

#Context:

LoanTap is an online platform committed to delivering customized loan products to millennials. They innovate in an otherwise dull loan segment, to deliver instant, flexible loans on consumer friendly terms to salaried professionals and businessmen.

The data science team at LoanTap is building an underwriting layer to determine the creditworthiness of MSMEs as well as individuals.

LoanTap deploys formal credit to salaried individuals and businesses 4 main financial instruments:

Personal Loan EMI Free Loan Personal Overdraft Advance Salary Loan This case study will focus on the underwriting process behind Personal Loan only

Problem Statement:

Given a set of attributes for an Individual, determine if a credit line should be extended to them. If so, what should the repayment terms be in business recommendations?

#Know Your Data

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt

#df =
pd.read_csv('/kaggle/input/loantap-logisticregression/logistic_regress
ion.csv') #try
df=pd.read_csv('logistic_regression.csv')

df.head()
{"type":"dataframe","variable_name":"df"}

df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 396030 entries, 0 to 396029
Data columns (total 27 columns):
     Column
                           Non-Null Count
                                             Dtype
     -----
0
     loan amnt
                                             float64
                           396030 non-null
1
                                             object
     term
                           396030 non-null
 2
     int rate
                           396030 non-null
                                             float64
 3
     installment
                           396030 non-null
                                            float64
 4
     grade
                           396030 non-null object
 5
     sub grade
                           396030 non-null
                                            object
 6
     emp title
                           373103 non-null
                                             object
 7
     emp_length
                           377729 non-null
                                             object
 8
     home ownership
                           396030 non-null
                                             object
 9
     annual inc
                           396030 non-null
                                             float64
 10
    verification status
                           396030 non-null
                                             object
 11
     issue d
                           396030 non-null
                                             object
    loan_status
 12
                           396030 non-null
                                             object
 13
     purpose
                           396030 non-null
                                             object
 14
     title
                           394274 non-null
                                             obiect
 15
     dti
                           396030 non-null
                                             float64
 16
    earliest cr line
                           396030 non-null
                                            object
 17
                           396030 non-null
     open acc
                                            float64
 18
    pub rec
                           396030 non-null
                                            float64
 19
    revol bal
                                            float64
                           396030 non-null
 20
    revol util
                           395754 non-null
                                            float64
 21
    total acc
                           396030 non-null
                                             float64
 22
    initial list status
                           396030 non-null
                                            object
 23
     application type
                           396030 non-null
                                             object
 24
     mort acc
                           358235 non-null
                                            float64
 25
     pub rec bankruptcies 395495 non-null
                                             float64
     address
                           396030 non-null
 26
                                            object
dtypes: float64(12), object(15)
memory usage: 81.6+ MB
```

Data Dictionary:

- 1. loan_amnt: Amount borrower applied for.
- 2. term: Loan duration (36 or 60 months).
- 3. int_rate: Interest rate on loan.
- 4. installment: Monthly repayment amount.
- 5. grade: LoanTap assigned loan grade (Risk ratings by LoanTap.)
- 6. sub_grade: LoanTap assigned loan grade (Risk ratings by LoanTap.)
- 7. emp_title: Borrower's job title.
- 8. emp_length: Duration of borrower's employment (0-10 years).
- 9. home_ownership: Borrower's housing situation (own, rent, etc.).
- 10. annual_inc: Borrower's yearly income.
- 11. verification_status: Whether borrower's income was verified.

- 12. issue_d: Loan issuance month.
- 13. loan_status: Current status of the loan.
- 14. purpose: Borrower's reason for the loan.
- 15. title: The loan's title provided by the borrower.
- 16. dti (Debt-to-Income ratio): Monthly debt vs. monthly income ratio.
- 17. earliest_cr_line: Date of borrower's oldest credit account.
- 18. open_acc: Number of borrower's active credit lines.
- 19. pub_rec: Negative records on borrower's public credit profile.
- 20. revol_bal: Total credit balance.
- 21. revol_util: Usage percentage of 'revolving' accounts like credit cards.
- 22. total_acc: Total number of borrower's credit lines.
- 23. initial list status: Loan's first category ('W' or 'F').
- 24. application_type: Individual or joint application.
- 25. mort_acc: Number of borrower's mortgages.
- 26. pub_rec_bankruptcies: Bankruptcy records for borrower.
- 27. Address: Borrower's location.

- 1. There are 396030 rows and 27 columns
- 2. Data contains some missing values
- 3. Data will require some preprocessing like handling null values, outliers, data types...etc which will be taken care in the following section

#Data Preprocessing

- Data Cleaning (Null Values / Duplicates / Outlier Treatment)
- Feature Engineering
- Data Type Conversion

```
print()
    print('-'*120)
Total Unique Values in term column are :- 2
Value counts in term column are :-
term
36 months
              0.762581
60 months
              0.237419
Name: proportion, dtype: float64
Total Unique Values in grade column are :- 7
Value counts in grade column are :-
grade
В
     0.292953
C
     0.267624
Α
     0.162076
D
     0.160402
Е
     0.079509
F
     0.029725
G
     0.007712
Name: proportion, dtype: float64
Total Unique Values in sub grade column are :- 35
Value counts in sub_grade column are :-
sub grade
B3
      0.067306
      0.064644
B4
C1
      0.059748
C2
      0.057016
B2
      0.056801
B5
      0.055766
C3
      0.053584
C4
      0.051208
B1
      0.048436
A5
      0.046779
C5
      0.046067
D1
      0.040383
Α4
      0.039868
D2
      0.035227
D3
      0.030864
D4
      0.029435
A3
      0.026705
Α1
      0.024566
```

```
D5
      0.024493
A2
      0.024157
E1
      0.019991
E2
      0.018764
E3
      0.015673
E4
      0.013537
E5
      0.011545
F1
      0.008929
F2
      0.006984
F3
      0.005772
F4
      0.004512
F5
      0.003528
G1
      0.002672
G2
      0.001904
G3
      0.001394
G4
      0.000944
G5
      0.000798
Name: proportion, dtype: float64
Total Unique Values in emp title column are :- 173105
Value counts in emp title column are :-
 emp title
Teacher
                           0.011764
Manager
                           0.011391
Registered Nurse
                           0.004974
RN
                           0.004948
Supervisor
                           0.004905
                           0.000003
Postman
McCarthy & Holthus, LLC
                           0.000003
jp flooring
                           0.000003
Histology Technologist
                           0.000003
Gracon Services, Inc
                           0.000003
Name: proportion, Length: 173105, dtype: float64
Total Unique Values in emp length column are :- 11
Value counts in emp length column are :-
 emp length
10+ years
             0.333681
2 years
             0.094848
             0.083989
< 1 year
           0.083830
0.070143
3 years
5 years
           0.068520
1 year
```

```
0.063411
4 years
6 years
           0.055174
7 years
         0.055116
        0.050745
8 years
9 years
          0.040542
Name: proportion, dtype: float64
Total Unique Values in home ownership column are :- 6
Value counts in home ownership column are :-
home ownership
MORTGAGE
           0.500841
RENT
           0.403480
OWN
         0.095311
0THER
           0.000283
NONE
           0.000078
           0.000008
ANY
Name: proportion, dtype: float64
------
Total Unique Values in verification status column are :- 3
Value counts in verification status column are :-
verification status
Verified
                 0.352405
Source Verified
                 0.331755
Not Verified
                 0.315840
Name: proportion, dtype: float64
Total Unique Values in issue d column are :- 115
Value counts in issue d column are :-
issue d
0ct-2014
           0.037487
Jul-2014
           0.031838
Jan-2015
           0.029556
Dec-2013
           0.026811
Nov-2013
           0.026503
Jul-2007
           0.000066
Sep-2008
           0.000063
Nov-2007
           0.000056
Sep-2007
           0.000038
Jun-2007
           0.000003
Name: proportion, Length: 115, dtype: float64
```

```
Total Unique Values in loan status column are :- 2
Value counts in loan status column are :-
loan status
Fully Paid
               0.803871
Charged Off
               0.196129
Name: proportion, dtype: float64
Total Unique Values in purpose column are :- 14
Value counts in purpose column are :-
purpose
debt consolidation
                      0.592145
credit card
                      0.209628
home improvement
                      0.060677
other
                      0.053493
major purchase
                      0.022195
small business
                      0.014395
                      0.011860
car
medical
                      0.010595
moving
                      0.007207
                      0.006191
vacation
                      0.005558
house
wedding
                      0.004575
renewable energy
                      0.000831
educational
                      0.000649
Name: proportion, dtype: float64
Total Unique Values in title column are :- 48816
Value counts in title column are :-
title
Debt consolidation
                              0.386716
Credit card refinancing
                              0.130587
Home improvement
                              0.038714
0ther
                              0.032794
Debt Consolidation
                              0.029441
Graduation/Travel Expenses
                              0.000003
Daughter's Wedding Bill
                              0.000003
gotta move
                              0.000003
creditcardrefi
                              0.000003
Toxic Debt Payoff
                              0.000003
```

