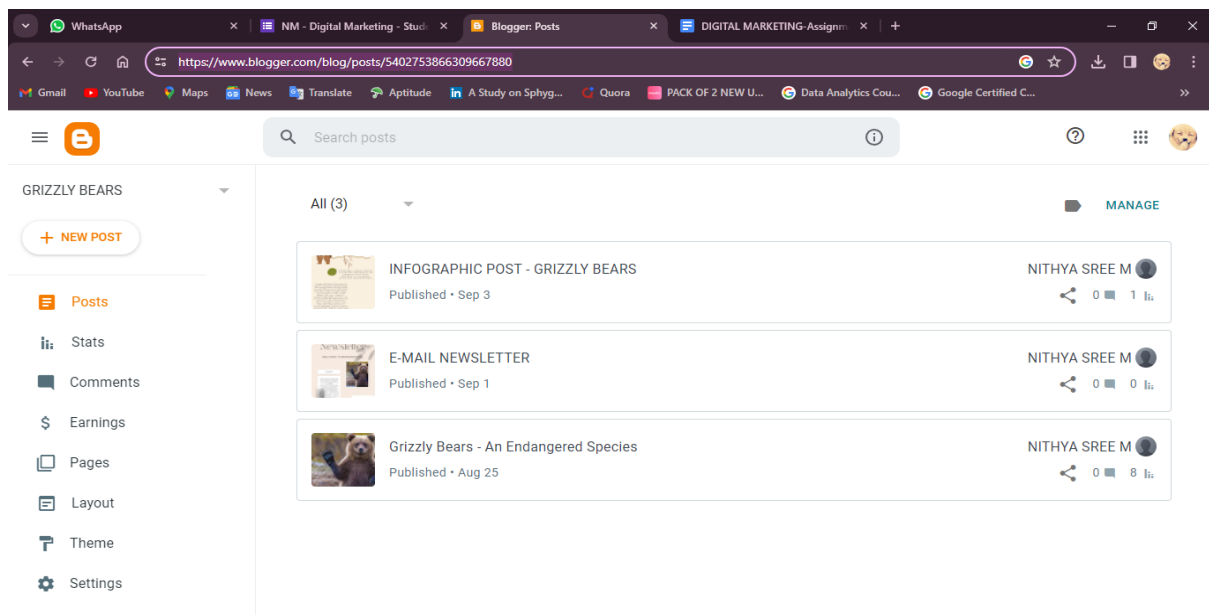


## ASSIGNMENT-DIGITAL MARKETING

Name	NITHYA SREE M
Reg No	962820106026
NM ID	D7F17D08A32C521912F40C69E8474EE4
Date	22-10-2023

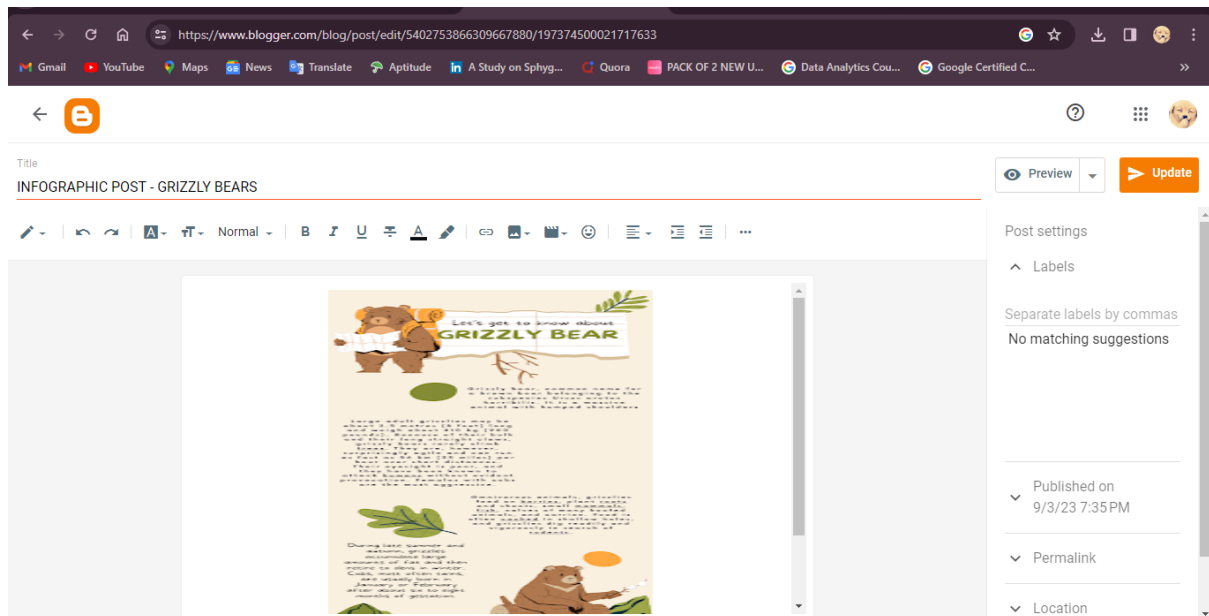
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: <https://www.blogger.com/blog/posts/5402753866309667880>



