



BANK NAME

Monthly AUM Report
January 2022

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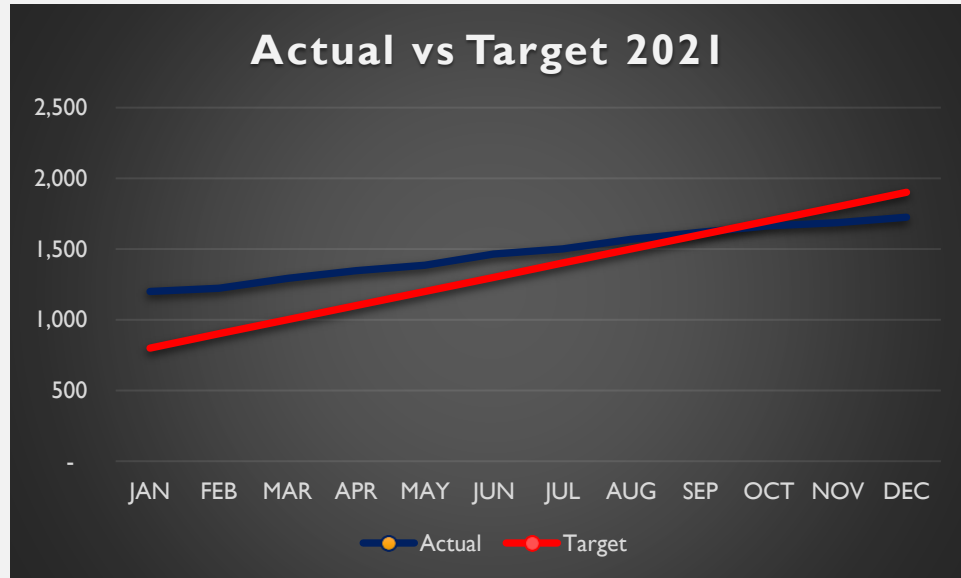
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OBJECTIVES

- The report shows the monthly AUM (Assets Under Management).
- Focusing on the monthly movements and making analysis based on customer, segmentation, region and products.
- This reports helps higher management make decisions and sees the direction its strategy are flowing through in the investment world.

YEAR ON YEAR COMPARISON (ACTUAL VS TARGET)



Facts:-

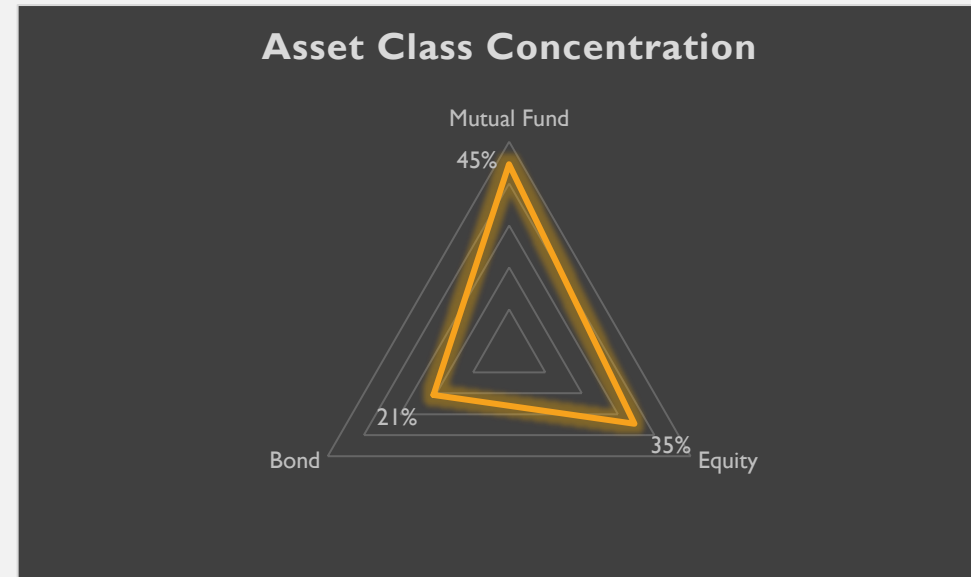
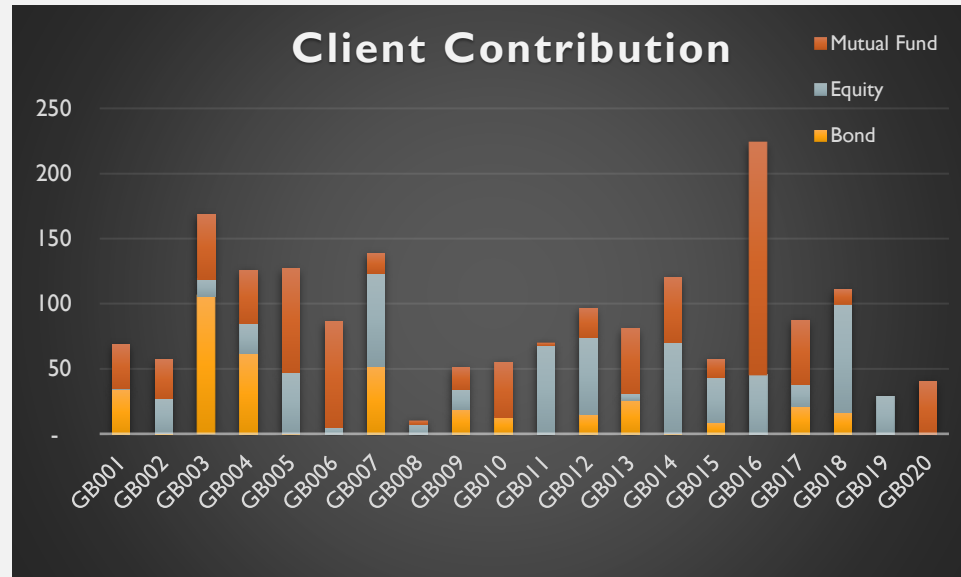
- 2021 until Q3 showed growth.
- Slight dip in Q4 in comparison to set targets.
- AUM value kept rising by 1%.



