



Says

What have we heard them say?
What can we imagine them saying?

Inadequate urban planning and infrastructure

Population growth

Unhealthy living conditions

0.15% of the total population is homeless



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Life of people be busy, ever-moving, rigid and stressful

Shortage of housing

Development of slums

Overcrowding, poor housing and lack of basic facilities

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Does

What behavior have we observed?
What can we imagine them doing?

Mix of cultures, easy access to shops

People shifting to cities for better quality of life

Exercise a commanding economic and social influence

Various entertainment options



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Uncertainty for individuals and families

Better transportation

Life is full of luxurious and everything is within reach

Environment in cities are highly polluted