Link:

<https://www.blogger.com/blog/post/edit/5402753866309667880/197374500021717633>



Link: <https://wordpress.com/home/butterflyboutique3.wordpress.com>

Link:

<https://butterflyboutique3.wordpress.com/wp-admin/site-editor.php?canvas=edit>

WordPress dashboard for the site "GRIZZLY BEAR" (butterflyboutique3.wordpress.com). The dashboard shows the "My Home" section with a progress indicator for "Next steps for your site" (2/6).

**Next steps for your site:**

- Give your site a name
- Verify email address
- Customize your domain
- Add a new page
- Drive traffic to your site
- Share your site

The dashboard also displays a preview of the site's content, including a post titled "Mindblown: a blog about Endangered Bears." and a "Quick links" section with an "Edit Site" link.

WordPress dashboard for the site "GRIZZLY BEAR" (butterflyboutique3.wordpress.com). The dashboard shows the "My Home" section with a progress indicator for "Next steps for your site" (2/6).

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The dashboard also displays a preview of the site's content, including a post titled "Mindblown: a blog about Endangered Bears." and a "Quick links" section with an "Edit Site" link.

# Mindblown: a blog about Endangered Bears.

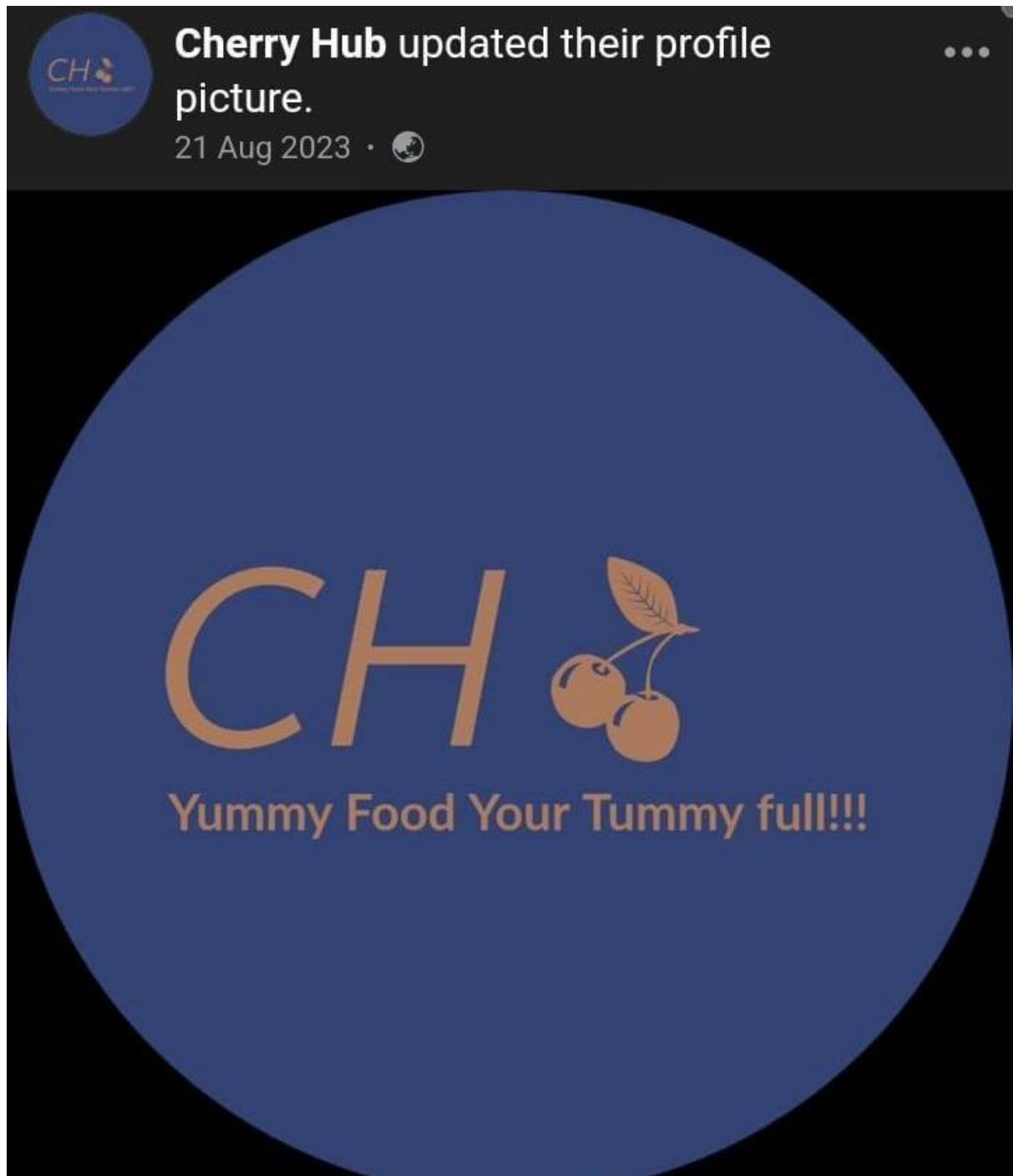


**Grizzly bear.**  
(subspecies *Ursus arctos horribilis*), common name for one of the brown bears (*Ursus arctos*) belonging to the subspecies *U. arctos horribilis*. The grizzly bear is a massive animal with humped shoulders and an

2.Create a new facebook page and post one social media poster for your brand.

Link:

[https://m.facebook.com/story.php?story\\_fbid=pfbid08vmC7h7fTe8hD5Kz6dSjbxn1tkYEXL2kaTjeRC1Q8GpG7eoq6mmcSfBXQ9kJ8RiBl&id=61550479203573&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid08vmC7h7fTe8hD5Kz6dSjbxn1tkYEXL2kaTjeRC1Q8GpG7eoq6mmcSfBXQ9kJ8RiBl&id=61550479203573&mibextid=Nif5oz)





