

1. Based on the reports of your fellow classmates during our last class (2023-09-25), please briefly summarize any new ideas for apps to solve people's problems that you have come up with as a result of listening to other students.

A) I have come across a student who mentioned in one of their survey's that they wanted an improvement in transferring money from person to person without any accounts freezing , no additional fees for transaction in the PayPal application.

Here are some of my views as follows:

1. **Elimination of hold periods:** the funds shouldn't be put on hold for newly created accounts leading to easier flow of transaction.
2. **Account Freezing:** Elimination of the "account freezing" feature to save users' time when processing transactions
3. **Limited Merchant Tools:** Instead of merely being available to larger businesses, PayPal has to be available everywhere.
4. **Elimination of basic transaction fees:** Basic Transactions must not have any transaction fee, for example, immediate transfer of funds from PayPal Wallet to bank account shall have no charges or fees.

2. Several people mentioned the “conflict” between the desire to have a free app, and developers’ desire (and need) to get compensated. Can you suggest any ways by which developers can reap their creativity’s and efforts’ rewards without alienating their “customer base” by inundating them with ads and/or charging them?

A) Provide in app purchases which can help in enhancing and progressing the user experience in the app.

Initially free trial period should be provided so that the user can subscribe for the content based on their interests.

Adding value, engaging with the communities and maintaining transparencies are the main objectives in generating revenue.

3. Please point to any app/software/website that offers in your opinion an excellent UI/UX. Briefly explain in what ways you find its UI/UX to be so good.

A) I personally think, Garage Band, an application present in all the IOS devices has the best UI/UX. This is because, all the musical instruments available are easy to use and handle. Besides that, all these instruments are located at places which are easy to make use of and this makes the application even more organized. Also, as this app is for editing music, the interface of each and every minute feature of a musical instrument is very well developed which makes it easier to edit music files. It has built in piano and guitar lessons for beginners. Besides all, a complete music album for a movie/series can be created using Garage Band due to its user-friendly interface.

4. Have last class's discussions and/or items #1-3 gotten you closer toward a page / app you would like to pursue as a project for this course? Please discuss briefly.

A) Parking Spot Locator App:

This mobile application helps you find free and paid parking spots at your location. The app could use GPS, webcams, location, parking data in real-time to find free and paid parking space nearby.

Aim:

- 1) To locate parking spaces and update them from time to time.
- 2) Display payment information, if the parking spot requires any charge to be paid in order to use or not.
- 3) Next available time of the parking spot after it is occupied by someone else.