



Shark Tank USA Data Analysis



Seasons

1

2

3

4

5

6

7

8

9

10

11

12

13

14

\$226.5M

Total Investment

1,274

Total Pitches

765

Got Deal

\$22.3M

Guest Investment Amount

20.6

Avg Equity Per Shark

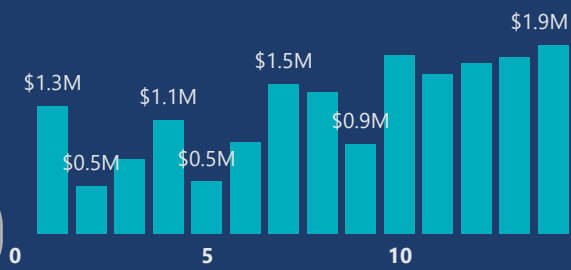
24.3

Avg Equity Per Deal



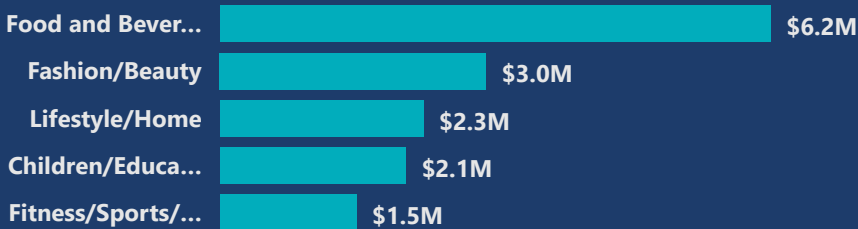
Barbara

Investment by Season



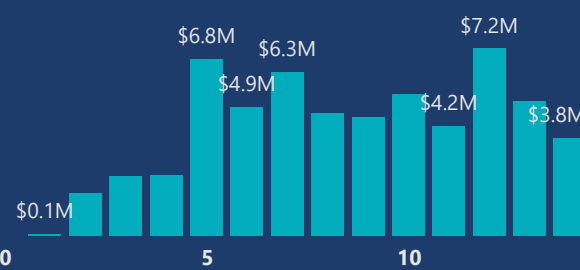
- Investment Amount - \$17.72M
- Avg investment per Season - \$147.63K
- Avg equity per Deal - 23.5
- Present in the show - 507
- Made Deal - 120
- Most Invested Industries - Food and Beverage

Investment by Industries



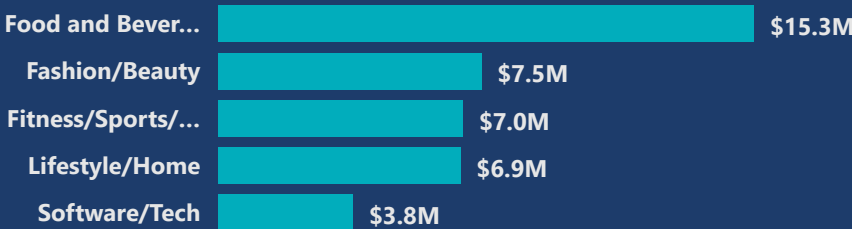
Mark Cuban

Investment by Season



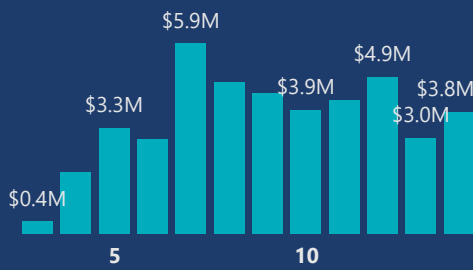
- Investment Amount - \$59.42M
- Avg investment per Season - \$258.37K
- Avg equity per Deal - 21.3
- Present in the show - 813
- Made Deal - 120
- Most Invested Industries - Food and Beverage

