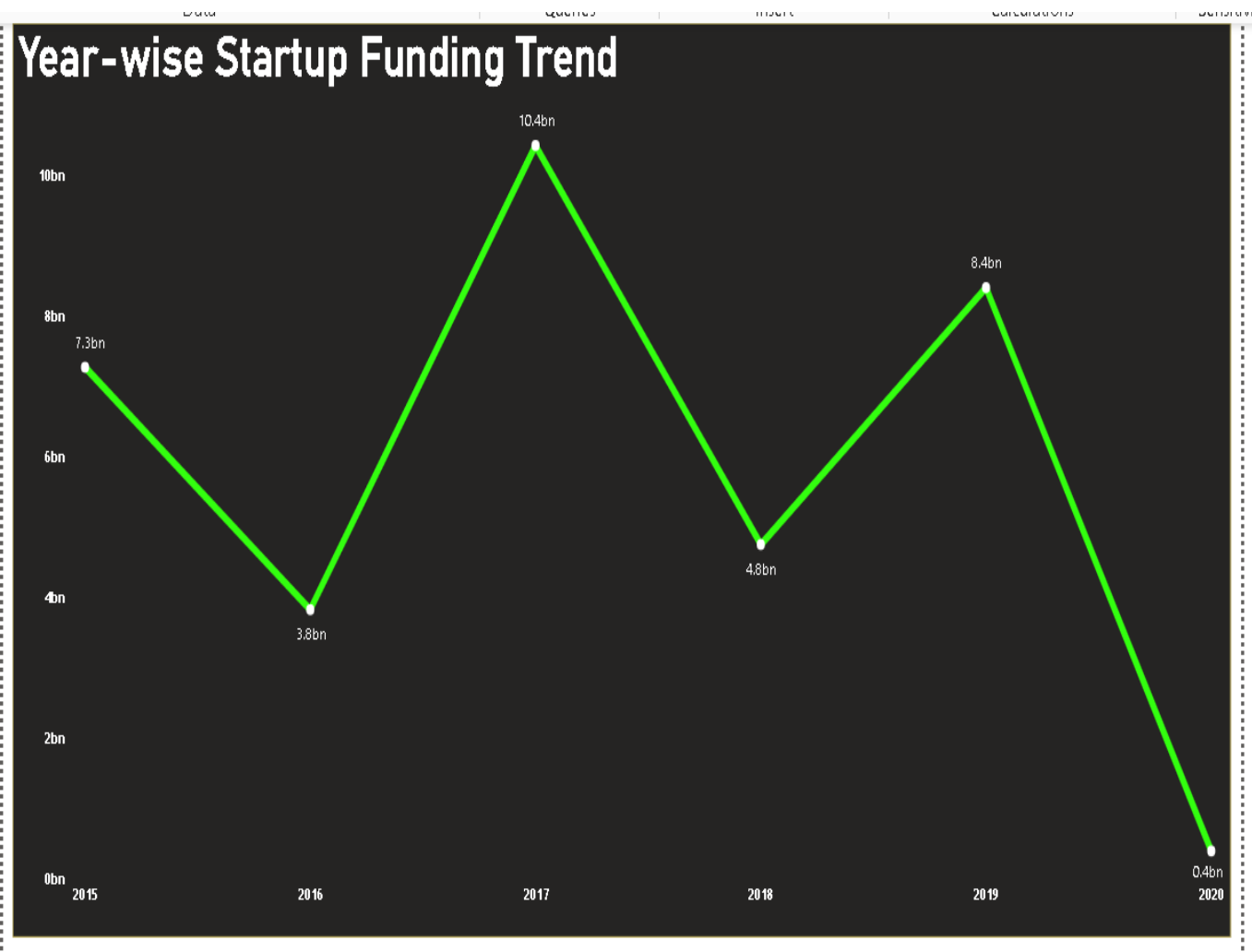


# Indian Startup Funding Dashboard (Power BI)

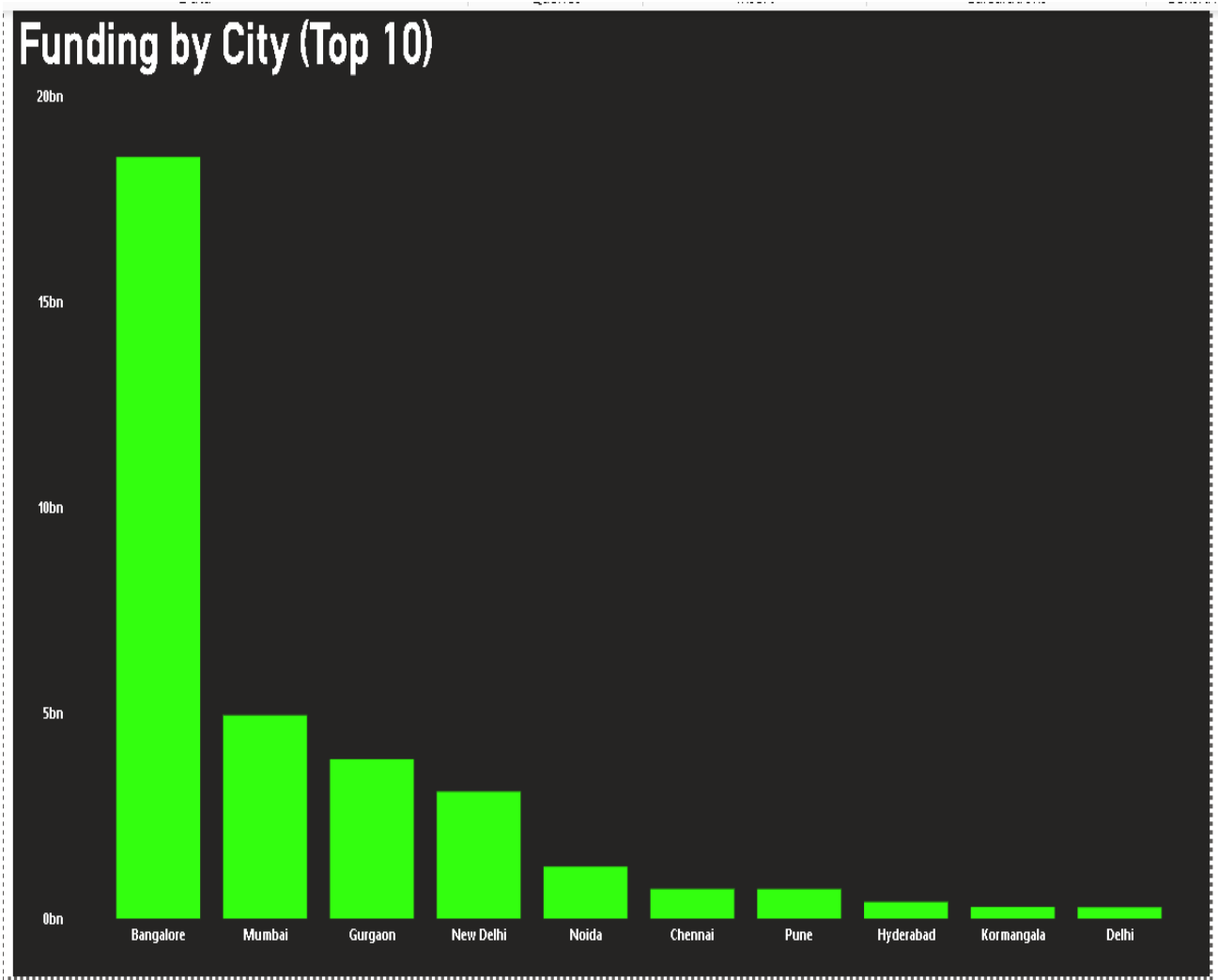
## Year-wise Startup Funding Trend (2015–2020):



The dashboard reveals a sharp rise in startup funding from 2015 to 2019, reflecting growing investor interest in India's startup ecosystem.