```
Name: proportion, Length: 48816, dtype: float64
Total Unique Values in earliest cr line column are :- 684
Value counts in earliest cr line column are :-
earliest cr line
0ct-2000
           0.007618
Aug - 2000
           0.007411
0ct-2001
           0.007313
Aug-2001 0.007282
Nov-2000 0.006909
Jul-1958 0.000003
Nov-1957
           0.000003
Jan-1953
           0.000003
Jul-1955
           0.000003
           0.000003
Aug - 1959
Name: proportion, Length: 684, dtype: float64
------
Total Unique Values in initial list status column are :- 2
Value counts in initial list status column are :-
initial_list_status
f
    0.601131
    0.398869
Name: proportion, dtype: float64
Total Unique Values in application type column are :- 3
Value counts in application type column are :-
application type
INDIVIDUAL
             0.998205
             0.001073
JOINT
DIRECT PAY
             0.000722
Name: proportion, dtype: float64
Total Unique Values in address column are :- 393700
Value counts in address column are :-
address
USCGC Smith\r\nFP0 AE 70466
                                                   0.000020
USS Johnson\r\nFPO AE 48052
                                                   0.000020
```

```
USNS Johnson\r\nFP0 AE 05113
                                                       0.000020
USS Smith\r\nFPO AP 70466
                                                       0.000020
USNS Johnson\r\nFP0 AP 48052
                                                       0.000018
455 Tricia Cove\r\nAustinbury, FL 00813
                                                       0.000003
7776 Flores Fall\r\nFernandezshire, UT 05113
                                                       0.000003
6577 Mia Harbors Apt. 171\r\nRobertshire, OK 22690
                                                       0.000003
8141 Cox Greens Suite 186\r\nMadisonstad, VT 05113
                                                       0.000003
787 Michelle Causeway\r\nBriannaton, AR 48052
                                                       0.000003
Name: proportion, Length: 393700, dtype: float64
# Numeric columns
num cols = df1.select dtypes(include='number').columns
num cols
Index(['loan amnt', 'int rate', 'installment', 'annual inc', 'dti',
'open acc',
        pub rec', 'revol bal', 'revol util', 'total acc', 'mort acc',
       'pub rec bankruptcies'],
      dtype='object')
for in num cols:
    print()
    print(f'Total Unique Values in { } column are :-
{df1[_].nunique()}')
    print(f'Value counts in {_} column are :-\n
{df1[ ].value counts(normalize=True)}')
    print()
    print('-'*120)
Total Unique Values in loan amnt column are :- 1397
Value counts in loan amnt column are :-
loan amnt
10000.0
           0.069863
12000.0
           0.053950
15000.0
           0.050256
20000.0
           0.047898
35000.0
           0.036805
36225.0
           0.000003
950.0
           0.000003
37800.0
           0.000003
30050.0
           0.000003
725.0
           0.000003
Name: proportion, Length: 1397, dtype: float64
```

```
Total Unique Values in int rate column are :- 566
Value counts in int rate column are :-
int rate
10.99
         0.031339
12.99
         0.024321
15.61
         0.023609
11.99
         0.021670
8.90
         0.020248
         0.000003
14.28
18.72
         0.000003
18.36
         0.000003
30.84
         0.000003
24.59
         0.000003
Name: proportion, Length: 566, dtype: float64
Total Unique Values in installment column are :- 55706
Value counts in installment column are :-
installment
327.34
           0.002444
332.10
           0.001997
491.01
           0.001858
336.90
           0.001732
392.81
           0.001725
             . . .
364.37
           0.000003
1015.29
           0.000003
398.04
           0.000003
544.94
           0.000003
572.44
           0.000003
Name: proportion, Length: 55706, dtype: float64
Total Unique Values in annual_inc column are :- 27197
Value counts in annual_inc column are :-
annual inc
60000.00
            0.038666
50000.00
            0.033591
65000.00
            0.028617
70000.00
            0.026953
40000.00
            0.026839
```

```
72179.00
            0.000003
50416.00
            0.000003
46820.80
            0.000003
10368.00
            0.000003
31789.88
            0.000003
Name: proportion, Length: 27197, dtype: float64
Total Unique Values in dti column are :- 4262
Value counts in dti column are :-
 dti
0.00
         0.000790
14.40
         0.000783
19.20
         0.000763
16.80
         0.000760
18.00
         0.000758
59.18
      0.000003
48.37
         0.000003
45.71
         0.000003
42.38
         0.000003
55.53
         0.000003
Name: proportion, Length: 4262, dtype: float64
Total Unique Values in open acc column are :- 61
Value counts in open acc column are :-
 open acc
9.0
       0.092869
10.0
        0.089491
8.0
        0.088723
11.0
        0.082557
7.0
        0.079105
55.0
        0.000005
76.0
        0.000005
58.0
        0.000003
57.0
        0.000003
90.0
        0.000003
Name: proportion, Length: 61, dtype: float64
Total Unique Values in pub rec column are :- 20
Value counts in pub_rec column are :-
```

```
pub rec
0.0
        0.854158
1.0
        0.125594
2.0
        0.013827
3.0
        0.003841
4.0
        0.001331
5.0
        0.000598
6.0
        0.000308
7.0
        0.000141
8.0
        0.000086
9.0
        0.000030
10.0
        0.000028
11.0
        0.000020
13.0
        0.000010
12.0
        0.000010
19.0
        0.000005
40.0
        0.000003
17.0
        0.000003
86.0
        0.000003
24.0
        0.000003
15.0
        0.000003
Name: proportion, dtype: float64
Total Unique Values in revol bal column are :- 55622
Value counts in revol bal column are :-
 revol bal
0.0
            0.005373
5655.0
            0.000104
6095.0
            0.000096
7792.0
            0.000096
3953.0
            0.000093
42573.0
            0.000003
72966.0
            0.000003
105342.0
            0.000003
37076.0
            0.000003
29244.0
            0.000003
Name: proportion, Length: 55622, dtype: float64
Total Unique Values in revol util column are :- 1226
Value counts in revol util column are :-
 revol util
0.00
          0.005592
          0.001900
53.00
```

```
60.00
          0.001867
61.00
          0.001855
55.00
          0.001845
892.30
          0.000003
110.10
          0.000003
123.00
          0.000003
49.63
          0.000003
128.10
          0.000003
Name: proportion, Length: 1226, dtype: float64
Total Unique Values in total acc column are :- 118
Value counts in total acc column are :-
total acc
21.0
         0.036058
22.0
         0.036007
20.0
         0.035927
23.0
         0.035156
24.0
         0.035043
110.0
         0.000003
129.0
         0.000003
135.0
         0.000003
104.0
         0.000003
103.0
         0.000003
Name: proportion, Length: 118, dtype: float64
Total Unique Values in mort acc column are :- 33
Value counts in mort acc column are :-
mort_acc
        0.390182
0.0
1.0
        0.168649
2.0
        0.139428
3.0
        0.106212
4.0
        0.077846
5.0
        0.050788
6.0
        0.030899
7.0
        0.016894
8.0
        0.008712
9.0
        0.004623
10.0
        0.002415
11.0
        0.001337
12.0
        0.000737
13.0
        0.000408
```

```
14.0
        0.000299
15.0
        0.000170
16.0
        0.000103
17.0
        0.000061
18.0
        0.000050
19.0
        0.000042
20.0
        0.000036
24.0
        0.000028
22.0
        0.000020
21.0
        0.000011
25.0
        0.000011
27.0
        0.000008
32.0
        0.000006
31.0
        0.000006
23.0
        0.000006
26.0
        0.000006
28.0
        0.000003
30.0
        0.000003
34.0
        0.000003
Name: proportion, dtype: float64
Total Unique Values in pub rec bankruptcies column are :- 9
Value counts in pub_rec_bankruptcies column are :-
pub rec bankruptcies
0.0
       0.885928
1.0
       0.108194
2.0
       0.004670
3.0
      0.000887
4.0
      0.000207
5.0
    0.000081
6.0
      0.000018
7.0
       0.000010
8.0
       0.000005
Name: proportion, dtype: float64
```

Converting to Required Data Types