Investment by Industries



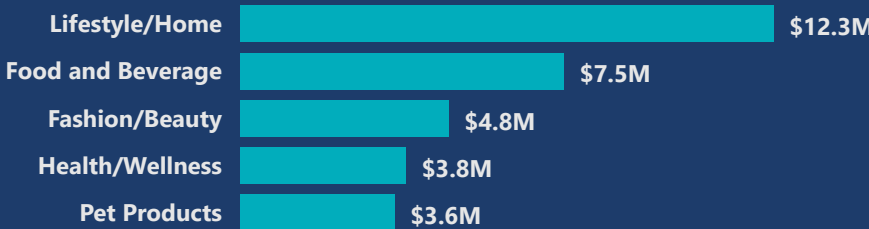
Lori Greiner

Investment by Season



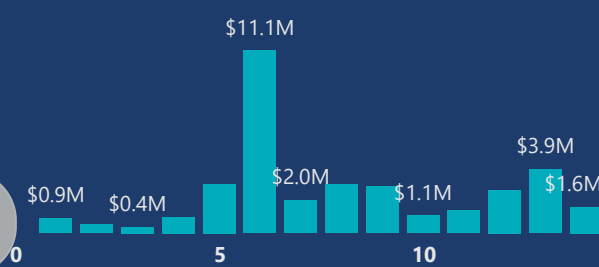
- Investment Amount - \$43.24M
- Avg investment per Season - \$217.3K
- Avg equity per Deal - 20.4
- Present in the show - 677
- Made Deal - 230
- Most Invested Industries - Lifestyle/Home

Investment by Industries



Robert Herjavec

Investment by Season



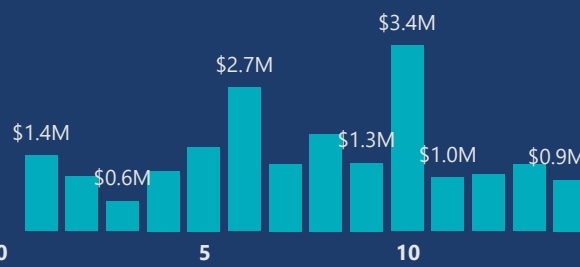
- Investment Amount - \$35.4M
- Avg investment per Season - \$292.54K
- Avg equity per Deal - 23.6
- Present in the show - 785
- Made Deal - 121
- Most Invested Industries - Fashion/Beauty

Investment by Industries



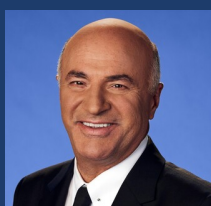
Daymond John

Investment by Season



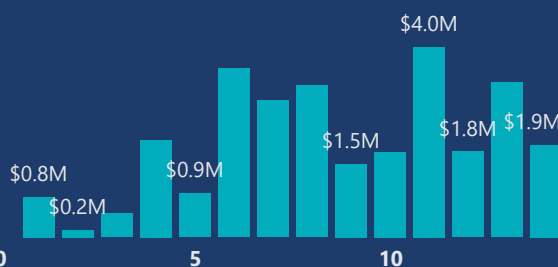
- Investment Amount - \$20.25M
- Avg investment per Season - \$182.43K
- Avg equity per Deal - 24.6
- Present in the show - 594
- Made Deal - 111
- Most Invested Industries - Fashion/Beauty

