

# Journey map



Name of your idea

**Urban Agriculture and Vertical Farming**

Brief Description :

The biggest thing about urban agriculture, specifically is the manner in how to make the best use out of what is often very limited farm space. Urban farms can by nature be quite small and could literally just be an outdoor traditional community garden. However, they can still be very valuable, offering an environmentally controlled, self-contained pod. Sometimes they may even be stacked on top of each other - known as vertical farming. And despite the relatively small size, yields from vertical farming can be around ten times more efficient than traditional agriculture.

Who is this for?

**Urban Agriculture and Vertical farming** can be **used** in locations where large-scale **farming** previously has not been possible, such as even in urban areas throughout the world. Reducing energy consumption makes this **more** environmentally friendly and has the added bonus of reducing your operating costs.

What are you trying to learn?

- Are the developed Urbanised countries willing to adopt this technology?
- Is this advanced farming an answer to zero hunger while achieving the sustainability?
- The initial set-up costs are quite expensive, is there any alternative to reduce the costs?

Journey Map:



**Luke Skywalker** is on a mission to find the best agriculture practise that suits best with the Galaxies capital city, Coruscant.

Luke finds out our website through a stormtrooper and enquired about the advantages and suitable conditions for this implementation.

Luke personally overlooked the present set-up and its operation in few of the biggest cities in earth like New York, Chicago, Tokyo and Illinois.

Luke learned the advantages of this farming that uses very less water. No chemicals and pesticides with ever reliable year-round production.

Luke then decided to put this matter in front of the Jedi Council for the implementation of this new advanced and eco-friendly farming that will help galaxy thrive.