```
#Convert employment length to numeric
d = {'10+ years':10, '4 years':4, '< 1 year':0,
        '6 years':6, '9 years':9,'2 years':2, '3 years':3,
        '8 years':8, '7 years':7, '5 years':5, '1 year':1}
df1['emp_length']=df1['emp_length'].replace(d)</pre>
```

```
# Convert earliest credit line & issue date to datetime
df1['earliest cr line'] = pd.to datetime(df1['earliest cr line'])
df1['issue d'] = pd.to datetime(df1['issue d'])
<ipython-input-11-dfb40b390eec>:2: UserWarning: Could not infer
format, so each element will be parsed individually, falling back to
`dateutil`. To ensure parsing is consistent and as-expected, please
specify a format.
  df1['earliest cr line'] = pd.to datetime(df1['earliest cr line'])
<ipython-input-11-dfb40b390eec>:3: UserWarning: Could not infer
format, so each element will be parsed individually, falling back to
`dateutil`. To ensure parsing is consistent and as-expected, please
specify a format.
  df1['issue d'] = pd.to datetime(df1['issue d'])
#Convert columns with less number of unique values to categorical
columns
cat_cols = ['term', 'grade','sub_grade','home_ownership']
            'verification_status', 'loan_status', 'purpose',
            'initial_list_status', 'application_type']
df1[cat cols] = df1[cat cols].astype('category')
dfl.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 396030 entries, 0 to 396029
Data columns (total 27 columns):
#
     Column
                           Non-Null Count
                                            Dtype
     _ _ _ _ _ _
 0
    loan amnt
                           396030 non-null
                                           float64
 1
     term
                           396030 non-null
                                            category
 2
     int rate
                           396030 non-null float64
 3
     installment
                           396030 non-null float64
 4
                           396030 non-null category
     grade
 5
                           396030 non-null
     sub grade
                                            category
 6
     emp_title
                           373103 non-null
                                            object
 7
     emp length
                           377729 non-null
                                            float64
 8
    home ownership
                           396030 non-null
                                            category
 9
     annual inc
                           396030 non-null
                                           float64
10 verification status
                           396030 non-null category
 11
    issue d
                           396030 non-null
                                            datetime64[ns]
 12 loan status
                           396030 non-null
                                            category
 13 purpose
                           396030 non-null
                                            category
 14
                           394274 non-null
    title
                                            object
 15
    dti
                           396030 non-null
                                            float64
 16
    earliest cr line
                           396030 non-null
                                            datetime64[ns]
 17
                           396030 non-null float64
    open acc
 18
    pub_rec
                           396030 non-null
                                            float64
 19 revol bal
                           396030 non-null float64
```

```
20 revol_util 395754 non-null float64
21 total_acc 396030 non-null float64
22 initial_list_status 396030 non-null category
23 application_type 396030 non-null category
24 mort_acc 358235 non-null float64
25 pub_rec_bankruptcies 395495 non-null float64
26 address 396030 non-null object
dtypes: category(9), datetime64[ns](2), float64(13), object(3)
memory usage: 57.8+ MB
```

Feature Engineering / Handling Missing Values

Creation of Flags- If value greater than 1.0 then 1 else 0. This can be done on:

- 1. Pub_rec
- 2. Mort acc
- 3. Pub_rec_bankruptcies

```
#Mean aggregation of mort acc by total acc to fill missing values
avg mort = df1.groupby('total acc')['mort acc'].mean()
def fill mort(total acc, mort acc):
  if np.isnan(mort acc):
    return avg mort[total acc].round()
  else:
    return mort acc
df1['mort acc'] = df1.apply(lambda x:
fill_mort(x['total_acc'],x['mort_acc']), axis=1)
def pub rec(number):
    if number == 0.0:
        return 0
    else:
        return 1
def mort acc(number):
    if number == 0.0:
        return 0
    elif number >= 1.0:
        return 1
def pub rec bankruptcies(number):
    if number == 0.0:
        return 0
    elif number >= 1.0:
        return 1
df1['pub_rec']=df1.pub_rec.apply(pub_rec)
df1['mort acc']=df1.mort_acc.apply(mort_acc)
```

```
df1['pub_rec_bankruptcies']=df1.pub_rec_bankruptcies.apply(pub_rec_bankruptcies)
df1['issue_d_year']=df1['issue_d'].dt.year
```

Deriving Zip Code and State from Address

```
# Deriving zip code and state from address
df1[['state', 'zip code']] = df1['address'].apply(lambda x:
pd.Series([x[-8:-6], x[-5:]]))
#Drop address
df1.drop(["address"], axis = 1, inplace=True)
df1['zip code'].nunique()
10
df1['zip code'] = df1['zip code'].astype('category')
#Filling missing values with 'Unknown' for object dtype
fill_values = {'title': 'Unknown', 'emp_title': 'Unknown'}
df1.fillna(value=fill values, inplace=True)
df1.isna().sum()
                             0
loan amnt
                             0
term
int rate
                             0
installment
                             0
grade
                             0
                             0
sub grade
                             0
emp_title
                         18301
emp length
home ownership
                             0
annual inc
                             0
                             0
verification status
                             0
issue d
                             0
loan status
                             0
purpose
title
                             0
                             0
                             0
earliest cr line
                             0
open acc
pub rec
                             0
                             0
revol bal
revol_util
                           276
total acc
                             0
                             0
initial list status
                             0
application_type
                             0
mort acc
```

```
pub_rec_bankruptcies 535
issue_d_year 0
state 0
zip_code 0
dtype: int64
df1.dropna(inplace=True)
df1.shape
(376929, 29)
```

Check for Duplicate Values

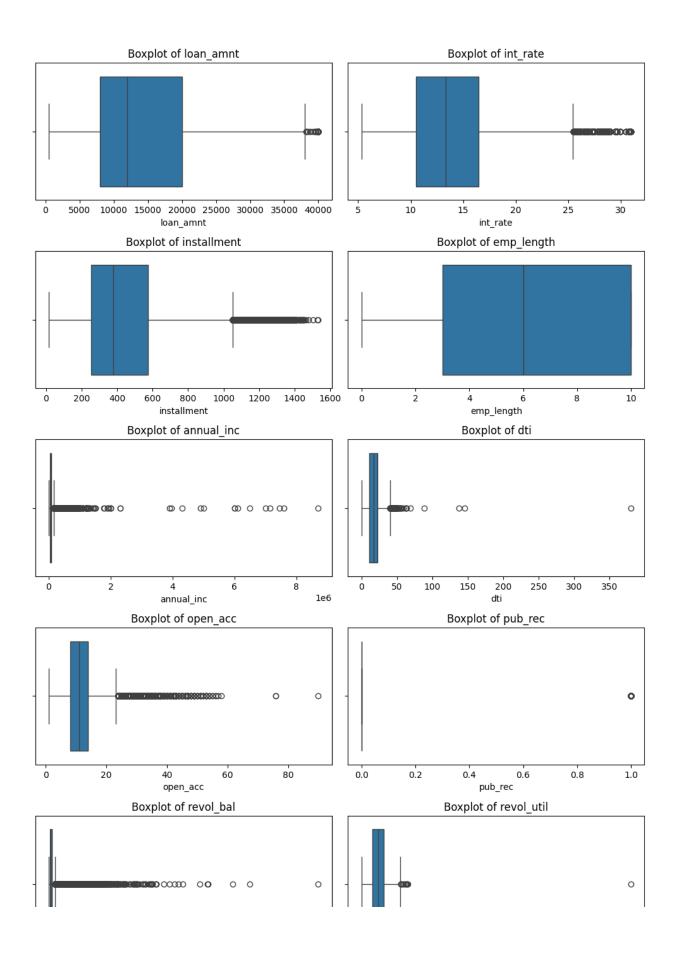
```
df1.duplicated().any()
False
```

No Duplicate Records Observed

Outlier Treatment