**Cherry Hub**

21 Aug 2023 · 🌐



Prawn biriyani 🤤🤤🤤

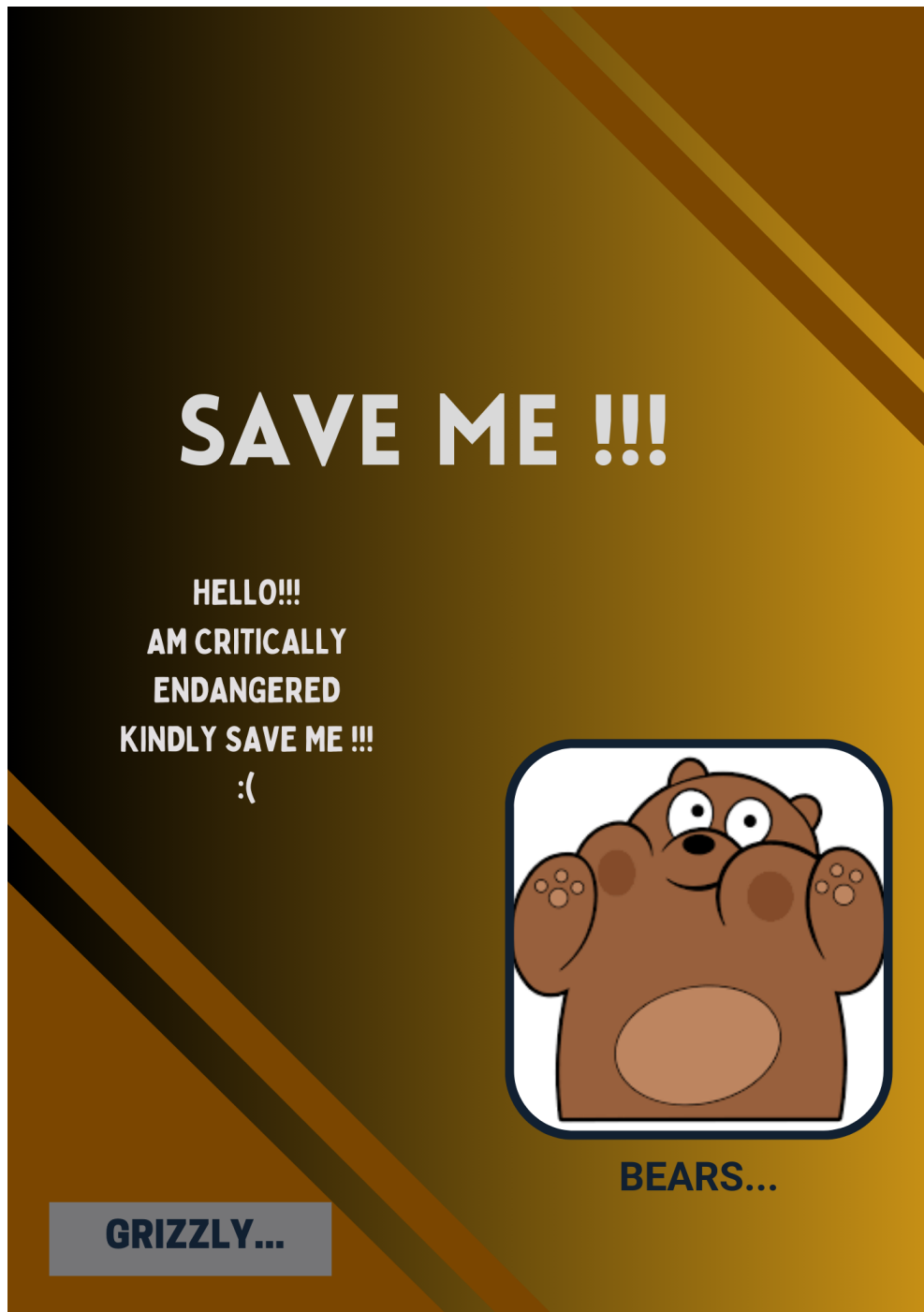
**#food #prawnrecipe #briyani #cherryhub**



3. Create and design a social media advertisement poster using canva

Link:

[https://www.canva.com/design/DAFx9TYdO9k/5ExSYVEBULGzIjl6hQYdXA/view?utm\\_content=DAFx9TYdO9k&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFx9TYdO9k/5ExSYVEBULGzIjl6hQYdXA/view?utm_content=DAFx9TYdO9k&utm_campaign=designshare&utm_medium=link&utm_source=editor)





4. Create email newsletter design using MailChimp or canva tool.

Link:

<https://grizzlybears.pk.blogspot.com/2023/09/e-mail-newsletter.html>

