

Ideation Phase

Empathize & Discover

Date	31 January 2026
Team ID	LTVIP2025TMIDS66117
Project Name	Hematovision: advanced blood cell classification using transfer learning
Maximum Marks	4 Marks

Empathy Map Canvas:


An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Hematovision: Advanced Blood Cell Classification

EMPATHY MAP CANVAS	
<p style="text-align: center; font-weight: bold; font-size: 1.2em;">SAYS</p> <ul style="list-style-type: none"> This cell-type looks abnormal, lost be undervisyoé slides arday: I'll double check these results. 	<p style="text-align: center; font-weight: bold; font-size: 1.2em;">THINKS</p> <ul style="list-style-type: none"> iaonted about fnmâßpmuzing a sample. Responsible for idienöfying ebrnormalities. Satisfied when the analystih is accurate.
<p style="text-align: center; font-weight: bold; font-size: 1.2em;">DOES HEARS</p> <ul style="list-style-type: none"> Examines blood arrear-sides under a difficult coses. Attlrrou di Ebastfiite otfenent blood cells, Updates Compenæ curerit tampliOE is known, sell-types, Collaborates with other medeul professinge 	<div style="text-align: center;">  </div> <p style="text-align: center;">Pathologist / Laboratory Technician</p> <ul style="list-style-type: none"> Questions from collegacre on presee blood cell dset(ification entoria. Feedback on diagnostic accuracy
<p style="text-align: center; font-weight: bold; font-size: 1.2em;">PAINS</p> <ul style="list-style-type: none"> Time consenting manual slide review Diffeually disragnaszing milides Uill-types Pressure to deliver accurate results-quickly 	<p style="text-align: center; font-weight: bold; font-size: 1.2em;">GAINS</p> <ul style="list-style-type: none"> Quicker identification of blood cell abnormalities. Confioience in diqgraacâræd disr,tificaricon. Improved patient outcomas through presist anlyés.

Reference: <https://www.mural.co/templates/empathy-map-canvas>