

EXUSLY

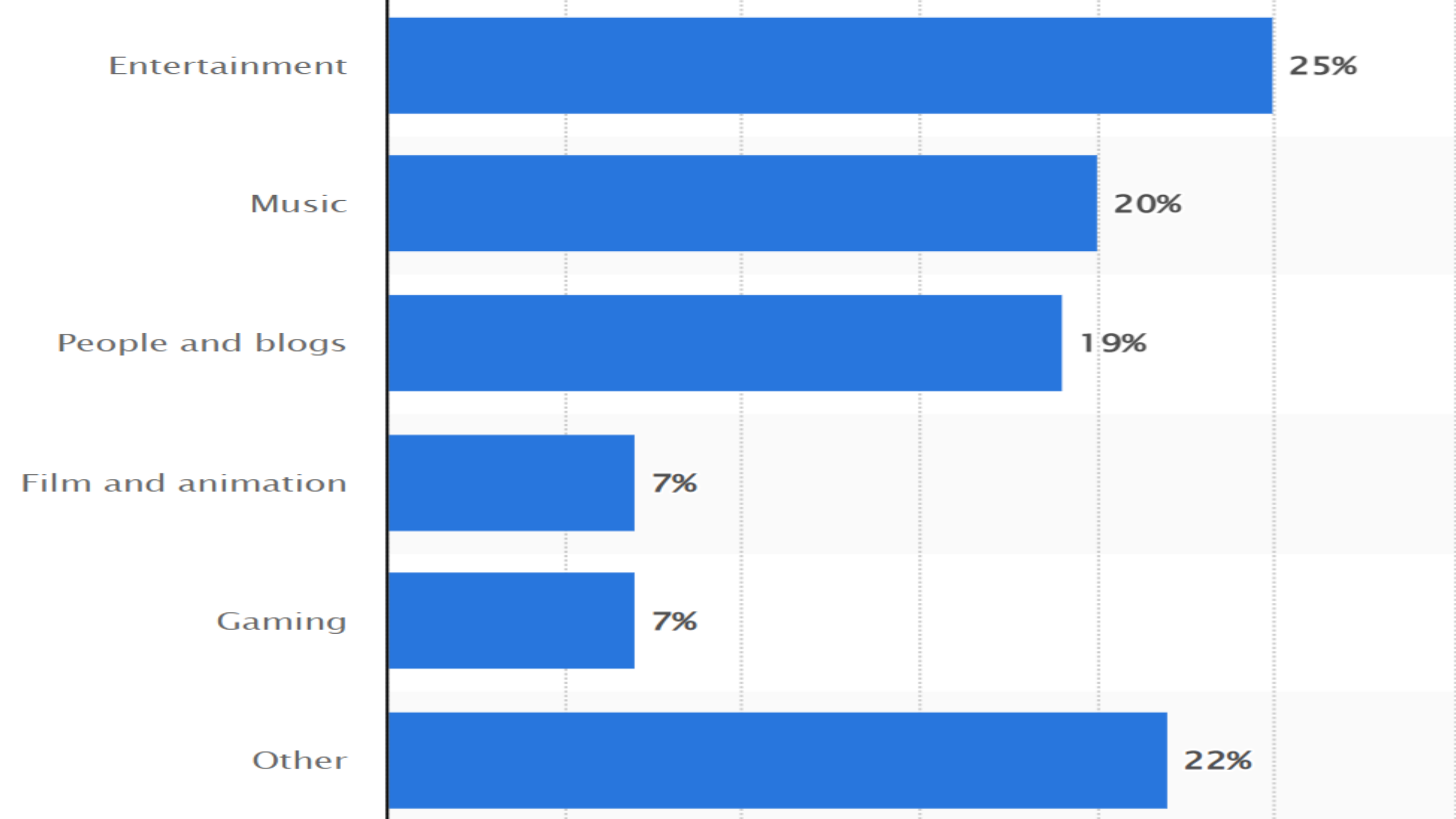
.COM

PAY PER CATEGORY....

- EXUSLY IS A PAY-PER-CATEGORY VIDEO STREAMING SERVICE WHERE YOU CHOOSE WHICH CATEGORY YOU WANT TO WATCH AND PAY ONLY FOR THE CONTENT YOU WATCH.

WHY?

- LET ME EXPLAIN....



IN THE 1930'S....

- SHAMPOO WAS CONSIDERED AS LUXURY PRODUCT . BECAUSE IT CAME IN BOTTLES WAS EXPENSIVE....

A MAN FOUND A NEW STRATEGY....

- THE MAN STARTED SELLING IN SACHETS....

IT WAS AN INSTANT SUCCESS.

- THE SALES OF SHAMPOO BOOSTED FROM THERE ONWARDS.

SO, HERE YOUTUBE PREMIUM IS BOTTLE OF
SHAMPOO, AND

- CATEGORIES ARE SACHETS....

WE HAVE ANOTHER PAYMENT METHOD...

- IF YOU WANT TO WATCH 1 OR 2 VIDEOS FROM OTHER CATEGORIES....

THE USER WILL DEPOSIT RS.6....

- AND 10PS WILL BE DEBITED PER VIDEO AND WHEN RS6 WILL BE DEBITED A NEW CATEGORY WILL BE OFFERED TO THE USER.