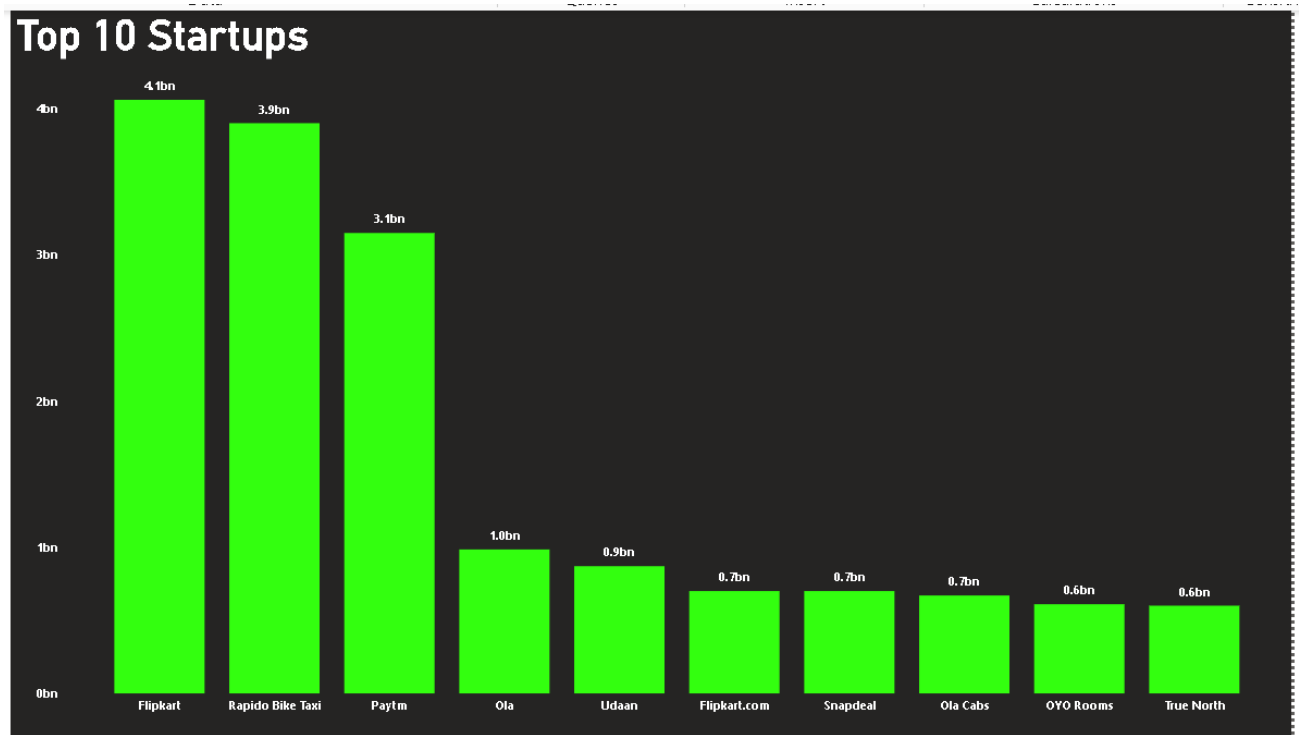
A noticeable dip is observed in 2020, likely due to the COVID-19 pandemic's economic impact.

Top 10 Cities by Startup Funding:



The funding landscape is heavily concentrated in a few metro cities, with **Bangalore, Mumbai, and Delhi NCR** leading the charts. Bangalore stands out as India’s startup capital, attracting the highest volume of investments across sectors. Tier-2 cities like Pune and Hyderabad also feature in the top 10, reflecting expanding startup activity beyond metros. This distribution shows that while funding is metro-centric, innovation is gradually spreading across India.

## Top 10 Funded Startups:



The top 10 startups have secured a significant share of total funding, showcasing investor confidence in high-growth ventures.

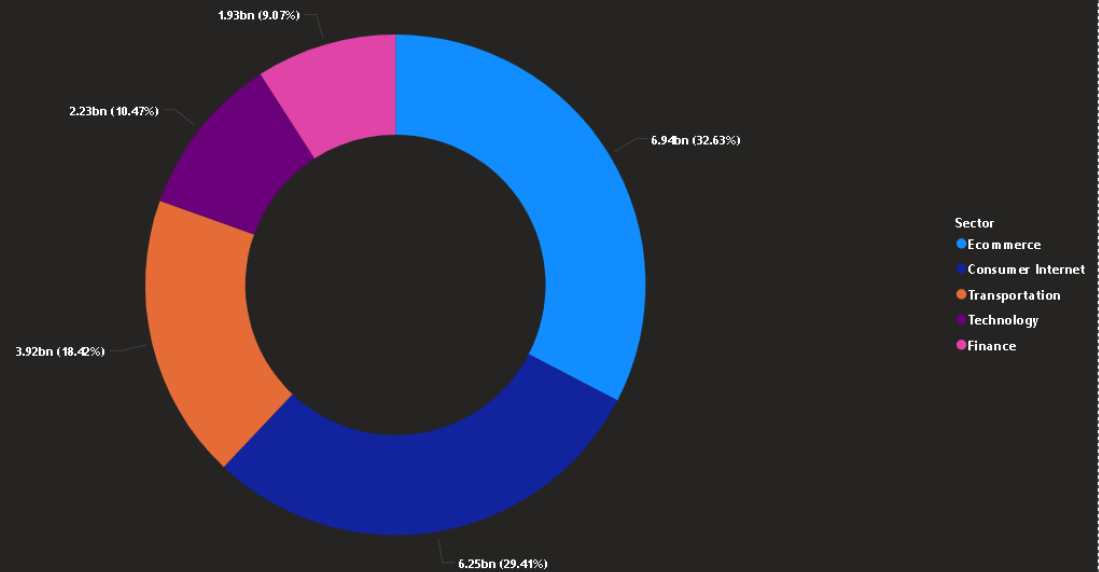
Companies like **Flipkart**, **Paytm**, and **Rapido** dominate the list, reflecting strong performance in e-commerce, fintech, and mobility sectors.

