


☐ 2020

☐ 2021

Month

All

Content Type

All

Sentiment

All

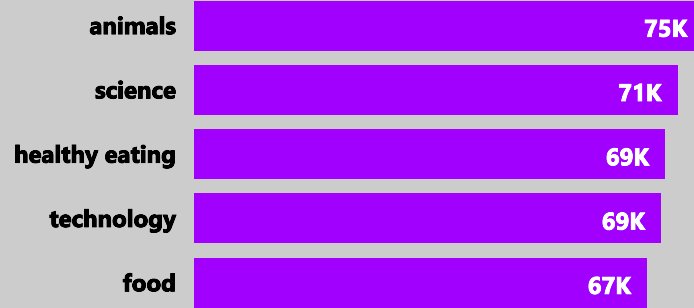
Total Category

16

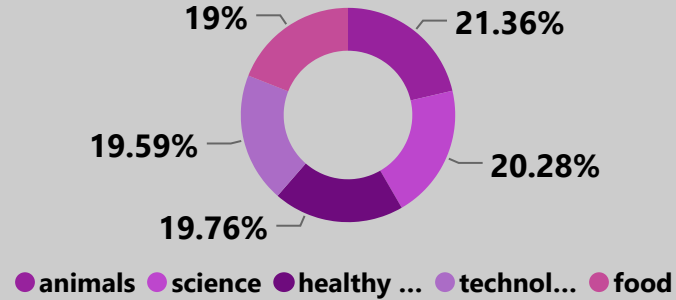
Content Type

4

Top 5 Category By Score



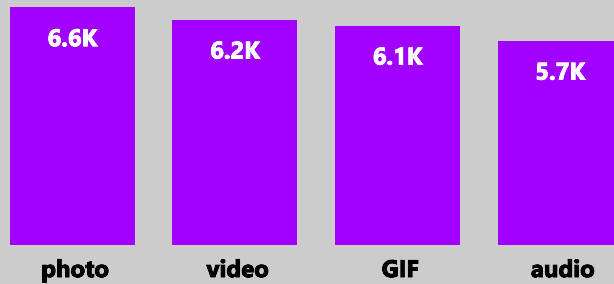
Popularity % Share From Top 5 Category



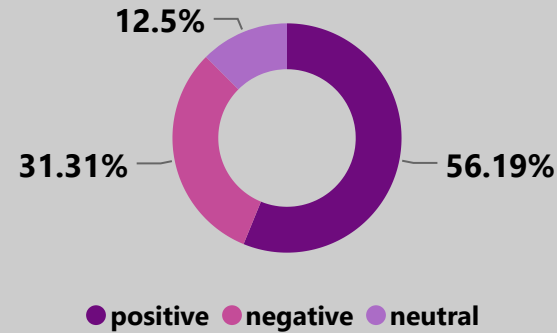
Posts by Category



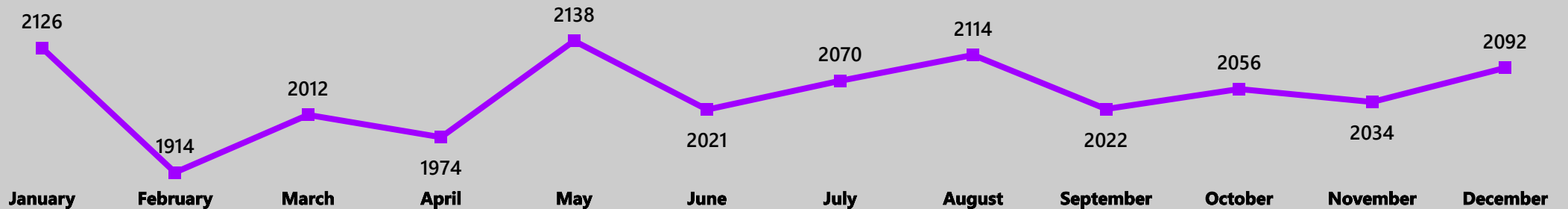
Posts by Content Type



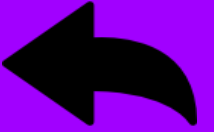
Posts by Sentiment



Posts by Month



Insights:



- There are a total 16 distinct content categories.
- There are a total 4 content type.
- Animals and Science are two most popular content categories, showing that people enjoy "real-life" and "factual" content the most.
- The month of May has the highest number of posts with a total number of 2,138 posts, while February is the month with the lowest number of posts with 1,914 posts. May accounted for 8.70% of Total Post.
- Across all 12 Month, Total Post ranged from 1914 to 2138.