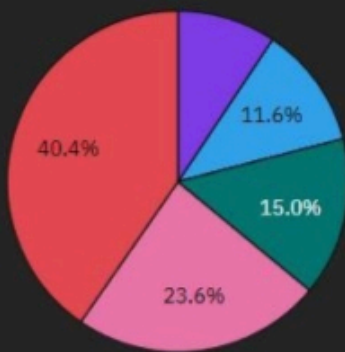


## SOCIAL MEDIA

### url clicks by MONTH

MONTH

10 06 08 09 07

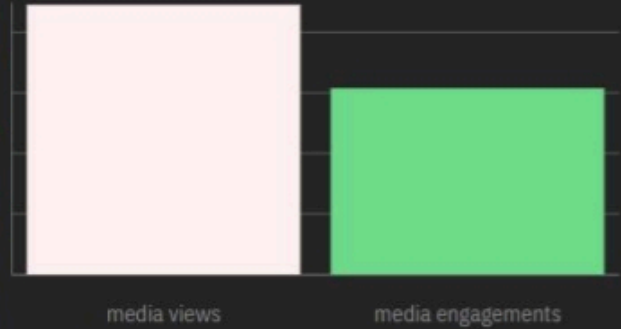


### media views, media engagements

Measures

media views

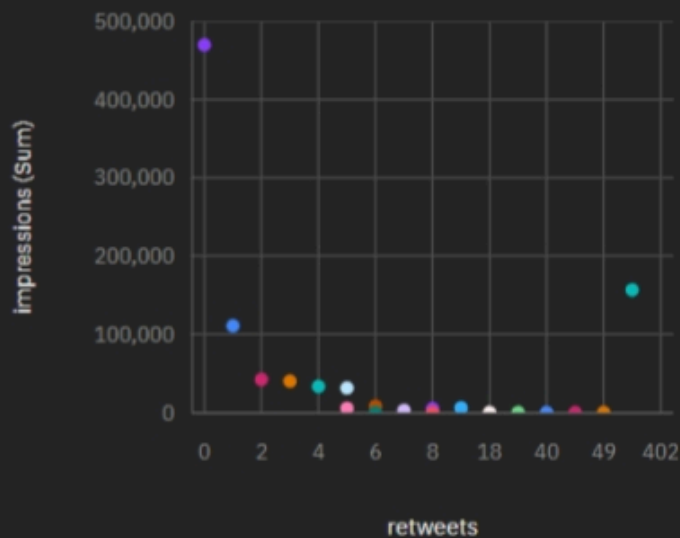
media engagements



### impressions by retweets colored by retweets

retweets

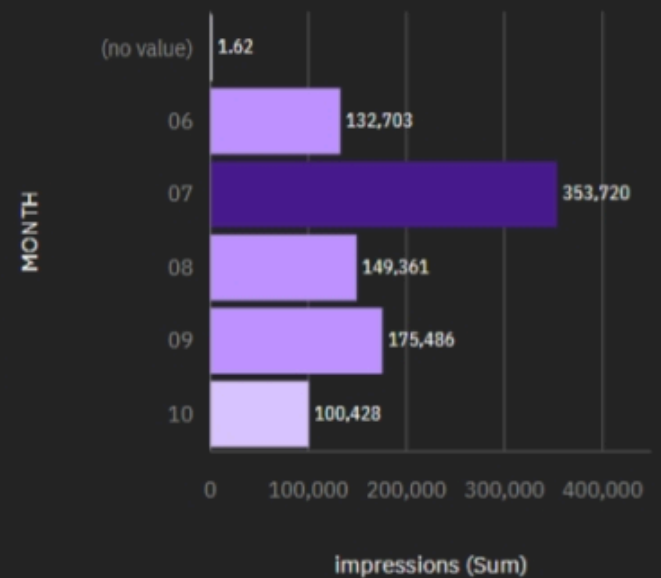
0 1 2 3 4 5 6 7 8 9 12 15 16 18 22 40 41 49 165 402



