



# PIZZA SALES REPORT

JAN/15-DEC/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are highest on  
Weekends, Friday/Saturday

### MONTHLY

Maximum orders are in the  
month of January and July

## SALES PERFORMANCE

### CATEGORY

Classic Category contributes  
to maximum sales & total  
orders

### SIZE

Large size pizza contributes  
to maximum sales



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

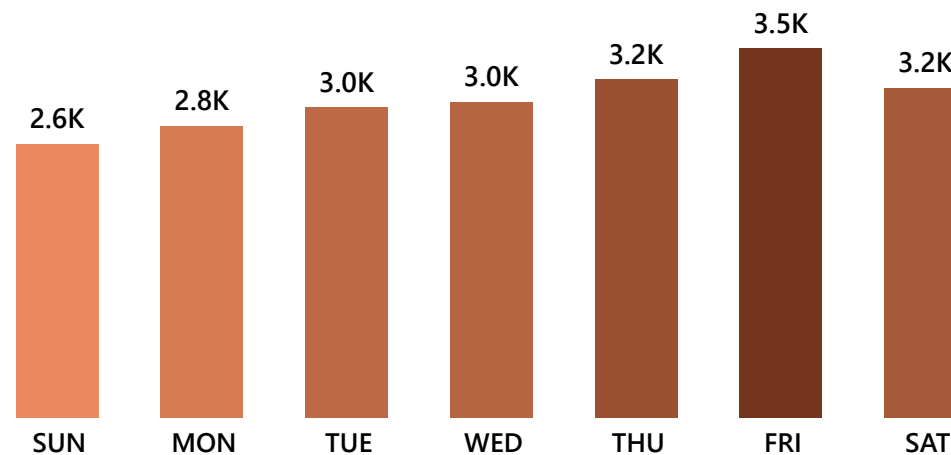
Total Orders



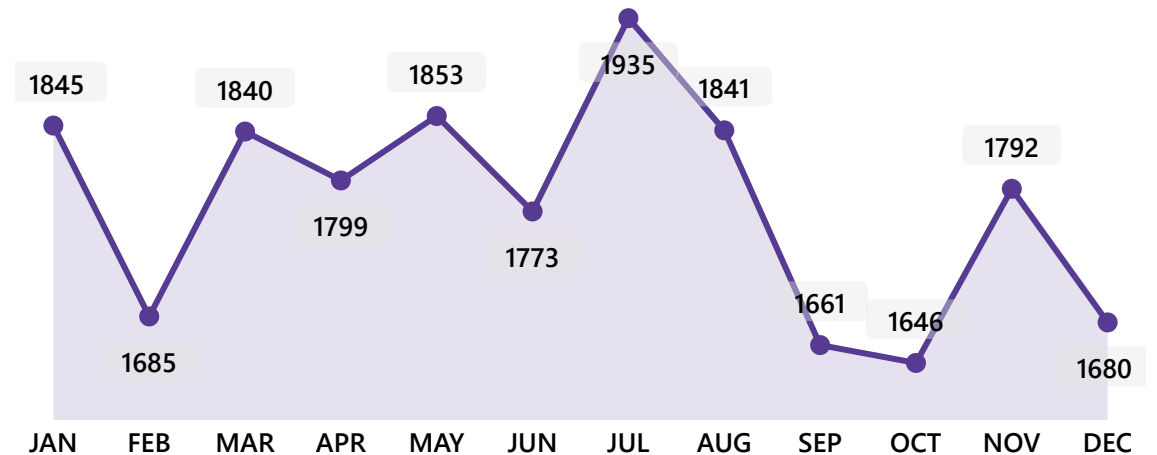
2.32

Average Pizzas Per Order

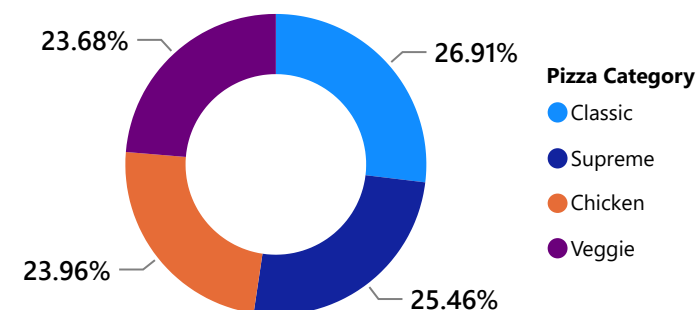
### Daily Trend for Total Orders



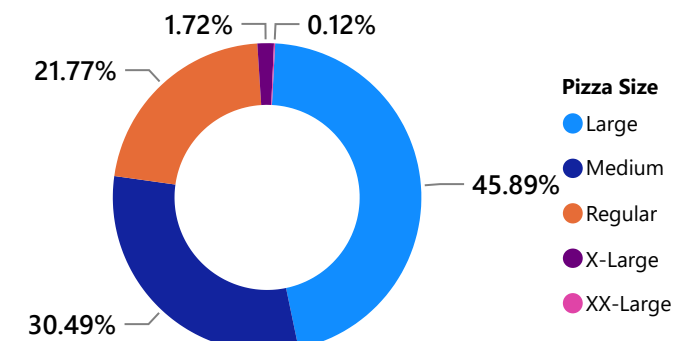
### Monthly Trend for Total Orders



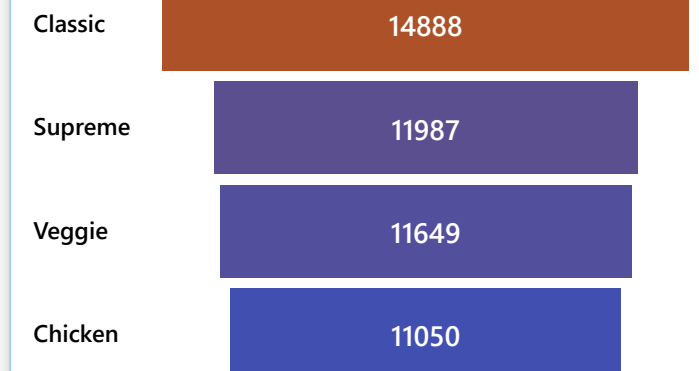
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizzas Sold by Pizza Category





# PIZZA SALES REPORT

JAN/15-DEC/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to max revenue