These startups have raised multiple funding rounds, often involving major global investors.

Their funding success highlights India's potential to produce large-scale, globally competitive tech businesses.

## Top 5 Sectors by Startup Funding:

### Funding by Sector (Top 5)

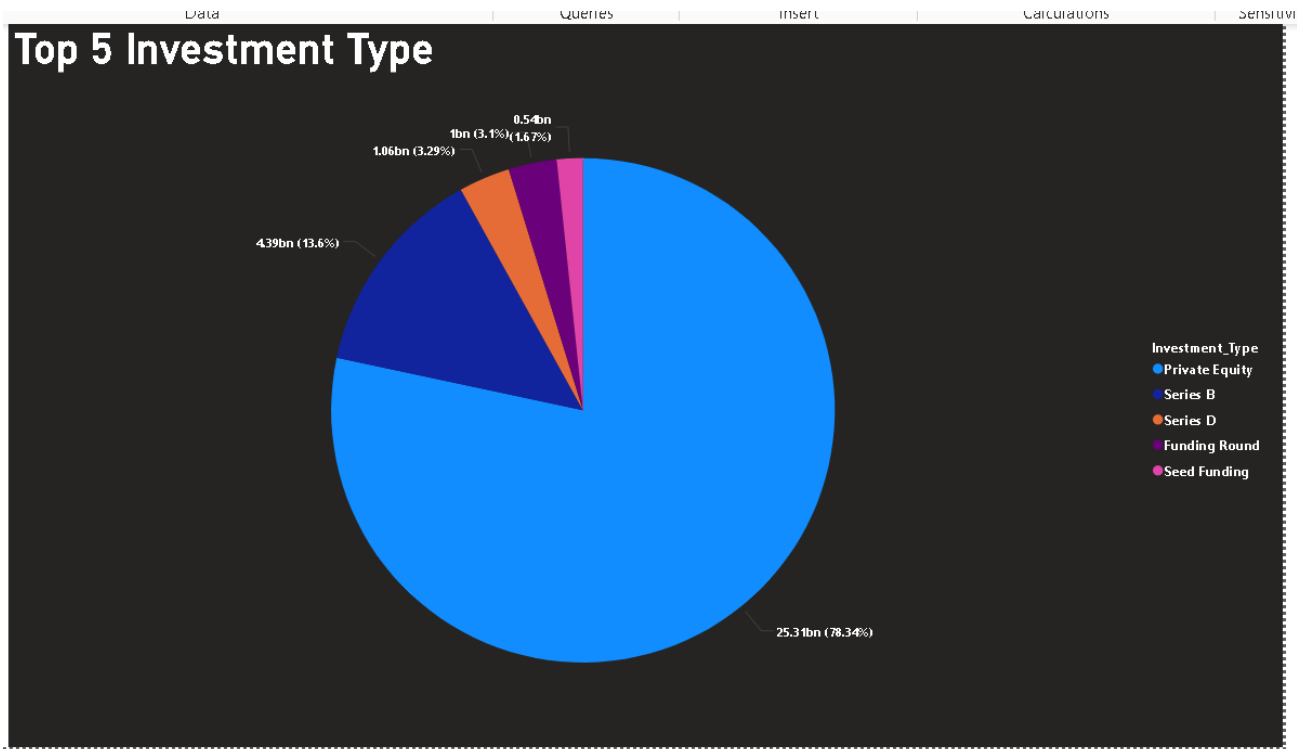


Funding is highly concentrated in key sectors like **FinTech**, **E-commerce**, **EdTech**, **HealthTech**, and **Logistics**.

**FinTech** leads the pack, driven by digital payments, lending platforms, and neobanking innovations. **E-commerce** continues to attract heavy investment, fueled by rising consumer demand and rapid digital adoption.

These sectors reflect investor focus on scalable, tech-driven solutions that address India's large and evolving market needs.

## Top 5 Investment Types in Startup Funding:



The most common investment types include **Seed Funding**, **Series D**, **Series B**, **Funding Round**, and **Private Equity**.

**Private Equity** and **Series B** dominate early-stage funding, helping startups validate and scale their ideas.

**Private Equity** is more prominent in mature startups with established business models.

This mix highlights a healthy startup pipeline, from ideation to late-stage growth backed by diverse funding strategies.

Interactive Indian Startup Funding DashBoard(2015-2020):

