Nithin Monnappa
Data Product Manager

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PROFESSIONAL SUMMARY

Product Manager with 10+ years of IT experience, including 6 years in product development and scaling. Skilled in driving product requirements, leading cross-functional teams, and delivering customer-centric solutions. Recently modernized a legacy data platform into a centralized hub, enhancing customer value chains. Known for innovative problem-solving, Agile expertise, and delivering measurable business impact.

EDUCATION

SHESHADRIPURAM FIRST GRADE COLLEGE   2010 JUL – 2013 MAY BENGALURU

Bachelor of Science in Computer Science, Mathematics & Statistics

GPA – 62%

PROFESSIONAL EXPERIENCE

Data Product Manager- HST GLOBAL INDIA (Ecommerce)   JAN 2023 – PRESENT, BENGALURU

Data Integrations & platforms | GCP Cloud | Azure

- Led the migration of data from on-premises to the cloud by building a comprehensive roadmap, enhancing query performance, and re-architecting the data model, achieving annual savings of **$2M** and reducing downtime significantly.
- Integrated outbound data flow for **~30 third-party vendors**, collaborating with a 5-member data engineering team, enabling enhanced data enrichment and precise customer targeting, leading to the conversion of **30%** of previously unknown customers.

Data Product Manager - LOWES INDIA SERVICE PVT LTD (Ecommerce)   JAN 2016 - Dec 2022, BENGALURU

Data warehouse | MDM | CDP | BI | Hadoop/hive

- Decommissioned a legacy SaaS product to build an in-house BI tool for marketing and business stakeholders, including both backend and no-code capabilities for self-served data insights and activations, reducing licensing costs by **$30M annually**.
- Orchestrated the development of a Customer Data Platform (CDP) as a single source of truth, integrating predictive analytics and segmentation, which eliminated third-party services and saved **$5M annually**.
- Collaborated with Data Engineering and Data Science teams to create optimized data sets for e-commerce personalization, enabling the development of a robust Gen AI model for product PDP creation with self-authorizations, improving customer experience by ~**20%**.

Sr. Info Analyst & Info Analyst – LOWE's INDIA SERVICE PVT LTD   Dec 2015 - Dec 2016, BENGALURU

Ecommerce| Customer Data | MDM

- Developed **5+ Power BI dashboards**, optimizing reporting processes and reducing costs by 30% through data set re-modelling and SQL query optimization.
- Automated data pipelines using KNIME, cutting manual processing time by 40% and eliminating ETL costs, resulting in a **30% cost reduction.**
- Built an operational job failure dashboard to proactively monitor issues, reducing resolution time and stakeholder escalation emails by **25%.**

Process Executive -COGNIZANT TECHNOLOGY SERVICE   OCT 2014 - OCT 2015, BENGALURU

Project CVS Pharma| Item Setup | Product Catalogue

- Automated image-matching processes in product catalogues, earning a Lean Sigma Bronze certificate.
- Developed and executed pricing and promotional strategies, driving sales and customer engagement. Created automated process to handle item images QA passed before published on Ecom sites.
- Deployed process to auto looks up the item descriptions match with product details on PDP.

Catalogue Executive - HOMESHOP18 (Ecommerce)   FEB 2014 - OCT 2014, BENGALURU

Item Setup | Vendor Management | Product Catalogue

- Oversaw the end-to-end management of the product catalogue, ensuring accurate and up-to-date product information.
- Collaborated with vendors and internal teams to obtain detailed product specifications and images.
- Enhanced product pages with high-quality images, detailed descriptions, and key features to improve user experience.
- Implemented cross-selling and up-selling strategies by identifying complementary products and suggesting relevant bundles.

KEY ACHIVEMENTS

Business Generation
Led the launch of a product in a new market segment, resulting in a 30% increase in the customer base and generating an additional $2 million in annual revenue.

Data Integrations
Led the integration of data systems across multiple platforms, achieving seamless data synchronization and reducing data discrepancies by 40%.

Customer Data Platform
Created strong CDP to connect various customer value chains & helped in customer activations and building strong customer discovery for business users.