Facts:-

- 2022 shows growth in terms of actual achieved.
- However falls short of the required target by 10%.
- AUM value growth from Dec 2021 is 5%

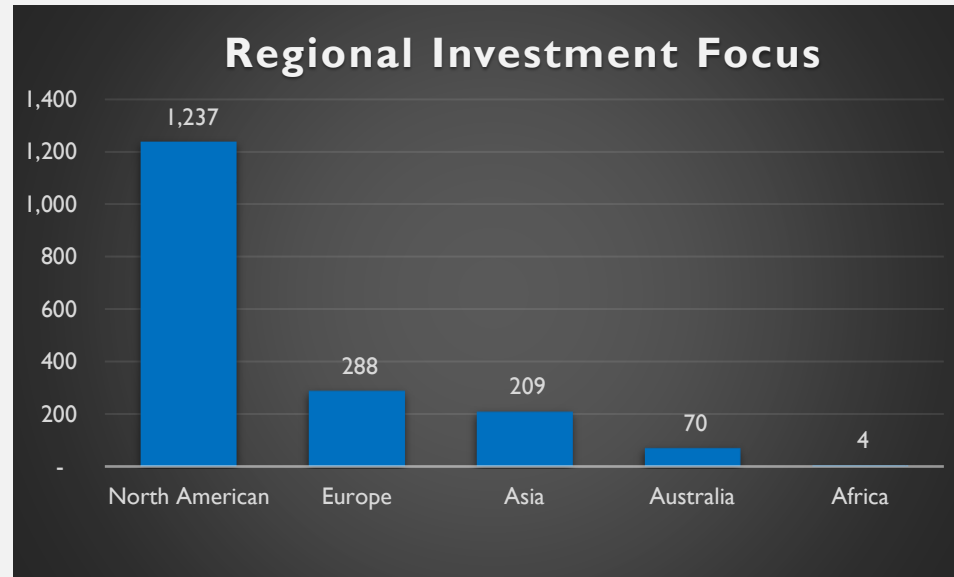
CLIENT BASE CONTRIBUTION TO AUM



Facts:-

- Highest contribution by a single client is 12% of total AUM value.
- Average customer contribution is about 5% of AUM value.
- Mutual Fund holds 45%, Equity 35% and Bonds 21%