```
import seaborn as sns
num_cols = df1.select_dtypes(include='number')
fig = plt.figure(figsize=(10,21))
i=1
for col in num_cols:
    ax = plt.subplot(7,2,i)
    sns.boxplot(x=df1[col])
    plt.title(f'Boxplot of {col}')
    i += 1

plt.tight_layout()
plt.show()
```



```
num_cols.columns
Index(['loan_amnt', 'int_rate', 'installment', 'emp_length',
    'annual_inc',
        'dti', 'open_acc', 'pub_rec', 'revol_bal', 'revol_util',
    'total_acc',
        'mort_acc', 'pub_rec_bankruptcies', 'issue_d_year'],
        dtype='object')
```

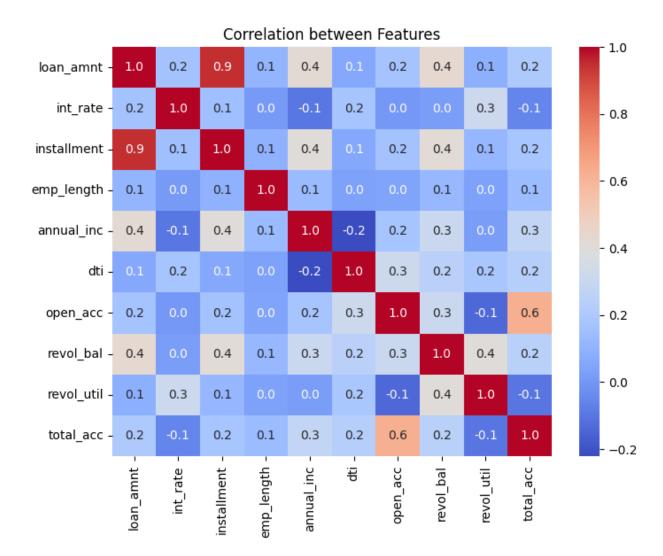
Removing columns 'pub_rec_bankruptcies','pub_rec','mort_acc' from outlier treatment since they are categorical in nature now

Removed Outliers using IQR so that they do not distort model stability and accuracy

Exploratory Data Analysis

- Correlation
- Univariate
- Bivariate

```
#Correlation between numerical features
plt.figure(figsize=(8,6))
sns.heatmap(df1[newnum_cols].corr(), annot=True,
fmt=".1f",cmap='coolwarm')
plt.title('Correlation between Features')
plt.show()
```



- 1. installment and loan_amnt are almost perfectly positive correlated. So one of these can be removed for model building
- 2. total_acc and open_acc are moderately positive correlated

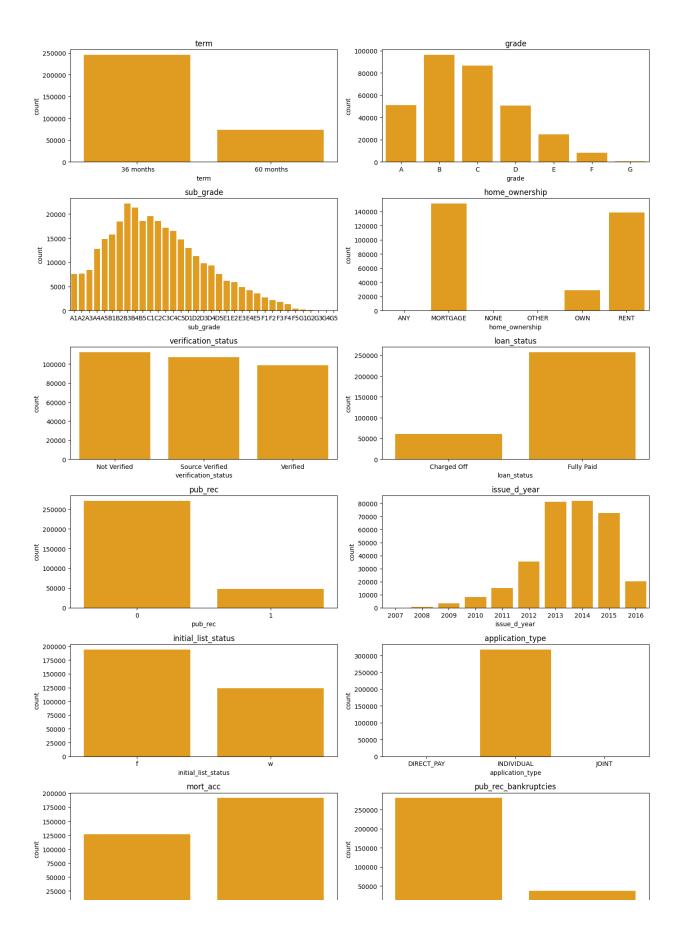
```
#Drop installment
df1.drop(columns=['installment'], inplace=True)
```

Distribution of Variables

```
newcat_cols = ['term', 'grade','sub_grade','home_ownership',
'verification_status','loan_status','pub_rec','issue_d_year',
'initial_list_status','application_type','mort_acc','pub_rec_bankruptc
ies']
```

```
plt.figure(figsize=(14,20))
i=1
for col in newcat_cols:
    ax=plt.subplot(6,2,i)
    sns.countplot(x=df1[col],color='orange')
    plt.title(f'{col}')
    i += 1

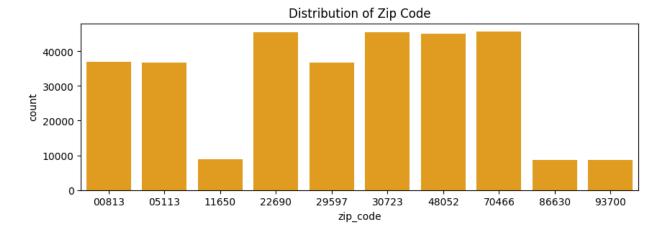
plt.tight_layout()
plt.show()
```

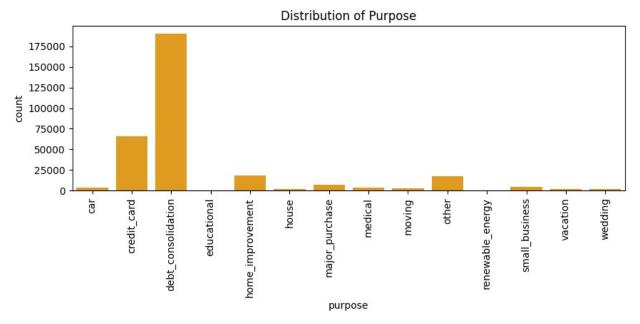


```
plt.figure(figsize=(10,3))
sns.countplot(x=df1['zip_code'],color='orange')
plt.title('Distribution of Zip Code')

plt.figure(figsize=(10,3))
sns.countplot(x=df1['purpose'],color='orange')
plt.xticks(rotation=90)
plt.title('Distribution of Purpose')

plt.show()
```





- Approx. 80% of the loans are of 36 months duration
- Maximum Loans are from B grade followed by C,D,A
- Maximum Home Ownersip belong to MORTGAGE followed by RENT and OWN

- Fully Paid loans are almost 80% of the target variable loan_status
- Almost 90% of the applicants do not have derogatory Public Records
- Initial Listing Status of the loan is more in f category than w
- Almost 99% of the application types are individual
- Most of the applicants have got Mortage Account
- Almost 90% of the applicant have no Public Record Bankrupcies
- Almost 55% of the loans are taken against debt_consolidation followed by Credict card
- 2013 and 2014 were the years with maximum loans funding

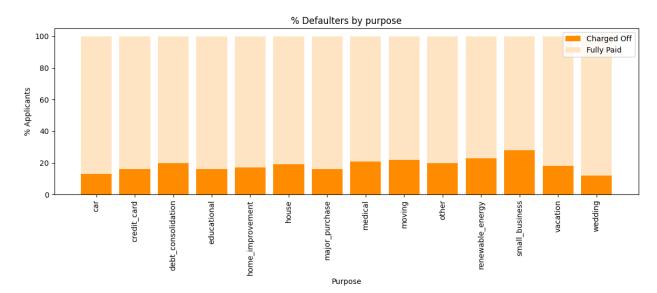
Impact of Categorical Columns on Loan Status

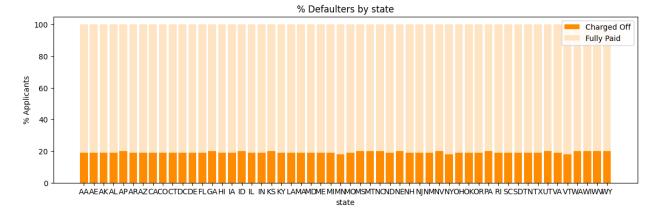
```
newcat1 cols = ['term',
'grade', 'sub grade', 'home ownership', 'emp length',
            'verification status','zip code','pub rec','issue d year',
'initial list status', 'application type', 'mort acc', 'pub rec bankruptc
ies']
plt.figure(figsize=(14,20))
i=1
for col in newcat1 cols:
  ax=plt.subplot(7,2,i)
  data = df1.pivot table(index=col, columns='loan status',
aggfunc='count', values='purpose')
  data = data.div(data.sum(axis=1), axis=0).multiply(100).round()
  data.reset index(inplace=True)
  plt.bar(data[col],data['Charged Off'], color='darkorange')
  plt.bar(data[col],data['Fully Paid'], color='bisque',
bottom=data['Charged Off'])
  plt.xlabel(f'{col}')
  plt.ylabel('% Applicants')
  plt.title(f'% Defaulters by {col}')
  plt.legend(['Charged Off', 'Fully Paid'])
  i += 1
plt.tight_layout()
plt.show()
```



Impact of Purpose and State on Loan Status