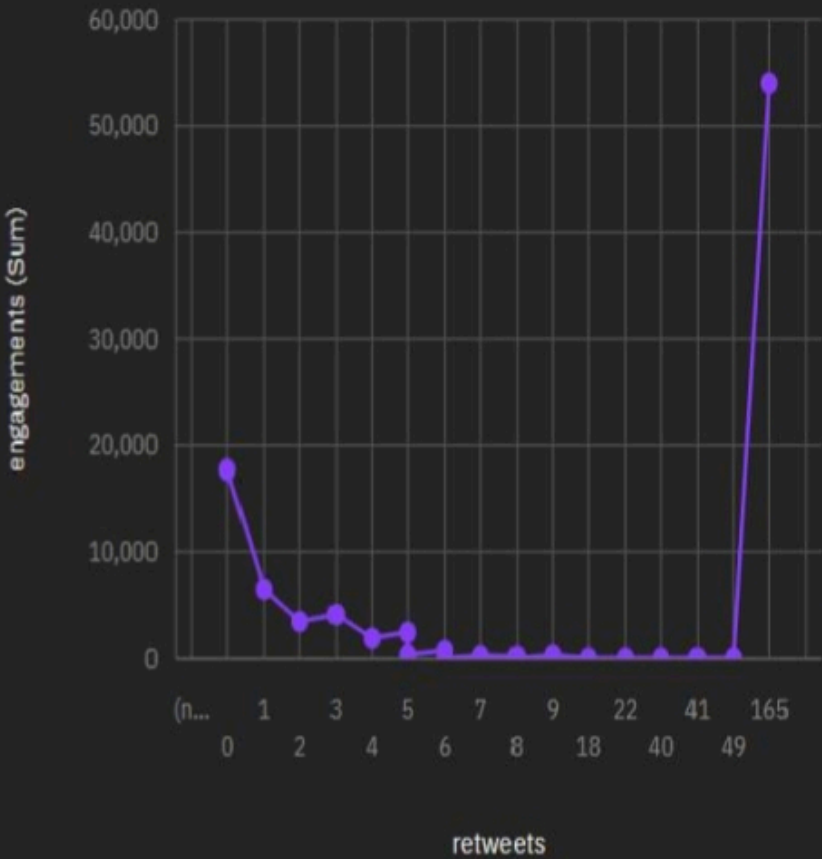
### impressions by MONTH colored by impressions

impressions (Sum)

