


PERSONAL PITCH EXAMPLES



Having a personal pitch ready is essential to starting an interview off on the right foot. Here are some example personal pitches from a university student, bootcamp graduate, a junior dev, and a self taught engineer.

► Example 1 - University Student

I'm a graduating senior from XYZ university and have been tinkering with programming for as long as I can remember. While I love learning about theory and fundamentals, what really excites me is getting my hands dirty on projects. I have committed to a few open source repos such as FreeCodeCamp and Exercism's Python Site. For my capstone I am working on a site using Python and Django where students can keep track of new projects ideas called Idea Keeper. I'd really love to join a team where I can learn about a lot of different technologies and get exposure to the entire stack.

► Example 2 - Bootcamp Graduate

I recently graduated from Super Awesome coding school where I learned a ton about backend development. Before Super Awesome, I worked as a business analyst for 5 years. I became obsessed with functions, pivotal tables and data. I've always been interested in technology, but never really knew these skill could be applicable to coding until a friend started talking to me about data science and big data. The more I learned, the more I realized I wanted to learn programming and make a shift in my career. I've completed my program at Super Awesome and want to start using my skills to contribute on a data driven project.

► Example 3 - Junior Dev

I am a backend developer who has experience in both Java and Rails. While working at Cool Tech Company the past 2 years has been an amazing experience, I realize what excited me is more is what I can do with technology, rather than the technology itself. I've been volunteering with non profits throughout most of my life and I want to work on a project that I feel is making a difference and help put my technical skills to better use. While I know I am not currently a full stack developer, I am a fast learner having made major contributions to my current code base without knowing Rails before starting the job. I'm very interested in your vision of changing the world and know I would be an excellent contribution to your team.

► Example 4 - Self Taught Engineer

I'm a self taught full stack engineer. After working for a job I hated in finance, I knew I wanted to work in a position with more autonomy. I devoured YouTube videos and CodeAcademy lessons until I was proficient enough to build a social network for elementary and middle school called Sparkle, which is currently being used by over 1200 students and teachers. I have experience with React, server-side rendering, node, MySQL and AWS. What I love the most about programming is that it allows me to materialize my ideas and turn them into features or products used by many people. I am ready for something bigger and noticed your company has a lot of the same ideas and goals about education. I feel that I would be a great addition to your team.