```
purpose = df1.pivot_table(index='purpose', columns='loan status',
aggfunc='count', values='sub grade')
purpose = purpose.div(purpose.sum(axis=1),
axis=0).multiply(100).round()
purpose.reset index(inplace=True)
plt.figure(figsize=(14,4))
plt.bar(purpose['purpose'],purpose['Charged Off'], color='darkorange')
plt.bar(purpose['purpose'],purpose['Fully Paid'], color='bisque',
bottom=purpose['Charged Off'])
plt.xlabel('Purpose')
plt.vlabel('% Applicants')
plt.title('% Defaulters by purpose')
plt.legend(['Charged Off', 'Fully Paid'])
plt.xticks(rotation=90)
plt.show()
state = df1.pivot table(index='state', columns='loan status',
aggfunc='count', values='sub grade')
state = state.div(state.sum(axis=1), axis=0).multiply(100).round()
state.reset index(inplace=True)
plt.figure(figsize=(14,4))
plt.bar(state['state'], state['Charged Off'], color='darkorange')
plt.bar(state['state'],state['Fully Paid'], color='bisque',
bottom=state['Charged Off'])
plt.xlabel('state')
plt.ylabel('% Applicants')
plt.title('% Defaulters by state')
plt.legend(['Charged Off', 'Fully Paid'])
plt.show()
```



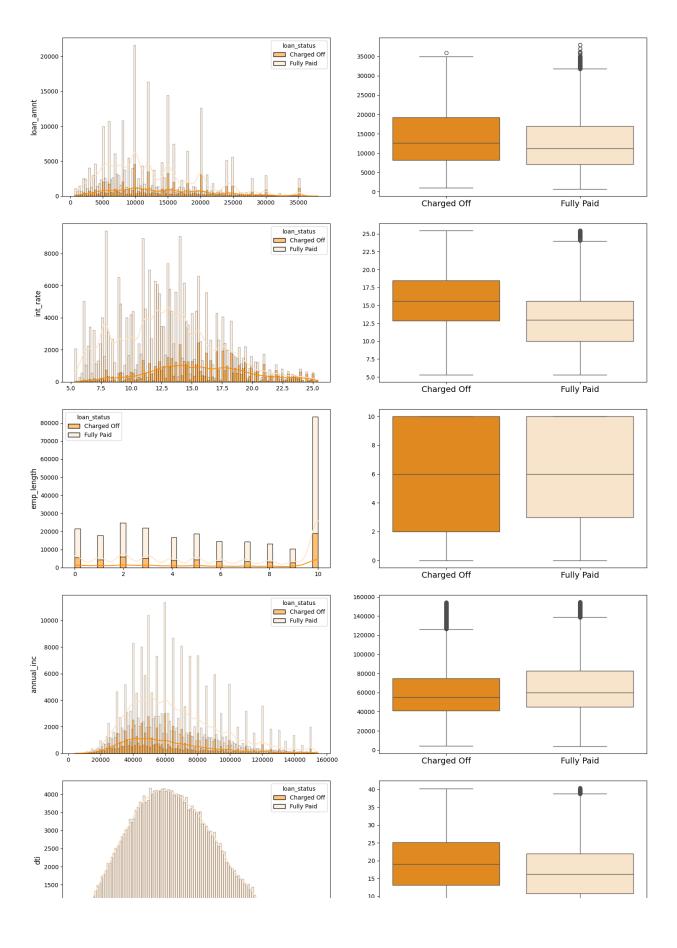


- Percent share of default is much higher for long duration loans i.e 60 months
- Defaulters are highest for grade f and g and then decrease with grade. Sub-grade showing similar pattern
- Home Ownership: Charged-off % is high for None category followed by Rent, Own and Mortgage
- Surprisingly 100% defaulters observed for Zip codes 11650, 86630 and 93700. And zip codes with no defaulters at all are 00813, 05113, 29597
- pub_rec, pub_rec_bankruptcies, init_list_status and state have no impact
- In application type, Direct pay has maximum defaulters followed by individual and joint
- Applicants with mort_acc 0 have higher charged off % than ones with mort_acc category
- Applicants with small_business have high default rate followed by renewable energy and others
- No significant impact of employment length on loan repayments
- 2007 is the year with maximum percent of defaulters followed by 2015 and 2014

Impact of Numerical Features on Loan Status

```
palette=color_dict, kde=True, fill=True)
ax[i,0].set_ylabel(col, fontsize=12)
ax[i,0].set_xlabel(' ')
ax[i,1].set_xlabel(' ')
ax[i,1].set_ylabel(' ')
ax[i,1].xaxis.set_tick_params(labelsize=14)
i += 1

plt.tight_layout()
plt.show()
```



- Loan amount, int_rate, dti and open_acc show almost normal distribution
- annual_inc, revol_bal, total_acc are right skewed
- revol_util is left skewed
- Mean loan_amount,int_rate, dti, open_acc, revol_util is slightly higher for charged off
- Mean annual_inc is lower for charged off than fully paid

Basis above analysis, removing some features for further analysis and model building

Part of Preprocessing

```
#Encoding Target Variable
df1['loan status']=df1['loan status'].map({'Fully Paid': 0, 'Charged')
Off':1}).astype(int)
df1['term']=df1['term'].map({' 36 months': 36, ' 60
months':60}).astype(int)
df1.info()
<class 'pandas.core.frame.DataFrame'>
Index: 318371 entries, 0 to 396029
Data columns (total 19 columns):
#
    Column
                         Non-Null Count
                                          Dtype
     -----
    loan amnt
 0
                          318371 non-null float64
1
                         318371 non-null int64
    term
 2
    int rate
                         318371 non-null float64
 3
    grade
                         318371 non-null
                                          category
4
    emp length
                         318371 non-null
                                          float64
 5
    home ownership
                         318371 non-null
                                          category
 6
    annual inc
                         318371 non-null
                                          float64
 7
    verification_status 318371 non-null
                                           category
 8
    loan status
                         318371 non-null
                                          int64
 9
                          318371 non-null
                                          category
    purpose
 10
                          318371 non-null
    dti
                                          float64
 11
    open acc
                         318371 non-null float64
                         318371 non-null float64
 12 revol bal
```

```
13 revol util
                         318371 non-null
                                         float64
14 total acc
                         318371 non-null float64
15 application type
                         318371 non-null
                                         category
16 mort acc
                         318371 non-null int64
17 issue d year
                         318371 non-null int32
18 zip_code
                         318371 non-null category
dtypes: category(6), float64(9), int32(1), int64(3)
memory usage: 34.6 MB
```

#Data Preparation for Modeling

- Encoding
- SMOTE
- Scaling

```
from sklearn.preprocessing import OneHotEncoder,StandardScaler
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score

x = df1.drop(columns=['loan_status'])
x.reset_index(inplace=True, drop=True)
y = df1['loan_status']
y.reset_index(drop=True, inplace=True)
```

One Hot Encoding Categorical Columns

```
cat_cols = x.select_dtypes('category').columns
encoder = OneHotEncoder(sparse=False)
encoded_data = encoder.fit_transform(x[cat_cols])
encoded_df = pd.DataFrame(encoded_data,
columns=encoder.get_feature_names_out(cat_cols))
x = pd.concat([x,encoded_df], axis=1)
x.drop(columns=cat_cols, inplace=True)
x.head()
{"type":"dataframe","variable_name":"x"}
```

Train Test Split

```
# Split into train, validation, and test sets
X_train_val, X_test, y_train_val, y_test = train_test_split(x, y,
test_size=0.2, random_state=42)
X_train, X_val, y_train, y_val = train_test_split(X_train_val,
y_train_val, test_size=0.25, random_state=42) # 0.25 * 0.8 = 0.2
```

Check Class Imbalance

```
print(f"Before OverSampling, count of label 1: {sum(y_train == 1)}")
print(f"Before OverSampling, count of label 0: {sum(y_train == 0)}")

Before OverSampling, count of label 1: 36811
Before OverSampling, count of label 0: 154211
```

SMOTE:

(Synthetic Minority Over-sampling Technique) is often used to handle imbalanced datasets, especially when the target variable has significantly fewer instances of one class compared to the other. If our binary classification problem has an imbalanced target variable, applying SMOTE can help improve model performance by generating synthetic samples of the minority class.

