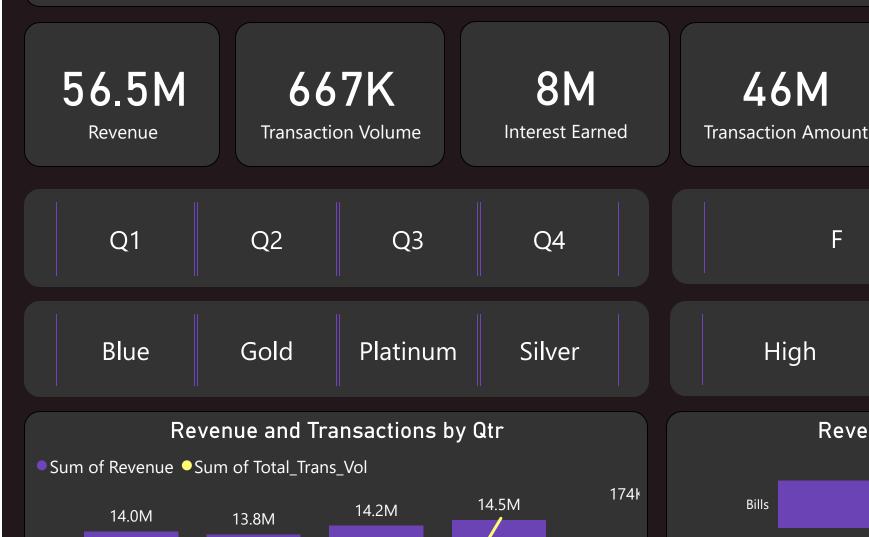
## **Credit Card Transaction Report**

All

Week Start Date

М



172k

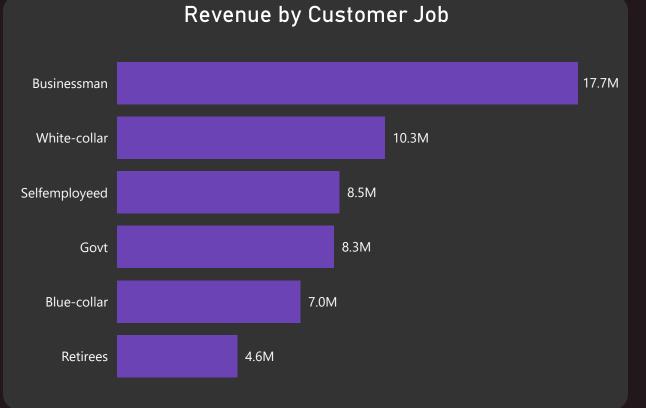
170k

168k

166k

164k



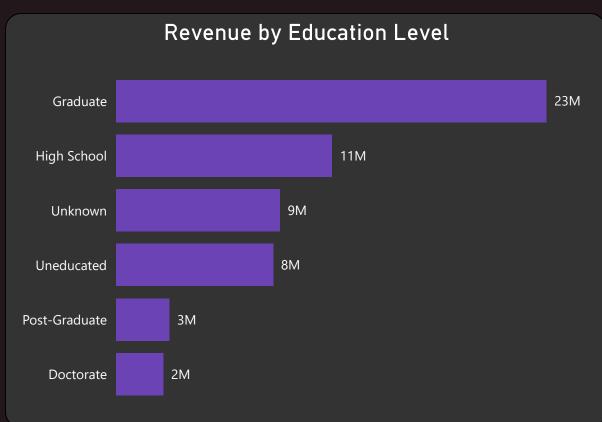


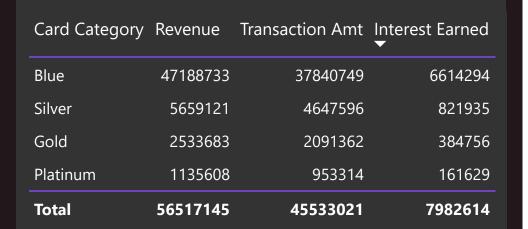
Q3

Q4

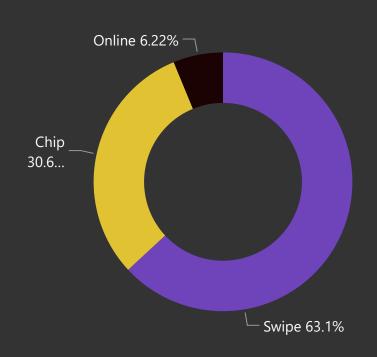
Q2

Q1

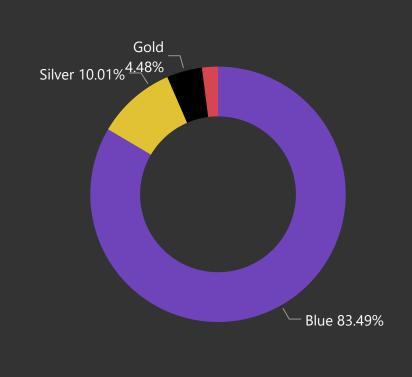








## Revenue by Card Category



## **Credit Card Customer Report** 3.2 56.5M 8M 588M Blue Gold Platinum Silver High Medium Low CSS Interest Earned Revenue Income Week Start Date Q3 Q1 Q2 Q4 Chip Online Swipe All Revenue by Income Group Revenue by Month and Gender Customer\_Job Revenue Income • F • M HighMediumLow Businessman 17697491 190350431 3.0M 10283153 105618475 White-collar Low 18.68% -Selfemployeed 8542852 77659931 Sum of Revenue Wgr?7 Govt 8335560 90834727 Blue-collar 7040633 73516911 4617456 49619308 Retirees 2.0M Total 56517145 587599783 High 52.8% Medium 28.52% -October November December June Revenue by Job Revenue by Dependents & Gender Revenue by Education Level Revenue by Age Group • F • M 24.7M 17.7M 23M Businessman Graduate 18.6M 10.3M 11M White-collar High School 4.7M 8.5M Selfemployeed 9M Unknown 8.5M 9.8M 8.3M 8M Govt Uneducated 7.7M 7.0M Blue-collar Post-Graduate 4.9M 2.2M 1.1M 4.6M Retirees 2M Doctorate M 2.0M 40-50 50-60 30-40 60+ 20-30 Revenue by Age Group and Gender Revenue by Income Group Top 5 States by Revenue & Gender • F • M MarriedSingleUnknown • F • M Unknown 7.44% — 6.8M 7.3M 13.7M 6.2M 9.8M 6.0M 5.7M

30-40

20-30

40-50

50-60

60+

— Married 50.63%

2.8M

Single 41.93% –