**Vidal L. Hines**

Vidalhines27@gmail.com **·** 301-247-5577 **·** 9202 Bluefield Rd **·** Springdale, MD **·** 20774

**SUMMARY OF SKILLS**

Campaign Experience

* Working knowledge of Target Smart VAN, NGPVAN
* Skilled in volunteer recruitment and field organizing.
* Trained in new media organizing.

Management Experience

* Managed a staff of 18 canvassers with an operating budget of $15,000.
* Managed 50 volunteers for a SMS Messaging Campaign, aimed at reaching out to 60,000 voters of color.
* Managed candidate call time and follow up program.
* Managed a team of 5 interns through my organization’s summer internship program.
* Managed and developed a new media program for several state candidates.
* Managed the procurement and transition of new office equipment and materials with a budget of $10,000.

Fundraising Experience

* Donor research
* Program Development
* Event Management
* Raised over $20,000 for the Prince Georges County Young Democrats.
* Raised over $13,000 for Maryland State Delegate Jazz Lewis.
* Raised over $15,000 for Maryland State Delegate Carlo Sanchez.

**RELEVANT EXPERIENCE**

*Data Manager,* **We Are Prince Georges IE***, MD 5/17- 7/17*

* Act as the liaison between IE Field leadership and partner candidates on the use of voter contact tools and assist them in integrating appropriate voter contact and data tools into their engagement programs.
* Work with the Executive Director and the field team to operationalize voter universes for voter contact programs.
* Train partners and field team on: VAN and other tools, reporting, targeting techniques and best practices for using data.
* Produce reports and other materials needed to track, support, and coordinate IE and partner work.
* Set and manage reporting standards.
* Assist Progressive Maryland and CASA in Action organizers and partners in facilitating and executing experiments.
* Employ best practices for data management using the organization’s voter file software.
* Prepare ad hoc program analysis for the Field Director as needed.
* Work with partner candidates to establish and maintain best practices and standards for data collection, data acquisition, and preservation.
* Aid in canvassing/phonebank training for the advocacy organizations and partner candidates.
* Work with the Executive Director and partner candidates to set quantitative program goals, allocate resources, and build reports/analysis to hold advocacy organizations and partners accountable to their goals.

*Logistics Consultant,* **Color of Change***, Washington, DC 5/17- 7/17*

* Managed a group of 50 volunteers for a digital voter mobilization effort that reach over 60,000 African American voters, to support Jon Ossoff’s race for the House Congressional District 6 campaign.
* Oversaw and coordinated the peer to peer communications with over 300,000 mobile contacts within the voter universe.
* Trained to use the peer to peer texting tool Relay.
* Was the lead on volunteer recruitment and outreach
* Supported organizational as well as small group travel reservations.
* Coordinated equipment procurement.
* Oversaw on the ground travel operations.
* Provide department staff with administrative assistance.

*Student Coordinator,* **Bowie State Dean of the Business School**, Bowie, MD *10/15- 4/17*

* Provide department staff with administrative assistance.
* Managing and supporting departmental events.
* Working with student leaders to promote events and secure space within the department.
* Developing new methodology for recruitment and engagement for incoming students.
* Research

*Policy Fellow,* **Prince Georges Councilwomen Deni Taveras**, Upper Marlboro, MD *5/15- 8/15*

* Organized and managed community engagement events to educate residents.
* Assisted with fundraising and donor development.
* Research policy initiatives targeted towards economic development.
* Cultivated coalition partnerships with municipal, legislative, and business leaders.
* Executive administrative tasks as needed.

*Campaign Manager,* **Senator Victor Ramirez Campaign*,*** *Cheverly, MD 2/14­­­- 6/14*

* Won the reelection with 65% of the vote.
* Established and cultivated contacts with local municipality leaders.
* Developed campaign messaging for our targeted communities.
* Coordinated and managed the door to door canvassing operation that lead to over 20,000 doors knocked and 4,000 voters ID.
* Managed a diverse team of over 20 canvassers.

*Conservation Project Coordinator*, **Maryland Sierra Club**, *College Park, MD* *12/11–1/14*

* Organized support for passing of Governor O’Malley’s Offshore Wind Act of 2013.
* Developed key engagement strategies for building a community presence.
* Built coalition partnerships with organizations such as: MBE, Chamber of Commerce, Maryland Black Mayors, Prince Georges Young Democrats, Prince Georges Electrical Workers Association, Maryland Legislative Black Caucus, the Collective Empowerment Group, etc.
* Tracked legislative bill performance and created presentation materials to report progress to Sierra Club membership.
* Created messaging points and drafted campaign material design.
* Engaged and worked with State legislatures, County Council, County Exec’s office, and the Governor’s Administration.

*Deputy Field Director,* ***County Councilmen Derrick L Davis****, Largo MD. 8/11–10/11*

* The candidate won the democratic primary with 54% of the vote.
* I created and managed a volunteer database that had over 300 supporters.
* Created a work flow process document for the Field Operation.
* Successfully ran the Saturday Canvass events.
* Lead the phone based voter contact operation for GOTV.

*Regional Field Organizer,* ***Progressive Maryland****, Silver Spring, MD 12/10- 5/11*

* Got 3,000 signatures signed to a petition to raise the minimum wage in three weeks.
* Put together and established promotional materials and strategies for several of our campaigns.
* Established relationships with grass top leaders and execs.
* Hosted and put together several events that helped raise money for our campaigns.
* Created the organizations first ever summer initiative program that helps train student interns.

*Operations Manager,* **NAGTEX Inc.**, Largo, MD *5/08- 11/11*

* Manage the day to day work flow of the office.
* Executed administrative tasks for the CEO.
* Assisted with processing payroll.
* Responsible for the procurement and management of all office resources.
* Oversaw the planning and implementation of the company’s office automation services

**TRAININGS**

**Change the Game** Data Bootcamp Washington, D.C 8/2017

**New Organizing Institute** New Media TrainingWashington D.C5/2013

**Midwest Academy** Advance Organizer Training New York City, NY 6/2012

**EDUCATION**

**Bowie State University** *Bowie, MD*

Bachelor of Science, Business Administration

Anticipated, December 2018

**REFERENCES**

*Kwesi Chappman* **Color of Change**, *Washington, DC*

kwesi.chappin@colorofchange.org- (301) 980-4387 Professional

*Victor Ramirez*, **Maryland State Senator**, *Cheverly, MD*

victor.ramirez@senate.state.md.us- (301) 379-8976- Professional

*Christine Hill*, **Director of Government Relations and Communication** *Annapolis, MD*

[misschrishill@gmail.com](mailto:misschrishill@gmail.com) -240) 338-0987 – Professional

*Noel Garcia*, **Chief Executive Officer**, Washington, DC

Noel.a.garcia@nagtex.com- (202) 258-0170 – Professional/Personal

*Carlo Sanchez*, **Maryland State Delegate**, *Annapolis, MD*

carlo.sanchez@house.state.md.us- (240) 687-3754- Professional

*Jazz Lewis,* **Maryland State Delegate**/***Campaign Manager for Steny Hoyer Campaign****, Bowie, MD*

jazz.lewis@house.state.md.us *(240) 688-1843-* Professional/Personal