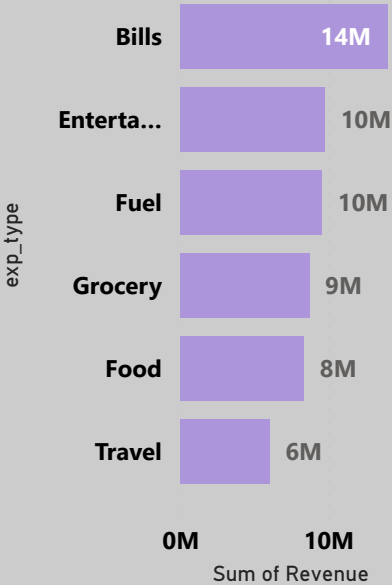
Use_Chip by Revenue



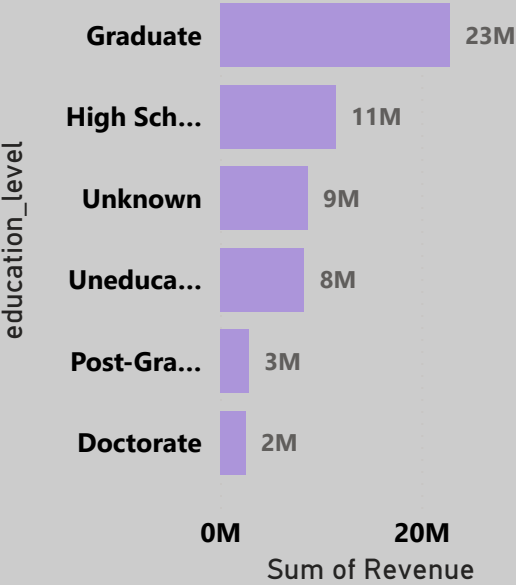
Qtr Revenue and sale Target



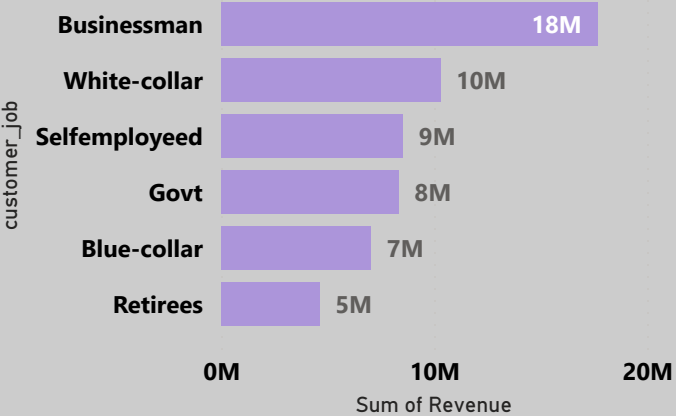
Revenue by exp_type



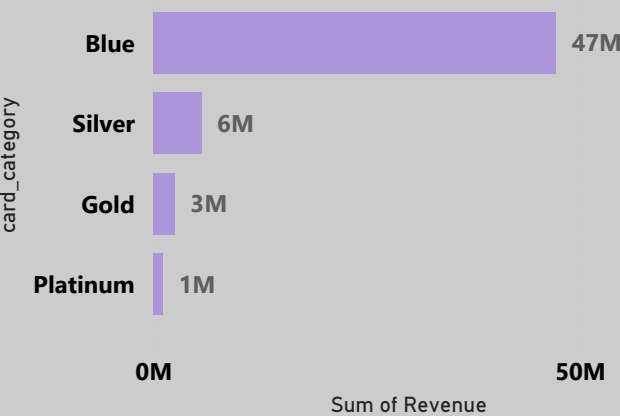
Education level by Revenue



Cust_Job by Revenue exp.



Card_Catgry by Revenue



Credit Card Customer Report

Revenue

57M

Income

588M

Intrest Earned

8M

cust_age

10K

Count of custom...

Count of client_num by qtr

Q4

Q2

Q3

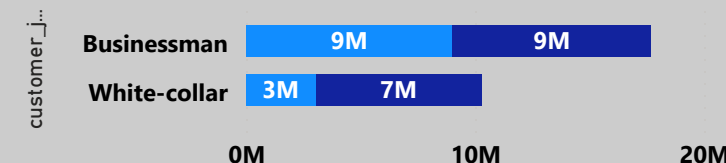
Q1

week_start_date

All

Revenue by Customer jobs

gender ● F ● M

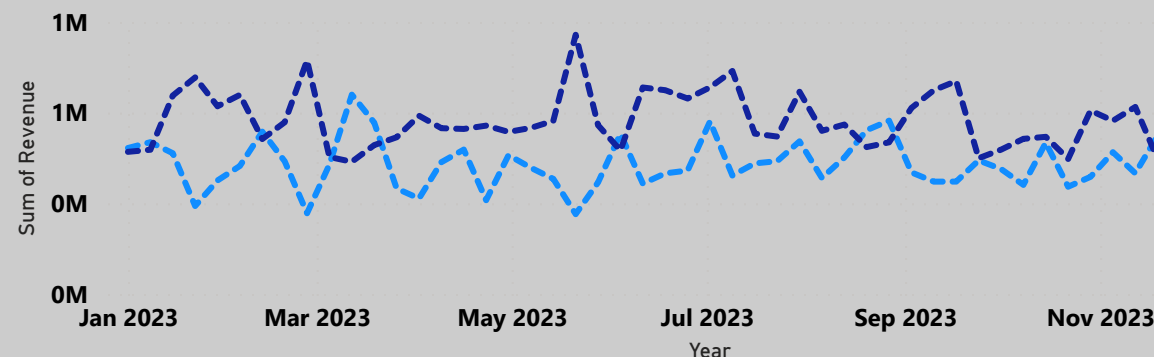


gender



Revenue by Year, Month, and gender

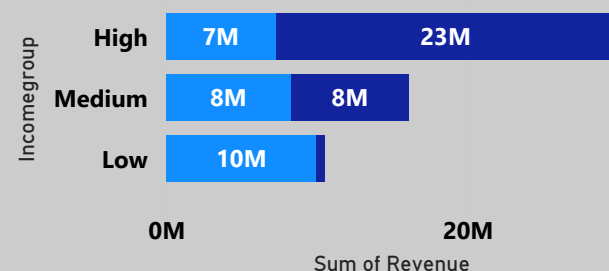
gender — F — M



customer_job	Sum of income	Sum of Revenue	Sum of interest_earned
Retirees	49619308	46,17,448.22	6,41,692.22
Blue-collar	73516911	70,40,606.42	9,67,751.42
Selfemployeed	77659931	85,42,826.40	11,41,510.40
Govt	90834727	83,35,533.84	11,82,230.84
White-collar	105618475	1,02,83,123.92	14,64,690.92
Businessman	190350431	1,76,97,472.01	25,84,604.01
Total	587599783	5,65,17,010.81	79,82,479.81

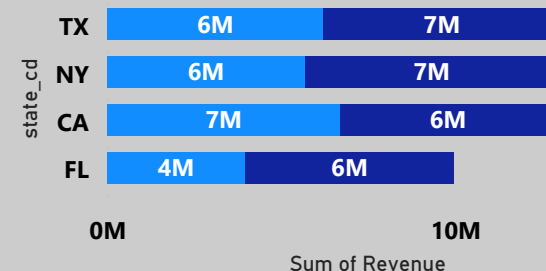
Revenue by Income groups

gender ● F ● M



Revenue by Top 5 state

gender ● F ● M



Revenue by Age groups

gender ● F ● M