1.62 353,720



engagements by retweets



retweets

1.11K

retweets

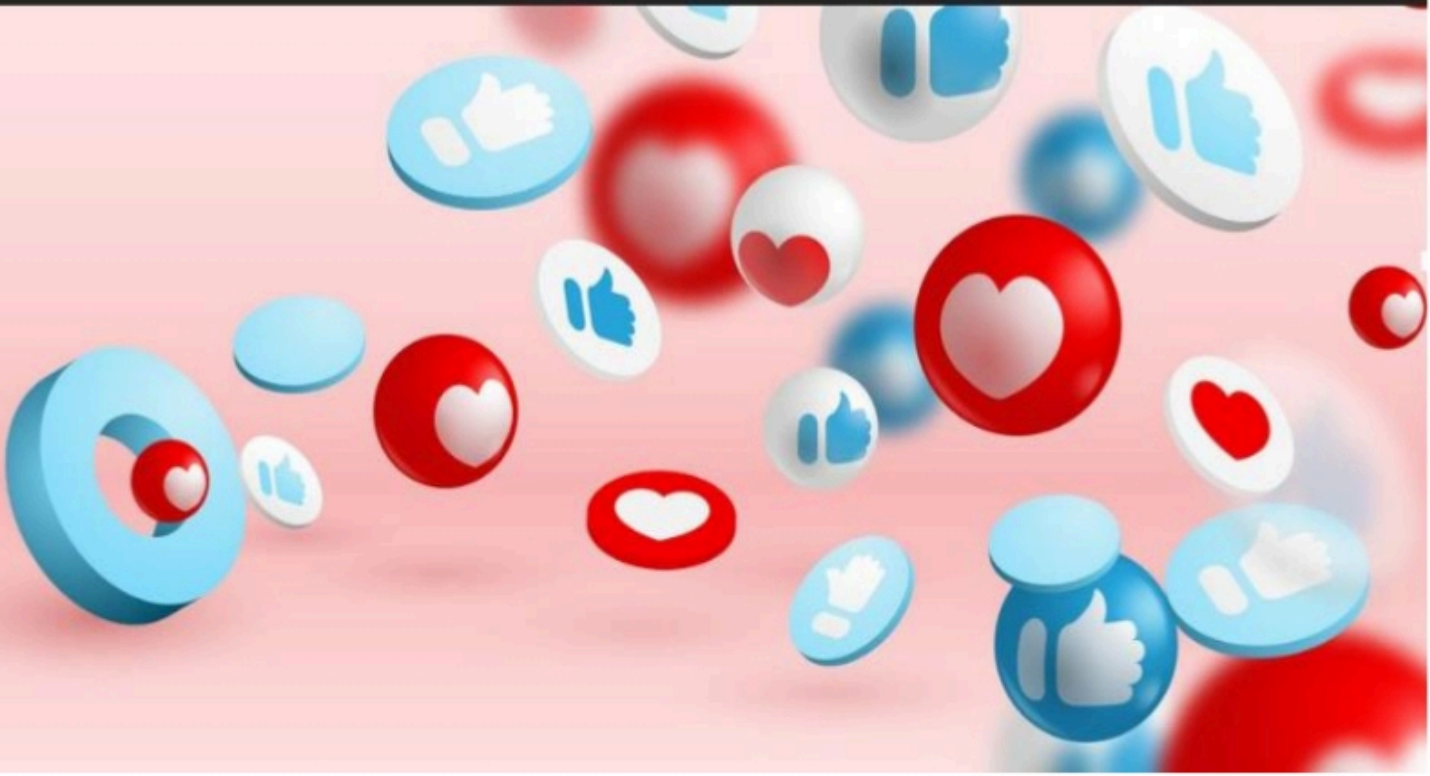
engagements

92.3K

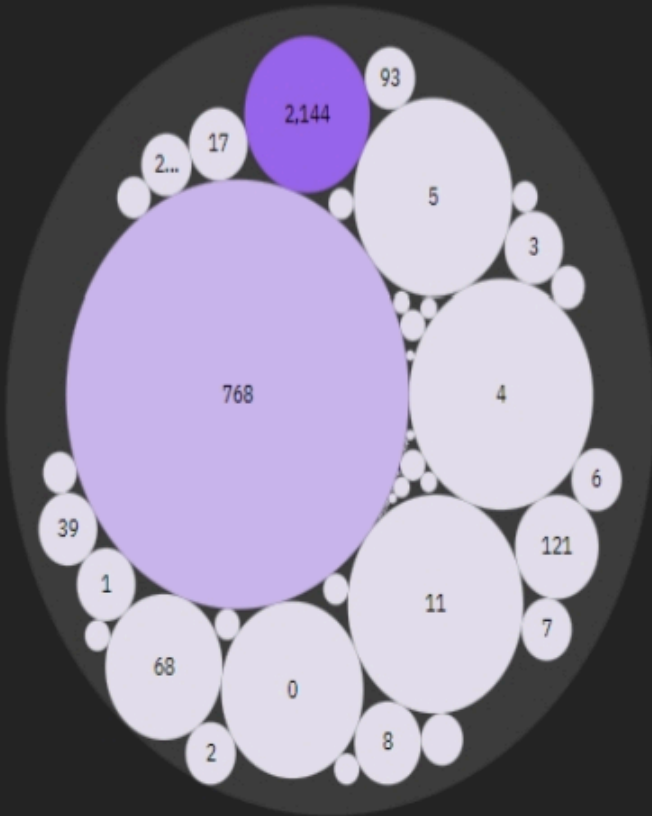
engagements

retweets, likes and email tweet

retweets	likes	email tweet
1,106	8,187.01	2,053



