

EcoWallet: Empowering Individuals for a Sustainable Future

EcoWallet is a mobile app designed to empower individuals to reduce their environmental impact and contribute to a sustainable future.



by Nitesh Yadav



Made with Gamma

Problem Statement

1

Climate Change

Global temperatures are rising, leading to more extreme weather events and rising sea levels.

2

Environmental Degradation

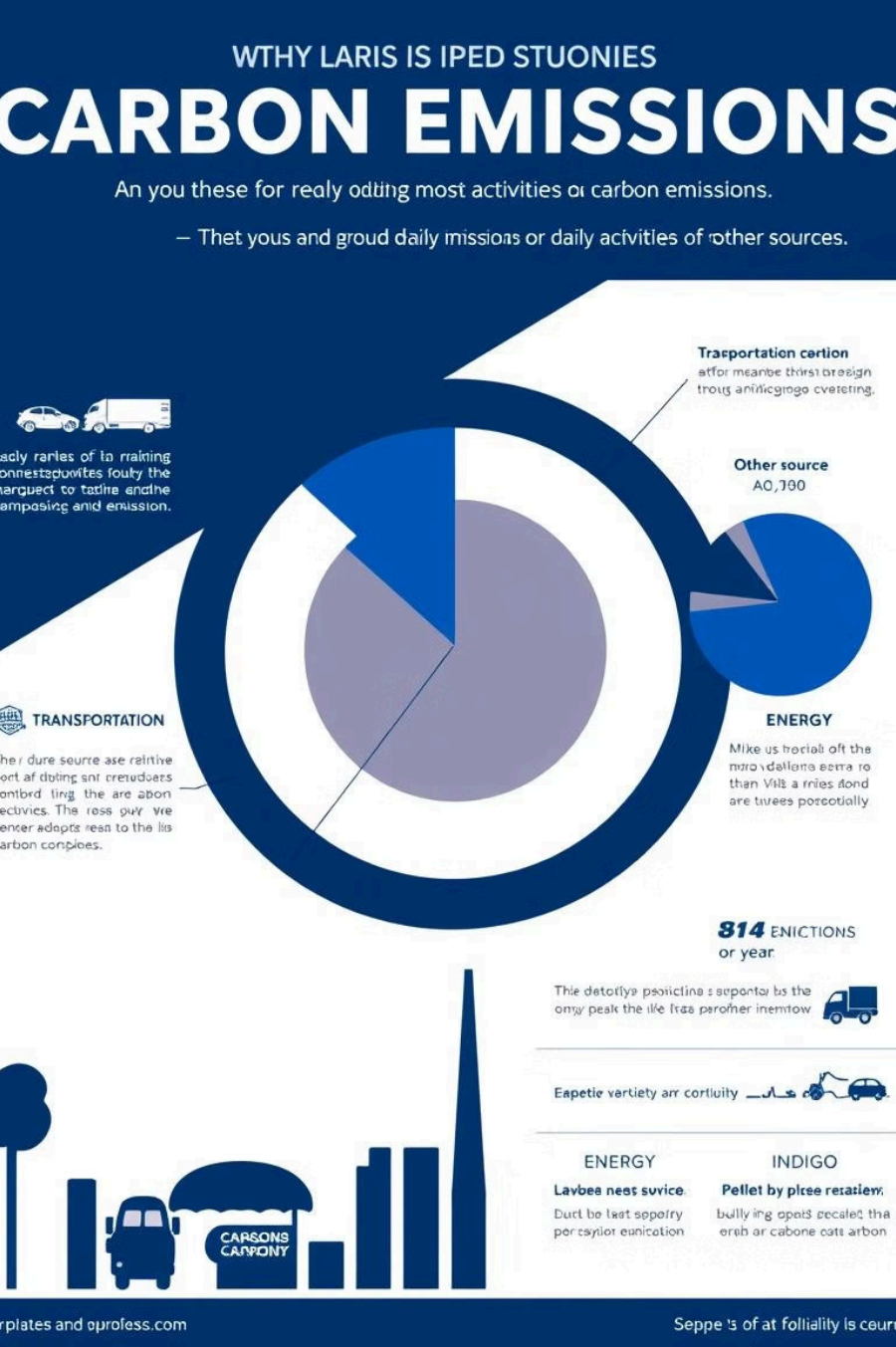
Pollution, deforestation, and loss of biodiversity threaten the health of our planet.

