

Customer Retention

Services each customer signed up for

No	No	DSL	No	No	No	No	No	No
Phone Service	Multiple Lines	Internet Service	Online Security	Online Backup	Device Protection	Streaming Movies	Streaming TV	Tech Support

Customer ID

- ☐ 0014-BMAQU
- ☐ 0015-UOCOJ
- ☐ 0016-QLJIS

29K

Sum of Total Service subscribed

Customer Account Information

228K	Month-to-month	Bank Transfer	No	456K	16M	3632	2955
How long as a customer	Contract	Payment Method	Paperless Billing	Monthly Charges	Total Charges	Num. of Admin Tick...	Num. of Tech Tickets

Demographic Info about customer

Female	1142	No	No
Gender	Age range	Dependents	Partner