detail expands hierarchy colored by detail expands and sized by hashtag clicks



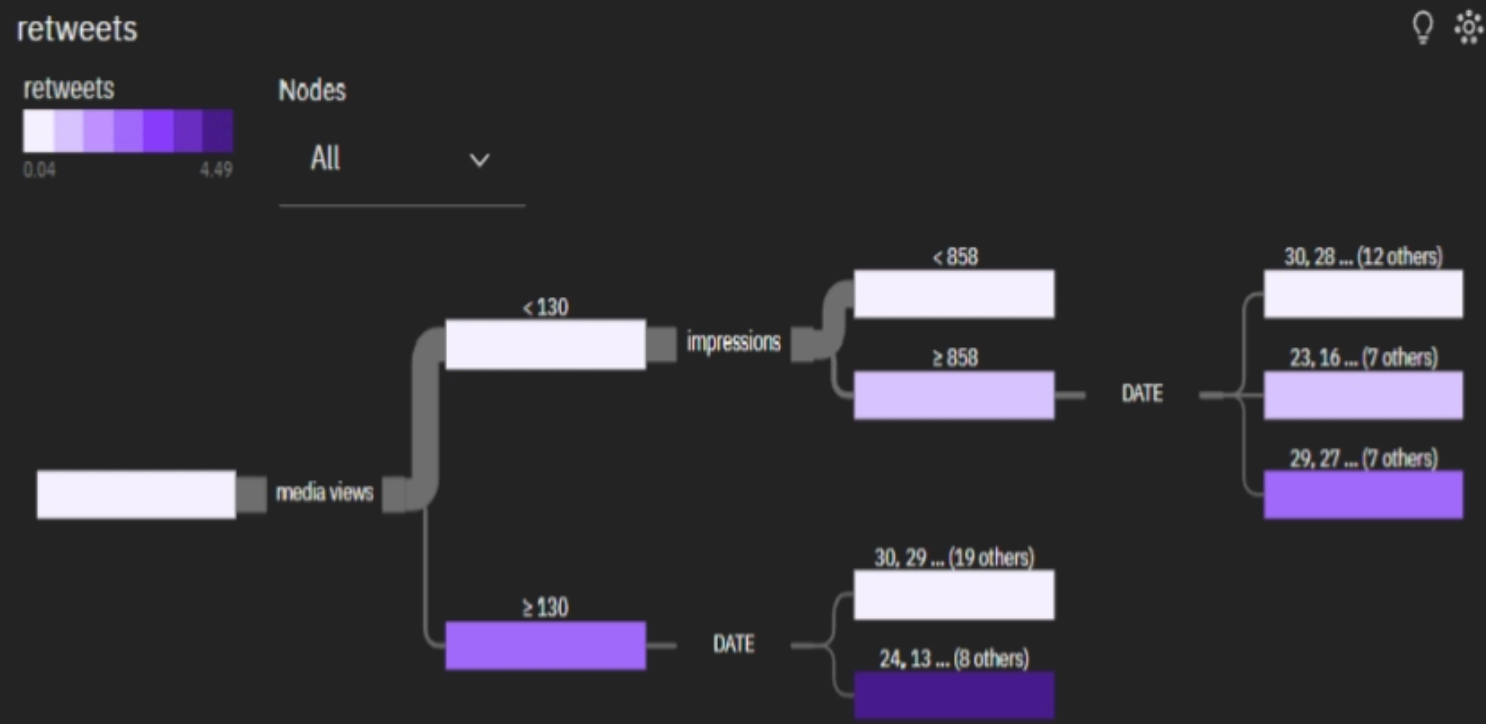
NUMBER OF RETWEETS



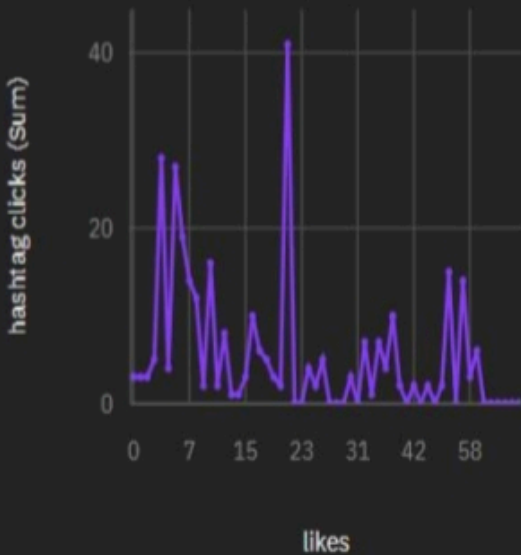
1.11K

retweets

# CLASSIFICATION OF RETWEETS



## hashtag clicks by likes



## retweets, Tweet

Measures

retweets Tweet