Investment by Industries



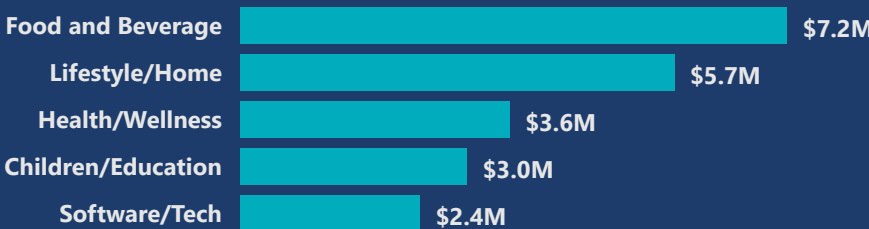
Kevin O'Leary

Investment by Season

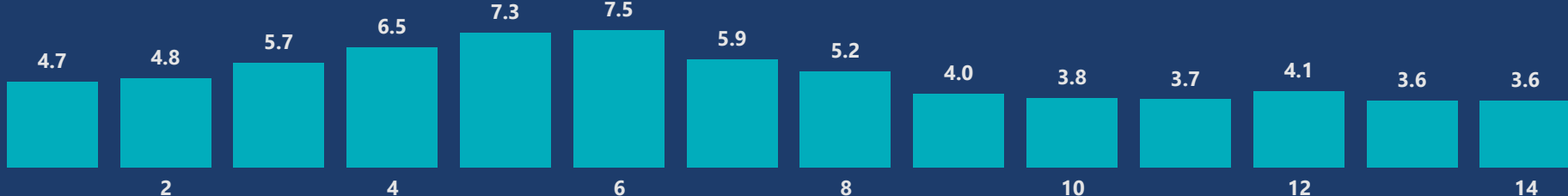


- Investment Amount - \$28.17M
- Avg investment per Season - \$240.75K
- Avg equity per Deal - 22.9
- Present in the show - 858
- Made Deal - 117
- Most Invested Industries - Food and Beverage

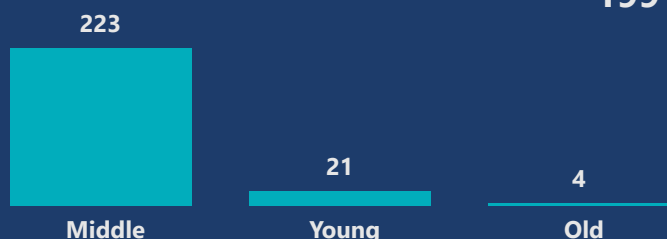
Investment by Industries



TRP(US Viewership by Season)



Invested by Age Group

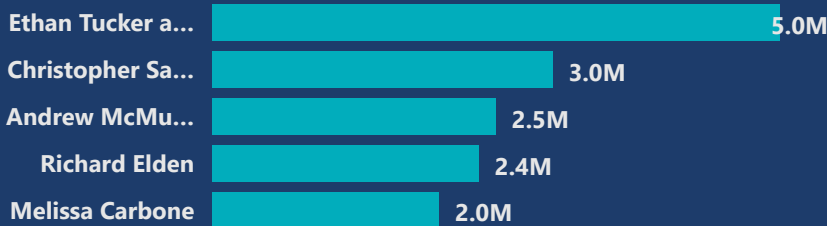


199

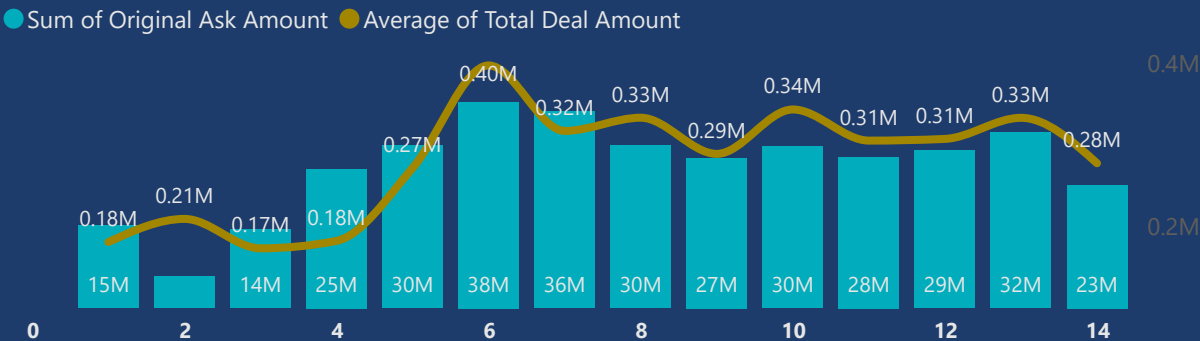
Top 5 Industries by Deal Amount



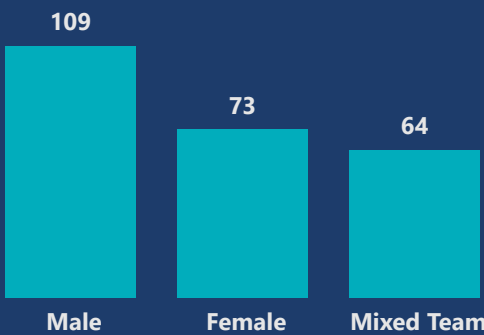
Top 5 Entrepreneurs by Deal Amount



Avg Original Amount VS Total Deal Amount



Invested by Gender



Industry Wise Total Investment and Valuation Amount

