



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

DIGITAL ASSIGNMENT – 3

NAME : NITHISH .G
REGISTER NO. : 19BCS0012
COURSE : E-COMMERCE
PROF. : SENTHIL KUMAR U

1. Email to advertise the service

Hi sathish,

Are looking for your favourite foods on your favourite restaurant?

We glad to say! Here Your Favourite Food delivery Partner to deliver your food on time with best offers!

Best Service to fulfil your expectations.

On your 1st three orders

- ❖ Get RS.0 Delivery charge!
- ❖ Get 40% off on each order!
- ❖ Get Moments of Delivered on Time!

Enjoy the best restaurants delivered right to your door.

Good Food for Good Moments!

Download the Cuba food delivery app form play store:

Link: <https://play.google.com/store>

**Think Food, Think us,
The food at your doorstep,
Thank you!**

2. Giving offers on birthday by greeting them.

“Hello”, sathish,

Are you ready to be excited?

Happy birthday, Sathish! We wish your birthday will be defined by love ♡, joy and happiness. We hope that you will be graced with the strength to accomplish all that you aspire in your days ahead. Happy birthday!

We've got you a birthday present!

To make your birthday much delights & enhance

Special offer only for you!

“USE CODE: 19BCS “

Get up to

50% OFF*

ON TOP RESTAURANTS

Love your Hunger, Eat Good, Feel Good the Day is yours!

Thank you!

3. Email for saying thanks for accepts service and requesting to order again for more foods.

Hi sathish!

Your Cuba food delivery order no. 47978840119 has been delivered.

Thank you so much for using Cuba food delivery! Your order from R K Tandoori has been delivered on time, by the delivery boy Ramesh k.

Taste that best, it's on time

Giving your Hunger a new Option
Looking forward to serving you again?

Order No:	Restaurant:	delivery boy
#47978840119	R K Tandoori	Ramesh k

[Download Order Summary](#)

Think Food, Think us,
The food at your doorstep,
Thank you!

4. **E-mail advertisement on festive season**

Hi sathish,

Cuba Food Delivery Match Day Mania is now LIVE!

Hurry up the cricket mania season started!

Don't starve, just order

Straight out of the oven to your doorstep



FOOD DELIVERY
TAGLINE HERE

CUBA FOOD DELIVERY

MATCHDAY MANIA

19th SEP – 10th NOV

GET UP TO 30% TO 50% CASH BACK*
ON YOUR FAVOURITE RESTAURANTS

It's cricket season! Know what that means?

It's also savings season! Get up to 50% off* on all your favourites from top restaurants. We're also spilling the beans on how to get more cash back for your buck.

Think Food, Think us,

THANK YOU!

5. E-MAIL while the customer not yet order after long time. Asking them for the feedback and being with touch.

Hi sathish,

I happened to notice that it's been a while since you last used Cuba Food Delivery. I'm sure you have your reasons for this, and my team and I respect that.

Nevertheless, I'd like to take this opportunity to talk to you about some of the changes we've made at Cuba Food Delivery and hopefully convince you to give us another shot.

Cuba Food Delivery is now better and faster:

There are now 310+ restaurants for you to choose from in Vellore.

We now deliver in over 500 cities and are growing every day.

You can now get any order above Rs. 99 delivered for free by subscribing to Cuba Food Delivery Super

Need assistance with an order? Our updated 'Help' feature will resolve your issue with instant refunds, replacements, and other resolutions.

I hope that some of these changes are what you were expecting from us. If there's something we could still be doing better (and I'm sure

there is), please write to me at [sumesh.ce@Cuba Food Delivery.in](mailto:sumesh.ce@CubaFoodDelivery.in) and I promise to look into your feedback myself.

Before I sign off, I'd like to ask you for a quick favour. If you could answer a few questions about your Cuba Food Delivery experience, it'd help my team and I work towards the next round of changes.

Thanks so much for your time. I hope we'll see you around on Cuba Food Delivery again soon.

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If you do not wish to receive emails from Cuba Food Delivery then unsubscribe [here](#).

**Think Food, Think us,
The food at your doorstep,
Thank you!**