```
from imblearn.over_sampling import SMOTE

smote = SMOTE(random_state=42)
X_train_resampled, y_train_resampled = smote.fit_resample(X_train, y_train)

print(f"After OverSampling, count of label 1: {sum(y_train_resampled == 1)}")
print(f"After OverSampling, count of label 0: {sum(y_train_resampled == 0)}")

After OverSampling, count of label 1: 154211
After OverSampling, count of label 0: 154211
```

Scale Numerical Features

We will perform standard scaling on Numerical features and keep intact One hot encoded features and not perform scaling on them.

Scaling binary variables can make them harder to interpret. In many cases, the binary nature of these variables is crucial for understanding their meaning in the context of the data. Distorting this binary nature can lead to misinterpretations of the data

```
numerical_columns=['loan_amnt', 'term', 'int_rate', 'emp_length',
    'annual_inc', 'dti',
        'open_acc', 'revol_bal', 'revol_util', 'total_acc', 'mort_acc',
        'issue_d_year']
scaler = StandardScaler()

# Fit the scaler on the resampled training numerical features
scaler.fit(X_train_resampled[numerical_columns])

# Scale the numerical features in the resampled training set
X_train_scaled_numeric =
scaler.transform(X_train_resampled[numerical_columns])
```

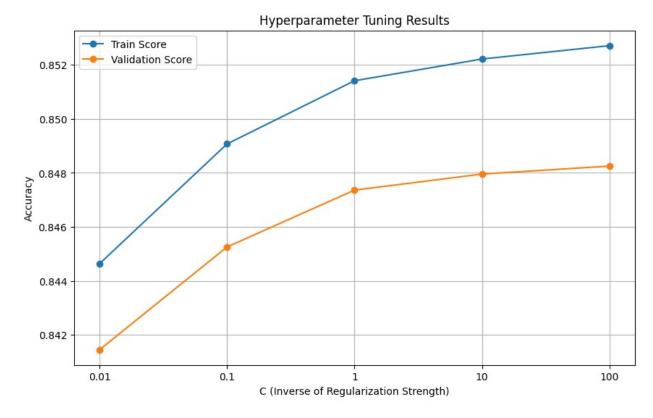
```
# Scale the numerical features in the validation and test sets
X val scaled numeric = scaler.transform(X val[numerical columns])
X test scaled numeric = scaler.transform(X test[numerical columns])
# Convert scaled numerical features back to DataFrame to align indices
X train scaled numeric df = pd.DataFrame(X train scaled numeric,
columns=numerical_columns, index=X_train_resampled.index)
X val scaled numeric df = pd.DataFrame(X val scaled numeric,
columns=numerical columns, index=X val.index)
X_test_scaled_numeric_df = pd.DataFrame(X_test_scaled_numeric,
columns=numerical columns, index=X test.index)
#Concatenate Scaled Numerical Features with One-Hot Encoded Features:
X train non numeric =
X_train_resampled.drop(columns=numerical columns)
X val non numeric = X val.drop(columns=numerical columns)
X test non numeric = X test.drop(columns=numerical columns)
X train final = pd.concat([X train non numeric.reset index(drop=True),
X train scaled numeric df.reset index(drop=True)], axis=1)
X val final = pd.concat([X val non numeric.reset index(drop=True),
X val scaled numeric df.reset index(drop=True)], axis=1)
X test final = pd.concat([X test non numeric.reset index(drop=True),
X test scaled numeric df.reset index(drop=True)], axis=1)
X train final.head()
{"type": "dataframe", "variable name": "X train final"}
X train final.shape
(308422, 55)
X test final.shape
(63675, 55)
X val final.shape
(63674, 55)
```

#Logistic Regression Model

- Build the Model
- Tune the Model
- Hyperparameter grid for C (inverse of regularization strength)
- Use GridSearchCV to find the best hyperparameters

```
from sklearn.model_selection import GridSearchCV
import warnings
warnings.filterwarnings("ignore")
```

```
model = LogisticRegression(max iter=1000)
# Define the hyperparameter grid for C (inverse of regularization
strength)
param grid = {'C': [0.01, 0.1, 1, 10, 100]}
# Use GridSearchCV to find the best hyperparameters
grid search = GridSearchCV(model, param grid, cv=5,
return train score=True, n jobs=-1)
grid search.fit(X train final, y train resampled)
# Extract mean validation scores for each value of C
results = pd.DataFrame(grid search.cv results )
mean train scores = results['mean train score']
mean val scores = results['mean test score']
params = [str(param) for param in param grid['C']]
plt.figure(figsize=(10, 6))
plt.plot(params, mean train scores, marker='o', label='Train Score')
plt.plot(params, mean val scores, marker='o', label='Validation
plt.xlabel('C (Inverse of Regularization Strength)')
plt.ylabel('Accuracy')
plt.title('Hyperparameter Tuning Results')
plt.legend()
plt.grid(True)
plt.show()
/usr/local/lib/python3.10/dist-packages/sklearn/linear model/
logistic.py:458: ConvergenceWarning: lbfgs failed to converge
(status=1):
STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
Increase the number of iterations (max iter) or scale the data as
shown in:
    https://scikit-learn.org/stable/modules/preprocessing.html
Please also refer to the documentation for alternative solver options:
https://scikit-learn.org/stable/modules/linear model.html#logistic-
regression
  n iter i = check optimize result(
```



In the above plot it is clearly observed that the accuracy of the model is highest with Hyperparameter C=100.

If we try to tune it further with values w.r.t 100 we can increase accuracy of the model further

```
# Get the best model
best_model = grid_search.best_estimator_
# Evaluate on the validation set (Optional, just for reference)
val_score = best_model.score(X_val_final, y_val)
print(f'Validation Score: {val_score}')

Validation Score: 0.8453685962873386

#Evaluate on train set
train_score = best_model.score(X_train_final, y_train_resampled)
print(f'Train Score: {train_score}')

Train Score: 0.8521603517258821

# Evaluate on the test set
test_score = best_model.score(X_test_final, y_test)
print(f'Test Score: {test_score}')

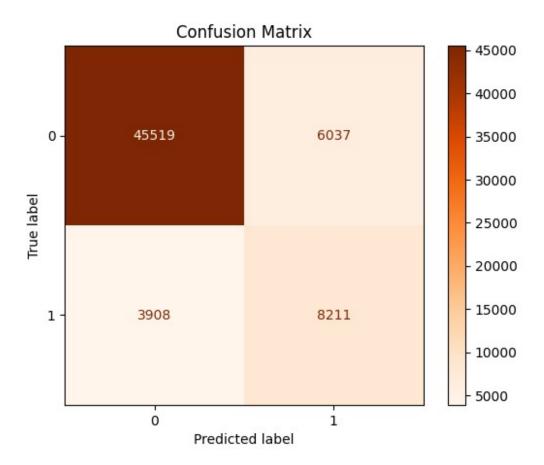
Test Score: 0.8438162544169612
```

Observations:

- The training score is the highest, which is expected since the model is trained on this data.
- The validation score is slightly lower than the training score, which is also expected but close, indicating good generalization.
- The test score is slightly lower than both the training and validation scores but still close, indicating that the model generalizes reasonably well to unseen data.

#Confusion Matrix

