## **Stock Price Prediction**

## **Phase 1: Problem Definition and Design Thinking**

## **Problem Definition:**

The problem is to build a predictive model that forecasts the price of the stocks. It will help the investers to invest in the best stocks to get the great returns and make them to make well-informed decisions and planning their investment strategies. The steps invovlved in this project are data collection, data preprocessing, Feature engineering, Model Selection, model training and model evaluation.

## **Design Thinking:**

**Data Collection:**To collect the historical stock market data including date, open price, close price, volume and other relevent indicators.

**Data Preprocessing:**To clean and preprocess the data, handle mising values, convert categorical data into numerical for flexible operations.

**Feature Engineering:** To create additional features that could enhance the predictive power of the model such as technical indicators, moving averages and lagged variables.

**Model Selection:** To choose suitable algorithms (like ARIMA,LSTM) for suitable time sereies forecasting to predict stock prices.

**Model Training:** To train the selected model using preprocessed data.

**Model Evaluation:**To evaluate the models performance using appropriate time series forecasting metrics(eg.,Mean absolute eroor,Root mean squared error etc.,)