

Pizza Sales Analysis Report:

This analysis provides insights into the performance of different pizzas, their sales contributions, popular pizza categories, peak order times, and preferred ordering times throughout the day. Such insights can help in making informed decisions for marketing strategies, inventory management, and resource allocation.

Total Sales:

- The total sales amount to \$817,860.

Most Ordered Pizzas:

- The most ordered pizza is "The Classic Deluxe Pizza" with 2,453 orders.
- The second most ordered pizza is "The Barbecue Chicken Pizza" with 2,432 orders.
- The third most ordered pizza is "The Hawaiian Pizza" with 2,422 orders.

Pizzas Generating Highest Sales:

- The highest sales generating pizza is "The Thai Chicken Pizza" with total sales of \$43,434.25.
- The second highest sales generating pizza is "The Barbecue Chicken Pizza" with total sales of \$42,768.00.
- The third highest sales generating pizza is "The California Chicken Pizza" with total sales of \$41,409.50.

Hot-selling Pizza Categories:

- The most hot-selling pizza category is "Classic", generating 26.91% of sales (\$220,053.10).
- The second hot-selling pizza category is "Supreme", generating 25.46% of sales (\$208,197.00).

Day with Most Orders:

- The day with the highest percentage of orders is Friday, accounting for 16.57% of total orders (3,538 orders).
- The second highest percentage of orders is on Thursday with 15.17% (3,239 orders).
- The third highest percentage of orders is on Saturday with 14.79% (3,158 orders).

Time of High and Low Orders:

- The maximum number of orders occurs at 12 PM.
- The minimum number of orders occurs in the morning at 9 AM.

Time of Day with Most Orders:

- The time of day with the maximum number of orders is in the evening, accounting for 8,664 orders.
- The time of day with the minimum number of orders is in the morning, with only 1,240 orders.