```
from sklearn.metrics import (accuracy_score, confusion_matrix,
                             roc curve, auc, ConfusionMatrixDisplay,
                             fl score, recall score,
                             precision score, precision recall curve,
                             average precision score,
classification report)
# Make predictions on the test set
y pred = best model.predict(X test final)
# Compute confusion matrix
conf matrix = confusion matrix(y test, y pred)
print("Confusion Matrix:")
print(conf matrix)
Confusion Matrix:
[[45519 6037]
[ 3908 8211]]
disp = ConfusionMatrixDisplay(conf matrix)
cmap = plt.cm.Oranges
disp.plot(cmap=cmap)
plt.title('Confusion Matrix')
plt.show()
```



<pre>print(classification_report(y_test, y_pred))</pre>				
	precision	recall	fl-score	support
0 1	0.92 0.58	0.88 0.68	0.90 0.62	51556 12119
accuracy macro avg weighted avg	0.75 0.86	0.78 0.84	0.84 0.76 0.85	63675 63675 63675

Observations:

Precision: Precision is the ratio of true positive predictions to the total number of positive predictions made by the model. In this context:

- Precision for class 0: 0.92 means that out of all instances predicted as class 0, 92% of them were actually class 0.
- Precision for class 1: 0.58 means that out of all instances predicted as class 1, only 58% of them were actually class 1.

Recall (Sensitivity): Recall is the ratio of true positive predictions to the total number of actual positive instances in the data. In this context:

- Recall for class 0: 0.88 means that the model correctly identified 88% of all actual class 0 instances.
- Recall for class 1: 0.68 means that the model correctly identified 68% of all actual class 1 instances.

F1-score: The F1-score is the harmonic mean of precision and recall. It provides a balance between precision and recall. In this context:

- F1-score for class 0: 0.90 is the harmonic mean of precision and recall for class 0.
- F1-score for class 1: 0.62 is the harmonic mean of precision and recall for class 1.

#Trade Off Analysis

The underwriting process for personal loans at LoanTap involves critical trade-offs between detecting genuine defaulters and avoiding false positives. Here are the key points to consider:

False Positives vs. False Negatives:

False Positives: Approving a loan for a potentially risky borrower. This could lead to non-performing assets (NPAs), which increase financial risk and loss.

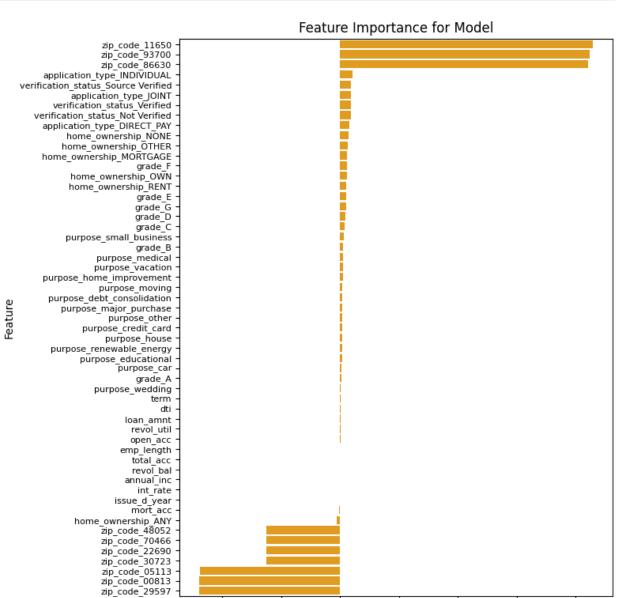
False Negatives: Denying a loan to a creditworthy borrower. This results in lost revenue opportunities and a potential decrease in customer satisfaction.

#Interpreting Model Coefficients

```
# Extract coefficients and map them to feature names
coefficients = best model.coef [0]
feature names = X train final.columns
# Display coefficients with feature names
coefficients df = pd.DataFrame({'Feature': feature names,
'Coefficient': coefficients})
coefficients df = coefficients df.sort values(by='Coefficient',
ascending=False)
print(coefficients df)
                                          Coefficient
                                 Feature
35
                                           107.329827
                         zip code 11650
42
                          zip code 93700
                                           105.994906
41
                         zip code 86630
                                           105.407643
31
                                             5.352844
            application_type_INDIVIDUAL
    verification status Source Verified
                                             4.763543
14
32
                 application type JOINT
                                             4.625648
15
           verification status Verified
                                             4.561012
13
       verification_status_Not Verified
                                             4.474550
30
                                             3.820612
            application type DIRECT PAY
                                             3.568933
9
                    home ownership NONE
                                             3.159501
10
                   home ownership OTHER
                home ownership MORTGAGE
8
                                             3.060758
5
                                 grade F
                                             2.849410
```

```
11
                      home ownership OWN
                                               2.823226
12
                     home_ownership_RENT
                                               2.720804
4
                                  grade E
                                               2.624342
6
                                  grade G
                                               2.569535
3
                                  grade D
                                               2.285084
2
                                               1.801466
                                  grade C
27
                  purpose small business
                                               1.551897
1
                                  grade B
                                               1.181634
23
                         purpose medical
                                               1.159728
28
                        purpose vacation
                                               1.153511
20
                purpose home improvement
                                               1.107443
24
                           purpose_moving
                                               1.064527
18
              purpose debt consolidation
                                               1.063518
22
                  purpose major purchase
                                               1.046158
25
                            purpose other
                                               1.016375
17
                     purpose credit card
                                               0.997401
21
                            purpose house
                                               0.924518
26
                purpose renewable energy
                                               0.876006
19
                     purpose educational
                                               0.834717
16
                              purpose car
                                               0.640969
0
                                  grade A
                                               0.487633
29
                         purpose wedding
                                              0.362335
44
                                              0.221920
                                     term
48
                                      dti
                                              0.190575
43
                                               0.114539
                                loan amnt
49
                                              0.092081
                                 open acc
51
                               revol util
                                              0.085839
46
                               emp length
                                               0.015904
52
                                total acc
                                               0.008917
50
                                revol bal
                                              -0.069521
47
                               annual inc
                                              -0.102343
45
                                 int_rate
                                              -0.139133
54
                             issue_d_year
                                              -0.185211
53
                                              -0.573329
                                 mort acc
7
                      home ownership ANY
                                              -1.534117
                                             -31.374710
39
                          zip code 48052
40
                          zip code 70466
                                             -31.410869
36
                          zip code 22690
                                             -31,415627
38
                          zip_code_30723
                                             -31.433415
34
                                             -59.575281
                          zip code 05113
33
                          zip_code 00813
                                             -59.840928
37
                                             -59.882441
                          zip code 29597
feature imp = pd.DataFrame({'Columns':X train final.columns,
'Coefficients':best model.coef [0]}).round(2).sort values('Coefficient
s', ascending=False)
plt.figure(figsize=(8,8))
sns.barplot(y = feature imp['Columns'],
           x = feature_imp['Coefficients'],color='orange')
```

```
plt.title("Feature Importance for Model")
plt.yticks(fontsize=8)
plt.ylabel("Feature")
plt.tight_layout()
plt.show()
```



Observation:

Zip codes- 11650, 93700, 86630 signify strong positive relationship with the Loan Status

25

Coefficients

75

100

50

 Whereas zip codes 29597,00813,05113 show strong negative relatioship with target variable

-25

-50

• It shows that features such as emp_length, total_acc, revol_bal, annual_inc, int_rate, issue_d_year show no contribution at all. These features should have been dropped for analysis

#ROC Curve & AUC

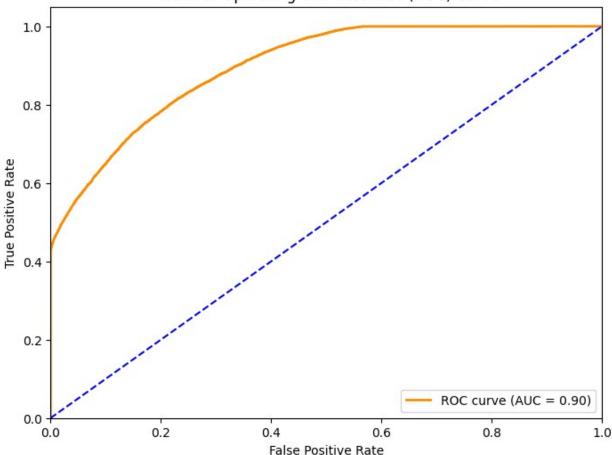
The Receiver Operating Characteristic (ROC) curve is a graphical representation of the performance of a binary classification model. It helps evaluate and compare different models by illustrating the trade-off between the true positive rate (TPR) and false positive rate (FPR) at various classification thresholds.

The area under the ROC curve (AUC) is a commonly used metric to quantify the overall performance of a classifier.

A perfect classifier would have an AUC of 1, while a random classifier would have an AUC of 0.5. The higher the AUC value, the better the classifier's performance in distinguishing between positive and negative instances.