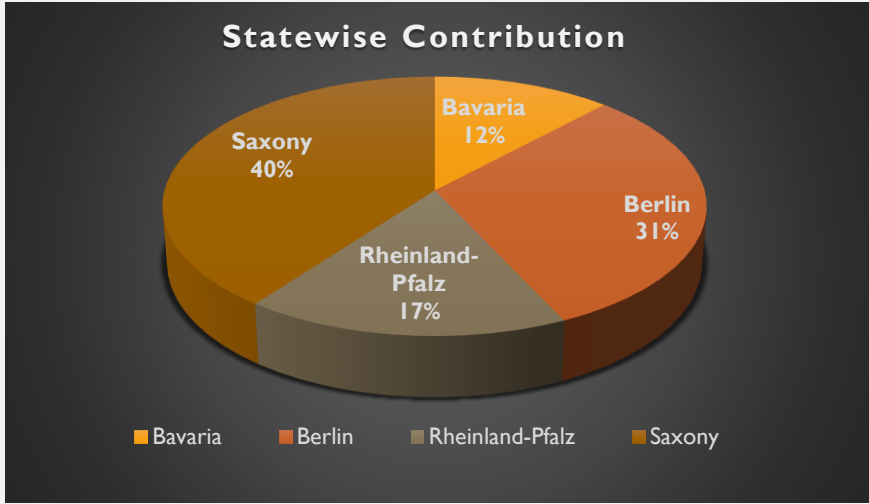
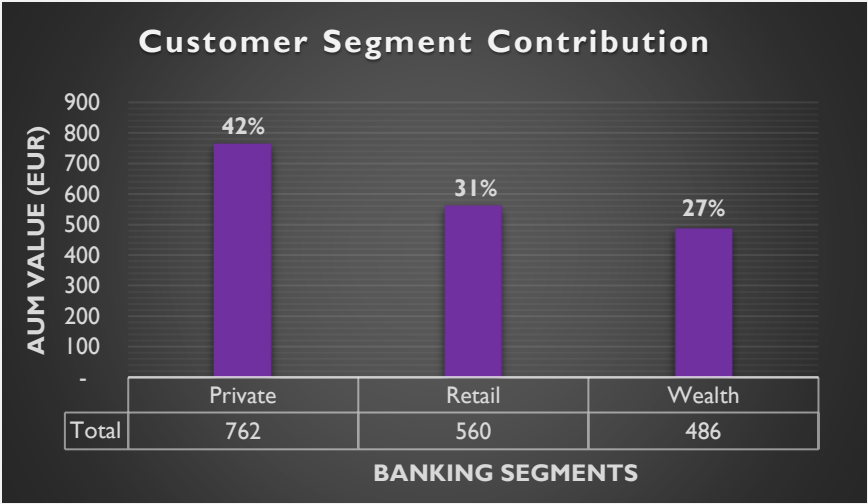
REGION FOCUS TO AUM



Facts:-

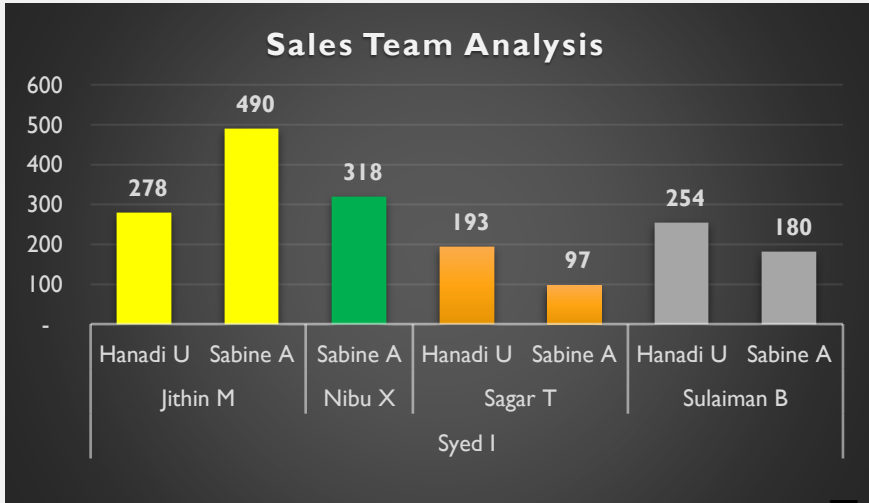
- Highest contributor is North America with 68%

CUSTOMER FOCUS TO AUM



Facts:-

- Highest contributor is Private Banking Segment, followed by Retail and Wealth Segments respectively.





THANK YOU