

SPORT PRODUCTS SALES ANALYSIS



Retailer

All

Product

All

Region

All

Region

All

Year

All

Month

All

Weekday

All

Total Sales

\$90M

Sum of Units Sold

\$2.48M

Total Profit

\$33.2M

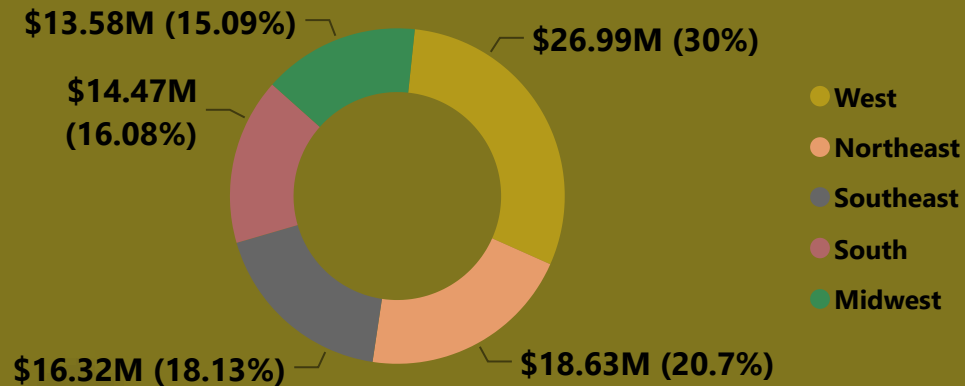
Profit Margin

42.30%

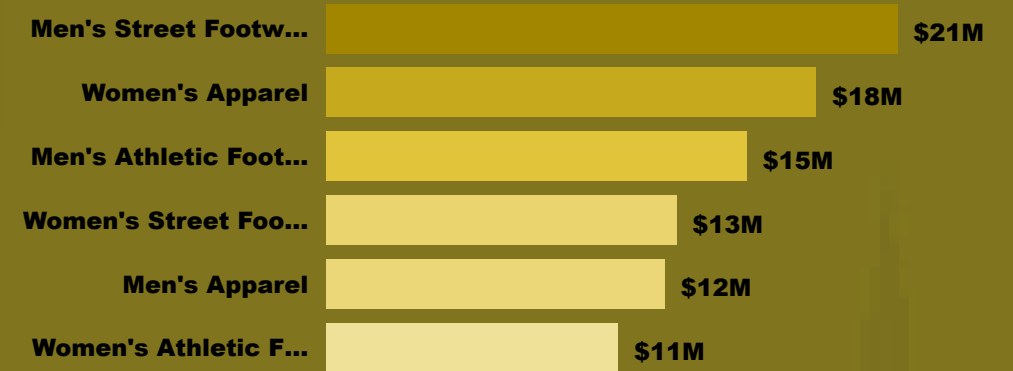
Avg price per unit

\$45.2

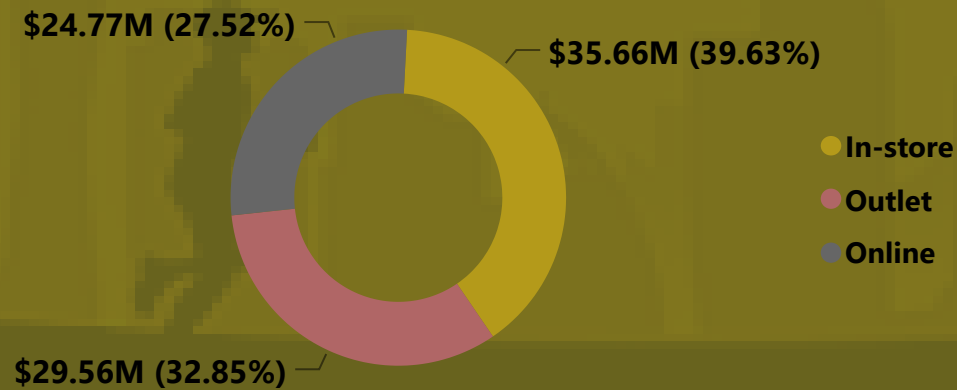
Sales by Region



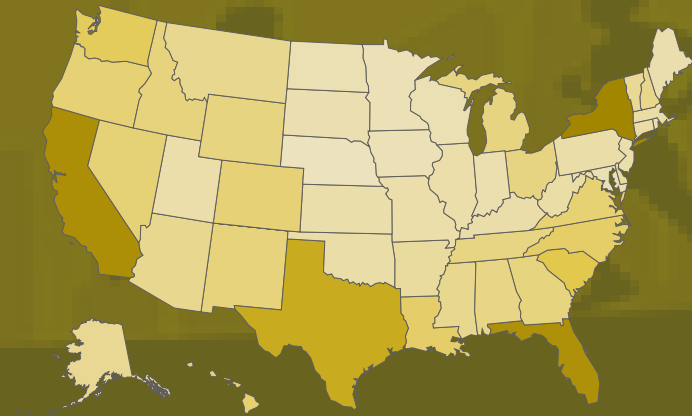
Sales by Product Category



Sales by Sales Channel



Sales by State



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INSIGHTS



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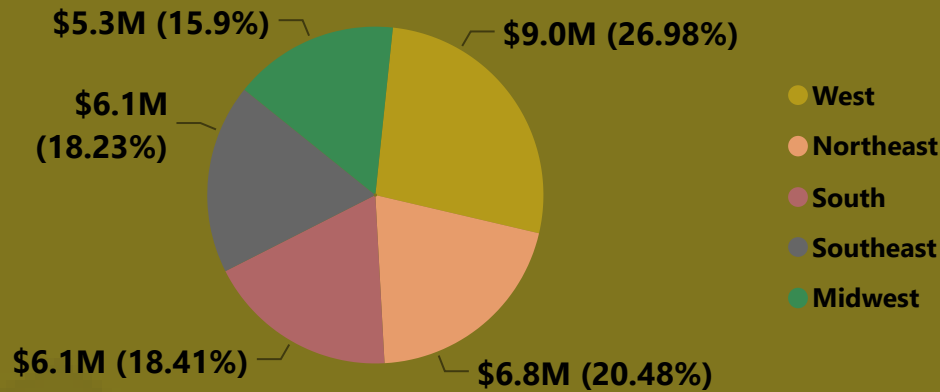
Total Profit

\$33.2M

Profit Margin

42.30%

Profit by Region



Product	Total Sales	Total Profit	Profit Margin
Men's Street Footwear	\$2,08,82,624	\$82,80,226.1	44.61%
Women's Apparel	\$1,79,03,886	\$68,65,097.1	44.13%
Men's Athletic Footwear	\$1,53,67,368	\$51,84,688.8	40.27%
Women's Street Footwear	\$1,28,00,281	\$45,09,582.7	41.02%
Men's Apparel	\$1,23,72,863	\$44,76,303.0	41.32%
Women's Athletic Footwear	\$1,06,63,190	\$38,97,578.5	42.42%

Sales and Profit Trend