3

Lack of Awareness

Many individuals are unaware of their carbon footprint and how their daily actions contribute to environmental problems.





Supporting Statistics

Source	Carbon Footprint
Transportation	14% of global greenhouse gas emissions
Energy Consumption	25% of global greenhouse gas emissions
Food Production	26% of global greenhouse gas emissions

EcoWallet Solution



Track Your Impact

EcoWallet analyzes your daily activities and calculates your carbon footprint.

Personalized Recommendations

The app provides tailored tips to help you reduce your carbon footprint in areas like transportation, energy use, and consumption.

Incentivize Sustainable Behavior

EcoWallet rewards users for taking green actions with gamified elements and rewards.

Key Features

Carbon Footprint Tracking

Analyze your daily activities and calculate your carbon footprint.

Educational Content

Learn about climate change, sustainability, and how to reduce your environmental impact.

Sustainable Lifestyle Tips

Discover practical tips and advice for adopting a more sustainable lifestyle.

Target Audience



Millennials

Eco-conscious individuals who are passionate about making a difference.



Urban Professionals

Busy individuals seeking convenient ways to live sustainably.



Gen Z

Tech-savvy generation with a strong sense of social responsibility.

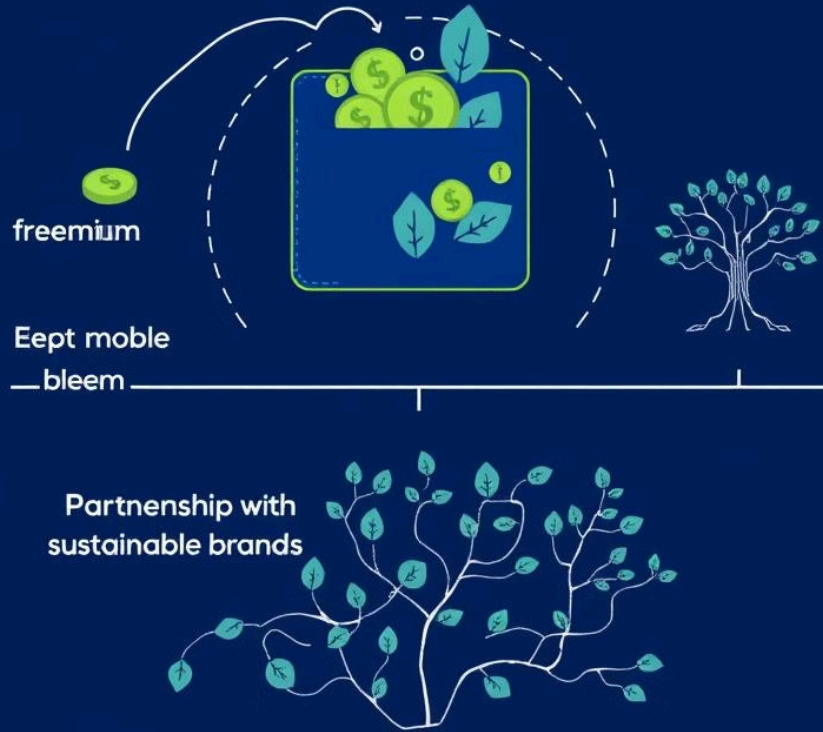


Environmentally-Conscious Consumers

Individuals who are committed to making conscious choices that align with their values.



EcoWallet business model



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Business Model

1

Freemium Model

Offer basic features for free and premium features for a subscription fee.

2

Partnerships with Sustainable Brands

Collaborate with eco-friendly businesses to provide exclusive offers and incentives to users.

3

Carbon Offset Marketplace

Facilitate users to offset their carbon footprint by investing in verified carbon offset projects.

EcoWallet



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Call to Action

1

Visit EcoWallet

Join the movement towards a sustainable future.

2

Track Your Impact

Reduce your carbon footprint.

3

Make a Difference

Together, we can create a more sustainable world.