```
from sklearn.metrics import roc curve, roc auc score
# Make predictions on the test set
y pred proba = best model.predict proba(X test final)[:, 1]
# Compute ROC curve and ROC-AUC score
fpr, tpr, thresholds = roc_curve(y_test, y_pred_proba)
roc auc = roc auc score(y test, y pred proba)
# Plot ROC curve
plt.figure(figsize=(8, 6))
plt.plot(fpr, tpr, color='darkorange', lw=2, label='ROC curve (AUC =
%0.2f)' % roc auc)
plt.plot([0, 1], [0, 1], color='blue', linestyle='--')
plt.xlim([0.0, 1.0])
plt.ylim([0.0, 1.05])
plt.xlabel('False Positive Rate')
plt.ylabel('True Positive Rate')
plt.title('Receiver Operating Characteristic (ROC) Curve')
plt.legend(loc='lower right')
plt.show()
```

Receiver Operating Characteristic (ROC) Curve



- AUC of 0.90 signifies that the model is able to discriminate well between the positive and the negative class.
- This can happen when the classifier performs well on the majority class instances, which dominate the dataset. As a result, the AUC may appear high, but the model may not effectively identify the minority class instances.

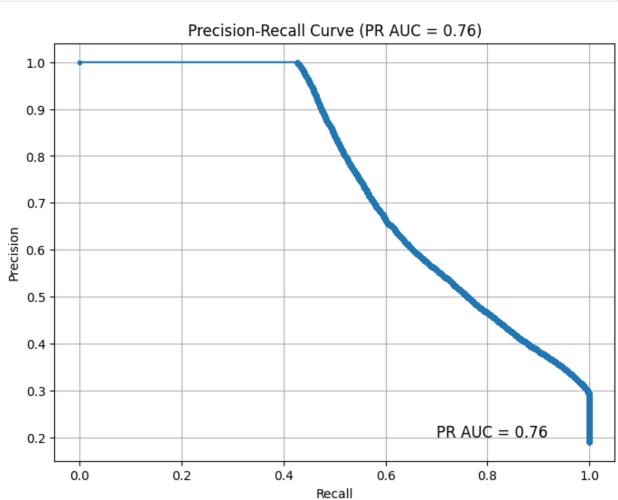
#Precision Recall Curve

The Precision-Recall (PR) curve is another graphical representation commonly used to evaluate the performance of a binary classification model. It provides insights into the trade-off between precision and recall at various classification thresholds.

```
from sklearn.metrics import precision_recall_curve
precision, recall, thresholds = precision_recall_curve(y_test,
y_pred_proba)
pr_auc = auc(recall, precision)
# Plot the precision-recall curve
plt.figure(figsize=(8, 6))
```

```
plt.plot(recall, precision, marker='.')
plt.xlabel('Recall')
plt.ylabel('Precision')
plt.title('Precision-Recall Curve (PR AUC = {:.2f})'.format(pr_auc))
plt.grid(True)

# Annotate the PR AUC value on the plot
plt.text(0.7, 0.2, 'PR AUC = {:.2f}'.format(pr_auc), fontsize=12)
plt.show()
```



- Interpretation of PR AUC: A PR AUC value of 0.76 indicates the area under the precision-recall curve. It represents the integral of precision-recall pairs across all possible decision thresholds. Essentially, it measures how well our classifier ranks positive samples with higher confidence scores compared to negative samples across all possible thresholds.
- A higher PR AUC value signifies better performance of the classifier in terms of balancing precision and recall.

- Business Insights
- Questionnaire
- Approx. 80% of the loans are of 36 months duration
- Maximum Loans are from B grade followed by C,D,A
- Maximum Home Ownersip belong to MORTGAGE followed by RENT and OWN
- Fully Paid loans are almost 80% of the target variable loan_status
- Almost 90% of the applicants do not have derogatory Public Records
- Initial Listing Status of the loan is more in f category than w
- Almost 99% of the application types are individual
- Most of the applicants have got Mortage Account
- Almost 90% of the applicant have no Public Record Bankrupcies
- Almost 55% of the loans are taken against debt_consolidation followed by Credict card
- 2013 and 2014 were the years with maximum loans funding
- Percent share of default is much higher for long duration loans i.e 60 months
- Defaulters are highest for grade f and g and then decrease with grade. Sub-grade showing similar pattern
- Home Ownership: Charged-off % is high for None category followed by Rent, Own and Mortgage
- Surprisingly 100% defaulters observed for Zip codes 11650, 86630 and 93700. And zip codes with no defaulters at all are 00813, 05113, 29597
- pub_rec, pub_rec_bankruptcies, init_list_status and state have no impact
- In application type, Direct pay has maximum defaulters followed by individual and joint
- Applicants with mort_acc 0 have higher charged off % than ones with mort_acc category
- Applicants with small_business have high default rate followed by renewable energy and others
- No significant impact of employment length on loan repayments
- 2007 is the year with maximum percent of defaulters followed by 2015 and 2014
- Mean loan_amount,int_rate, dti, open_acc, revol_util is slightly higher for charged off
- Mean annual_inc is lower for charged off than fully paid
- The test score is slightly lower than both the training and validation scores but still close, indicating that the model generalizes reasonably well to unseen data.
- Precision for class 0: 0.92 means that out of all instances predicted as class 0, 92% of them were actually class 0.
- Precision for class 1: 0.58 means that out of all instances predicted as class 1, only 58% of them were actually class 1.
- Recall for class 0: 0.88 means that the model correctly identified 88% of all actual class 0 instances.
- Recall for class 1: 0.68 means that the model correctly identified 68% of all actual class 1 instances.
- F1-score for class 0: 0.90 is the harmonic mean of precision and recall for class 0.
- F1-score for class 1: 0.62 is the harmonic mean of precision and recall for class 1.
- Zip codes- 11650, 93700, 86630 signify strong positive relationship with the Loan Status

- Whereas zip codes 29597,00813,05113 show strong negative relatioship with target variable
- It shows that features such as emp_length, total_acc, revol_bal, annual_inc, int_rate, issue_d_year show no contribution at all.
- ROC Curve (AUC = 0.90) is observed
- Interpretation of PR AUC: A PR AUC value of 0.76 indicates the area under the precision-recall curve. It represents the integral of precision-recall pairs across all possible decision thresholds.

Questionnaire

1. What percentage of customers have fully paid their Loan Amount?

80.38% of customers have fully paid up their loan

Comment about the correlation between Loan Amount and Installment features.

They are close to perfect positive correlation with value close 1 i.e 0.9

- 1. The majority of people have home ownership as **Mortgage**.
- 2. People with grades 'A' are more likely to fully pay their loan. **True**
- 3. Name the top 2 afforded job titles. **Teacher and Manager**
- 4. Thinking from a bank's perspective, which metric should our primary focus be on..
- ROC AUC
- Precision
- Recall
- F1 Score

Recall: It measures the ability of the model to correctly identify all actual defaulters. High recall ensures that the bank catches as many risky borrowers as possible, thereby minimizing the number of approved loans that may default.

1. How does the gap in precision and recall affect the bank?

Financial Losses:

False Positives (Low Precision): Approving loans to individuals who later default can result in financial losses for the bank. These non-performing assets (NPAs) not only reduce profitability but also tie up capital that could have been invested elsewhere.

False Negatives (Low Recall): Rejecting creditworthy applicants due to overly conservative risk assessment can lead to missed revenue opportunities. The bank loses out on potential interest income and customer relationships.

Reputation Damage:

False Positives: Approving loans to individuals who subsequently default can damage the bank's reputation. It may erode trust among customers and investors, affecting brand perception and market credibility.

False Negatives: Rejecting creditworthy applicants unfairly can lead to dissatisfaction among customers. Negative word-of-mouth, social media backlash, and complaints to regulatory authorities can tarnish the bank's reputation.

1. Which were the features that heavily affected the outcome?

Zip Code followed by Application Type and Verification status

1. Will the results be affected by geographical location?

Yes, Zip code as part of geographical location highly affected the results

#Recommendations & Feedback Mechanism

Risk Mitigation:

- **Segment-Based Strategy**: Focus on higher grades (A, B, C) for initial rollouts while continuously monitoring performance. As the model proves effective, gradually extend to lower grades (D, E, F, G) with cautious parameters.
- Loan Caps and Conditional Approvals: Implement loan caps for high-risk segments and conditional approvals where additional guarantees or higher interest rates are applied.
- **Geographical Risk Assessment**: Given the strong relationship between certain zip codes and default rates, incorporate geographical risk factors into the model. Focus on high-risk zip codes with stricter criteria.

Enhancing Loan Approval Process:

- **Verification Process**: Strengthen the verification process for critical features like income, employment status, and home ownership to reduce misinformation.
- **Real-Time Monitoring**: Implement real-time credit monitoring for borrowers to identify early signs of financial distress and intervene before defaults occur.

Feedback Loop

1. Continuous Monitoring:

Performance Metrics: Continuously track key performance metrics such as precision, recall, F1-score, and AUC-ROC to evaluate model effectiveness.

Regular Audits: Conduct periodic audits of approved and denied loans to assess the model's decisions against actual outcomes.

1. Iterative Improvements:

Model Retraining: Regularly retrain the model with new data to capture changes in borrower behavior and economic conditions.

User Feedback: Incorporate feedback from loan officers and customers to identify areas of improvement in the model and process.

1. Dynamic Risk Adjustments:

Economic Indicators: Monitor macroeconomic indicators such as unemployment rates and economic growth to adjust lending criteria dynamically.

Anomaly Detection: Use anomaly detection techniques to identify and investigate unusual patterns in loan applications and repayments.