

## **FMCG Produscts Analysis**

## Insights to generate

- 1. Monthwise number of quantities sold
- 2. Category wise Qty sold
- 3. Sub-channel wise total sales
- 4. Highest sale in which month
- 5. Highest selling product (based on sales) (packaging quantity doesn't matter. Ex. consider "GET SLIM JUICE 1 L" and "GET SLIM JUICE 500 ML" as one product)
- 6. List of different products company is offering (packaging quantity doesn't matter. Ex. consider "GET SLIM JUICE 1 L" and "GET SLIM JUICE 500 ML" as one product)
- 7. Create a single excel file to save all the outputs generated above in different subsheets. Email final output file and your python code (.ipynb) file to ranotiyahemant@gmail.com

## That's Great!