
Data-Driven Storytelling Presentation: your compelling title here....

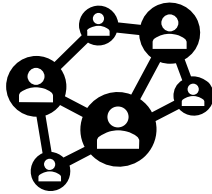
IMPACTFUL SALES INSIGHTS: DRIVING GROWTH AT JPMORGAN CHASE AND CO.

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A comprehensive analysis of Account Sales performance (2017 -2022)

Prepared by : Nithish Kumar J

A FIVE YEAR JOURNEY OF GROWTH



J.P. Morgan Chase and Co. is a prominent global financial services firm providing a wide range of services and operating internationally.



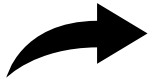
Briefly introduce the consistent growth in sales over the past five years focusing on the average of 5 year Compound Annual Growth Rate is found out be 51.77% .

SALES DISTRIBUTION BY ACCOUNT TYPE

We observe, our sales distribution across various account types illustrates a balanced market penetration, with each segment contributing significantly to our overall sales:



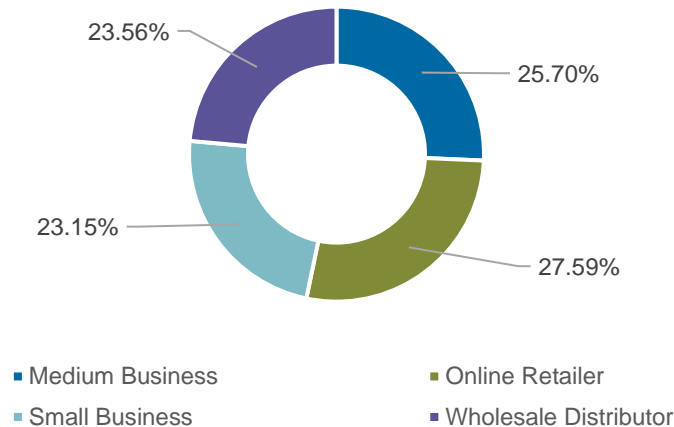
Medium Business: Leading with 26%, highlighting strong relationships in this segment.



Online Retailer: Close behind at 28%, reflecting our robust presence in the e-commerce space.



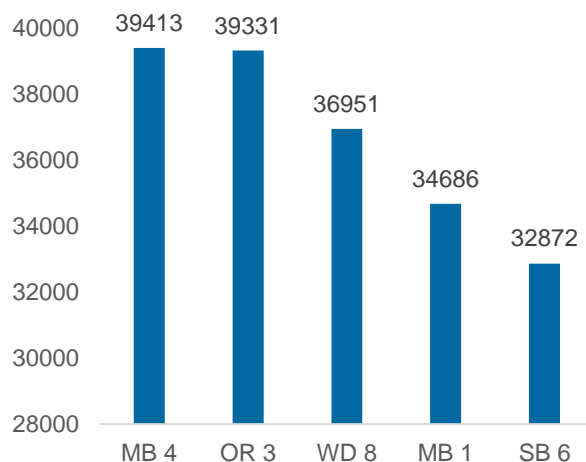
Small Business and Wholesale Distributor: Each holds 23%, demonstrating our broad appeal across different business sizes and models.



SALES DISTRIBUTION BY ACCOUNT

We observe, the bar graph showcases our top five accounts, each a leader in their respective sectors, highlighting significant sales contributions:

- ➔ MB 4 & OR 3: Lead with nearly 40,000 units each, demonstrating robust performance in medium businesses and online retail.
- ➔ WD 8: A key wholesale distributor with over 36,000 units, vital for our supply chain strength.
- ➔ MB 1 & SB 6: Other medium and small businesses show strong sales, emphasizing our diverse market penetration.



Summary

Over the past five years, our sales analysis reveals a robust growth trajectory, with significant contributions from diverse account types and top-performing accounts.

Recommendations:

- ❑ **Enhance Focus on High-Performing Accounts:** Strengthen relationships and customize offerings for the top 5 accounts to maximize sales and loyalty.
- ❑ **Expand Market Share in Underutilized Sectors:** Increase penetration in the wholesale distributor and small business sectors, leveraging tailored marketing strategies to meet their unique needs.
- ❑ **Invest in Data Analytics:** Continue to refine our sales strategies through advanced analytics, ensuring we adapt dynamically to market trends and customer preferences.