### Quantity

The Classic Deluxe Pizza contributes to max total quantities

### Total Orders

The Classic Deluxe Pizza contributes to max total orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to max revenue

### Quantity

The Brie Carre Pizza contributes to max total quantities

### Total Orders

The Brie Carre Pizza contributes to max total orders



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

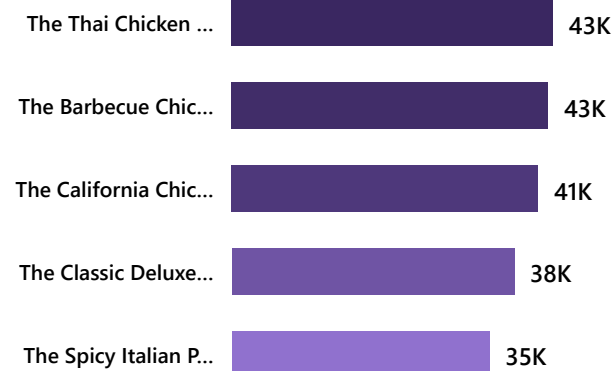
Total Orders



2.32

Average Pizzas Per Order

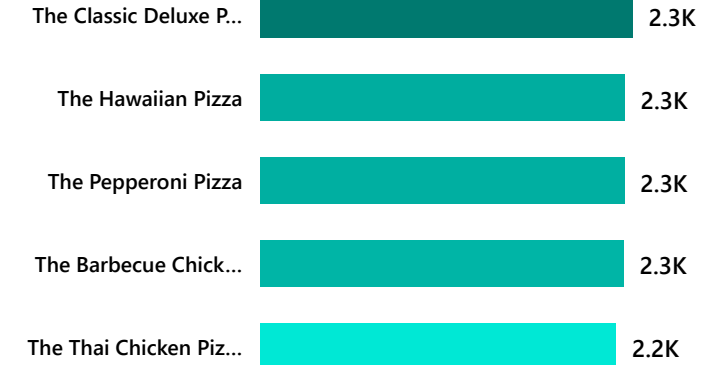
### Top 5 Pizzas by Revenue



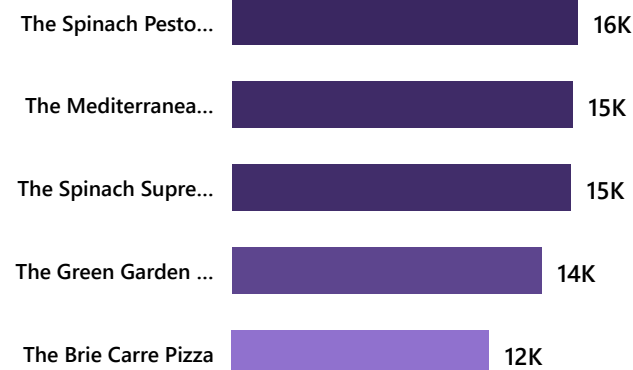
### Top 5 Pizzas sold by Quantity



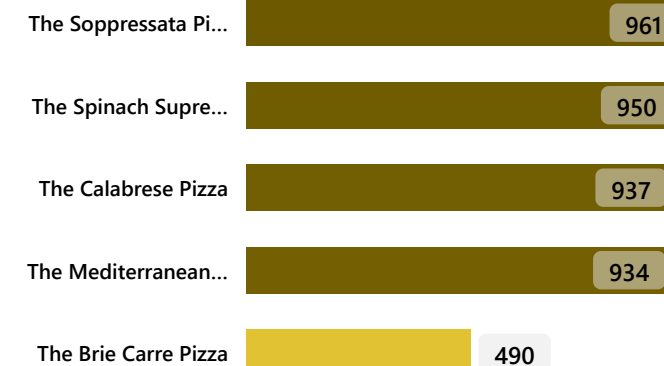
### Top 5 Pizzas sold by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas sold by Quantity



### Bottom 5 Pizzas sold by Total Orders

